

### Data Quality Assessment

Data	Churn Dataset (provided by client).
Accuracy	<ol style="list-style-type: none"><li>1. 0 errors in all columns</li><li>2. All columns in the correct data type.</li></ol>
Completeness	<ol style="list-style-type: none"><li>1. Total columns = 23 Total Rows = 1000</li><li>2. All columns complete except Total Charges column which is &lt;1% empty.</li></ol>
Consistency	No inconsistent values
Validity	All columns 100% valid except for Total Charges column which is 99% valid.
Uniqueness	7032 distinct Customer IDs.

- The empty rows for the total charges' columns were removed. Hence the total rows reduced to 7032.