



Brand Identity Portfolio

Alawode Adewale Afeez
Creative Director

Consistency: Your band look and feel the same across every touchpoint

Simplicity: Clear, minimal designs that communicate effectively

Strategy : Every visual choice is made with your Business Goals in mind

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About

Eyesight Concept is a creative studio led by Alawode Adewale Afeez, specializing in strategic brand identity design. We help businesses craft a unique, memorable, and consistent brand image across digital and print platforms.

Founder:

Alawode Adewale Afeez is a multidisciplinary designer passionate about empowering brands with strong visual identities. With a focus on clarity, strategy, and timeless design, he works closely with clients to craft brands that resonate with their target audience and stand out in the marketplace.

“I believe in the power of simplicity, strategy, and consistency to shape how people see and remember your brand.”



Eyesight Properties

Real Estate

Goal of the identity design: A clean, modern identity for a growing real estate brand focused on trust and professionalism. The design is tailored to appeal to both investors and first-time homebuyers.

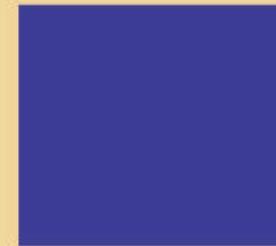


Visual Identity



EYESIGHT

PROPERTIES



#3E4095



#373435



#F2D59F



#E6AD41

Colors
Heading
Body
Typography

Montserrat Bold
Open Sans Regular





Eyesight Concept

#000000

#2F5972

COLOR PALETTE

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FONT TYPOGRAPHY

Montserrat
Bold
Open Sans regular

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Business Card Mockup



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MICHAEL WILLIAMS
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Eyesight Concept

Facebook Mockup

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New Listing: 4-Bedroom Duplex in Lekki Phase 1

\$350.000

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"Thanks to Eyesight Properties, I found my dream home!"

★★★★★

Like Comment Share

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Top 5 Things to Check Before Buying Property

Top 5 Things to Check Before Buying Property

1. Location and neighborhood
2. Structural conditm
3. Legal documentation
4. Price and market value
5. Future development plans

www.eyesightproperties.com nwi

Pricing Packages

Starter

\$100

Logo, colors,
typography

Standard

\$500

Full identity system +
social media + guide

Premium

\$1000

Includes
website
mockup &
strategy



CONTACT US

"LET'S WORK TOGETHER"



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Eyesight Concept

THANK YOU

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