

THEME: *Auto calendar*

A3:

TEAM:

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DATE:

PROBLEM STATEMENT What problem do we need to solve for customers and users (either internal or external)?

*We have things to do and places to be.
It's a hassle to organize a schedule
so everything gets done.*

CONSTRAINTS What existing user workflows and technical constraints should we consider to design a solution?

- solution should store tasks*
- tasks should have a location and duration so they can be organized*
- Calendar that tells you what to do and where to be*

TARGET USERS Which personas (and editions) are feeling pain now? What job are they hiring us to do?

- Students*
- People who need to organize a schedule frequently*

NEW USER EXPERIENCE How will the interface (web, mobile, API) and user workflow change?

- web or mobile*
- They should insert task details*

COST OF DELAY What is the opportunity cost if we don't solve this problem? How can we measure success?

- Delay will cause users to be late and miss deadlines*

VALIDATION & MEASUREMENT PLAN How do we make sure that we solved the problem?

- Making a system that optimizes the order and time that tasks are done so they can be done as efficiently as possible*

