

Analyzing the performance of VubaVuba e-commerce

23.38M

Total discount

120K

Transactions

891.41M

Total Sales

156K

Total quantities

7.40K

Average Sales

0.20

Min of price

6.21K

Average price

1.30

Average quanti...

515.98K

Max of price

34K

Total customers

1000

Max of quantities

1

Min of quantities

status

All

payment

All

category

All

Year

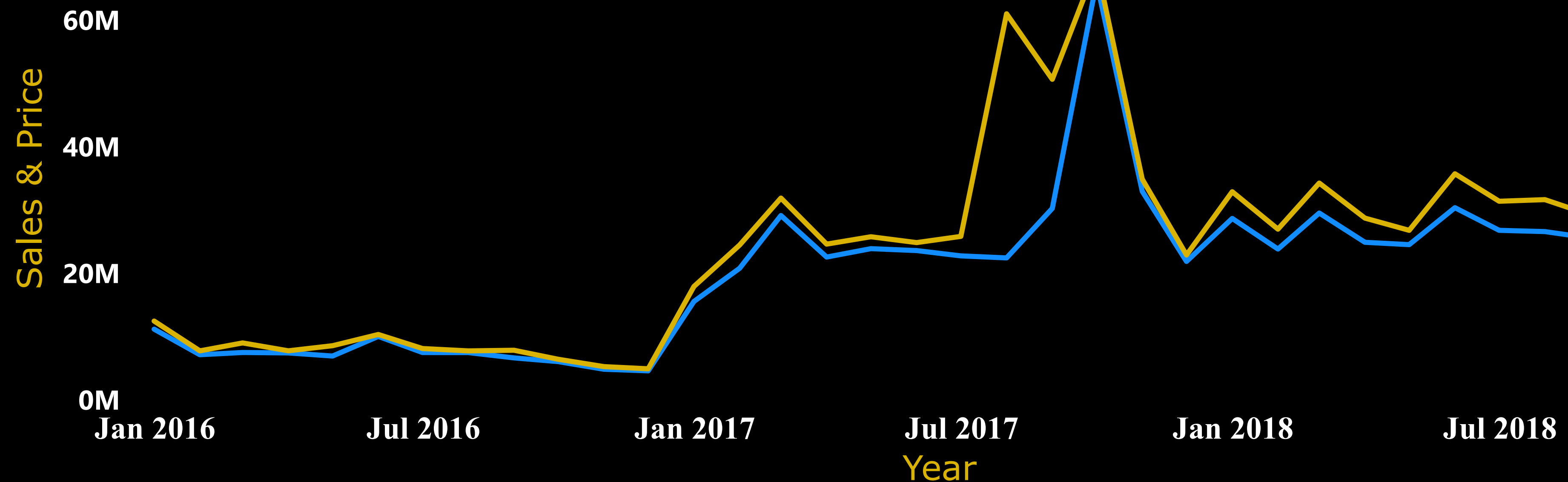
All

Month, yr

All

Sales and Price trend

● Price ● Sales



Analyzing the performance of VubaVuba e-commerce

312

Days.

36

Months.

385.85

Average daily transact...

2.86M

Average daily Sales

3.34K

Average monthly transact...

