

UI/UX Design

# *Portfolio*

Albertus Pradana / 2024

# Hello!



I'm Albert, a UI/UX designer who loves creating beautiful and meaningful products through design.

As an information engineering graduate, I am well-versed in code and software development. For me, design is not just about aesthetics, but also the value it brings, the research and data behind it, and its practicality for development.

# Curriculum Vitae

## Education

Information Engineering (2017-2021)  
Universitas Gadjah Mada

## Skills

User research

Icon design

Multi-platform UI design

Wireframing

Usability testing

Copywriting

## Experiences

Dec 2023 - present    Product Designer  
PT Bank Rakyat Indonesia

Jan 2022 - Nov 2023    UI/UX Designer  
imuni

Sep - Dec 2021    UI Designer Intern  
BuildWith Angga

Jan - Apr 2021    UI/UX Designer Freelance  
Pazel Group

Jul - Oct 2020    UI/UX Designer Intern  
Jakpat

## Contacts

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# imuni Mobile App

2022 - Mobile app

**Stakeholders:** product manager & company C-level

## Background:

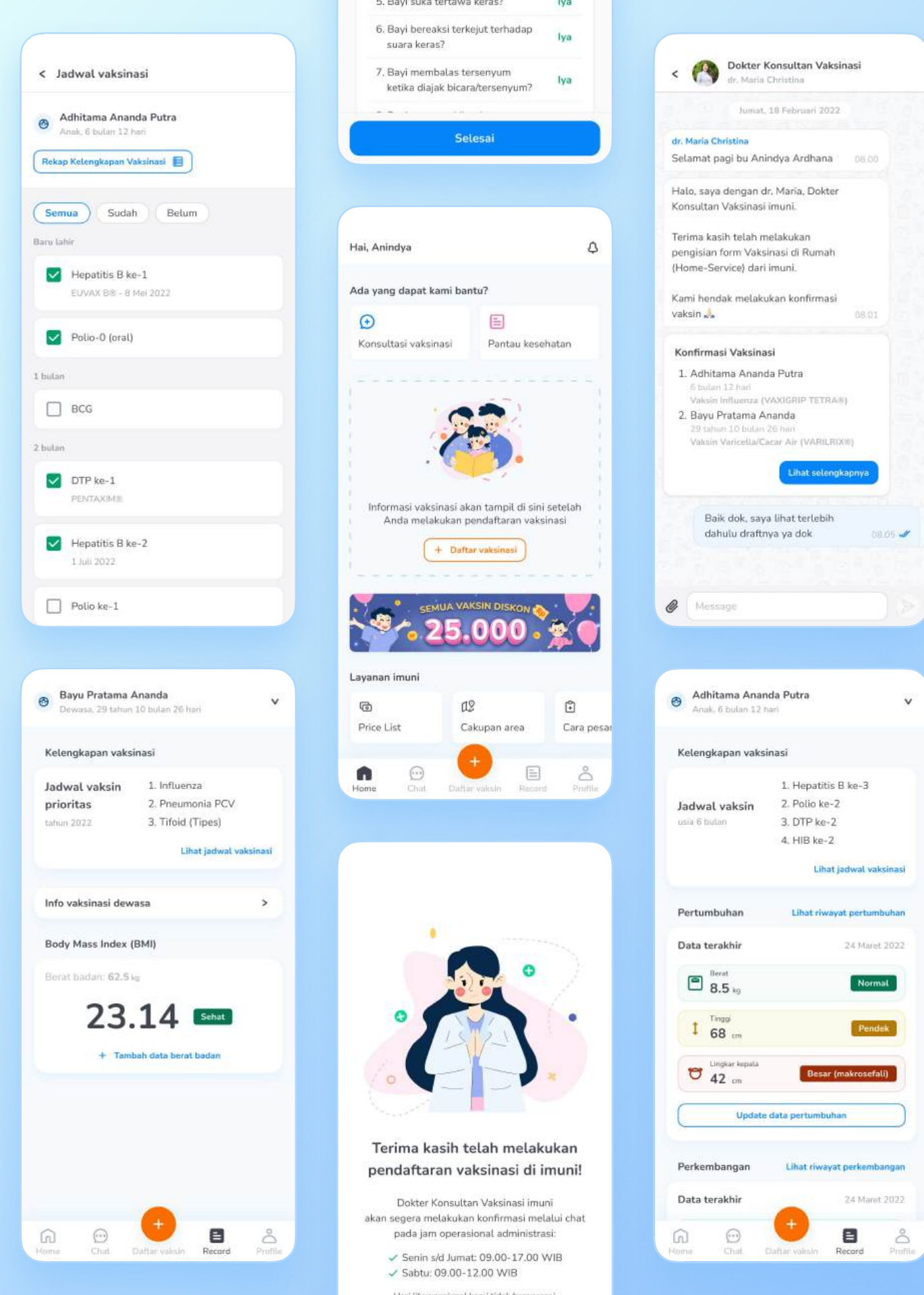
imuni, a newborn startup offering home-service vaccination, currently operates manually through Google Workspace and WhatsApp (as an MVP).

