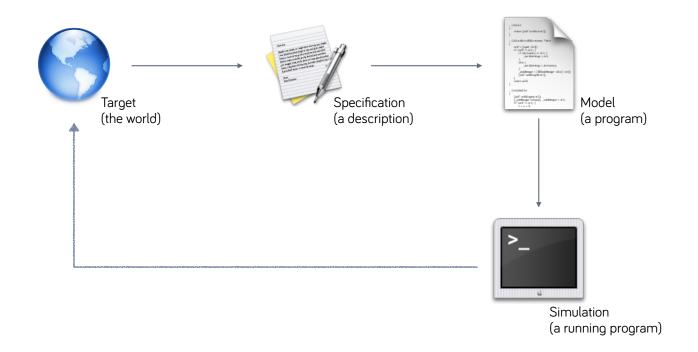
# SIMULATION AS A METHOD

Carelia Gaxiola

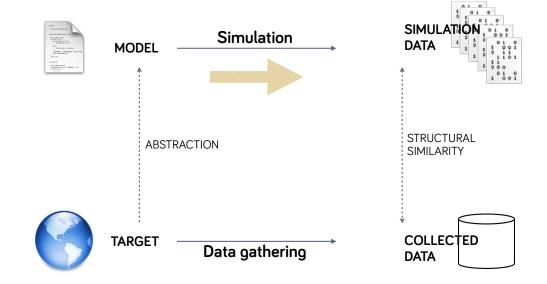
## OUTLINE

- The logic of simulation
- Research steps
- Validity and validation
- Practical issues in doing simulation research

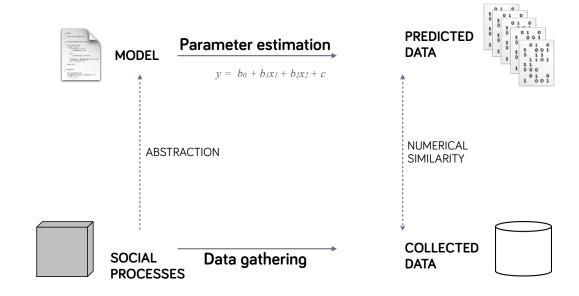
#### TERMINOLOGY



## THE LOGIC OF SIMULATION



### THE LOGIC OF STATISTICAL MODELLING



### RESEARCH STEPS

- Define topic and problem
- Specify hypothesis
- List assumptions
- Design and build model
- Verify model
- Validate model
- Draw conclusions

#### MINIMALITY AND ABSTRACTION

- There are many possible models of a given target
- All models abstract from (ignore) some features of the target
- The more complex the model, the harder it is to build and validate
- The more complex the model, the closer it is to the target
  - the "trap of verisimilitude"

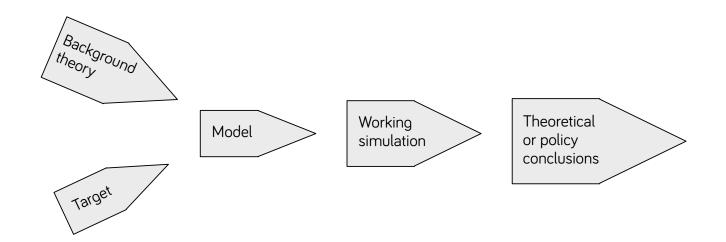
#### ASSUMPTIONS

- ➤ Complex models require the setting of many parameters (inputs), each of which may have unforeseen consequences on the outputs
- Most input values will have to be assumed, not measured



## INTERPRETATION

A working simulation is not the end of the research



## UNDERSTANDING AND PREDICTION

- ➤ Possible questions
  - What happened?
    - Model a past process
  - What might happen?
    - Predict the future
  - What are the sufficient conditions for it to happen?
    - Explain a process

### BUILDING MODELS

- ➤ What to simulate
- ➤ Size of simulation
  - number of parameters
  - number of agents
- ➤ Type of model
- ➤ Availability of data
- ➤ Programming experience and effort

#### TOOLS

- Special purpose 'toolkits' and 'packages'
  - ➤ adaptability? complexity?
- ➤ Special purpose simulation language
  - ➤ flexibility?
- ➤ General purpose programming language
  - ➤ C++, Lisp, Smaltalk, Java
  - ➤ development tools?
  - ➤ graphics?

#### REQUIREMENTS

- ➤ Permit exploratory programming and incremental development
- Good debugging facilities
- ➤ Efficient, for multiple runs
- ➤ Easy to learn and in widespread use
- ➤ Easy to use input and output
  - Input: buttons, sliders, text input, read from databases
  - Output: plots, files

#### TOOLS













M A S O N





#### VALTDATTON

- ➤ A model which can be relied on to reflect the behavior of the target is "valid"
- ➤ Invalidity may result from:
  - generation of spurious outputs.
  - failure to generate required outputs.

### VALIDITY

- ➤ Other related questions
  - sensitivity to values of the input parameters
    - ➤ do small changes in the values of the inputs result in large changes in the outputs?
  - repeatability
    - ➤ is he output similar on every run?
  - simplicity
    - ➤ could the model be simplified without affecting its validity?

### VALIDITY

#### ➤ Sensitivity analysis

- repeatedly run the model with small variations in input parameters and observe outputs
- ➤ but space of possible input values exceedingly large
- ➤ Compare outputs with observed data
  - 'observations' may be impossible
    - ➤ too abstract (e.g. segregation model)
    - ➤ inaccessible (e.g. social complexity in 20,000 B.C.)
  - differences may be due to any or all of:
    - ➤ bad model
    - ➤ bad data
    - ➤ model is an abstraction of the target
    - ➤ 'random' variations, but sampling distribution is unknown

### RANDOMNESS

- > Functions of randomness:
  - Substitute or all the external and environmental processes which are not being modeled (i.e. exogenous factors) such as effects of the job market
- ➤ Substitute for agents' internal processes
  - preferences, emotions, etc.
- ➤ Avoid spurious sequential or temporal effects
  - e.g. updating procedures in CA models
- ➤ Demonstrate robustness of results
  - varying initial conditions and parameters

### RECOMMENDATIONS

- Start with some 'stylized facts'
- ➤ Be deductive, not inductive
- Consider 'crucial experiments'
- ➤ Use simulation to develop theories not toys

## JOURNALS

#### ➤ JASS

Journal of Artificial Societies and Social Simulation



#### ➤ CMOT

Computational and Mathematical Organization Theory