24.76M

Average monthly Sales

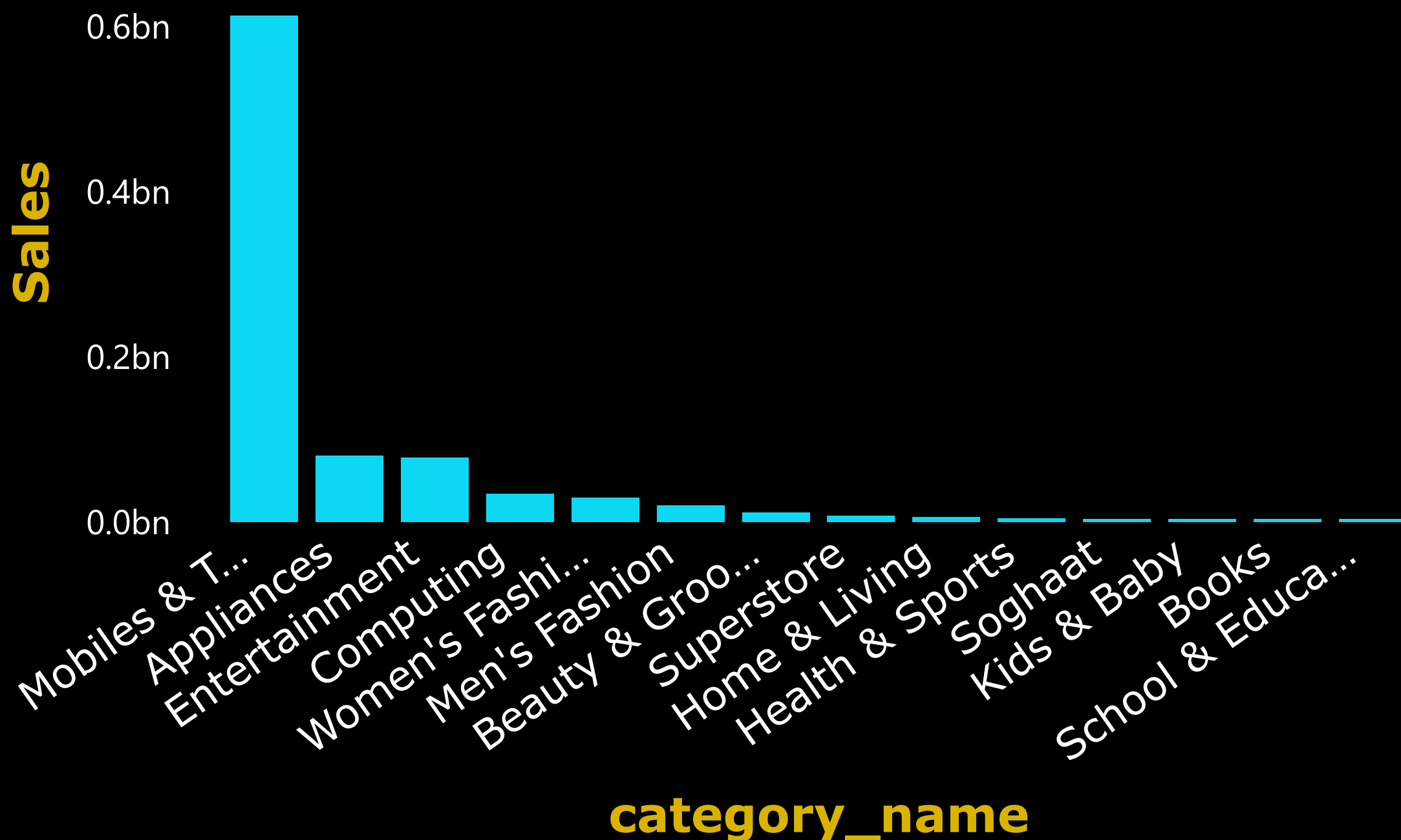
500.56

Average daily quantiti...

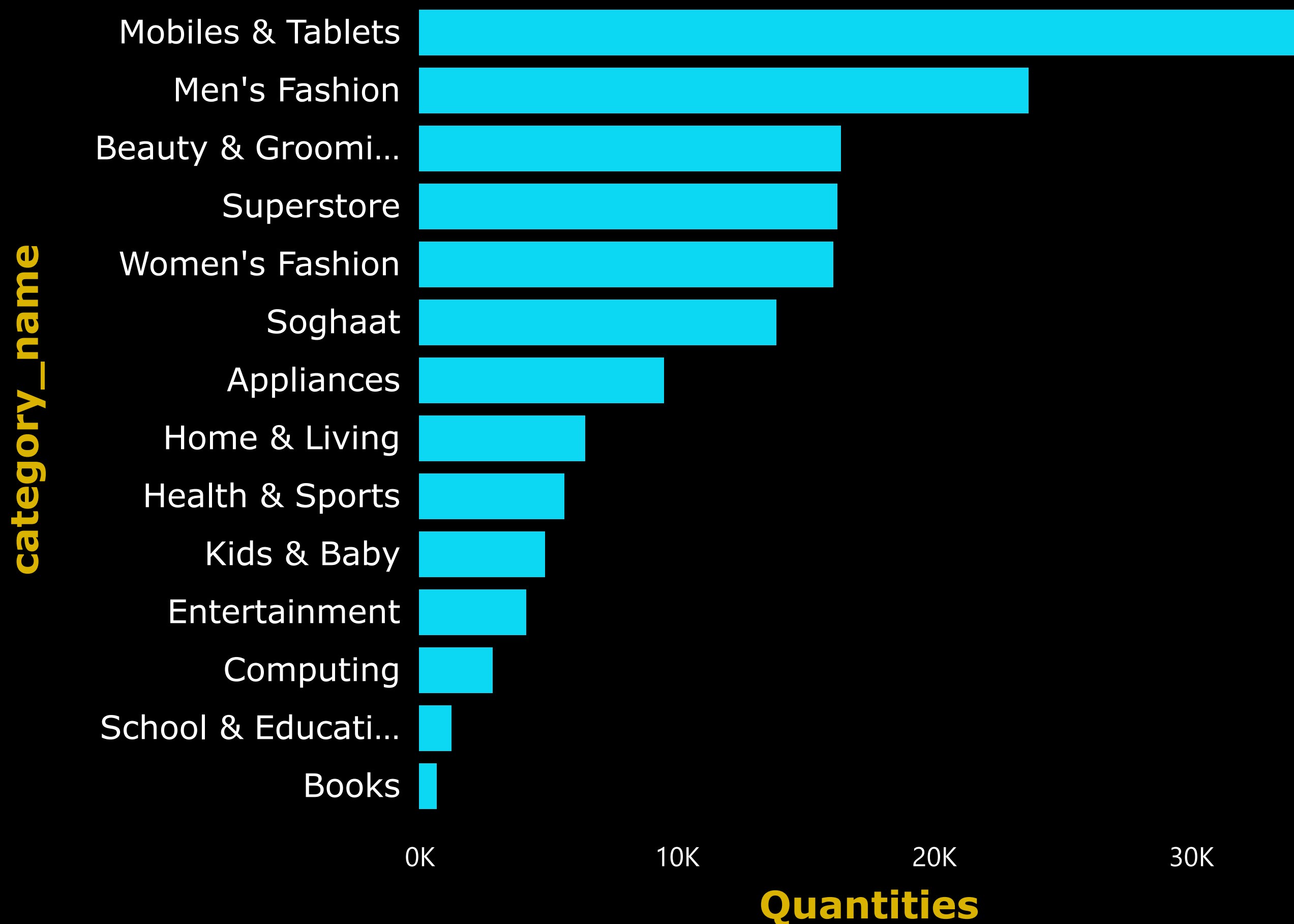
4.34K

Average monthly quantiti...