The challenge is to create an effective digital platform for vaccination registration and information, starting from scratch, without existing digital benchmarks.

## Objective:

Create an end-to-end vaccination registration and information platform to address inefficiencies in the current manual system. This platform will simplify the vaccination process, thereby enhancing overall user satisfaction.

[Read more](#)







# Foodie

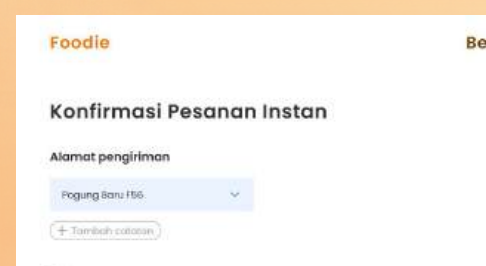
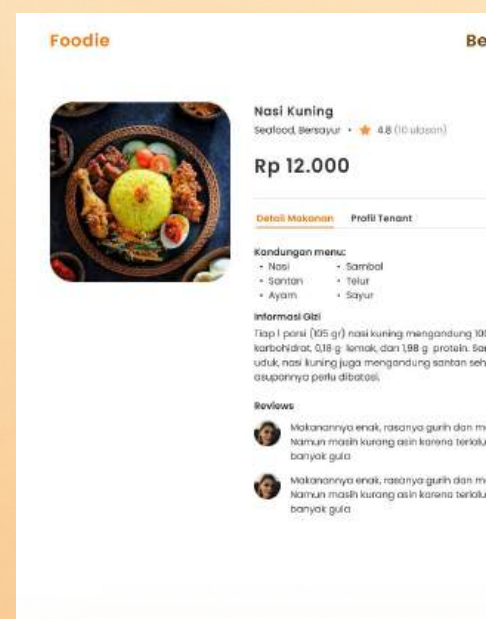
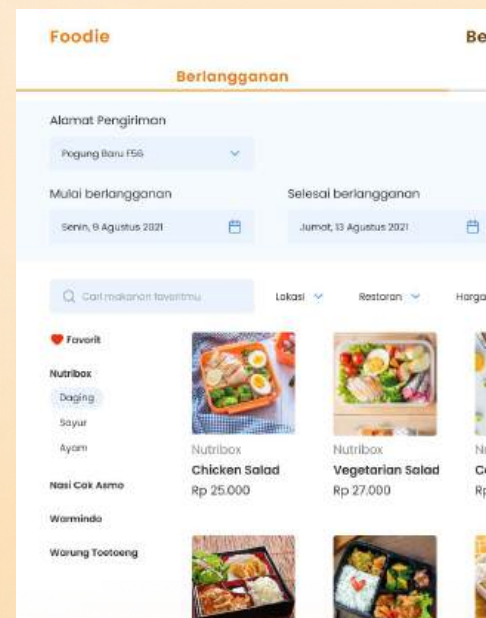
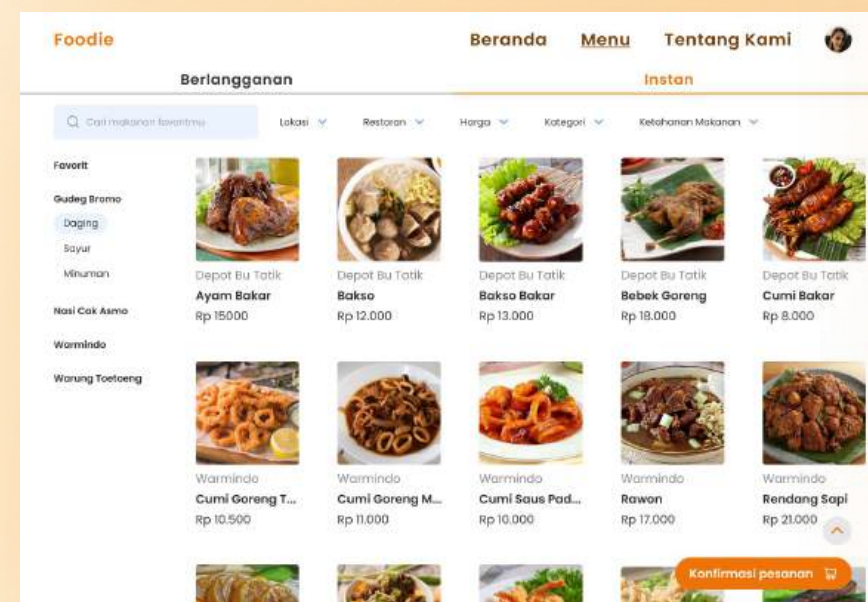
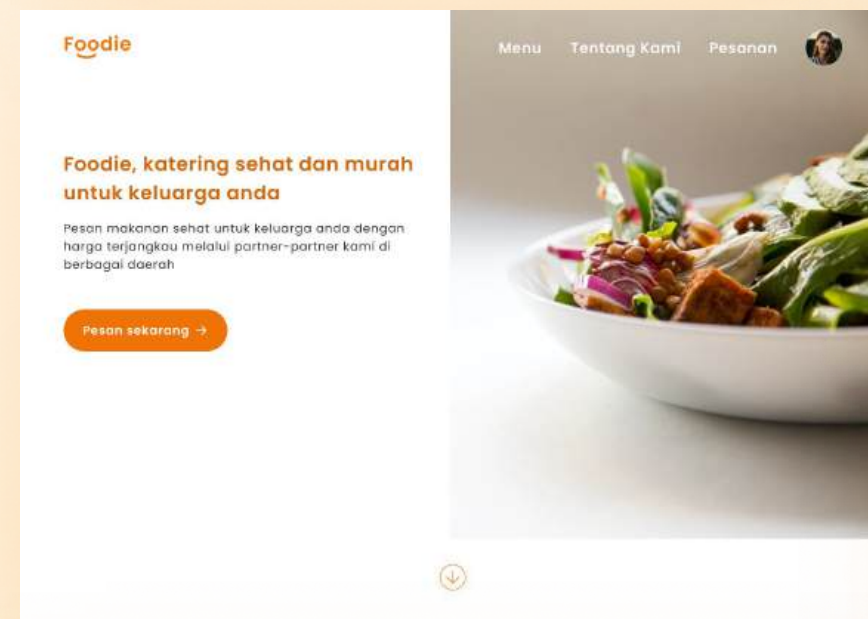
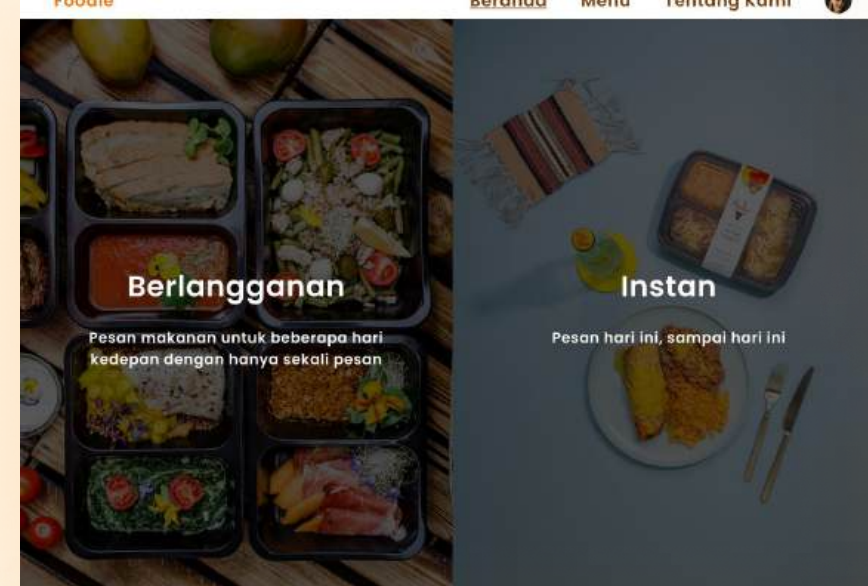
2021 - Website

