

Designekta Enterprises

Website Maintenance Proposal

CLIENT : Megapipes Solutions Limited

[This proposal is aimed at providing on-going Maintenance and support to www.megapipes.com with the consent of Megapipes Solutions Limited.]

[27th January 2021]





DESIGNEKTA ENTERPRISES

W: www.designekta.com | E: info@designekta.com | M: 0712531336/0723014032

Proposal Summary

Megapipes Solutions Limited's website helps position Megapipes Solutions Limited as a leader in field of [Large Diameter Plastic Pipes In Kenya](#).

In order to continue at optimal performance and security, www.megapipes.com needs to be on an ongoing Website Maintenance plan which will secure Megapipes Solutions Limited's investment and by ensuring the Website and associated social media links run smoothly.

This proposal is aimed at providing on-going Maintenance and support to www.megapipes.com with the consent of Megapipes Solutions Limited.

Specifically, the on-going website maintenance needs to fulfil the following business needs:

1. Make regular backup of your site:

Designekta ensures that a full back up of the website is stored somewhere outside the server. Having a backup, especially if you make frequent updates, ensures that your site will not be destroyed in a power outage or by a hacker. Don't rely on your host's backups.

2. Test Loading speed:

One of the most crucial website maintenance activities is testing web pages to make sure they load quickly. These days, web surfers only give pages a few seconds to load before they lose interest. Slowly loading pages can hurt Megapipes traffic because of the high bounce rate. Pages load the quickest when they are not bogged down with large file sizes or complex web applications. **Designekta** ensures that the website runs fast regardless of Hi-Res images and videos.

3. Fix dead links and errors:

Designekta ensures that all links are tested to take the user where they are meant to go. Broken links can lead to 404 errors, which are annoying to users who see "Page not found" messages. Screaming frog is an SEO tool that can detect such errors.

4. Check search rankings:

Since search engines are where most web traffic comes from, use them to find out how well your keywords rank. **Designekta** ensures the phrases and keywords are updated and deliver the expected results.

5. Publish fresh content:

Designekta ensures that fresh content is optimized & published on the website blog/articles areas and that the new content is SEO friendly.

6. Test Browser Compatibility:

Various browsers create different versions of how your website appears to users. Test out all the major browsers (Chrome, Safari, Firefox etc.) and make sure that your site looks presentable on all of them. **Designekta** ensures that all browsers across all platforms are compatible with the website.

7. Add visuals to make pages more attractive:

Designekta ensures that the website is well updated with visual effects such as animations.

8. Analyse your statistics:

Finally, your google analytics or alternative stats software you use provides the evidence to determine how well your site connects with your target market. Key stats to consider are the average number of visitors per day, the geography and demographics of your audience, page views, how often people stay on your site and clicks versus conversions.

Designekta in conjunction with Aggrey & Clifford will ensure that the analytics results are acted upon accordingly.

Plan Details:

Additionally, the following “behind the scenes’ features are included in this plan:

- a) A dedicated support desk to track requests and development time
- b) Regular site health checks
- c) Uptime monitoring to keep us aware of any site performance issues



Monthly Investments

It's not a fee. It's an investment

We have kept our fees simple.

Just one, clear monthly investment to ensure your website continues to work well and keeps business flowing.



Website Maintenance & Support

*This Maintenance Plan Ensures Continued Smooth
Running of the Website*

\$95 / Month

Frequently asked Questions

Why do I need an on-going plan and my Laravel app is stable?

Website frameworks are fast changing every day to keep up with the fast changing web technologies.

To keep up with the fast growing web technologies its best if we have a monthly on-going plan.

Can I cancel anytime?

Yes, you can cancel anytime. You are under no obligation to continue the on-going service. We just ask you give us 30 days' notice so we can carry out our last thorough update of the website and remove our administrator credentials.

How do I contact you when I have a problem?

We provide a support ticket desk for quick turnaround and tracking of all support requests. You can submit all requests to support@designekta.com and we will reply within normal business hours.



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Terms & Conditions

Authorisation

You are engaging Designekta Enterprise, as an independent contractor to perform work as described in website is necessary, you hereby authorize Designekta Enterprises access and “write permissions” to all directories and files of your account with any other third party hosting provider, as well as permission to install any necessary Laravel packages for maintenance and security.

Pricing & Payments:

Once a client of Designekta Enterprises, you authorize Designekta Enterprises to charge the payment method you submitted for all the invoices generated for the services rendered under this maintenance plan.

Cancellation:

Cancellation of any monthly recurring service can occur at any time after your first one month (30 days) of service.

In order to cancel your recurring payment or change payment method, simply contact Designekta Enterprises prior to your payment's due date.

Third Party or Client Page Modification:

Megapipes Solutions Limited acknowledges that Megapipes Solutions Limited or her staffs has access to independently edit or update web pages within the Laravel Content management system platform.

Megapipes Solutions Limited also acknowledge that anyone other than Megapipes Solutions Limited or its subcontractors who attempt to update the website and damages the design or impairs the ability for the web pages to display or function properly, may result in time to repair the web pages in order to restore the website. In this event, damages will be assessed at an hourly rate of \$20 per hour with a 5 hours minimum.

Work to repair the website from thirdparty modifications is outside of the support time and scope of the on-going website maintenance plan.



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Limitation of Liability; Disclaimer of Warranties:

Although there are limitations to the guarantees we can provide, your satisfaction is very important to us. Please read and understand our limits of liability before engaging in our services.

Although we strive for your website's optimal performance and security, we did not build the Laravel software or packages used on the website, nor are supplying the hosting platform it runs on. For this reason, Designekta Enterprises does not represent, guarantee or warrant that the functions contained in these web pages or internet website will be will be uninterrupted, errorfree, free from loss, corruption, attack, viruses, interference, hacking, liability relating thereto.

To the extent not prohibited by law, in no event will Designekta Enterprises be liable to the client or any third party for any damages, including, but not limited to, any lost profits, lost savings, loss of data, business interruption, or incidental, consequential or special damages arising out of the operation of or inability to operate these web pages or website, however caused, even if [Web Company] has been advised of the possibility of such damages.

Approval and Signatures

To proceed with the on going website maintenance plan:

- 1) Sign and agree to the proposal and terms in the section below.
- 2) Upon signing an invoice will be provided for on-going monthly charge.

Since maintenance has been on going, we will continue as before as agreed in herein

Signed for and On Behalf of

Designekta Enterprises

John Gitonga Kirimi

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Signed for and On Behalf of

Megapipes Solutions Limited

Alfred Kiilu

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