



### **Outline**

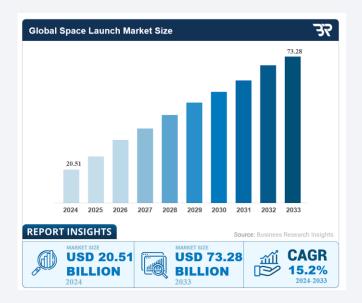
- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

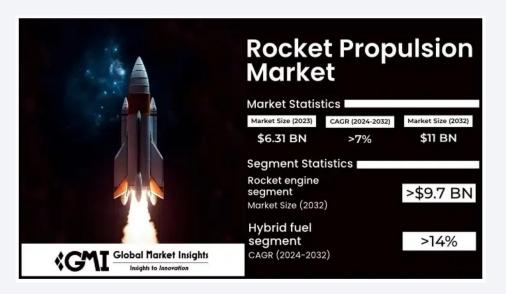
### **Executive Summary**

- SpaceX have being at the frontier in the space business thanks to the revolutionizing methodology of reusable rockets (in this case boosters and launchers).
- The recovery of their rockets had made them a very profitable since their reduce their cost in a big way, of course the recovery of each rocket depend on different factors, in this report we can get a prediction of the model of a 94,4%, depending of course of the payload, and orbit

## Introduction - Project Background and context

 Space, specially the business related has being growing, the global space launch market as being on the rise in a very fast pace, this growth is being lead by the increase interest of the private sector in the areas of satellite launchers, space exploration and advance in technologies like propulsion





### Introduction – Problem we want to tag

- SpaceX had being very successful in the business of space, specially in frontier of the idea of recovery or reusable rockets. Falcon 9 rocket launches with a cost of 62 million dollars when the first stage of their rockets can be reused.
- The success recovery of the booster is one of the key factor for the profitability of SpaceX, this is the most important cost reduction in their line.
- This report is being made with the mission of predict the success or like hood of the first stage rocket landing for use recovery.



## Methodology

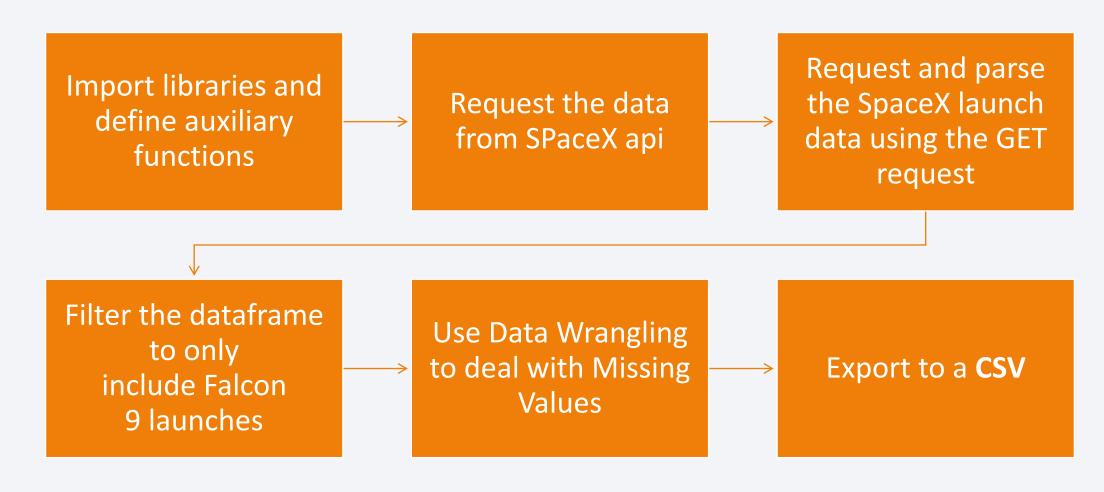
### **Executive Summary**

- Data collection methodology:
- Perform data wrangling
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models

### **Data Collection**

- Describe how data sets were collected.
  - The data was collected from different sources, in this case open source Space X Rest API, Web Scraping Falcon9 launch data from Wikipedia

