

UI/UX Design

Portfolio

Albertus Pradana / 2023

Hello!



I'm Albert, a UI/UX designer who loves creating beautiful and meaningful products through design.

As an information engineering graduate, I am well-versed in code and software development. For me, design is not just about aesthetics, but also the value it brings, the research and data behind it, and its practicality for development.

Curriculum Vitae

Education

Information Engineering (2017-2021)
Universitas Gadjah Mada

Skills

User Research

Multi-platform UI

Information architecture

Figma

Wireframing

Usability Testing

Design system

Experiences

Jan 2022 - UI/UX Designer
Nov 2023 imuni

Dec 2022 - UI/UX Designer Freelance
Present Synapsis

Sep - Dec UI Designer Intern
2021 BuildWith Angga

Jan - Apr UI/UX Designer Freelance
2021 Pazel Group

Jul - Oct UI/UX Designer Intern
2020 Jakpat


Contacts

 /albertuspradana

 pradanaalbertus@gmail.com

 /albertuspradana

 /AlbertusPradana

 0822 4702 6336



imuni Mobile App

2022 - Mobile app

Role: UI/UX Designer

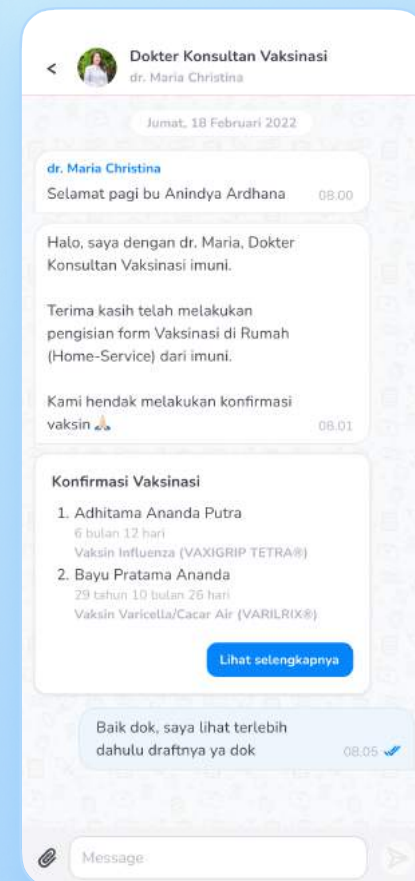
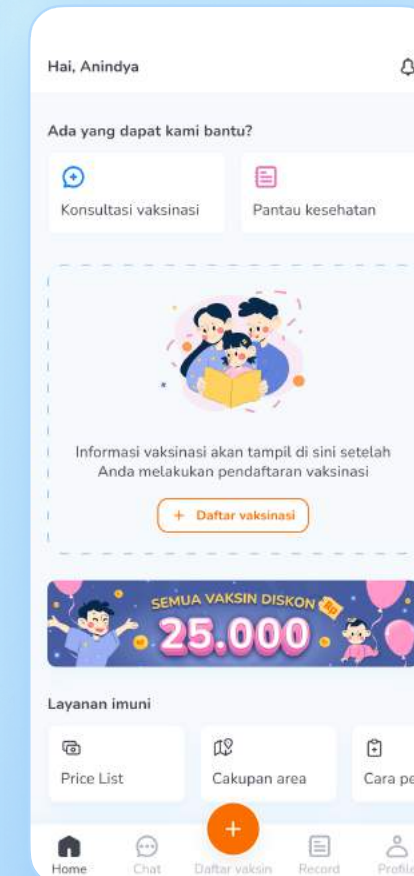
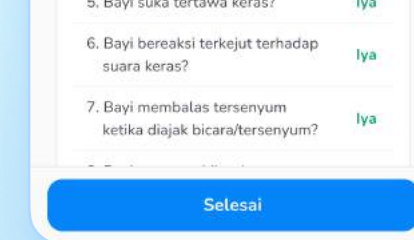
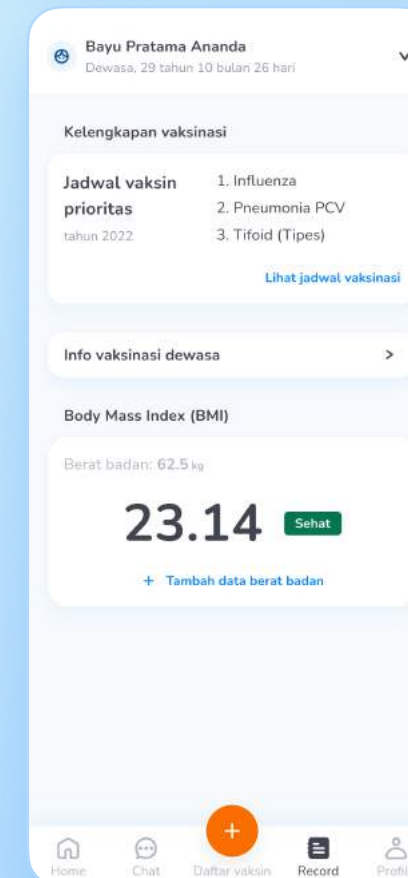
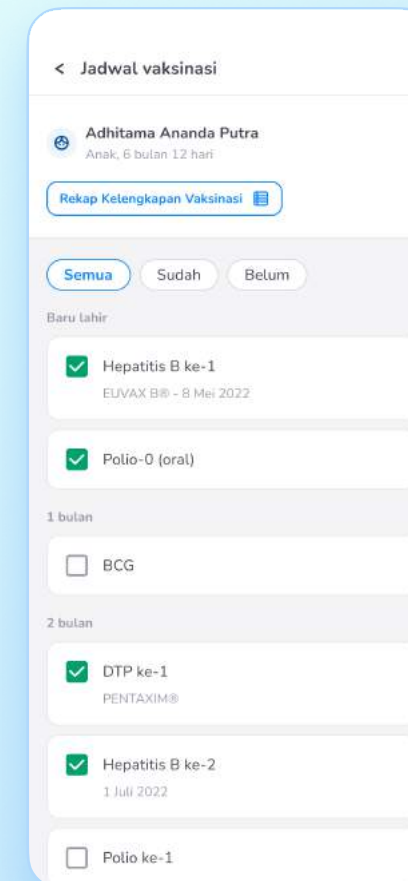
Stakeholders: product manager & company C-level

