Albertus Gagas Pradana Dian Nugraha

Product Designer

CONTACTS

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PORTFOLIO

- 📄 bit.ly/Portfolio_Albertus

WORKING EXPERIENCES

Product Designer

BRI   📅 Dec 2023 - present

Hired under Giza Lab, I'm responsible for an internal mobile digital banking app BRISpot which encompasses company data and reports.

- Contributed to the development of a Design System, driving greater design workflow efficiency and maintaining consistency across design projects.
- Collaborated closely with Product Owners to translate complex business requirements into seamless, user-centered design solutions.
- Collaborated with the research team to validate problems and designs solutions

UI/UX Designer

imuni   📅 Jan 2022 - Nov 2023

imuni is Indonesia's leading provider of home service and corporate vaccination services.

- Accelerated company workflow by designing imuni Digital System, an integrated mobile app and back-office system which boosted company efficiency by handling up to 80% of orders in real-time.
- Collaborated with the marketing team to create dynamic marketing websites, significantly boosting brand visibility and outreach.
- Enhanced decision-making efficiency by addressing and streamlining data complexities with a customized dashboard.

UI Designer Intern

BuildWith Angga   📅 Sep - Dec 2021

BuildWith Angga is a startup offering IT-specific courses in UI/UX design, Web Development, and Freelancing for beginners.

- Transformed the user experience for the BuildWith Angga course dashboard, meticulously addressing user pain points for an optimal user experience.
- Designed a range of UI kits and website builder templates for GetShayna (formerly Elements by BWA).

UI/UX Designer Freelance

PAZEL Group   📅 Jan - Apr 2021

Pazel Group is a cloud kitchen serving customers exclusively via dine-in and delivery through phone and online orders.

As UI/UX Designer Freelancer, I conceptualized and executed the design of Pazel Cloud, a bespoke internal POS system, elevating the operational efficiency of Pazel Group.

UI/UX Designer Intern

Jakpat   📅 Jul - Oct 2020

Jakpat is Indonesia's leading market researcher, providing reliable survey data and insight report in speed for their customers.

- Drove the enhancement of the user experience for Jakpat's authentication mechanism.
- Revamped the landing page of the Jakpat website.
- Collaborated extensively in the ideation process and engaged in weekly discussions with developers, PMs, and fellow designers.

SKILLS

Design Process

- User research
- Storyboarding
- Information architecture
- User flow
- Problem solving & ideations
- Usability testing

Design Output

- Wireframing
- Website & landing page design
- Mobile app design
- Dashboard design
- Prototyping
- Design system

Tools

- Figma
- Adobe XD & Illustrator
- Framer
- Maze
- WordPress
- Webflow

EDUCATION

Universitas Gadjah Mada
2017 - 2021

Information Engineering, GPA: 3.37.

COURSES

NAP Learn
2023

Product-Design Cycle - Cohort 1.

Synrgy ACADEMY Batch 3
2021

UI/UX Research & Design Class.

Mamicamp 2020
2020

Front-End Developer Class.