# Kai Hsiang (Albert) Hsu

## UI/UX Designer

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alberthsu90416.github.io/web-portfolio/

## EDUCATION

**University of California San Diego**                    June 2024

**B.S. Cognitive Science with a specialization in Design and Interaction**

- Course studied: Cognitive science, Design, Prototyping, Data Science, Computer Science

## PROFESSIONAL EXPERIENCE

**E-Commerce Specialist  @MANA Clothing Store**

July 2020 - July 2021

- Developed and managed the online storefront, increasing sales by implementing targeted digital advertising campaigns and optimizing the e-commerce platform for user experience.

## PROJECTS

**Smart Library Kiosk**

- Designed and developed a smart library kiosk system, utilizing Figma and Inkscape for digital wireframing and prototyping, to provide users with document summaries and research capabilities for enhanced convenience and intuitive UI/UX.

**Responsive Portfolio Website**

- Developed a responsive personal portfolio website to showcase projects, skills, and professional experiences.

**ArtSync Web App Design**

- Designed and crafted wireframes and prototypes for a web app tailored to artists and musicians, facilitating inspiration, interaction, and collaboration.

## LEADERSHIP & EXTRACURRICULAR ACTIVITIES

**UCSD Chinese Computer Community (Triple C)**

Product Design department member                    Sep 2023 - Present

- Developing innovative, user-centric products, we host weekly workshops and challenges to foster collaboration and enhance skills. Our mission is to approach diverse design projects with a focus on sustainability and creativity.

**Taiwanese Student Association**

Group Leader/ Event Planning/ Equipment Coordinator

- Assisting Taiwanese and international students in navigating school life, we host cultural exchange and social events that draw over 200 attendees, fostering community and connections.

## SKILLS

Interaction Design

Prototypes

Wireframes

User Flows

User Research

UX Strategy

## TOOLS

Figma, Adobe XD

HTML/CSS

JavaScript, React

C, C++, Python, Java

Photoshop, Illustrator

## LANGUAGE

English

Mandarin