TLDR:

imuni, Indonesia's leading vaccination provider, used Google Workspace tools to run their services. Though it met initial user needs & validated their business model, it led to some user experience challenges & inefficiencies.

To enhance user satisfaction, imuni is transitioning its manual vaccination process to a digital, integrated system. The project focuses on streamlining and automating processes to provide a seamless user experience.

[Read more](#)





Foodie

2021 - Website

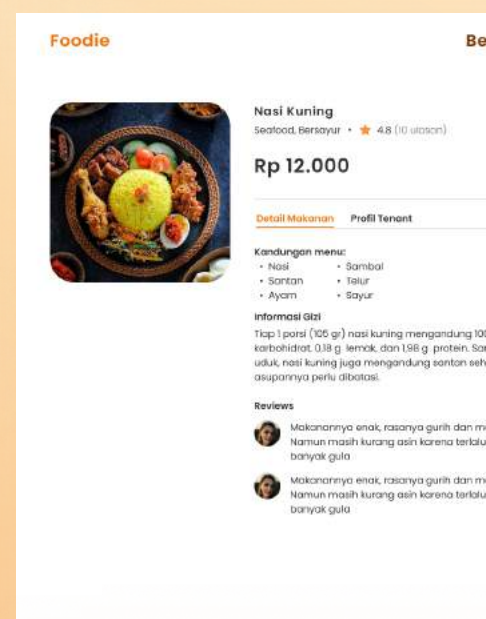
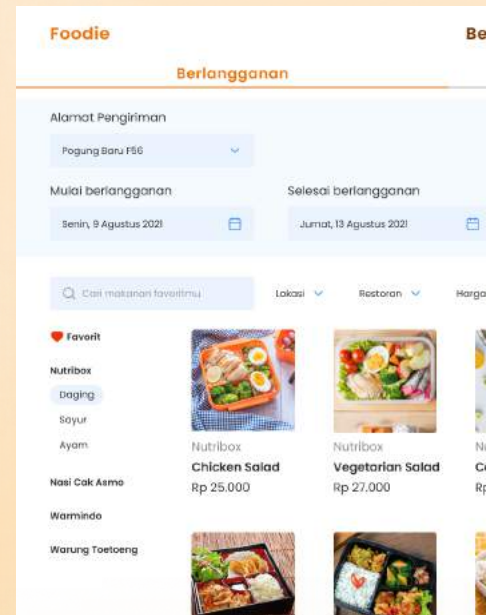
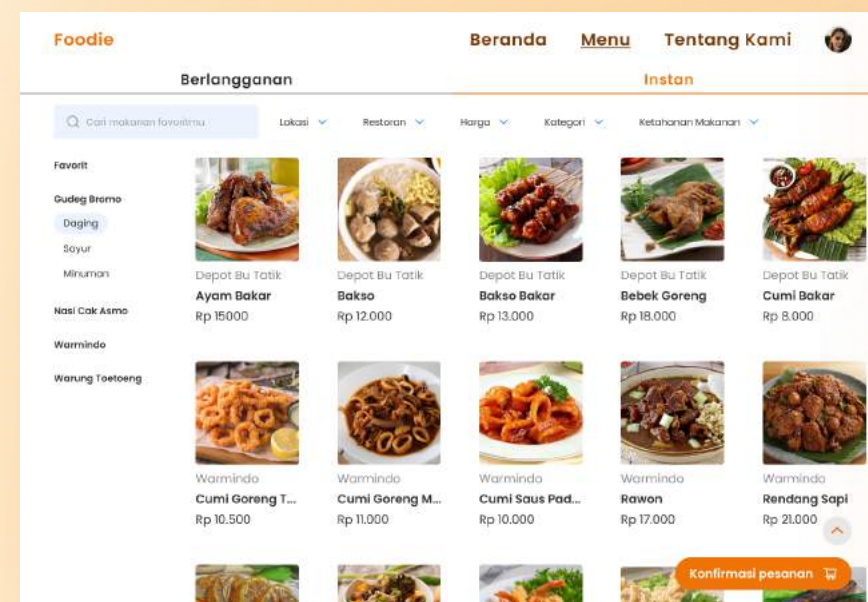
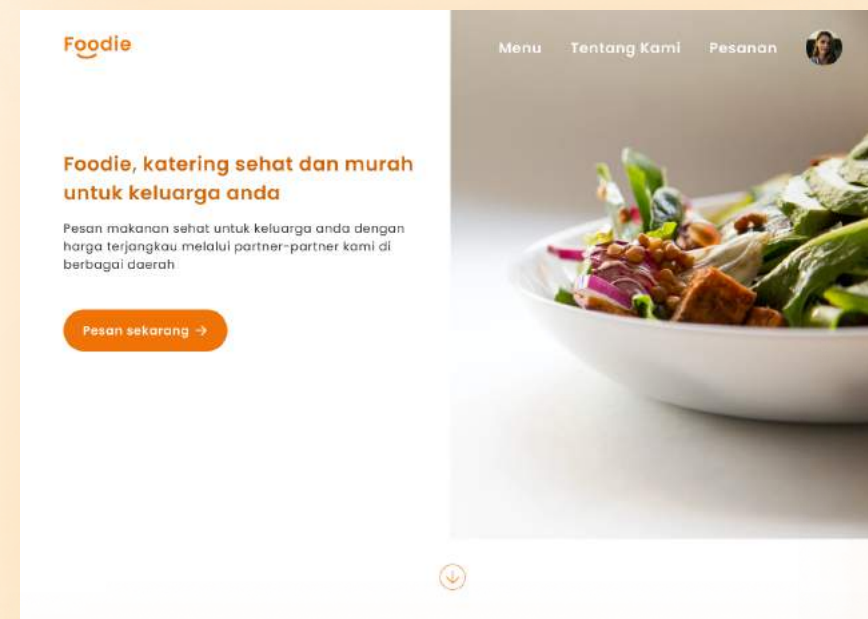
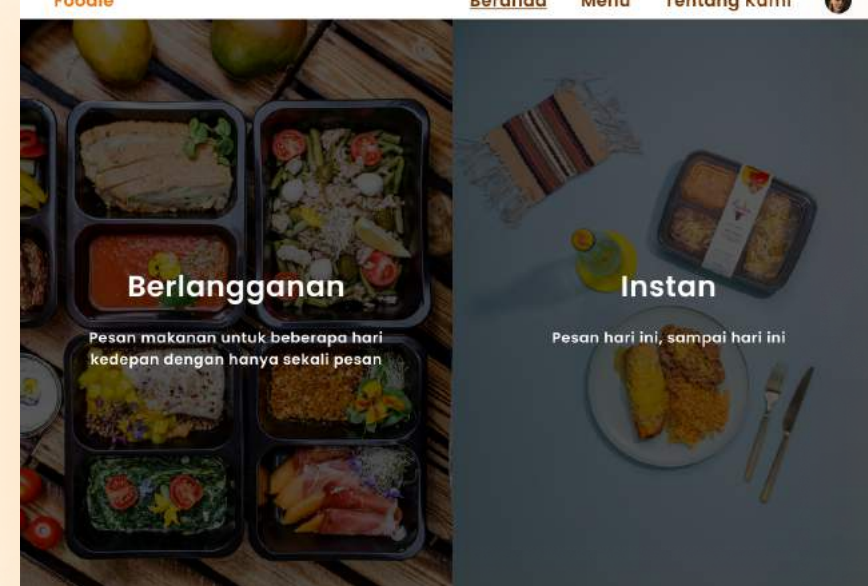
Role: UI/UX Designer

