



Adama Science And Technology University

School of Electrical Engineering and Computing

Department of Computer Science And Engineering

Course Title: Entrepreneurship for Engineers

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Business Concept Statement: Hassle-Free Job Connection Platform

My business idea is to create a platform that connects individuals seeking hassle jobs with skilled service providers. The aim of the platform is to offer a convenient and efficient solution for tasks such as babysitting, electrical repairs, tutoring, plumbing, cooking, cleaning, electronics repair, hairstyling, and more. The platform will provide a user-friendly interface accessible via web and mobile applications, simplifying the process of finding and booking reliable service providers.

What sets this platform apart is its focus on providing a hassle-free experience for both service seekers and providers. To ensure trust and reliability, a thorough verification process will be implemented, including background checks for all service providers. User reviews and ratings will provide transparency and help users make informed decisions. The platform will offer a wide range of services, catering to various needs and becoming a one-stop solution for hassle jobs.

The target market for this platform includes busy professionals, working parents, elderly individuals, and anyone seeking assistance with everyday tasks. By addressing the needs of this market, the platform aims to provide convenience, save time, and alleviate the stress of finding trustworthy service providers.

To generate revenue, the platform will charge a commission or service fee for each successful job transaction. This revenue model will cover the costs related to platform development, marketing, customer support, and ongoing maintenance.

Key actions during the start-up phase will include developing an intuitive platform, establishing partnerships with reliable service providers across different categories, implementing a robust verification and rating system, and conducting market testing to gather user feedback for continuous improvement.

The start-up capital for the platform will be 100,000 birr. This capital will cover development costs, marketing expenses, and customer service. I plan to source the capital through personal investment, potential angel investors, or business loans from financial institutions.

My team consists of individuals with expertise in technology development, marketing, and operations. The team should comprise individuals who share the company's vision and possess skills in business development, customer relationship management, and service provider network management. Collaboration with partners who are passionate about delivering excellent customer experiences will be crucial for the success of our venture.

In summary, this hassle-free job connection platform aims to revolutionize the way individuals find and hire reliable service providers. With a focus on trust, convenience, and a wide range of services, the platform provides a seamless experience for both service seekers and providers in the market.