### Data Collection – SpaceX API

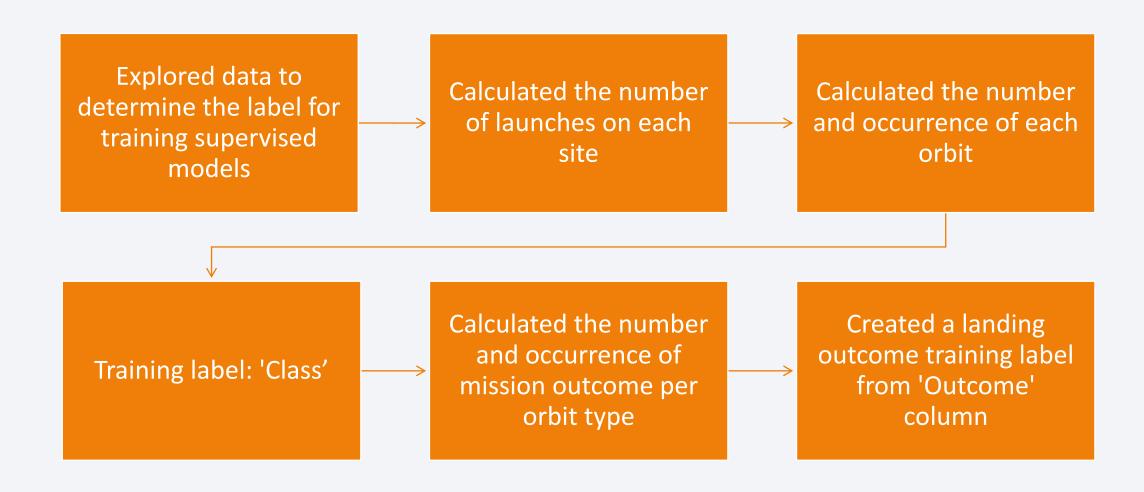


## **Data Collection - Scraping**

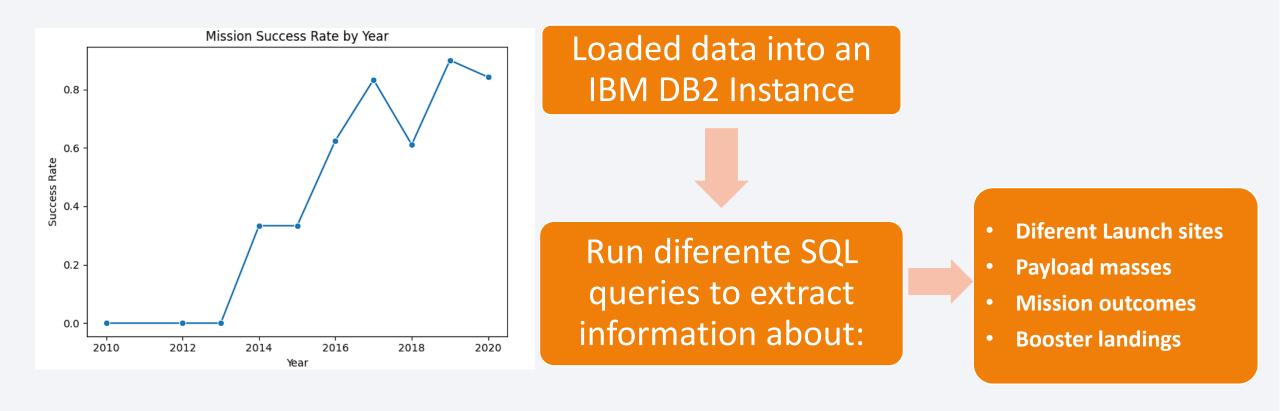


<u>capstone/jupyter-labs-webscraping.ipynb at main ·</u>
<u>AlbertoArancetMerino/capstone</u>

## **Data Wrangling**



### **EDA** with Data Visualization



### **EDA** with SQL

- We run SQL queries to get and list the different information about
- Launch sites
- Payload masses
- Booster versions
- Mission outcomes
- Failure outcomes
- Booster landins
- Landings outcoms

### Build an Interactive Map with Folium

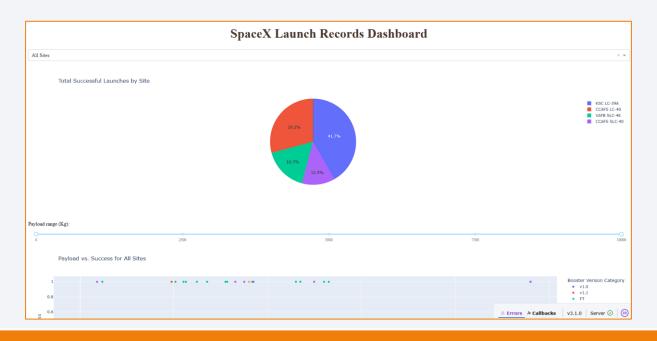


Screenshot of interactive Folium map showing proximity from VAFB-SLC 4E launch site to nearby railway, highway, and coastline

### **Data Visualization:**

- Launch Sites Location Analysis
- Used Python interactive mapping library called Folium
- Marked all launch sites on a map
- Marked the successful/failed launches for each site on map
- Mark Railways / Highways / Coastlines close to the launch site
- Calculated the distances between a launch site to its proximities Cities

