ALBERT ROH

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EDUCATION

Marshall School of Business, University of Southern California *2022 - Present*
Ph.D. in Management and Organization (Strategic Management)

Fudan University *2019-2022*
M.A. in Economics

Hankuk University of Foreign Studies *2012-2019*
B.A. in China Area Studies & Economics

RESEARCH INTERESTS

Primary: Corporate Political Activity, Generative AI
Secondary: Innovation Strategy, Technology Entrepreneurship

WORKING PAPERS

"Generative AI for Enhanced Management Research: Analyzing Policy Environment for Firms' Technology Development based on Congressional Hearings"
(with Nan Jia and Milan Miric) *Preliminary results*

"Influence Activities in Academia: Evidence from Social Media"
(with Shuo Chen, Xinyu Fan, Weilei (Stone) Shi, Yinuo Tang) *Submitted*

WORK IN-PROGRESS

"Populism's Single-Edged Sword"
(with Nan Jia, Milan Miric and Timothy Werner) *Processing Data*

"Indirect Lobbying to FERC Commissioners"
(with Shon Hiatt) *Processing Data*

"The Differential Impact of Generative AI on Strategy Research and Researchers: Insights from the Academy of Management Annual Meeting"
(with Hyo Kang) *Data Collection*

"Guilt by Association: Evidence from #MeToo Movement"
 Preliminary results

CONFERENCES

2023 NMSRC Doctoral Conference	*MAY 2023*
The Asian and Australasian Society of Labour Economics	*DEC 2021*
2021 Symposium on Contemporary Labor Economics	*NOV 2021*

EXTRACURRICULAR TRAINING

Using AI for Research in Organization Science	*FEB 2024 – MAY 2024*
Markets and Management PhD Development Program	*APR 2023 – DEC 2023*
2022-2023 Virtual PhD Seminar on Nonmarket Strategy	*SEP 2022 – MAY 2023*

SCHOLARSHIPS

USC Marshall PhD Fellowship	*2022 – 2027*
Dean's Scholarship, Hankuk University of Foreign Studies	*2012, 2018*
Confucius Institute Scholarship	*2016 – 2017*

RELEVANT EXPERIENCE

Research Assistant to Shuo Chen, Fudan University	*2019*
Research Assistant to Xuejing Zuo, Fudan University	*2019*

DATA ANALYTICS SKILLS

Statistical Program	STATA (DID, PSM-DID, Staggered DID)
Programming Languages	Python (NLP, LLM, Machine Learning, Network Analysis)
Other Software	ArcGIS, Gephi, LaTeX

OTHER EXPERIENCE

ROK-US Combined Forces Command, Seoul, Korea	*2013-2015*
Honorably discharged as a Staff Sergeant (AirForce, E-5)	
Translator and assistant to C4 and J4	

LANGUAGE

English	*Fluent*
Mandarin Chinese	*Fluent*
Korean	*Native*
Japanese	*Intermediate*