

Hyo Kang

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Management and Organization Department
Marshall School of Business
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ACADEMIC POSITIONS

Marshall School of Business, University of Southern California

Assistant Professor in Management and Organization

2019–present

MIT Initiative on the Digital Economy / Sloan School of Management

Research Affiliate

2020–present

EDUCATION

Haas School of Business, University of California at Berkeley

Ph.D. in Business Administration, *Business and Public Policy* group

2019

(Committee: Steve Tadelis, Reed Walker, Ben Handel, Lee Fleming, and Abhishek Nagaraj)

Seoul National University

M.S. in Business Administration

2013

B.A. in Economics

2011

PUBLICATIONS

Non-competes, Business Dynamism, and Concentration: Evidence from a Florida Case Study

Journal of Economics & Management Strategy 29(3): 663–685 (Kang, H. & Fleming, L. 2020)

Blending Talents for Innovation: Team Composition for Cross-border R&D Collaboration Within Multinational Corporations

Journal of International Business Studies 51: 851–885 (Seo, E., Kang, H., & Song, J. 2020)

Innovation and Recurring Shifts in Industrial Leadership: Three Phases of Change and Persistence in the Camera Industry

Research Policy 46(2): 376–387 (Kang, H. & Song, J. 2017)

WORKING PAPERS

How Innovating Firms Manage Knowledge Leakage: A Natural Experiment on the Threat of Worker Separation

2nd round R&R (Kang, H. & Lee, Y. 2021)

How Does Price Competition Affect Innovation? Evidence from US Antitrust Cases

2nd round R&R (Kang, H. 2021)

Should Firms Do More or Less Patenting? A Randomized Control Trial on the Commercial Value of Patent Protection

Reject and resubmit (Thompson, N., Tucci, C., Kang, H., & Khairullina, A. 2021)

Fast Friends: Understanding the Impact of Short-term Migration on Firms' Innovation Outcomes
Under review (Kang, H. & Eklund, J.C. 2021)

How Does AI Improve Human Decision-Making? Evidence from the AI-powered Go Program
Working paper (Choi, S., Kim, N., Kim, J., & Kang, H. 2021)

How Did the Terms of Protection Affect Patenting and Innovation Activities?
Working paper (Kang, H. 2019)

Tradeoffs in Firm Culture? Nope, You Can Have It All'
Working paper (Thompson, N., Kang, H., & Sull, D. 2019)

RESEARCH INTERESTS

Innovation · Knowledge Management · Competitive Strategy · Product Market Competition ·
Mobility of Workers and Businesses · Business Law and Policy

ACADEMIC ACTIVITIES

Refereeing for:	<i>Management Science</i>	<i>Quarterly Journal of Economics</i>
	<i>Strategic Management Journal</i>	<i>Organization Science</i>
	<i>Research Policy</i>	<i>Industrial and Corporate Change</i>
	<i>Journal of Business Research</i>	<i>Information Systems Research</i>
	<i>Int'l Journal of Industrial Organization</i>	
	AOM Annual Meetings	SMS Conferences
	INFORMS-OS Best Dissertation Proposal	AKMS Scholarship

Discussion: International Industrial Organization Conference (2019)

Membership:	Academy of Management	Strategic Management Society
	Academy of International Business	American Economic Association
	Industrial Organization Society	

Special Sworn Status (SSS) Researcher, U.S. Census Bureau (2016–Present)

INVITED TALKS & PRESENTATIONS

2022	Erasmus University (Rotterdam School of Management), <i>scheduling</i>	Online
	University of Cambridge (Judge Business School), <i>scheduled</i>	Online
	<i>Talk cancelled due to Covid-19: 15th Digital Economics Conference (Toulouse, France)</i>	
2021	HEC Paris Entrepreneurship Workshop	Paris, France
	Korea Academy of Management Webinar Series: Technology Strategy	Online
	Munich Summer Institute	Online
	Wharton Migration & Organization Conference	Online
	CCC Entrepreneurship Junior Faculty Brownbag	Online
	Korea-America Economic Association (KAEA) Virtual Seminar	Online
	Strategy Science Conference	Online
	<i>Talk cancelled due to Covid-19: CRESSE (Crete, Greece); DRUID (Copenhagen, Denmark)</i>	
2020	UC Berkeley (Haas) PhD Seminar	Online
	Society for Institutional & Organizational Economics (SIOE) Conference	Online
	Academy of Management (AoM) Annual Meeting	Online