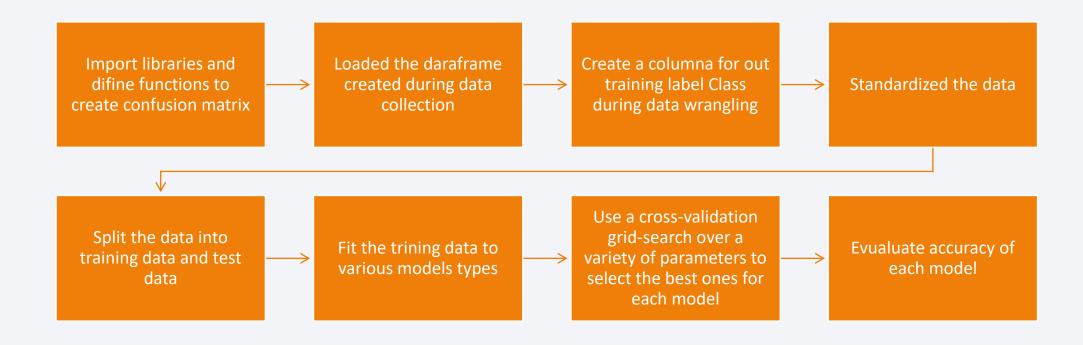
## Build a Dashboard with Plotly Dash



#### The dashboard was made with Plotly this include a:

- Dropdown menu for selecting launch sites Pie charts displaying success rate.
- Scatter chart displaying launch site, payload mass, success/failure Range with a slider for selecting range of payload mass (kg)

## Predictive Analysis (Classification)

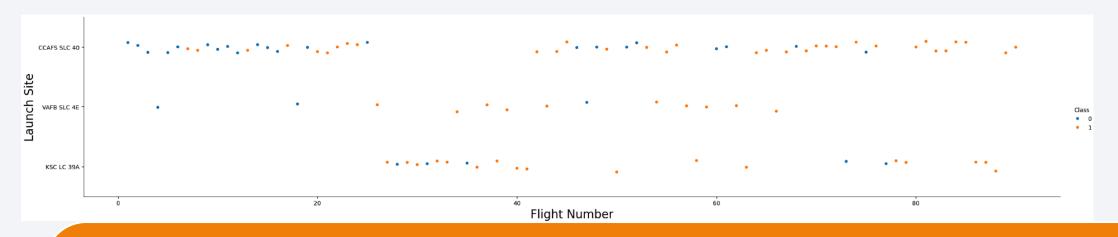


### Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results



## Flight Number vs. Launch Site



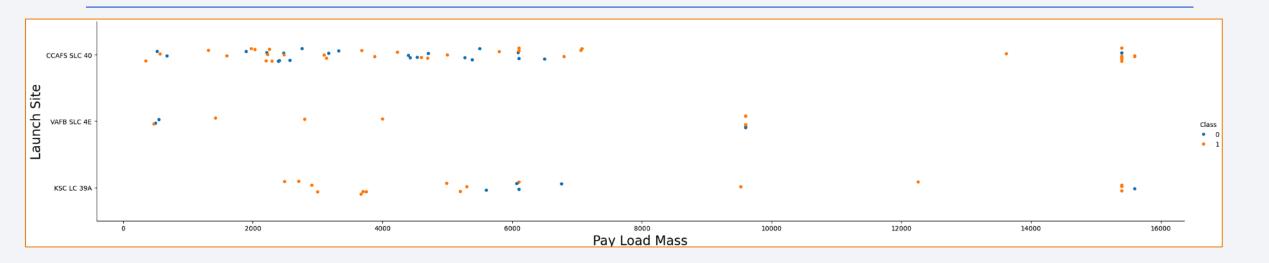
#### Show a scatter plot of Flight Number vs. Launch Site

• This chart shows the values of Launch Sites, Flight Numbers and the success/failure of each launch

#### For what we can gather:

CCAFS-SLC have the highest launch and also is the site with the more failures

## Payload vs. Launch Site



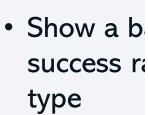
### Show a scatter plot of Payload vs. Launch Site

This chart shows the payload mass per launch site and the success/failure of each launch

