

UI/UX Design

# Portfolio

Albertus Pradana / 2024

# Hello!



I'm Albert, a UI/UX Designer based in Jakarta with 5+ years of experience across startups, agencies, and corporate projects. Currently at [Bank Rakyat Indonesia](#), I focus on designing solutions for Micro-Segmentation Loans in BRISpot.

For me, design is more than visuals, it's strategy, empathy, and problem-solving combined. With tools like Figma and Framer, I bring ideas to life with clarity and scalability. Outside of work, I'm constantly learning, exploring emerging technologies, and staying active at the gym to keep balance.

# Curriculum Vitae

## Education

Information Engineering (GPA 3.37)  
Universitas Gadjah Mada

## Skills

Information architecture

Wireframing

Design system

Website & dashboard design

Mobile app design

Prototyping

Usability testing

Figma

Adobe XD & Illustrator

Framer

## Experiences

- Dec 2023 - present Product Designer  
PT Bank Rakyat Indonesia
- Jan 2022 - Nov 2023 UI/UX Designer  
imuni
- Sep - Dec 2021 UI Designer Intern  
BuildWith Angga
- Jan - Apr 2021 UI/UX Designer Freelance  
Pazel Group
- Jul - Oct 2020 UI/UX Designer Intern  
Jakpat

## Contacts

 /albertuspradana

 pradanaalbertus@gmail.com

 /albertuspradana

 /AlbertusPradana



# Onex Solana Trading Platform

2025 - Web Dashboard

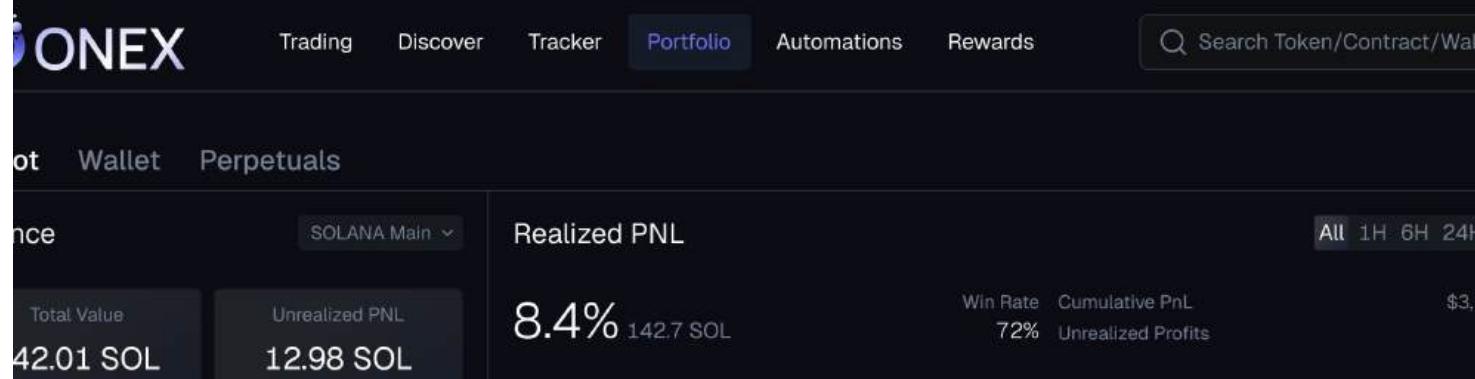
**Role:** UI/UX Designer (Freelance)

## Project Overview:

Onex is a Solana-based trading terminal designed for professional traders who require real-time visibility, precision control, and portfolio intelligence. The product evolved from a Telegram bot into a high-performance web trading platform, providing execution, analytics, and wallet management within a unified interface.

Partnering with LA5 Digital, I led the UI/UX and design-system architecture that transformed Onex into a scalable, data-intelligent platform. The new experience balances execution speed with composure, establishing Onex as a serious contender among Solana trading terminals.

[Read more](#)





# imuni

2022 - Mobile app

**Stakeholders:** product manager & company C-level

## Background:

imuni, a newborn startup in home-service vaccination, struggled with a manual registration process through Google Workspace and WhatsApp that often frustrated customers.