Sales by category_name

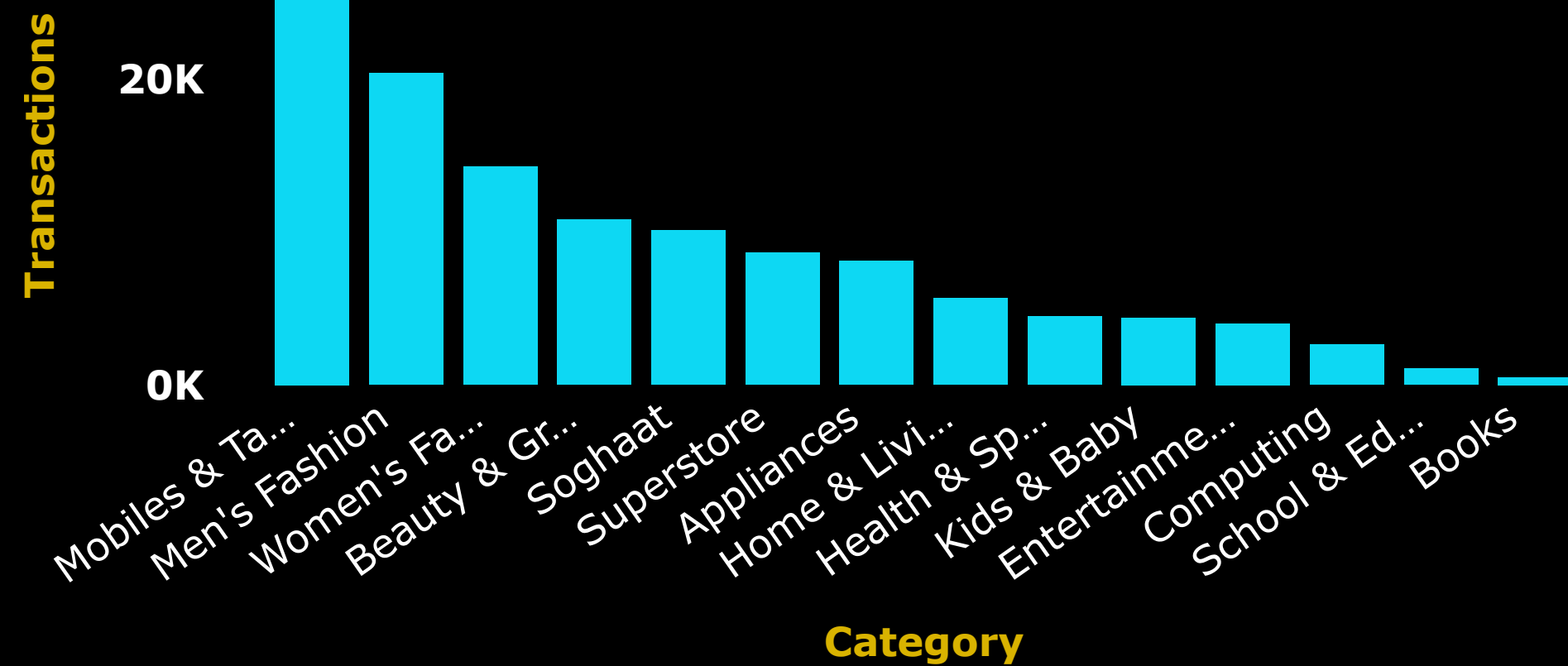


Quantities by category_name

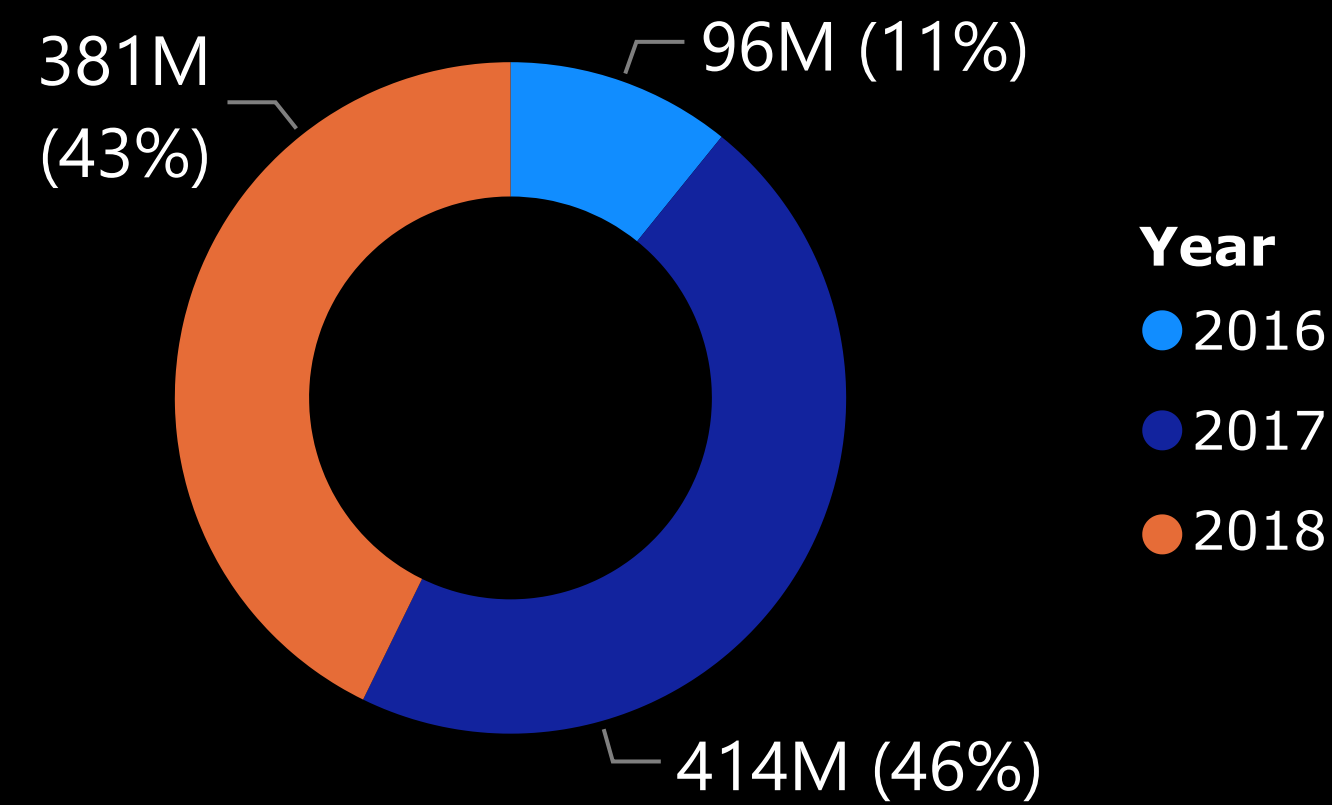