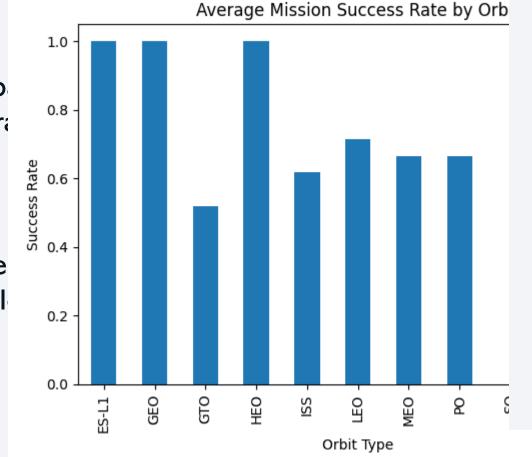
#### For what we can gather:

The heavy payload have less chance of failure

## Success Rate vs. Orbit Type



Show the scatter pl



#### Remarks:

- GTO is a transfer orbit to GEO. Low thrust engines of the payload (satellite) complete the orbiting phase.
- We ignore results: GEO, SO, HEO, ESL-1, MEO. The number of flig is not significant.

GTO sees the lowest success rate as suggested in previous slide. SSO (polar low orbit) the highest one.

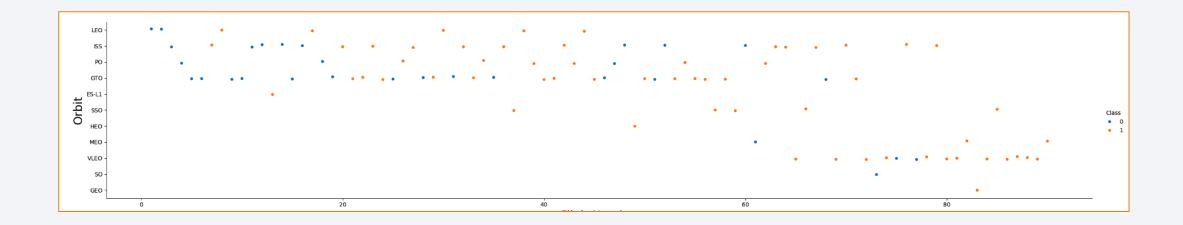
#### Success rate may strongly depend on both:

- payload mass
- · orbit.

meaning the amount of energy deployed at lift-off, that may induc strong noise/vibrations that are known to damage satellites\*. Vibrations could damage some of the booster electronics, inertial guidance systems... and cause booster recovery/landing failure. We also need additional info about payload mass/orbit. Fortunately available.

\* https://adsabs.harvard.edu/full/1996ESASP.386..237F

# Flight Number vs. Orbit Type



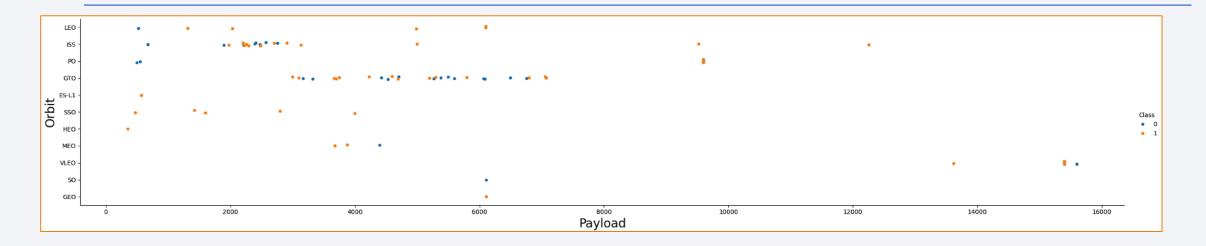
#### Flight Number vs. Orbit Type

• This chart info is about orbit vs flight number, it shows the success rate vs flight, orbit.

For what we can gather:

Lower orbits are a lower risk

## Payload vs. Orbit Type



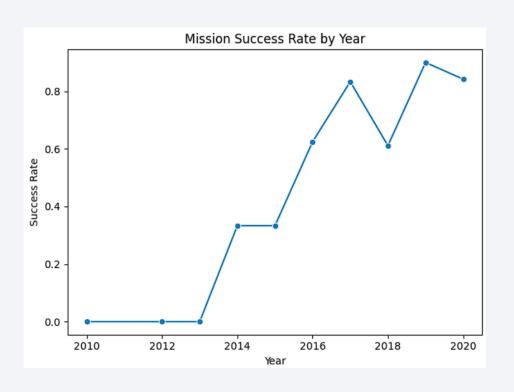
#### Payload vs. Orbit Type

• This chart info is about orbit vs playload, it shows the success rate vs payload, orbit.

#### For what we can gather:

Independently of the diferente payload mass, GTO is a very risky orbit affecting the diferente missions success rate, even when the falcon 9 reliability improves there still failed booster recovery

## Launch Success Yearly Trend



### **Launch Succsess Yearly trend**

• In this chart we can se how the Falcon 9 reliability increase or improves over time.

