Hyo Kang

Assistant Professor Management and Organization Department Marshall School of Business University of Southern California

701 Exposition Blvd HOH 431 (Office: 503) Los Angeles, CA 90089-1424, USA hyokang@marshall.usc.edu www.hyokang.com

ACADEMIC	Marshall School of Business,	University	of Southern California
ACADEIVITC	iviai siiaii sciiooi oi busiiless,	Ulliversity	, oi soutileili cailloillia

POSITIONS Assistant Professor in Management and Organization 2019-present

MIT Initiative on the Digital Economy / Sloan School of Management

Research Affiliate 2020-present

EDUCATION Haas School of Business, University of California at Berkeley

Ph.D. in Business Administration, *Business and Public Policy* group 2019 (Committee: Steve Tadelis, Reed Walker, Ben Handel, Lee Fleming, and Abhishek Nagaraj)

Seoul National University

M.S. in Business Administration 2013 B.A. in Economics 2011

- PUBLICATIONS Kang, H. & Fleming, L. 2020. Non-competes, Business Dynamism, and Concentration: Evidence from a Florida Case Study, Journal of Economics & Management Strategy 29(3): 663-685.
 - Seo, E., Kang, H., & Song, J. 2020. Blending Talents for Innovation: Team Composition for Crossborder R&D Collaboration Within Multinational Corporations, Journal of International Business Studies 51: 851-885.
 - Kang, H. & Song, J. 2017. Innovation and Recurring Shifts in Industrial Leadership: Three Phases of Change and Persistence in the Camera Industry, Research Policy 46(2): 376–387.

WORKING **PAPERS**

- Kang, H. & Lee, Y. 2021. How Innovating Firms Manage Knowledge Leakage: A Natural Experiment on the Threat of Worker Separation (R&R – Revision submitted).
- Kang, H. 2021. How Does Competition Affect Innovation? Evidence from U.S. Antitrust Cases (R&R – Revision in progress).
- Kang, H. 2021. Do Nonimmigrant Visits Promote Innovation? Evidence from the U.S. Visa Waiver Program.
- Choi, S., Kim, N., Kim, J. & Kang, H. 2021. How Does Al Improve Human Decision-Making? Evidence from the Release of the Al-Powered Go Program.
- Tucci, C., Thompson, N., Khairullina, A., & Kang, H. 2021. Should firms do more or less patenting? Evidence from a randomized control trial on the commercial value of patent protection.
- Choi, S., Kim, N., Kim, J., & Kang, H. 2021. How Does Al Improve Human Decision-Making? Evidence from the Release of the Al-powered Go Program.
- Kang, H. 2020. How Did the Terms of Protection Affect Patenting and Innovation Activities?

Thompson, N., Kang, H., & Sull, D. 2018. Tradeoffs in Firm Culture? Nope, You Can Have It All.

RESEARCH INTERESTS

Innovation \cdot Knowledge Management \cdot Competitive Strategy \cdot Product Market Competition \cdot

Mobility of Workers and Businesses · Business Law and Policy

ACADEMIC ACTIVITIES

Referring for: Management Science Organization Science

Strategic Management Journal Research Policy

International Journal of Industrial Organization

Industrial and Corporate Change Journal of Business Research

AOM Annual Meetings SMS Conferences

AKMS Scholarship

Discussion: International Industrial Organization Conference (2019)

Membership: Academy of Management Strategic Management Society

Academy of International Business American Economic Association

Industrial Organization Society

Special Sworn Status (SSS) Researcher, U.S. Census Bureau (2016-Present)

INVITED TALKS

2021 NBER Economics of Artificial Intelligence Online, *Scheduled*CRESSE (Int'l Conference on Competition and Regulation) Crete, Greece, *Scheduled*

Korea Academy of Management Webinar Series: Technology Strategy

Munich Summer Institute

Online
Wharton Migration & Organization Conference

Online

CCC Entrepreneurship Junior Faculty Brownbag

Korea-America Economic Association (KAEA) Virtual Seminar

Online

Strategy Science Conference Online
2020 Society for Institutional & Organizational Economics (SIOE) Conference Online

Academy of Management (AoM) Annual Meeting

Strategy Science Conference*

Online

Strategy & Business Environment (SBE) Conference Austin, TX, cancelled

2019 Institutions and Innovation Conference Cambridge, MA

Academy of Management (AoM) Annual Meeting

Association for Korean Management Scholars (AKMS) Meeting

Boston, MA

Boston, MA

Conference on the Changing Nature of Work and Workplaces (Whitman)

Syracuse, NY

Academy of International Business (AIB) Meeting* Copenhagen, Denmark International Industrial Organization Conference – Rising Star Sessions Boston, MA

Duke University (Fuqua)

Operation Institute of Technology (Scholler)

Georgia Institute of Technology (Scheller)