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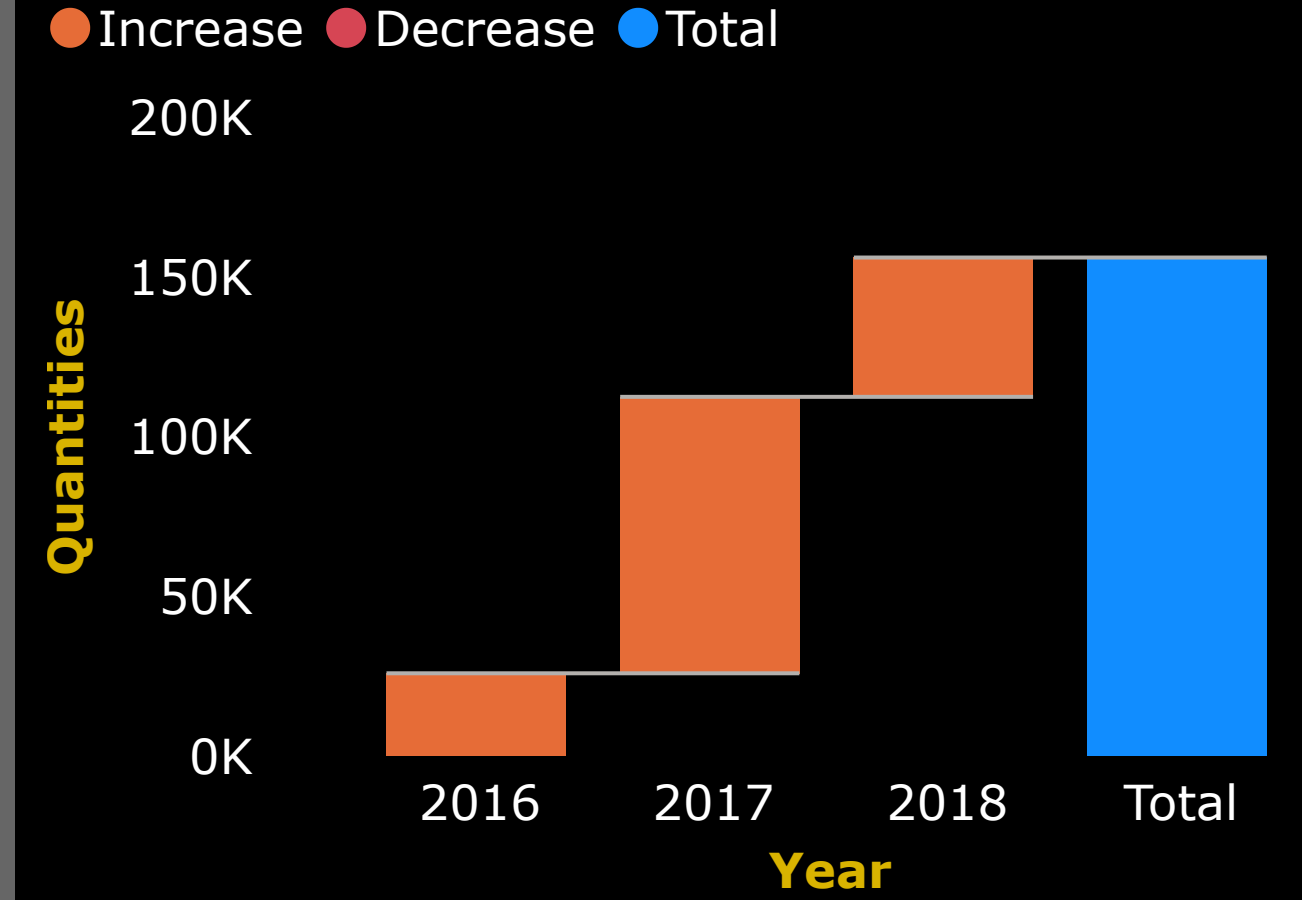
Product category with transactions