#### For what we can gather:

- Success rate and recovery depend on the payload mass and orbit
- The falcon 9 average recovery rate is of 66%

### All Launch Site Names

- CCAFS LC-40
- VAFB SLC-4E
- KSC LC-39A
- CCAFS SLC-40

#### Query result

## Launch Site Names Begin with 'CCA'

Launches with CCA

```
In [23]:  

**SELECT LAUNCH_SITE
FROM SPACEXTABLE
WHERE LAUNCH_SITE LIKE 'CCA%'
LIMIT 5;

* sqlite:///my_data1.db
Done.

Out[23]:  

**CAFS LC-40
CCAFS LC-40
CCAFS LC-40
CCAFS LC-40
CCAFS LC-40
CCAFS LC-40
CCAFS LC-40
```

# **Total Payload Mass**

We use a SQL quary to to calculate the total payload mass in KG, of all the records in the table SPACEX where the Customer is "NASA (NRS)"

- "Select Sum(PAYLOAD\_MASS\_\_KG\_)" is the total sum of the payload carried by the rocket
- "FROM SPAXTABLE" this speciefies the table where the data is stored
- "WHERE Customer = 'NASA (NRS)'" is the aplied filter so it can only sum a specific set in the case the NASA (NRS)

# Average Payload Mass by F9 v1.1

We use a SQL quary to to calculate the avarage payload mass in KG from the table, where only include records of the Boster version F9 V1.1

• From this we can see that the payload mass is 2534,7 Kg

## First Successful Ground Landing Date

We use a SQL query to find the first or realiest launch date from the SPACEX table where the rocket had a successful landing on a graund pad

- "SELECT MIN(Date)" take the minimum or earliest value from the date comun
- "FROM SPACEXTABLE" use the data from the SPACEX Table
- "WHERE Landing\_Outcome = 'Success (ground pad)'" this is the filter, for those records where the landing was successful and hapend on a ground pad

### Successful Drone Ship Landing with Payload between 4000 and 6000



We use a SQL query to find the booster Version for a launcher that landed successfully in a drone ship and carried a payload masss between 4000 kg and 6000 kg

- "SELECT Booster\_Version FROM SPACEXTABLE" List the booster types from the table SPACEX
- "WHERE Landing\_Outcome = 'Success (drone ship)'" filter the success landing on adrone ship
- "AND 4000 < PAYLOAD\_MASS\_\_KG\_ < 6000" make another filter por the payload range

### Total Number of Successful and Failure Mission Outcomes

Calculate the total number of successful and fair

Present your query result with a short explain

In [35]:

\*\*Sql
SELECT MISSION\_OUTCOME, COUNT(MISSION\_OUTCOME) AS TOTAL\_NUMBER
FROM SPACEXTABLE
GROUP BY MISSION\_OUTCOME;

\* sqlite:///my\_data1.db
Done.

Out[35]:

\*\*Mission\_Outcome TOTAL\_NUMBER
Failure (in flight) 1

Success 98

Success 1

Success 1

Success (payload status unclear) 1

We use a SQL query to find and count the total number of successful and failure misión outcomes

- "SELECT MISSION\_OUTCOME" this retrieves the mission result
- "COUNT(MISSION\_OUTCOME) AS TOTAL\_NUMBER" this caunt how many times the outcome hapend"
- "FROM SPACEXTABLE GROUP" this take the data from the SPACEX table
- "BY MISSION\_OUTCOME" this group the different records by outcome type

## **Boosters Carried Maximum Payload**

```
Out[37]: Booster Version
              F9 B5 B1048.4
              F9 B5 B1049.4
             F9 B5 B1051.3
              F9 B5 B1056.4
              F9 B5 B1048.5
              F9 B5 B1051.4
              F9 B5 B1049.5
              F9 B5 B1060.2
              F9 B5 B1058.3
              F9 B5 B1051.6
              F9 B5 B1060.3
              F9 B5 B1049.7
```

# We use a SQL query to find the diferent/unique booster that carried the maximum payload

- "SELECT DISTINCT BOOSTER\_VERSION FROM SPACEXTBL" this give us the unique or distinct booster types from the SPACEX table
- "WHERE PAYLOAD\_MASS\_\_KG\_ =" this filter the payload mass equals the maximum mass found in the table
- (SELECT MAX(PAYLOAD\_MASS\_\_KG\_) FROM SPACEXTBL)" an then this select the maximum payload

