



# R3KON GPT

## Team Roles & Responsibilities

### 1. Selby Mashiki– Chief Executive Officer (CEO)

- Provides overall **vision, strategic direction, and leadership** for R3KON GPT.
- Oversees **product development, partnerships, and investor relations**.
- Ensures alignment between **business goals and technological innovation**.
- Actively contributes to AI development as part of the AI Team.

### 2. Tinodaishe Chipikiri – Managing Director

- Manages **day-to-day operations** and ensures **organizational efficiency**.
- Coordinates between teams to guarantee project milestones are met on time.
- Leads **strategic planning**, resource allocation, and workflow optimization.
- Supports CEO in **decision-making and stakeholder engagement**.

### 3. Seth Chishakwe – Chief Operating Officer (COO)

- Responsible for **operational execution and internal processes**.
- Oversees project implementation, ensuring **quality control and efficiency**.
- Monitors team performance and ensures tasks align with company objectives.
- Implements **operational strategies** to scale the platform sustainably.

### 4. Lionel Chikuku – AI Lead Engineer

- Leads the **AI development and technical direction** of R3KON GPT.
- Designs and implements AI models for **cybersecurity analysis, threat detection, and offline capabilities**.
- Guides AI Team on coding standards, model optimization, and research.
- Ensures AI output is **accurate, secure, and adaptive** to evolving cyber threats.

### 5. AI Team – Takudzwa Shereni, Mazvita Velah, Selby Mashiki, Tinodaishe Chipikiri,Marvel Lungu,Lawrence Njobo,Alleck Dube,Ryan Musuka and Sinqobile Dube

- Develops and trains AI models, algorithms, and **cybersecurity solutions**.
- Conducts **data preprocessing, feature engineering, and model testing**.
- Collaborates with Lionel to ensure AI modules meet **performance and reliability standards**.
- Integrates AI functionality into the platform for **offline and online operations**.

## 6. Data Analytics – Alleck Dube and Ryan Musuka

- Analyze user data, cybersecurity threat patterns, and system performance metrics.
- Provide **actionable insights** for AI model refinement and decision-making.
- Support marketing and product teams with **data-driven strategies**.
- Track **key performance indicators (KPIs)** to guide company growth and impact.

## 7. UI/UX Design– Sinqobile Dube, Lawrence Njobo and Seth Chishakwe

- Design the platform's **user interface and user experience** to ensure accessibility and usability.
- Create **interactive dashboards, tutorials, and feedback systems**.
- Conduct **user testing** to iterate designs based on real-world usage.
- Collaborate with AI Team to integrate **AI insights in a user-friendly way**.

## 8. Marketing – Mazvita Velah,Marvel Lungu, and Tinodaishe Chipikiri

- Develop and execute **branding, outreach, and promotional strategies**.
- Manage social media, campaigns, and **community engagement**.
- Craft materials to showcase R3KON GPT's value to **investors, users, and partners**.
- Track engagement metrics and **optimize marketing efforts** for maximum reach.