

Introduction/Business Problem

My name is Albert and I am happily living in Barcelona with my family. Barcelona is my hometown and I really like the place where we live.

I am working in a global company and for work reasons I've been living in Poland for two years as well. Nowadays, I have a great job opportunity in New York that I don't want to miss. From my experience, I know that moving from one city to another one in a different country is a big step and really a life change.

For that reason, I want to find which neighborhoods in New York city are more similar to the place where I am living now. That would help to focus on which areas or neighborhoods I'd like to rent an apartment for me and my family. That for sure would make the transition smoother.

Currently around 230 millions of people are living abroad and this number is only growing and growing. Of course I am applying the idea to my particular case but it would help to any person relocating to a different city just by changing which cities to explore. This might be very useful for any relocation company to provide a more accurate service and improve customer experience.