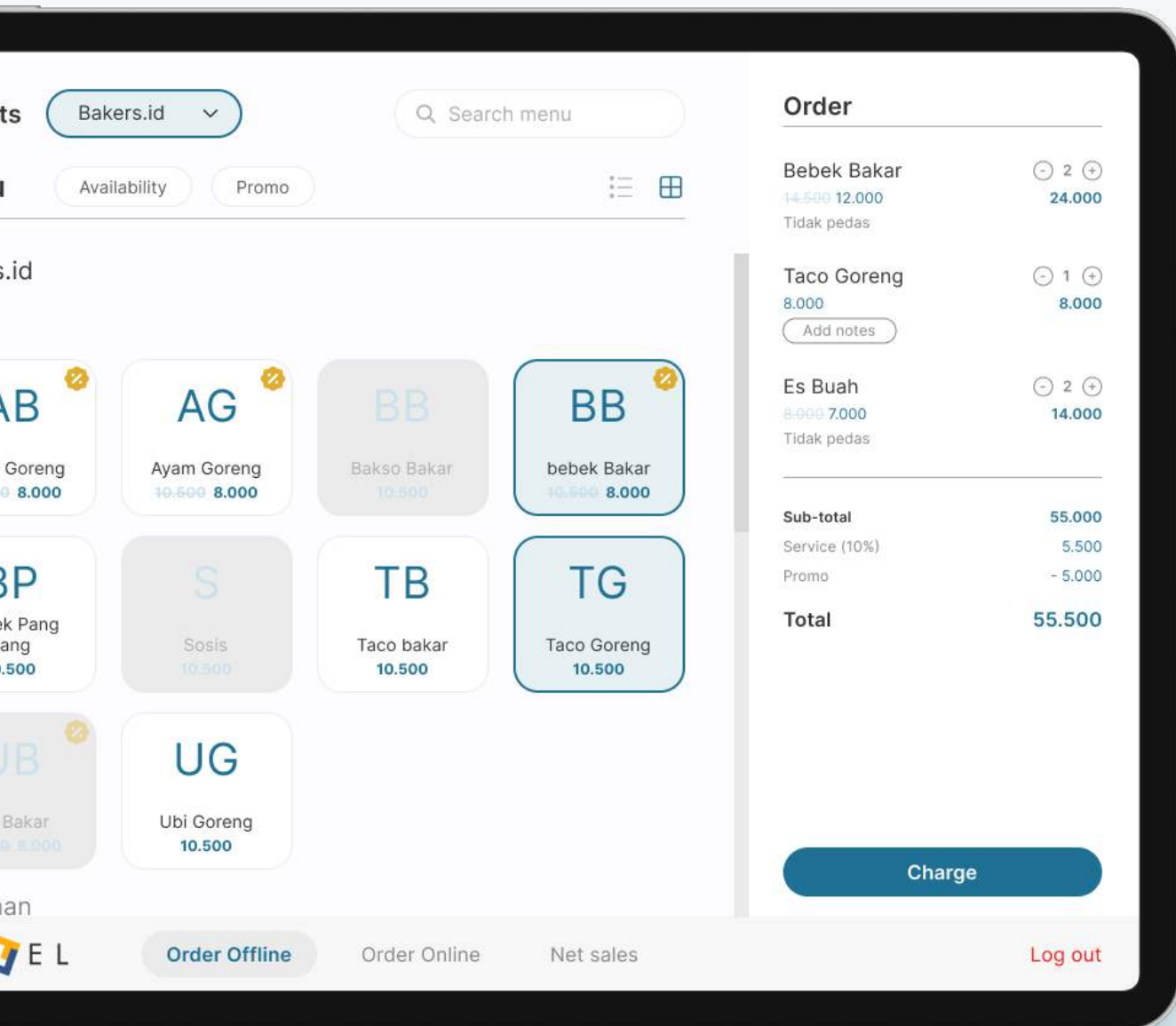
This is a project for SYNRGY Academy bootcamp.

TLDR:

During Covid-19 period, working moms are experiencing challenges in providing healthy meals. Preparing healthy and varied meals is not easy, just like finishing their office work. In short, they are overwhelmed. They need a help to prepare healthy meals in a flexible, cost-effective, and convenient manner for their families.

[Read more](#)





Pazel Cloud

2021 - Multi-platform (web, tablet & phone)

Role: UI/UX Designer Freelance

Stakeholders: team lead & company C-level

TLDR:

This POS system acts as the central hub for Pazel Group's order management. It facilitates menu updates, inventory control, & sales tracking while ensuring seamless order processing & efficient inventory management. This comprehensive POS system plays a pivotal role in optimizing day-to-day operations & enhancing customer service. Additionally, it empowers the team with data-driven insights for informed decision-making.

[Read more](#)

Thank you for your time


Contact me at:

 /albertuspradana

 pradanaalbertus@gmail.com

 /albertuspradana

 /AlbertusPradana

 0822 4702 6336