## Objective:

My task was to design the company's very first digital ecosystem, an end-to-end vaccine registration and information platform that simplified the registration journey, ensured clear vaccination information, and transformed the experience into one that built trust and loyalty with customer

[Read more](#)

The image displays several screenshots of the imuni mobile application interface. At the top left, a vaccination schedule for 'Adhitama Ananda Putra' (6 months old) is shown, listing completed vaccinations like Hepatitis B ke-1 and Polio-0 (oral), and upcoming ones like BCG and DTP ke-1. To the right, a patient profile for 'Hai, Anindya' shows a banner for a 25,000 discount on vaccinations. Below that, a 'Layanan imuni' section includes a BMI calculator showing a healthy result of 23.14. On the far right, a 'Dokter Konsultan Vaksinasi dr. Maria Christina' screen shows a consultation message from a doctor confirming vaccination details. Further down, a child's growth record for 'Adhitama Ananda Putra' is shown, detailing vaccinations like Hepatitis B ke-3, Polio ke-2, DTP ke-2, and HIB ke-2, along with height, weight, and head circumference measurements.



# Foodie

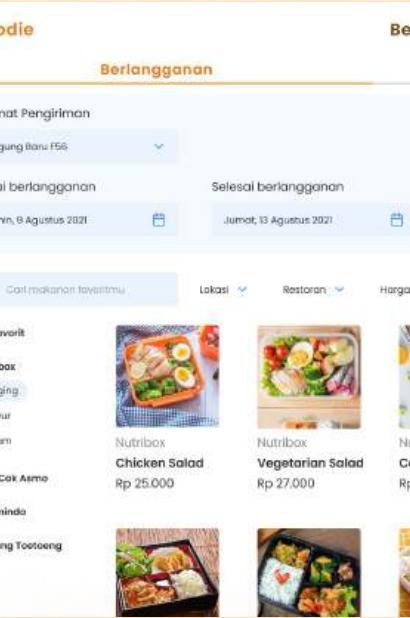
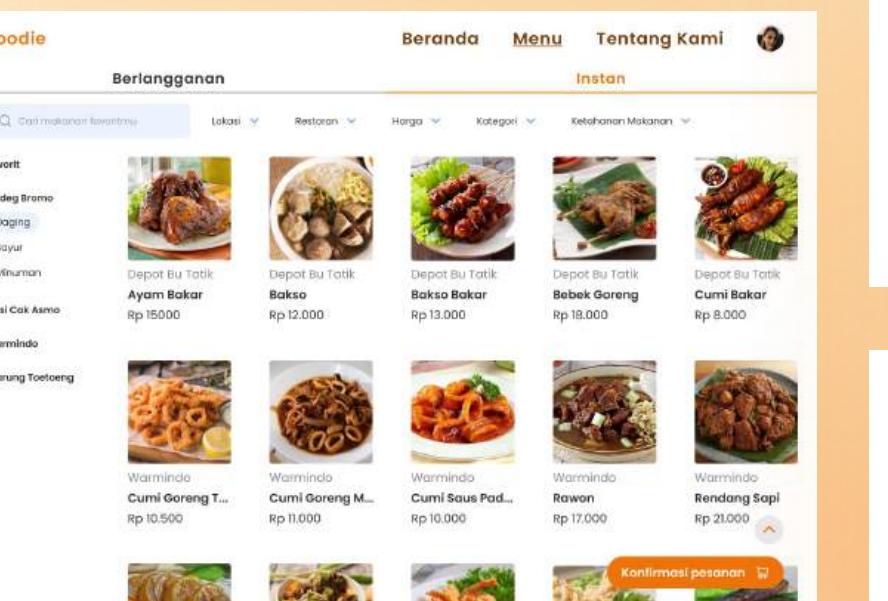
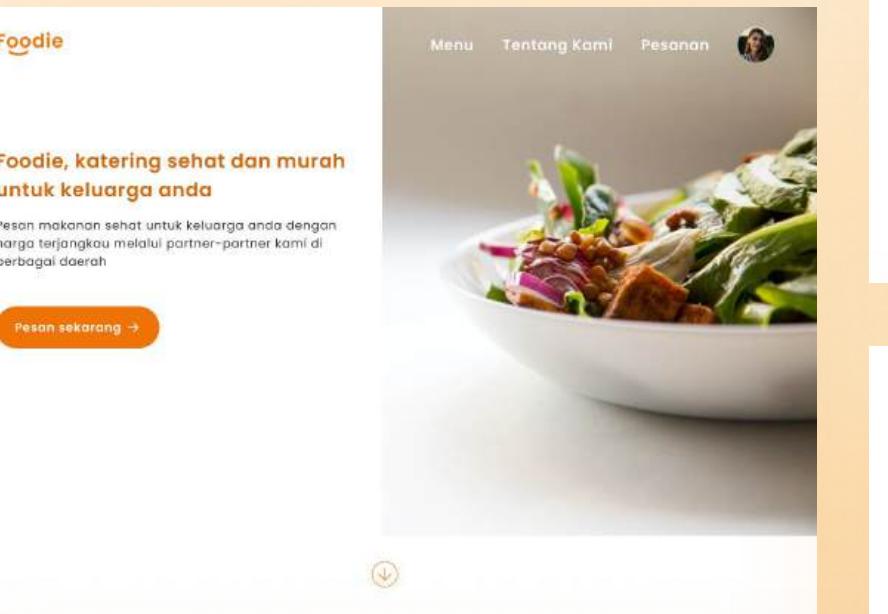
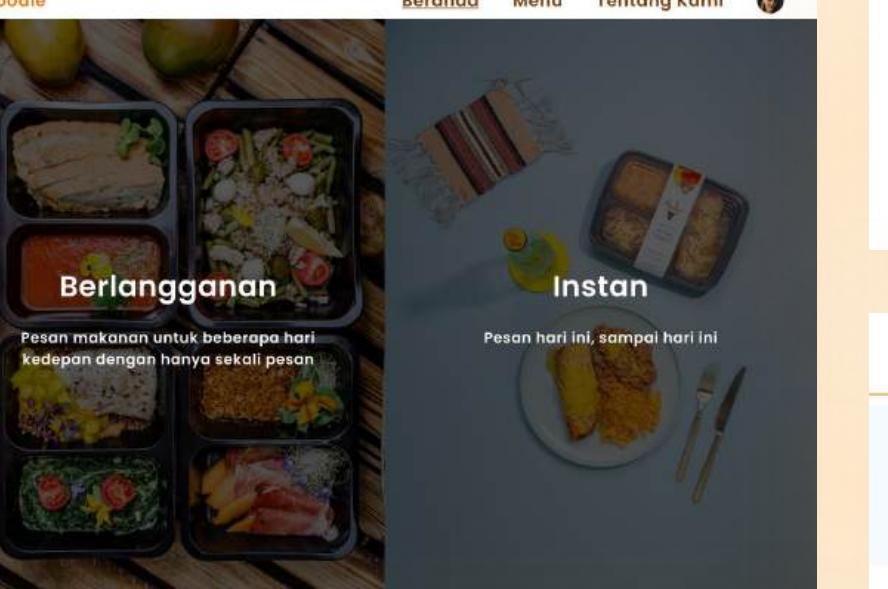
2021 - Website

