

# JOHNATAN WRIGHT

Junior Creative Project Manager | Mobile Marketing

@ Email    linkedin.com    Houston, Texas

## SUMMARY

Articulate Junior Creative Project Manager with 2 years of experience in managing multiple creative projects for top-tier companies. Skilled in using Adobe Creative Suite and other project management tools. Known for providing detailed creative feedback, excellent coordination skills, and a strong understanding of digital ad tech.

## EXPERIENCE

**Project Management Intern** 2019 - 2020  
**Grey Group** Houston, Texas

Intern for Project Management Team

- Assisted in drafting detailed creative briefs for every project.
- Liaised between creative vendors, designers, and business teams.
- Provided creative and strategic suggestions to the team, leading to increased team efficiency by 15%.

**Junior Project Coordinator** 2020 - 2021  
**Google** Houston, Texas

Junior team member at Google creative team.

- Managed a pipeline of creative projects to meet the business' needs.
- Reviewed and maintained team resource pages.
- Managed communication between creative and business teams resulting in smooth and effective workflow.

## EDUCATION

**Bachelor's in Business Administration** 2016 - 2019  
**University of Houston** Houston, Texas

## LANGUAGES

English    Native    ●●●●    Spanish    Advanced    ●●●●

## STRENGTHS

- ⚡ Excellent Co-ordination Skills**  
Managed multiple creative projects simultaneously, resulting in on-time deliveries 99% of the time.
- 🏆 Highly Detail Oriented**  
Scrutinized every deliverable from designers and vendors, ensuring high quality and accuracy.
- 🗨 Skilled Communicator**  
Proficient in liaising between cross functional teams to deliver expected results on projects.

## SKILLS

Adobe Creative Suite ·  
Photoshop · Illustrator ·  
After Effects · Google Suite ·  
Asana · Confluence · Zoom · Art ·  
Design · Ad Tech

## CERTIFICATION

- Project Management Professional(PMP)**  
Completed Project Management Professional(PMP) certification from Project Management Institute in 2020.
- Advanced Digital Marketing Course**  
Completed an industry-leading digital marketing course from Coursera in 2021.

## INTERESTS

- ★ Digital Art**  
I love creating digital art in my spare time and find it creatively fulfilling.

## INTERESTS

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### ✓ Tech Blogging

I enjoy writing about different aspects of technology and digital marketing on my personal blog.