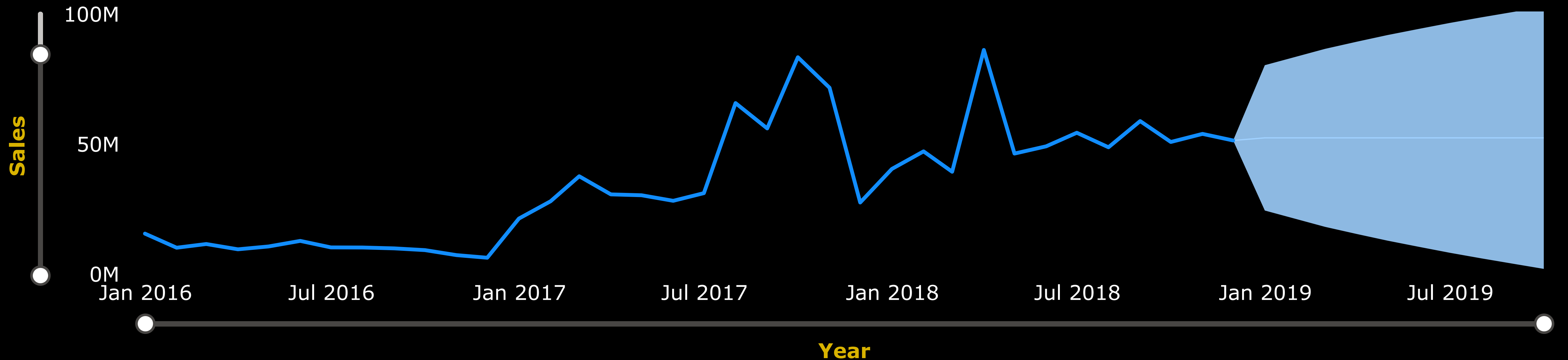
Sales by Year



Quantities by Year



Sales Forecasting



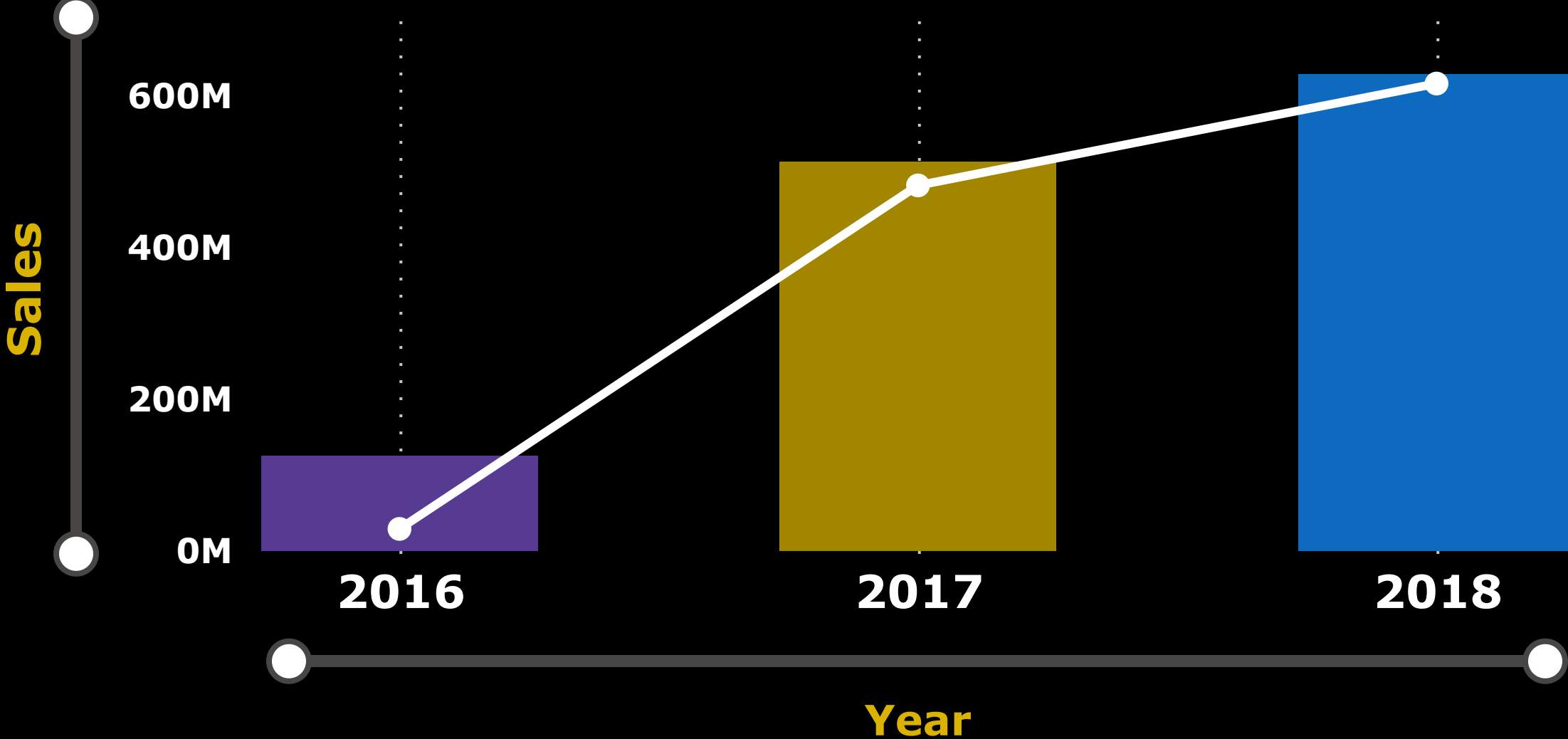
Analyzing the performance of VubaVuba e-commerce

