

# ALBA ROZA

Developer Relations & Community Strategist

Building tech communities since 2014



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 Amsterdam

 albaroza.github.io

## WORK EXPERIENCE

### **Foundation for Public Code, Codebase Steward for Communities and Product Marketing (Project Manager)**

FEB 2020 - PRESENT

- Building open source community strategies for public sector software projects
- Product Marketing awareness around their products
- Events management for the Foundation for Public Code

### **Codemotion, Developer Relations | Community Strategist and Content manager - North Europe**

OCT 2018 - JAN 2020

- Building Tech Communities in different EU countries
- Program committee member
- Developer Experience for the platform: live events, trainings, articles, interviews, champion, diversity and mentorship programs

### **Autentia, Developer Relations | Head of Product Marketing**

FEB 2014 - OCT 2018

- DevRel strategy: qualified leads, feedback...
- Community management. Software conferences: more than 100.
- Manager of a team of 7.
- Also worked in the Agile team for a couple months.

## SKILLS

Community builder

Project Manager

Curious

Speaker

Mentorship programs

Multinational experience

Open Source

Developer Experience

Agile & xP dev.

Social media

Link from Eng. to Business

## EDUCATION

### **Communications (Journalism) Bachelor Degree**

*Universidad Complutense Madrid*

### **Spanish**

*Native speaker*

### **English**

*Professional working proficiency*

### **Dutch. B1 diploma**

*Toptaal. City of Amsterdam*

## INTERESTS

Python

Diversity in Tech

Ethical design

Public Code

DataforSocialGood

AI

SEE LINKEDIN FOR PREVIOUS EXPERIENCES