

# ALBA ROZA

Developer Relations & Community Strategist

Building tech communities since 2014



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## WORK EXPERIENCE

### **Foundation for Public Code, Codebase Steward for Communities and Product Marketing (Project Manager)**

FEB 2020 - PRESENT

- Building open source community strategies for public sector software projects
- Product Marketing awareness around their products
- Events management for the Foundation for Public Code

### **Codemotion, Developer Relations | Community Strategist and Content manager - North Europe**

OCT 2018 - JAN 2020

- Building Tech Communities in different EU countries
- Program committee member
- Developer Experience for the platform: live events, trainings, articles, interviews, champion, diversity and mentorship programs

### **Autentia, Developer Relations | Head of Product Marketing**

FEB 2014 - OCT 2018

- DevRel strategy: qualified leads, feedback...
- Community management. Software conferences: more than 100.
- Manager of a team of 7.
- Also worked in the Agile team for a couple months.

## SKILLS

Community builder

Project Manager

Curious

Speaker

Product Marketing

Developer Experience

Open Source

Multinational experience

Agile & xP

Social media

Bridge Eng. - Business

## EDUCATION

**Communications (Journalism) Bachelor Degree**  
Universidad Complutense Madrid

**Dutch B1 level**  
Toptaal. Amsterdam City

## INTERESTS

Python

Diversity in Tech

Ethical design

Public Code

DataforSocialGood

AI

SEE LINKEDIN FOR PREVIOUS EXPERIENCES