Payment method and status frequency

🔒 payment status ✕
MoMo

Payments
120385

Sales increases over years



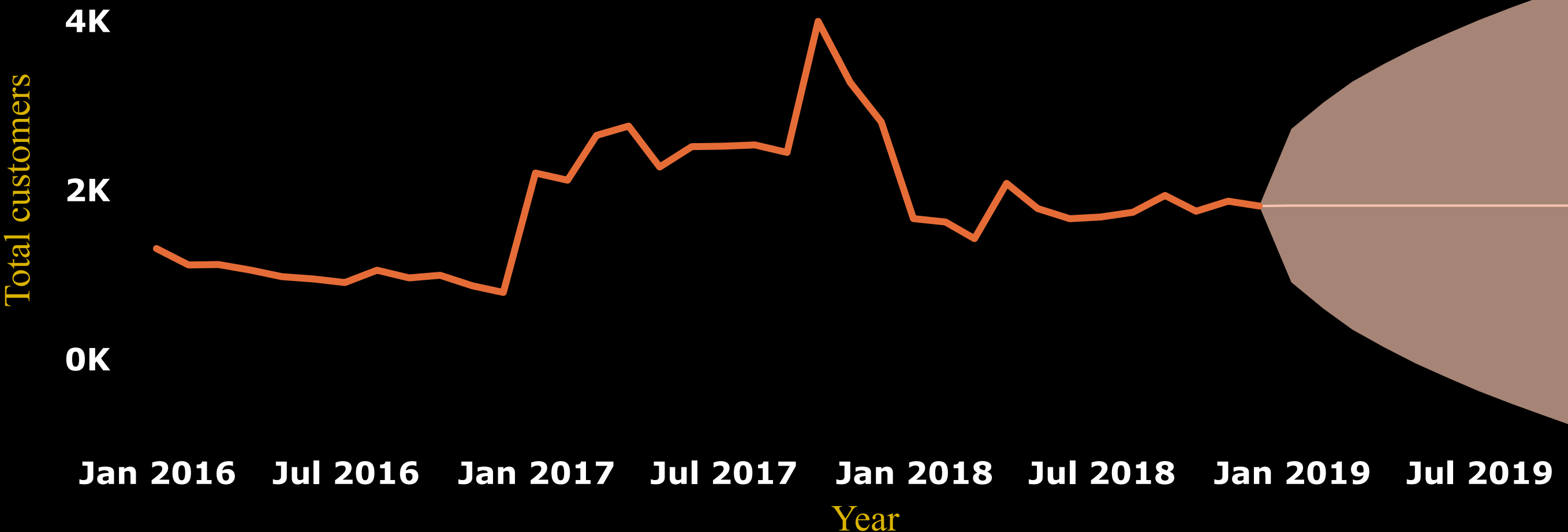
Year

2018

2017

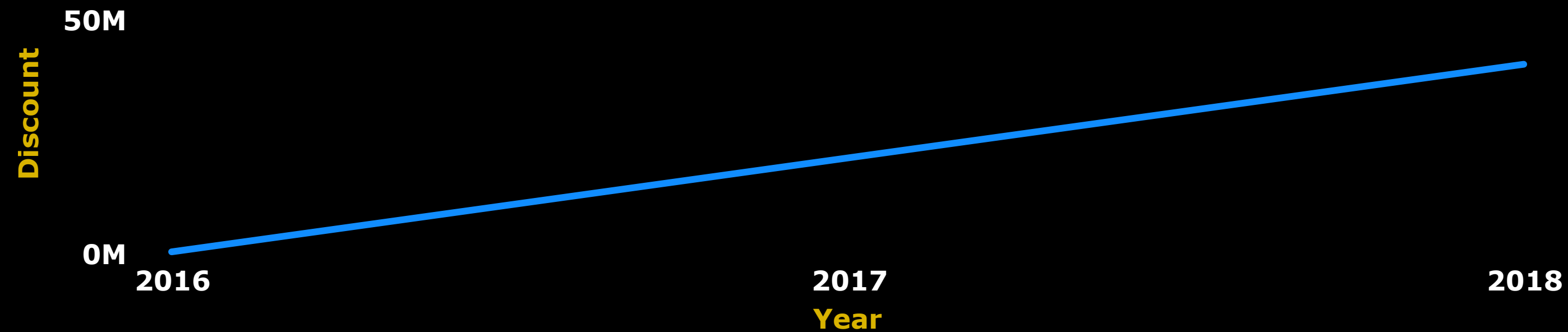
