

Total No. of Questions : 8]

SEAT No. :

**PD-5303**

[Total No. of Pages : 2

**[6403]-43**

**T.E. (Computer Engineering)**  
**DATA SCIENCE AND BIG DATA ANALYTICS**  
**(2019 Pattern) (Semester - VI) (310251)**

**Time : 2½ Hours]**

**[Max. Marks : 70**

**Instructions to the candidates:**

- 1) Answer Q.1 or Q.2, Q.3 or Q.4, Q.5 or Q.6, Q.7 or Q.8.
- 2) Neat diagrams must be drawn wherever necessary.
- 3) Figures to the right side indicate full marks.
- 4) Assume suitable data if necessary.
- 5) Use of Scientific calculator is allowed.

**Q1) a) What is Model Building elaborate this phase of data analytics with the help of a suitable example? [8]**

**b) List out different stakeholders of an analytics project. What do they usually expect at the conclusion (key outputs) of a project? [9]**

**OR**

**Q2) a) Explain Descriptive, Diagnostic, Predictive analytics. [8]**

**b) List and explain the various activities involved in identifying potential data resources as a part of discovery phase in Data Analytics Life Cycle? [9]**

**Q3) a) What is association rule mining? Describe the working of the Apriori algorithm with an example. [9]**

**b) Explain how decision trees are constructed using information gain and entropy. Illustrate with a small example. [9]**

**OR**

**Q4) a) Explain Naïve Bayes' classifier and its applications. [9]**

**b) Consider a dataset with binary classes and two features: "Loan Amount" and "Default History." Show how logistic regression could be applied for loan default prediction. [9]**

**P.T.O.**

- Q5)** a) Explain the holdout method. Differentiate training set, validation set, and test set. [8]
- b) Given the confusion matrix below. Calculate Accuracy, Precision, Recall and F1-score. [9]

|            | Predicted Yes | Predicted No |
|------------|---------------|--------------|
| Actual Yes | 70            | 30           |
| Actual No  | 20            | 80           |

OR

- Q6)** a) Explain the following Text Analysis steps with suitable example [8]
- i) Part-of-speech (POS) tagging
  - ii) Lemmatization
- b) Use K-Means Clustering for the following points and determine the centroids after one iteration. Assume initial centroids as A(1,1), B(5,7). Points: (1,2), (2,1), (3,5), (6,8), (7,6), (5,5) [9]

- Q7)** a) Explain Hadoop Architecture with a neat diagram. Highlight the roles of NameNode and DataNode [9]
- b) Compare Tableau, Power BI, and Matplotlib for data visualization. Discuss scenarios where each tool is best suited. [9]

OR

- Q8)** a) What is Data Visualization? Describe the challenges of data visualization. [9]
- b) Write short notes on the following : [9]
- i) Map Reduce
  - ii) HDFS
  - iii) Hive