### 2015 Launch Records

```
In [22]:  
%%sql
PRAGMA table_info(SPACEXTBL);
SELECT Landing_Outcome, Booster_Version, Launch_Site
FROM SPACEXTBL
WHERE Landing_Outcome = 'Failure (drone ship)'
AND substr(Date, 1, 4) = '2015';

* sqlite://my_data1.db
Done.
Done.

Out[22]: Landing_Outcome Booster_Version Launch_Site

Failure (drone ship) F9 v1.1 B1012 CCAFS LC-40

Failure (drone ship) F9 v1.1 B1015 CCAFS LC-40
```

#### We use a SQL query to launch fails in the year 2015

- PRAGMA table\_info(SPACEXTBL); this give us list of column details from the
- SELECT Landing\_Outcome, Booster\_Version, Launch\_Site FROM SPACEXTBL this give us how it landed (Landing\_Outcome), the rocket version (Booster\_Version), and where it launched (Launch\_Site)
- WHERE Landing\_Outcome = 'Failure (drone ship)' this Filters only those missions that had a failed landing on a drone ship
- AND substr(Date, 1, 4) = '2015'; This take data for launches in 2015

### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

Out[24]:	Landing_Outcome	Total_Number
	No attempt	10
	Success (drone ship)	5
	Failure (drone ship)	5
	Success (ground pad)	3
	Controlled (ocean)	3
	Uncontrolled (ocean)	2
	Failure (parachute)	2
	Precluded (drone ship)	1

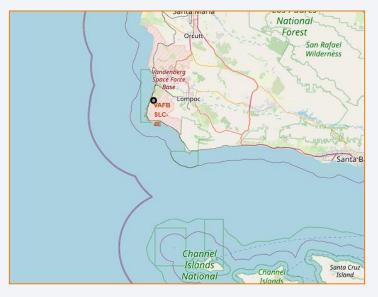
#### We use a SQL query to count the total landin outcomes

- "SELECT Landing\_Outcome COUNT(Landing\_Outcome)
   AS Total\_Number FROM SPACEXTBL" this take each
   landing result and times it occurred.
- "WHERE Date BETWEEN '2010-06-04' AND '2017-03-20'"
   this Filters missions only within that time window.
- GROUP BY Landing\_Outcome ORDER BY Total\_Number DESC; Groups by each distinct landing result and sort it

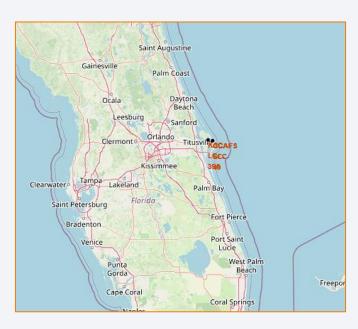
Section 3

# Launch Site Proximities Analysis

## Launch location analysis



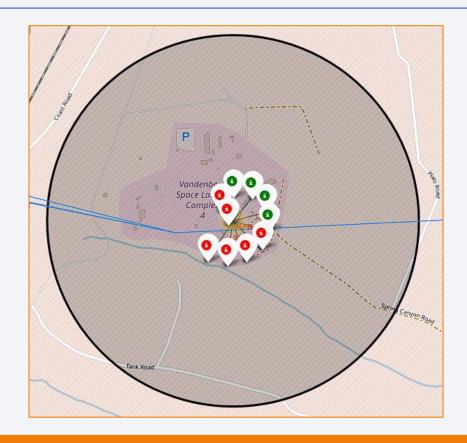




#### **Launch sites locations**

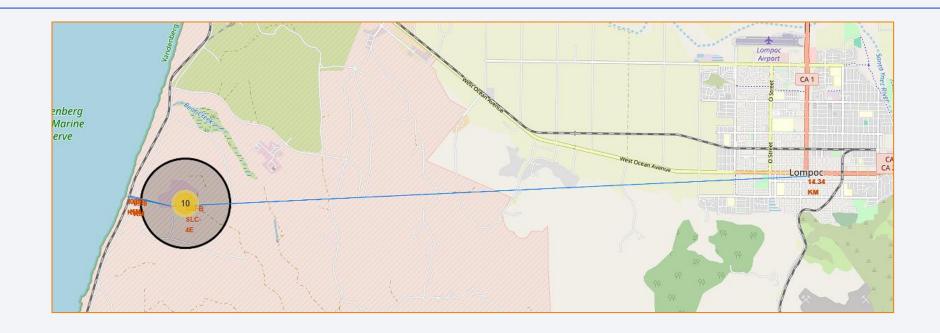
VAFB SLC-4E, KSC-LC29A, CCAFS-LC4O,CCAF-SLC40

# VAFB-SLC 4E launch site



Visualizing the booster landing outcomes for each launch site highlights which launch sites have relatively high success rate this case the selected launch site, being VAFB-SLC 4E, have a very low success rate