2016

Cusomers Forecasting

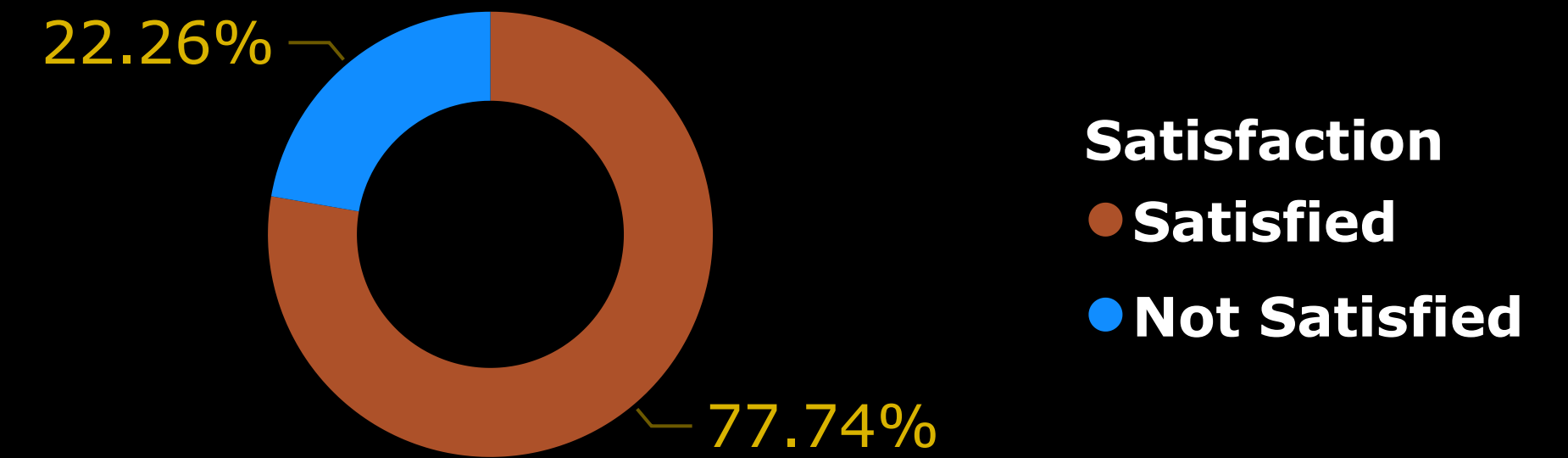


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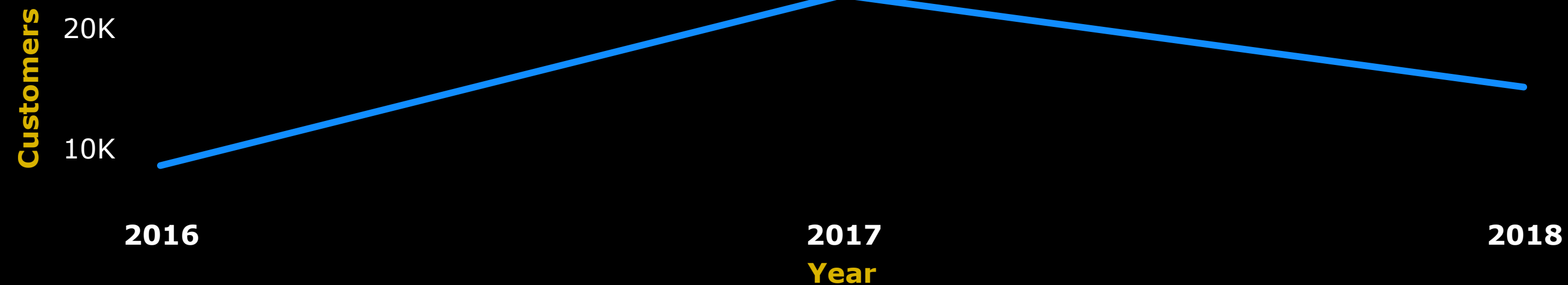
Yearly Discount trend



