## **Hyo Kang**

Assistant Professor Management and Organization Department Marshall School of Business University of Southern California

701 Exposition Blvd HOH 431 (Office: 503) Los Angeles, CA 90089-1424, USA hyokang@marshall.usc.edu www.hyokang.com

**ACADEMIC** Marshall School of Business, University of Southern California

**POSITIONS** Assistant Professor in Management and Organization 2019-present

MIT Initiative on the Digital Economy / Sloan School of Management

Research Affiliate 2020-present

**EDUCATION** Haas School of Business, University of California at Berkeley

> Ph.D. in Business Administration, *Business and Public Policy* group 2019 (Committee: Steve Tadelis, Reed Walker, Ben Handel, Lee Fleming, and Abhishek Nagaraj)

**Seoul National University** 

M.S. in Business Administration 2013 B.A. in Economics 2011

- PUBLICATIONS Kang, H. & Fleming, L. 2020. Non-competes, Business Dynamism, and Concentration: Evidence from a Florida Case Study, Journal of Economics & Management Strategy 29(3): 663-685.
  - Seo, E., Kang, H., & Song, J. 2020. Blending Talents for Innovation: Team Composition for Crossborder R&D Collaboration Within Multinational Corporations, Journal of International Business Studies 51: 851-885.
  - Kang, H. & Song, J. 2017. Innovation and Recurring Shifts in Industrial Leadership: Three Phases of Change and Persistence in the Camera Industry, Research Policy 46(2): 376–387.

## WORKING **PAPERS**

- Kang, H. & Lee, Y. 2021. How Innovating Firms Manage Knowledge Leakage: A Natural Experiment on the Threat of Worker Separation (R&R – Revision submitted).
- Kang, H. 2021. How Does Competition Affect Innovation? Evidence from U.S. Antitrust Cases (R&R – Revision in progress).
- Kang, H. 2021. Do Nonimmigrant Visits Promote Innovation? Evidence from the U.S. Visa Waiver Program.
- Tucci, C., Thompson, N., Khairullina, A., & Kang, H. 2021. Should firms do more or less patenting? Evidence from a randomized control trial on the commercial value of patent protection.
- Choi, S., Kim, N., Kim, J., & Kang, H. 2021. How Does Al Improve Human Decision-Making? Evidence from the Release of the Al-powered Go Program.
- Kang, H. 2020. How Did the Terms of Protection Affect Patenting and Innovation Activities?
- Thompson, N., Kang, H., & Sull, D. 2018. Tradeoffs in Firm Culture? Nope, You Can Have It All.

RESEARCH

 $Innovation \cdot Knowledge \ Management \cdot Competitive \ Strategy \cdot Product \ Market \ Competition \cdot$ 

**INTERESTS** Mobility of Workers and Businesses · Business Law and Policy

ACADEMIC ACTIVITIES

**Referring for**: Management Science Organization Science

Strategic Management Journal Research Policy

International Journal of Industrial Organization

Industrial and Corporate Change Journal of Business Research

AOM Annual Meetings SMS Conferences

AKMS Scholarship

**Discussion**: International Industrial Organization Conference (2019)

Membership: Academy of Management Strategic Management Society

Academy of International Business American Economic Association

**Industrial Organization Society** 

Special Sworn Status (SSS) Researcher, U.S. Census Bureau (2016–Present)

INVITED TALKS

2021 NBER Economics of Artificial Intelligence Online, Scheduled

CRESSE (Int'l Conference on Competition and Regulation)

Crete, Greece, Scheduled

Korea Academy of Management Webinar Series: Technology Strategy

Online

Munich Summer Institute

Online

Wharton Migration & Organization Conference

Online

CCC Entrepreneurship Junior Faculty Brownbag

Korea-America Economic Association (KAEA) Virtual Seminar

Online

Strategy Science Conference Online
2020 Society for Institutional & Organizational Economics (SIOE) Conference Online

20 Society for Institutional & Organizational Economics (SIOE) Conference Online
Academy of Management (AoM) Annual Meeting Online

Strategy Science Conference\*
Online
Strategy & Business Environment (SBE) Conference
Austin, TX, cancelled

2019 Institutions and Innovation Conference Cambridge, MA

Academy of Management (AoM) Annual Meeting Boston, MA

Association for Korean Management Scholars (AKMS) Meeting Boston, MA Conference on the Changing Nature of Work and Workplaces (Whitman) Syracuse, NY

Academy of International Business (AIB) Meeting\* Copenhagen, Denmark International Industrial Organization Conference – Rising Star Sessions Boston, MA

Duke University (Fuqua)

Georgia Institute of Technology (Scheller)

Duka University (Fuqua)