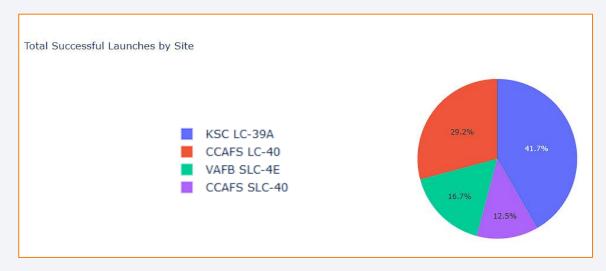
# Distance and landmarks

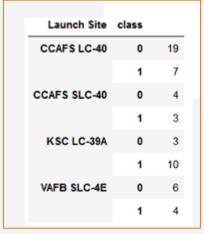


Distance city = 14.339346934328596 km Distance railroad = 0.976072106423253 km Distance highway = 0.8771731735070982 km



# **Dashboard**

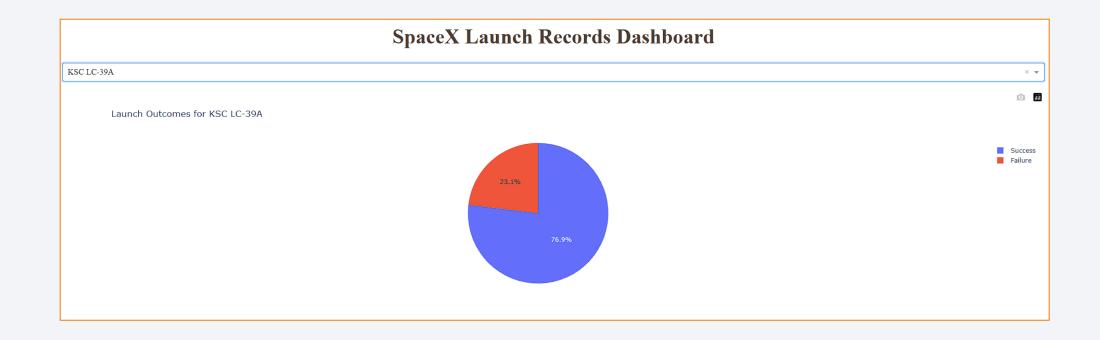






Theis dashboard allaws interactive visualization and análisis of the Falcon 9 successful launches, it is made of an pie chart where we can see the diferente launchsites and the successfull launches of each site

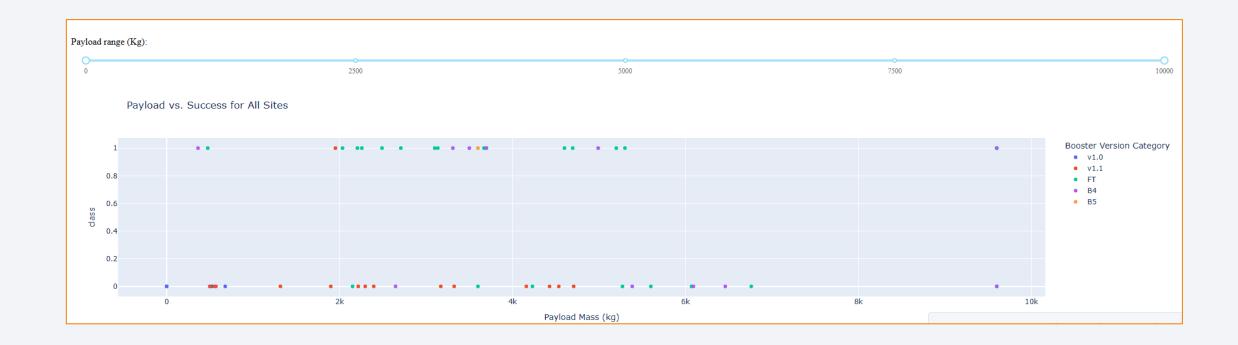
## **Dashboard Pie Chart**



We can see themost successful launchsite, in this case is KSC LC-39<sup>a</sup>, with 13 flights of wich 10 where successfull

We can determinate, that heavy payload are have a higer risk, success does not depend sole it in the booster

