



Economic sustainability of indigenous people

Preservation of their culture

Benefits of the Handicraft Industry

- It promotes our cultural heritage
- Raw material producers will be encouraged to produce more
- Employment is generated



of the national economy is fuelled by small and medium enterprises

(Department of Trade and Industry, 2017)

Indigenous mobile revolution

- There were almost as many mobile subscriptions as people in the world (International Telecommunication Union, 2014)

129.4

million phone lines used in the Philippines

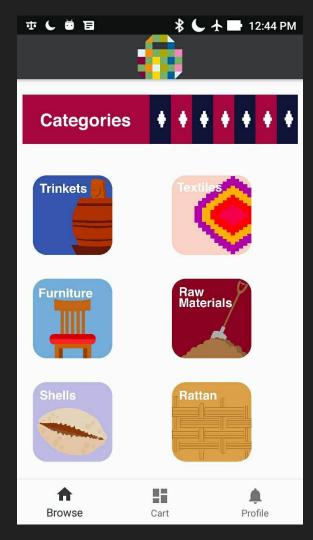
(We Are Social Singapore, 2017)

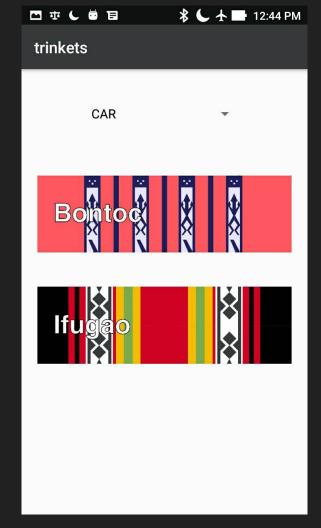




Integration of education into e-commerce











Tribe



Tapis Php: 750.00



item3 Php: 100.00





item2 Php: 10.00



item4

Php: 1000.00









PaSELLubong



Tapis

750.00

A traditional tapis is a woven product used by woven. These beautifully woven products have many designs ranging from diamonds to eyes and many more.

















Creating a bridge between the producers and the consumers









