



# Steve Jobs

Entrepreneur, Visionary, Designer, and Investor

Co-founder of Apple Computer Company (now Apple Inc.), founder of NeXT Inc., and Pixar Animation Studios. Innovative thinker with a passion for technology and creating devices and software that make life easier.

## WORK EXPERIENCE

### Chief Executive Officer

Apple Inc.

1997 - 2011

Introduced revolutionary products with never-seen-before designs like the iMac (highest-selling personal computer on release year), the iBook, the iPod (market-leading MP3 player), iTunes, and the iPhone.

Regained the company's profitability and icon status in only three years, later leading it to a market capitalization value of \$351.5 billion.

Delivered anticipated and memorable keynote speeches (labeled as Stevenotes) to announce releases and demonstrate products.

### Founder

The Graphics Group (now Pixar Animation Studios)

1986 - 2006

Introduced high-end computer graphics workstations and rendering software like the RenderMan 3D.

Signed with Disney and produced over 10 hit movies, including Academy Award-winning movies like Finding Nemo, The Incredibles, Ratatouille, Wall-E, Up, and Toy Story 3.

Through innovative thinking, helped grow and take the company public.

### Co-Founder

NeXT Inc.

1985 - 1997

Designed technologically-advanced workstation computers for the education sector, a model of which was used by Tim Berners-Lee to invent the World Wide Web.

Introduced products with innovative technologies like the Mach kernel, the digital signal processor chip, and the built-in Ethernet port.

Introduced the NEXTSTEP operating system and the WebObjects framework.

### Co-Founder

Apple Computer Company\*

1976 - 1985

Founded and helped drive the company into becoming a leading force in the industry with its initial IPO price of \$22 per share rising to \$29 within the first day of going public.

Introduced the Apple II computer, the company's first consumer product, and one of the world's first mass-produced microcomputer products.

Directed the development of other highly-acclaimed products like The Lisa and Macintosh (now Mac).

Conceived and choreographed distinctive marketing events and publicity campaigns for product releases.

\*After pressure and disagreements with the at-the-time CEO of the company, submitted a resignation letter as of September 17th, 1985. Re-joined the company as a consultant (and later CEO) in 1997.

## COMPETENCIES

Mechanics

Marketing

Self-starter

Creativity

Public Speaking

Ambition

Innovative Thinking

Leadership

Turning Ideas Into Reality

Focus

## HONORS & AWARDS

Steve Jobs Theatre inaugurated at Apple Park (Posthumous, 2017)

Becomes a Disney Legend (Posthumous, 2013)

Edison Achievement Award (Posthumous, 2012)

Grammy Trustees Award (2012)

The Most Powerful Person in Business by Fortune Magazine (2007)

Five times part of the Time's 100 Most Influential People in the World (2004-2010)

Howard Vollum Award from Reed College (1991)

Entrepreneur of the Decade by Inc. magazine (1989)

Jefferson Award for Public Service (1987)

National Medal of Technology (1985)

## NOTABLE ACHIEVEMENTS

One of the youngest people to ever make it to Forbes' list of the richest in the US without inherited money, with a net worth of over \$250 million by 25.

Holds over 450 patents, 141 of which were won posthumously. (More than what most inventors win during their lifetimes)

## INTERESTS



Zen Buddhism



Design



Meditation



Calligraphy



Electronics



Literature