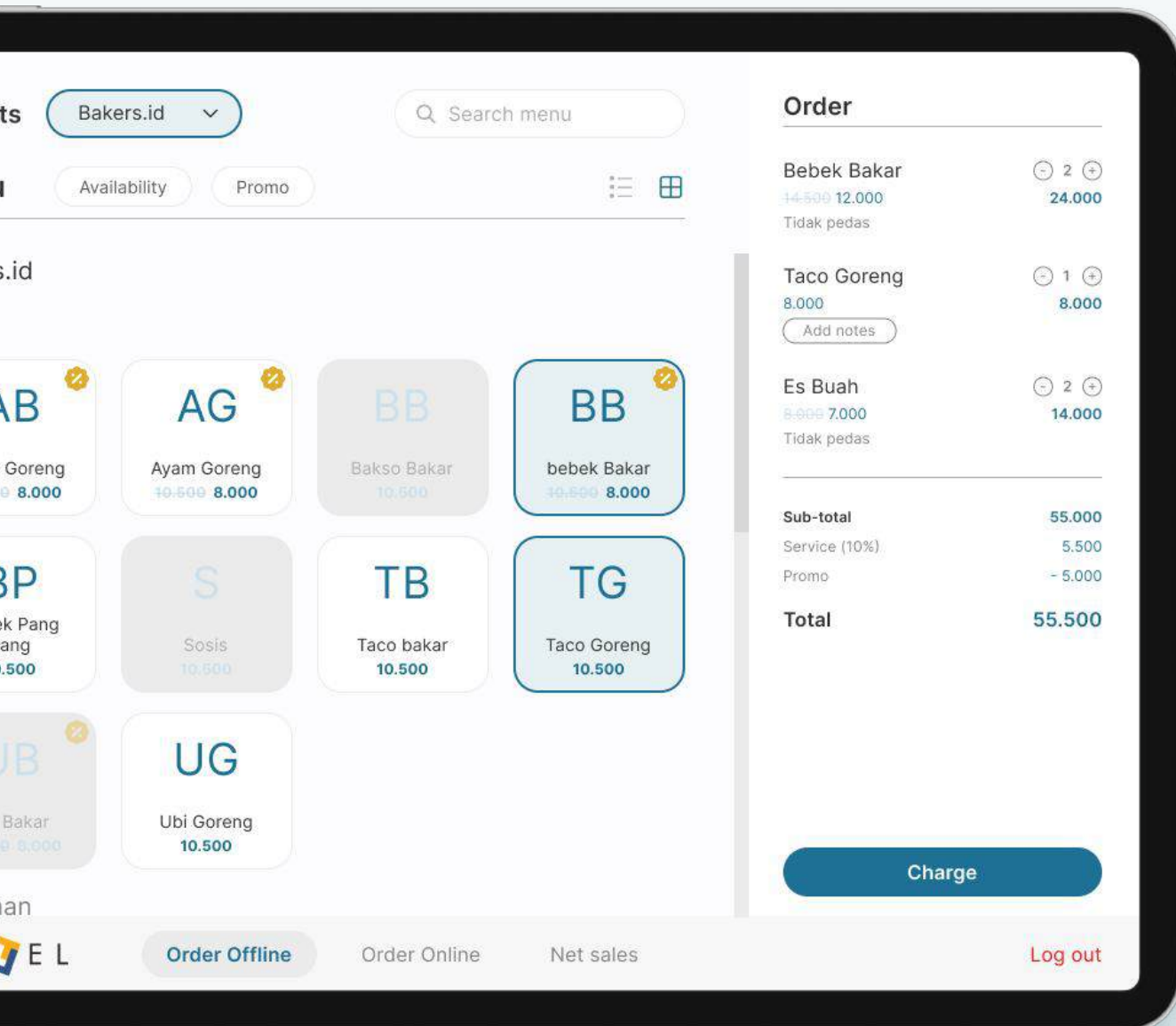
## Summary:

During Covid-19 period, working moms are experiencing challenges in providing healthy meals. Preparing healthy and varied meals is not easy, just like finishing their office work. In short, they are overwhelmed. They need a help to prepare healthy meals in a flexible, cost-effective, and convenient manner for their families.

This is a project for SYNRGY Academy bootcamp.

[Read more](#)





# Pazel Cloud

2021 - Multi-platform (web, tablet & phone)

**Role:** UI/UX Designer Freelance

**Stakeholders:** team lead & company C-level

## Summary:

This POS system acts as the central hub for Pazel Group's order management. It facilitates menu updates, inventory control, & sales tracking while ensuring seamless order processing & efficient inventory management. This comprehensive POS system plays a pivotal role in optimizing day-to-day operations & enhancing customer service. Additionally, it empowers the team with data-driven insights for informed decision-making.

[Read more](#)

# Thank you for your time


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