

Custom Date

UI/0001 UI/0002 UI/0003 UI/0004

Mall Lists

All

Count of Orders

99,457

Customer Count

99,457

Gender Distribution

40.10% 59.81%

gender # Female # Male

Customer Generation

Generation	Count
Adults	98K
Millennials	98K
Senior Adults	98K
GenZ	15K

Quantity Sold Per Category

Category	Quantity
Clothing	98K
Electronics	98K
Food & Beverage	48K
Toys	38K
Shoes	38K
Technology	38K
Books	38K
Beauty	38K

Best Selling Prod Category

Category	Sales
Clothing	11.1M
Shoes	6.7M
Technology	2.8M
Cosmetics	75K
Toys	15K

Payment Methods

Method	Amount
Cash	44.45K
Credit Card	34.93K
Debit Card	20.08K

Product Category by Customer Generation

Category	Adults	GenZ	Millennials	Senior Adults
Clothing	5.3K	10.0K	6.6K	5.3K
Shoes	5.4K	4.4K	4.9K	5.4K
Technology	5.3K	2.3K	4.3K	2.8K
Cosmetics	5.4K	1.6K	2.9K	1.9K
Toys	3.7K	1.6K	2.9K	1.9K
Food & Beverage	1.8K	1.5K	1.0K	1.0K
Electronics	1.8K	1.8K	1.0K	1.0K
Books	1.8K	1.8K	1.0K	1.0K
Beauty	1.8K	1.4K	1.0K	1.0K

Quantity Trend Analysis

Date	Quantity
11/01/21	11,181
11/02/21	10,779
11/03/21	11,281
11/04/21	11,270
11/05/21	11,500
11/06/21	11,221
11/07/21	11,771
11/08/21	11,221
11/09/21	11,621

Total Sales Trend Analysis

Date	Total Sales
11/01/21	9.14M
11/02/21	8.77M
11/03/21	9.45M
11/04/21	9.38M
11/05/21	9.77M
11/06/21	9.59M
11/07/21	10.04M
11/08/21	9.15M
11/09/21	10.05M
11/10/21	9.47M
11/11/21	9.59M