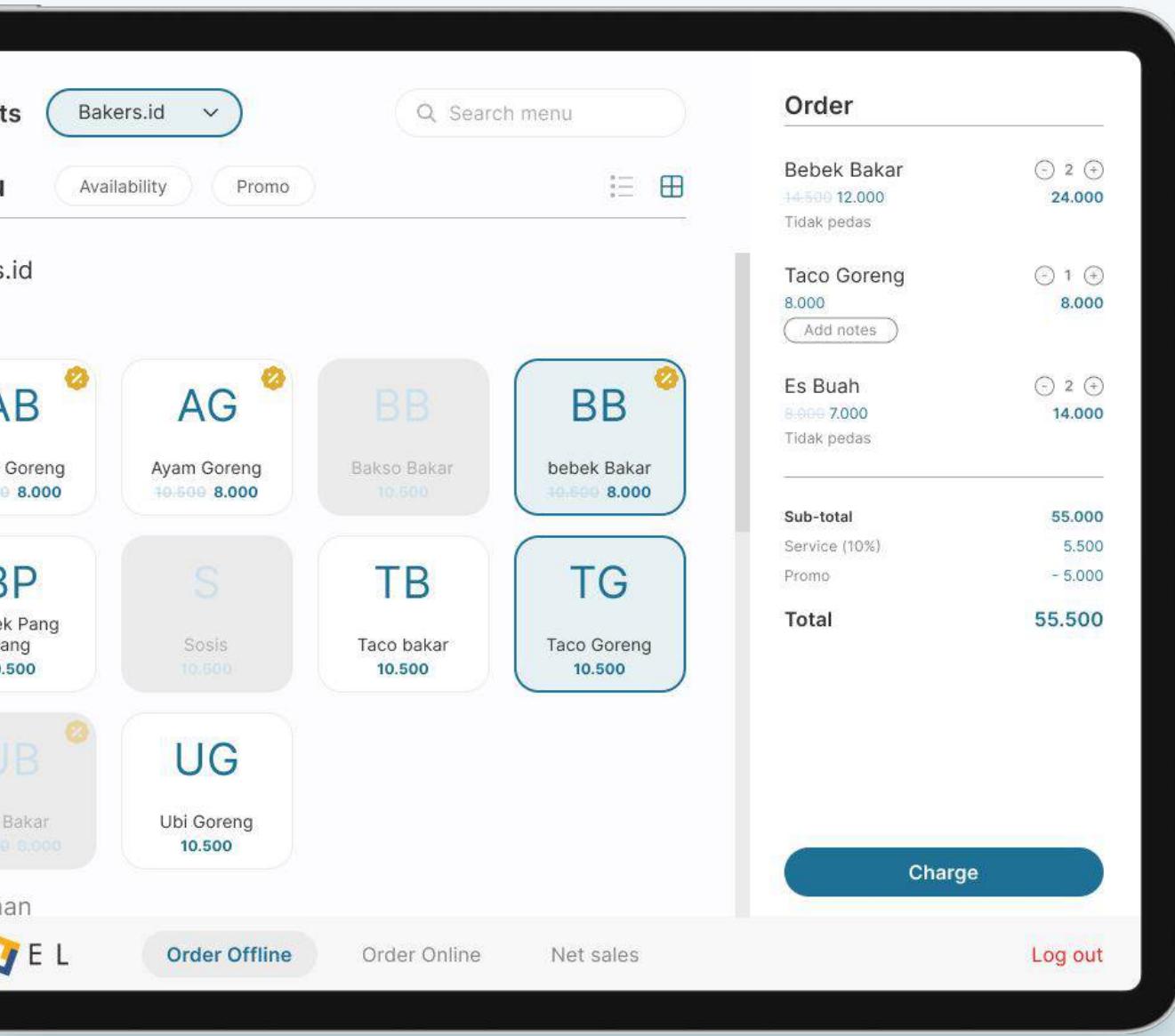
## Summary:

For working moms during Covid-19, every day felt like a balancing act between office deadlines and preparing nutritious, varied meals at home. Many felt exhausted and overwhelmed, signaling the need for a service that could simplify meal preparation while staying flexible, cost-effective, and family-friendly.

This is a project for SYNRGY Academy bootcamp.

[Read more](#)





# Pazel Cloud

2021 - Multi-platform (web, tablet & phone)

**Role:** UI/UX Designer (Freelance)

**Stakeholders:** team lead & company C-level

## Summary:

Designed a comprehensive POS system for Pazel Group as the central hub for order management. The platform streamlines menu updates, inventory control, and sales tracking while ensuring seamless order processing. It not only optimizes daily operations and enhances customer service, but also equips the team with data-driven insights for smarter decision-making.

[Read more](#)

# Thank you for your time

Contact me at:

 /albertuspradana

 pradanaalbertus@gmail.com

 /albertuspradana

 /AlbertusPradana