	<i>Talk cancelled due to Covid-19: Strategy & Business Environment Conference</i>	(Austin, TX)
2019	Institutions and Innovation Conference	Cambridge, MA
	Academy of Management (AoM) Annual Meeting	Boston, MA
	Association for Korean Management Scholars (AKMS) Meeting	Boston, MA
	Conference on the Changing Nature of Work and Workplaces (Whitman)	Syracuse, NY
	International Industrial Organization Conference – Rising Star Sessions	Boston, MA
	Duke University (Fuqua)	Durham, NC
	Georgia Institute of Technology (Scheller)	Atlanta, GA
2018	University of Illinois, Urbana-Champaign (Gies)	Champaign, IL
	University of Southern California (Marshall)	Los Angeles, CA
	University of Colorado, Boulder (Leeds)	Boulder, CO
	University of Utah (Eccles)	Salt Lake City, UT
	Rice University (Jones)	Houston, TX
	NBER Productivity Lunch Seminar	Cambridge, MA
	INFORMS/Organization Science Dissertation Competition: Finalist & Runner-up	Phoenix, AZ
	Roundtable for Engineering Entrepreneurship Research: Best student paper finalist	Atlanta, GA
	Institutions and Innovation Conference	Cambridge, MA
	Korea University (Business School)	Seoul, Korea
	University of California, Berkeley (Haas & Economics Dept.)	Berkeley, CA
	International Schumpeter Society (ISS) Conference	Seoul, Korea
	International ZEW Conference on the Dynamics of Entrepreneurship	Mannheim, Germany
	Annual Research Roundtable on SSOs and Patents by the Searle Center	Chicago, IL
	Consortium on Competitiveness and Cooperation (CCC) Conference	Berkeley, CA
2017	Kauffman Entrepreneurship Scholars Conference	Kansas City, MS
	Academy of Management (AoM) Meeting	Atlanta, GA
	Vienna Conference on Strategy, Organizational Design, and Innovation	Vienna, Austria
	Conference on Innovation Economics by the Searle Center	Chicago, IL
	American Economic Assn (AEA) Meeting (Kauffman Entrepreneurship Workshop)	Chicago, IL
2016	Roundtable for Engineering Entrepreneurship Research	Atlanta, GA
	Academy of Management (AoM) Meeting	Anaheim, CA
	Seoul National University (Business School)	Seoul, Korea
	Strategic Management Society (SMS) Special Conference	Rome, Italy
2013	Successive Changes in Industrial Leadership and Catch-up Cycle Conference	Seoul, Korea
2012	Workshop for Catch-up Cycle	Milan, Italy
	<i>Presented by coauthor: Yonsei-Barun ICT Research Colloquium (Online; 2022); 3rd AI and Strategy Consortium (Online; 2022); NBER Economics of AI (Online; 2021); SMS Annual (Online; 2021); AoM Annual (Online; 2021); Conference on Artificial Intelligence, Machine Learning, and Business Analytics (Online; 2021); MIT IDE Lunch Seminar Series (Online; 2021); Strategy Science Conference (Online; 2020); AIB Annual (Copenhagen, Denmark; 2019); AoM Annual (Vancouver, Canada; 2015); AIB Annual (Istanbul, Turkey; 2013); AoM Annual (Boston, MA; 2012)</i>	

OTHER WORKSHOPS

2018	AOM – STR Dissertation Consortium & IM Doctoral Consortium	Chicago, IL
	NBER Summer Institute – Entrepreneurship/Innovation/Productivity	Cambridge, MA
2017	West Coast Research Symposium (WCRS) – Doctoral Consortium	Edmonton, Canada
	Smith Entrepreneurship Research Conference – Doctoral Consortium	College Park, MD
	American Economic Association – Kauffman Entrepreneurship Workshop	Chicago, IL
2016	NBER Entrepreneurship Research Boot Camp & Summer Institute	Cambridge, MA

TEACHING

<i>University of Southern California – Marshall School of Business</i> Strategic Management (BUAD497), Instructor	Fall 2019, 2020, 2021
<i>University of California, Berkeley – Haas School of Business</i> Competitive Strategy (EWMBA 299), Reader Berkeley Business Academy for Youth , Invited Lecturer	Fall 2015, 2016 Summer 2015
<i>Hanyang University & Korean government (at UC Berkeley campus)</i> Entrepreneurship and Technology Commercialization Program , Invited Lecturer	Fall 2015, 2016
<i>Seoul National University – SNU Business School</i> Strategy (EMBA), Teaching Assistant Theories of Strategy (PhD), Teaching Assistant	Spring 2011 Spring 2011

AWARDS & FELLOWSHIPS

2021	Winner, Best Interdisciplinary Paper Award (Strategic Human Capital IG), SMS Conference Winner, CRESSE & CPI Awards for Young Researchers Winner, Greif Entrepreneurship Faculty Research Award	
2019	Winner, Samsung Economic Research Institute (SERI) Award, Assn of Korean Mgmt Scholars Winner, AmorePacific Award for Best Conference Papers, Academy of Int'l Business (AIB)	
2018	Finalist, Best Student Paper, Roundtable for Engineering Entrepreneurship Research Runner-up, INFORMS/Organization Science Best Dissertation Proposal Competition	
2017	Kauffman Dissertation Fellowship, Ewing Marion Kauffman Foundation The Ryoichi Sasakawa Young Leaders Fellowship – Slyff	(-2018)
2016	Finalist, Best Student Paper, Roundtable for Engineering Entrepreneurship Research The Bradley Fellowship, The Lynde and Harry Bradley Foundation	(-2018)
2015	Berkeley-Haas Summer Research Fellowship	
2013	Korea Foundation for Advanced Studies (KFAS) Fellowship for Ph.D. Studies	(-2018)
2011	Gwanjeong Educational Foundation Fellowship for M.S. Studies Top Academic Honors, Department of Economics, Seoul National University Alumni Association Award, Seoul National University Winner, Best Paper Award, Korea Institute of Public Finance	(-2012)
2009	Second Prize, National Mock Trial and Thesis Competition, Korea Fair Trade Commission Advanced Strategy Program Fellowship for B.A. studies	(-2010)
2005	Dean's Scholarship, Department of Economics, Seoul National University	(-2009)

OTHER EXPERIENCE

Military Service , 9th Infantry Division of Korean Army	2006-2008
<ul style="list-style-type: none">• Ammunition Specialist at the Supply and Transportation Battalion• Assistant to the Commanding General and Chief of Staff at the Headquarters• Honorably discharged as a sergeant	

Last update: January 23, 2022