Anthony Christopher

DIGITAL PRODUCER

Profile

I am a motivated digital producer—tackling new challenges and competing is where I thrive. I'm process-oriented with a growth mindset, facilitating and managing with purpose is my goal.

Employment History

Digital Project Manager, 14Four

FEBRUARY 2023 — NOVEMBER 2023

- Managing digital projects with companies like Nike, Meta, Gatorade, Dick's, Monster Energy, and more
- Sales (Lead Generation)
- Front-End Development
- AR/social media filter management
- Developed AI-related projects to increase 14Four brand recognition
- Collaborated with designers, developers and other stakeholders to ensure that projects met technical and aesthetic requirements
- Developed a digital project plan that identified milestones, dependencies and resources needed to successfully complete the project
- Wrote user stories, feature requirements and use cases to ensure that product features met customer needs

Front End Developer Intern, 14Four

MAY 2022 — AUGUST 2022

- Collaborated within a dynamic team of over 20 professionals, fostering efficient communication and synergy to deliver high-quality web solutions
- Produced captivating and dynamic web banner ads, leveraging animation techniques to enhance engagement and user experience
- Contributed substantially to the development of websites for prominent industry giants such as Nike, Gatorade, and Rock-star, showcasing expertise and adaptability in meeting corporate standards and requirements

Software Engineer Intern , Drip7

JANUARY 2022 — MAY 2022

- Conducted comprehensive testing on the web application, meticulously identifying bugs and implementing improvements to elevate overall functionality and user experience
- Played a pivotal role in liaising with clients to gather and comprehend project specifications, ensuring alignment between client expectations and development objectives
- Executed comprehensive quality assurance measures, ensuring high standards of functionality, usability, and performance within the web application

Education

Computer Science & Business , Whitworth University, Spokane

SEPTEMBER 2018 — DECEMBER 2022

Bellarmine Preparatory

SEPTEMBER 2014 — MAY 2018

Contact

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Links

Digital Portfolio

Linkedin

Skills

Project Management

Communication

Software Development

Agile/Scrum

Stakeholder Management

Planning