



So-Cal Strategy and OT Workshop

Friday, April 7th, 2023

Location: Popovich Hall (JKP) 212

8:45–9:00	Opening Remarks	
9:00–10:30	Session I: Entrepreneurship and Innovation (Chair: John Eklund)	
9:00–9:15	Melody Chang (USC)	Founder Status and Job Interest in Startups: A Field Experiment
9:15–9:30	Jessica J Santana (UCSB)	Embracing Failure: A Socio-Computational Analysis of Entrepreneurial Failure Narratives
9:30–9:45	Jennifer Kao (UCLA)	The Effect of Insurance on Disparities in Trial Enrollment
9:45–10:00	Demetrius Lewis (UCR)	A Transformers Machine Learning Embedding Approach to Measuring Creative Innovation
10:00–10:15	Dan Fehder (USC)	Learning To Quit? A Multi-Year Field Experiment with Innovation Driven Entrepreneurs
10:15–10:30	General Discussion	
10:30–10:45	Break	
10:45–12:15	Session II: Technologies at Work (Chair: Nan Jia)	
10:45–11:00	Matt Beane (UCSB)	Inclusive Automation Development: Enriching Entry-Level Jobs while Building Automation through a Close-Knit Design Cycle
11:00–11:15	Haibo Liu (UCR)	On a Professional High: How Critical 9-1-1 Calls Influence EMS Crew Subsequent Performance
11:15–11:30	Hyo Kang (USC)	How Does AI Affect Human Professionals' Workflow and Performance? Evidence from AI-powered X-ray Triage in University Hospitals
11:30–11:45	Patrick Bergemann (UCI)	Social Structure and the Refraction of Social Control: Naming Names During the Hollywood Blacklist
11:45–12:00	Jonathan Hersh (Chapman)	Learning from Unstructured Data in Business Research
12:00–12:15	General Discussion	
12:15–1:15	Lunch	
1:15–2:45	Session III: Managerial Decision-making (Chair: Melody Chang)	
1:15–1:30	Jane Wu (UCLA)	Can Numbers Lead to Dollars? The Use of Metrics in Startup Pitches
1:30–1:45	Cole Short (Pepperdine)	Determinants of Anticipatory Impression Management
1:45–2:00	Chris Poliquin (UCLA)	CEO Activism and Political Participation: Experimental Evidence on Abortion Rights
2:00–2:15	John Eklund (USC)	Stick or Twist: Agile Resource Reconfiguration During Periods of Industry Change
2:15–2:30	Charu Gupta (UCLA)	Strategic Entry in Regulated Markets
2:30–2:45	General Discussion	
2:45–3:00	Break	
3:00–4:15	Session IV: Platforms (Chair: Hyo Kang)	
3:00–3:15	Grace Gu (USC)	Disintermediation Governance and Complementor Innovation: An Empirical Look at Amazon.com
3:15–3:30	Seth Benzell (Chapman)	Blitzscaling and Enshittification: A Dynamic Model of Digital Platform Monetization
3:30–3:45	Ashvin Gandhi (UCLA)	The Welfare Consequences of Fake Reviews
3:45–4:00	Milan Miric (USC)	Impact of Streaming on Linear Television
4:00–4:15	General Discussion	
4:15–4:30	Closing Remarks	
4:30–	Happy Hour	Location: TBD