Durham, NC

Atlanta, GA

2018 University of Illinois, Urbana-Champaign (Gies)

Champaign, IL

University of Southern California (Marshall)

Los Angeles, CA

University of Colorado, Boulder (Leeds)

University of Utah (Eccles)

Boulder, CO
Salt Lake City, UT

Rice University (Jones)

NBER Productivity Lunch Seminar

Houston, TX

Cambridge, MA

INFORMS/Organization Science Dissertation Competition: Finalist & Runner-up Phoenix, AZ Roundtable for Engineering Entrepreneurship Research: Best student paper finalist Atlanta, GA

Institutions and Innovation Conference Cambridge, MA
Korea University (Business School) Seoul, Korea

University of California, Berkeley (Haas & Economics)

International Schumpeter Society (ISS) Conference

Berkeley, CA
Seoul, Korea

International ZEW Conference on the Dynamics of Entrepreneurship Mannheim, Germany Annual Research Roundtable on SSOs and Patents by the Searle Center Chicago, IL

	<ul> <li>2013 Academy of International Business (AIB) Meeting*</li> <li>Successive Changes in Industrial Leadership and Catch-up Cycle Conferent</li> <li>2012 Academy of Management (AoM) Meeting*</li> <li>Workshop for Catch-up Cycle</li> </ul>	Atlanta, GA Anaheim, CA Seoul, Korea Rome, Italy Vancouver, Canada Istanbul, Turkey	
OTHER WORKSHOPS	<ul> <li>2018 AOM – STR Dissertation Consortium &amp; IM Doctoral Consortium         NBER Summer Institute – Entrepreneurship/Innovation/Productivity</li> <li>2017 West Coast Research Symposium (WCRS) – Doctoral Consortium         Smith Entrepreneurship Research Conference –Doctoral Consortium         American Economic Association – Kauffman Entrepreneurship Workshop</li> <li>2016 NBER Entrepreneurship Research Boot Camp &amp; Summer Institute</li> </ul>	Chicago, IL Cambridge, MA Edmonton, Canada College Park, MD Chicago, IL Cambridge, MA	
TEACHING	Marshall School of Business, University of Southern California • Strategic Management (BUAD497), Instructor	Fall 2019–2021	
	<ul> <li>Haas School of Business, University of California, Berkeley</li> <li>Competitive Strategy (EWMBA 299), Teaching Assistant (Reader)</li> <li>Entrepreneurship and Technology Commercialization Program, Invited Lecturer</li> <li>Berkeley Business Academy for Youth, Invited Lecturer</li> </ul>	Fall 2015 & 2016 Fall 2015 & 2016 Summer 2015	
	<ul> <li>Seoul National University</li> <li>Strategy (EMBA), Teaching Assistant</li> <li>Theories of Strategy (PhD), Teaching Assistant</li> </ul>	Spring 2011 Spring 2011	
AWARDS & FELLOWSHIPS	<ul> <li>2021 Greif Entrepreneurship Faculty Research Award</li> <li>2019 Samsung Economic Research Institute (SERI) Award, Assn of Korean Man AmorePacific Award for Best Conference Papers, Academy of Internationa</li> <li>2018 Best Student Paper Finalist, Roundtable for Engineering Entrepreneurship Runner-up, INFORMS/Organization Science Best Dissertation Proposal Cor</li> <li>2017 Kauffman Dissertation Fellowship, Ewing Marion Kauffman Foundation</li> </ul>	International Business (AIB) reneurship Research Proposal Competition	
	The Ryoichi Sasakawa Young Leaders Fellowship – Slyff 2016 Best Student Paper Finalist, Roundtable for Engineering Entrepreneurship	(–2018) Research	
	The Bradley Fellowship, The Lynde and Harry Bradley Foundation 2015 Berkeley-Haas Summer Research Fellowship	(–2018)	
	<ul> <li>2013 Korea Foundation for Advanced Studies (KFAS) Fellowship for Ph.D. Studies</li> <li>2011 Gwanjeong Educational Foundation Fellowship for M.S. Studies</li> <li>Top Academic Honors, Department of Economics, Seoul National University</li> <li>Best Paper Award, Korea Institute of Public Finance</li> </ul>	(–2012)	

2009 Second Prize, National Mock Trial and Thesis Competition, Korea Fair Trade Commission
 Advanced Strategy Program Fellowship for B.A. studies (–2010)
 2005 Dean's Scholarship, Department of Economics, Seoul National University (–2009)

## OTHER EXPERIENCE

## Military Service, 9th Infantry Division of Korean Army

2006-2008

- Ammunition Specialist at the Supply and Transportation Battalion
- · Assistant to the Commanding General and Chief of Staff at the Headquarters
- · Honorably discharged as a sergeant

Last update: June 25, 2021