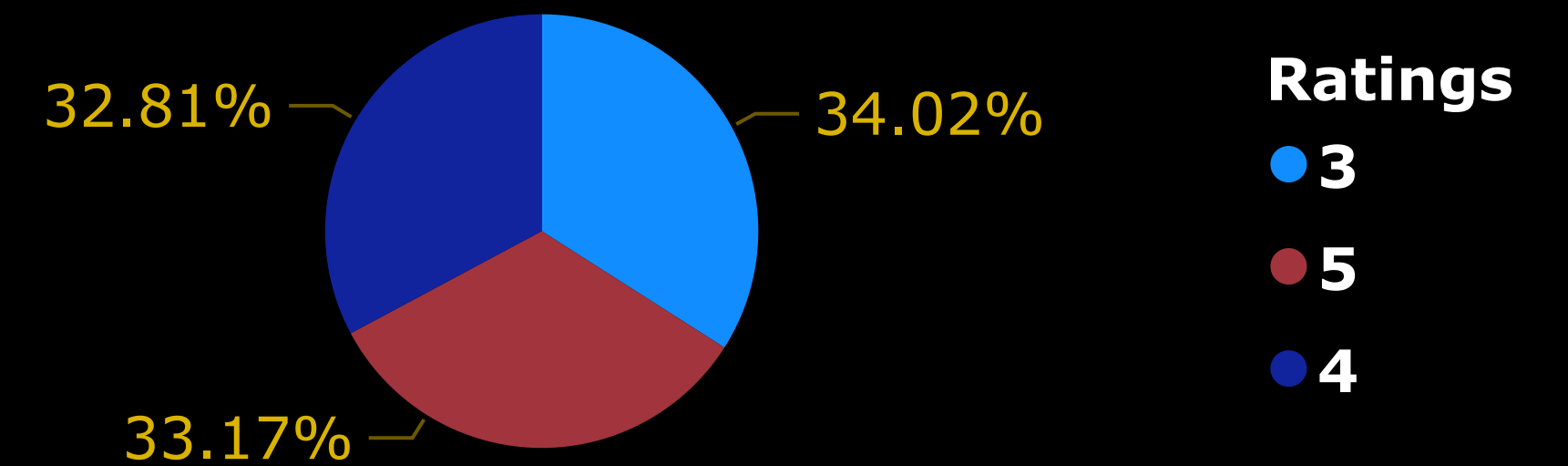
Customer satisfaction



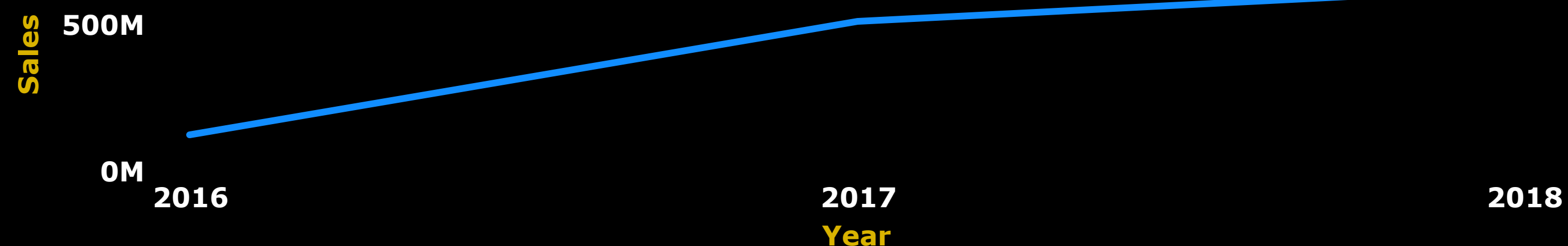
Yearly customers trend



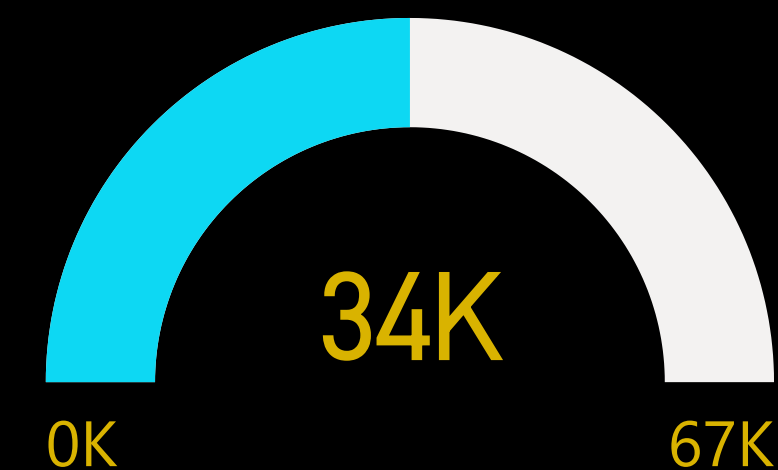
Percentage of Customer ratings



Yearly amount trend



More_one Time customer_count



once_customer_count