# **Dashboard Scatter Plot**



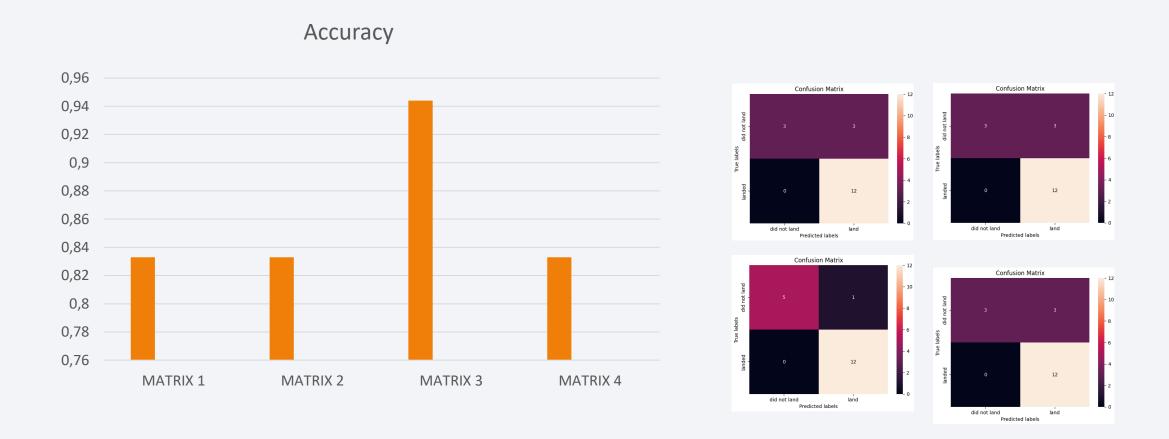
### In the scater plot we can conclude that:

- v1, and 1.1 are one of the flyes with a very low realibility
  - Ft (full thrist) is the one with the highest success rate

Section 5

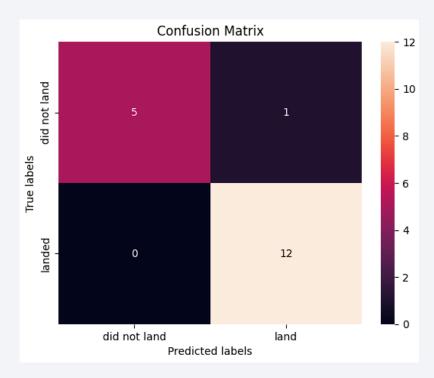
# Predictive Analysis (Classification)

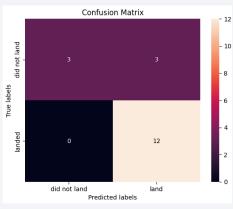
# **Classification Accuracy**

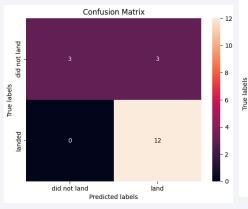


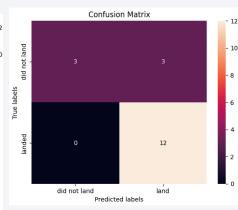
# **Confusion Matrix**

• The confusion matrix of the 3rtd model had the was the best performing model while the other 3 where the same









# **Conclusions**

- SpaceX could enhance the success rate of its GEO/GTO launches by adopting an equatorial sea-based launch approach, similar to the past "Sea Launch" platform.
- Their Falcon 9 FT boosters have shown reliability by landing on drone ships, which supports the viability of ocean-based operations.
- GEO/GTO launches are inherently riskier due to high energy requirements at lift-off and potential vibrational damage to booster electronics and control systems.
- SpaceX has publicly stated that each first-stage booster costs more than \$15 million, highlighting the financial impact of launch failures
- Predictive models were used to estimate SpaceX's ability to successfully land the first-stage booster.
- Three out of four models showed an average accuracy of 83.3%, while the third model reached an impressive 94% accuracy.
- Heavier payloads are associated with higher risk of failure, indicating more stress on the system.
- Success is not solely dependent on the booster—other factors (like payload mass, launch trajectory, or environmental conditions) also play significant roles.

# **Appendix**

#### Notebooks to recreate dataset, analysis, and models:

capstone/SpaceX Machine Learning Prediction Part 5.ipynb at main · AlbertoArancetMerino/capstone

capstone/dashboard.png at main · AlbertoArancetMerino/capstone

capstone/edadataviz.ipynb at main · AlbertoArancetMerino/capstone

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capstone/jupyter-labs-webscraping.ipynb at main · AlbertoArancetMerino/capstone

capstone/lab jupyter launch site location.ipynb at main · AlbertoArancetMerino/capstone

capstone/labs-jupyter-spacex-Data wrangling.ipynb at main · AlbertoArancetMerino/capstone

capstone/spacex-dash-app.py at main · AlbertoArancetMerino/capstone

#### **Images sources:**

Space Launch Market Size, Growth | Report [2025-2033]

Rocket Propulsion Market Size, Share & Forecast Report - 2032