Atlanta, GA

2018 University of Illinois, Urbana-Champaign (Gies)

Champaign, IL

University of Southern California (Marshall)

University of Colorado, Boulder (Leeds)

Los Angeles, CA

Boulder, CO

University of Utah (Eccles)

Rice University (Jones)

Salt Lake City, UT
Houston, TX

NBER Productivity Lunch Seminar Cambridge, MA

INFORMS/Organization Science Dissertation Competition: Finalist & Runner-up Phoenix, AZ Roundtable for Engineering Entrepreneurship Research: Best student paper finalist Atlanta, GA

Institutions and Innovation Conference

Korea University (Business School)

University of California, Berkeley (Haas & Economics)

Cambridge, MA
Seoul, Korea
Berkeley, CA

International Schumpeter Society (ISS) Conference Seoul, Korea

	International ZEW Conference on the Dynamics of Entrepreneurship Annual Research Roundtable on SSOs and Patents by the Searle Center Consortium on Competitiveness and Cooperation (CCC) Conference Berkeley, CA Kauffman Entrepreneurship Scholars Conference Kansas City, MS Academy of Management (AoM) Meeting Atlanta, GA Vienna Conference on Strategy, Organizational Design, and Innovation Conference on Innovation Economics by the Searle Center Chicago, IL American Economic Assn (AEA) Meeting (Kauffman Entrepreneurship Workshop) Chicago, IL Academy of Management (AoM) Meeting Anaheim, CA Academy of Management (AoM) Meeting Anaheim, CA Seoul National University (Business School) Seoul, Korea Strategic Management Society (SMS) Special Conference Rome, Italy 2015 Academy of International Business (AIB) Meeting* Istanbul, Turkey Successive Changes in Industrial Leadership and Catch-up Cycle Conference Seoul, Korea 2012 Academy of Management (AoM) Meeting* Boston, MA Workshop for Catch-up Cycle Milan, Italy (*: presented by co-author)
OTHER	2018 AOM – STR Dissertation Consortium & IM Doctoral Consortium Chicago, IL
WORKSHOPS	NBER Summer Institute – Entrepreneurship/Innovation/Productivity Cambridge, MA 2017 West Coast Research Symposium (WCRS) – Doctoral Consortium Edmonton, Canada
	Smith Entrepreneurship Research Conference –Doctoral Consortium College Park, MD American Economic Association – Kauffman Entrepreneurship Workshop Chicago, IL
	2016 NBER Entrepreneurship Research Boot Camp & Summer Institute Cambridge, MA
TEACHING	 Marshall School of Business, University of Southern California Strategic Management (BUAD497), Instructor Fall 2019–2021
	 Haas School of Business, University of California, Berkeley Competitive Strategy (EWMBA 299), Teaching Assistant (Reader) Entrepreneurship and Technology Commercialization Program, Invited Lecturer Berkeley Business Academy for Youth, Invited Lecturer
	Seoul National University
	 Strategy (EMBA), Teaching Assistant Theories of Strategy (PhD), Teaching Assistant Spring 2011 Spring 2011
AWARDS & FELLOWSHIPS	2021 Greif Entrepreneurship Faculty Research Award2019 Samsung Economic Research Institute (SERI) Award, Assn of Korean Management Scholars
	AmorePacific Award for Best Conference Papers, Academy of International Business (AIB) 2018 Best Student Paper Finalist, Roundtable for Engineering Entrepreneurship Research
	Runner-up, INFORMS/Organization Science Best Dissertation Proposal Competition 2017 Kauffman Dissertation Fellowship, Ewing Marion Kauffman Foundation
	The Ryoichi Sasakawa Young Leaders Fellowship – Slyff (–2018) 2016 Best Student Paper Finalist, Roundtable for Engineering Entrepreneurship Research
	The Bradley Fellowship, The Lynde and Harry Bradley Foundation (–2018) 2015 Berkeley-Haas Summer Research Fellowship
	2013 Korea Foundation for Advanced Studies (KFAS) Fellowship for Ph.D. Studies 2011 Gwanjeong Educational Foundation Fellowship for M.S. Studies Top Academic Honors, Department of Economics, Seoul National University (–2018)

Alumni Association Award, Seoul National University
Best Paper Award, Korea Institute of Public Finance
2009 Second Prize, National Mock Trial and Thesis Competition, Korea Fair Trade Commission
Advanced Strategy Program Fellowship for B.A. studies (–2010)
2005 Dean's Scholarship, Department of Economics, Seoul National University (–2009)

OTHER EXPERIENCE

Military Service, 9th Infantry Division of Korean Army

2006-2008

- Ammunition Specialist at the Supply and Transportation Battalion
- · Assistant to the Commanding General and Chief of Staff at the Headquarters
- · Honorably discharged as a sergeant

Last update: June 25, 2021