



Albertus Gagas Pradana

Dian Nugraha

Product Designer

CONTACTS

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PORTFOLIO

bit.ly/Portfolio_Albertus

WORKING EXPERIENCES



Product Designer
PT Bank Rakyat Indonesia Dec 2023 - present

Hired under Giza Lab, I'm responsible for an internal mobile digital banking app BRISpot which encompasses company data and reports.

- Craft visually engaging UI redesigns with intuitive UX flows, tailored to our user needs for an enhanced user journey.
- Implemented updates on internal website dashboard, resulting in enhanced user workflows.
- Work closely with Design Lead to analyze stakeholder needs and create strategic UX concepts.
- Conducted design research to innovate our products, enhancing user experiences to stay ahead of competitors.
- Collaborated with the research team to validate designs through user testing, ensuring alignment with user needs



UI/UX Designer
imuni Jan 2022 - Nov 2023

imuni is Indonesia's leading provider of home service and corporate vaccination services.

- Launched imuni Digital System, an integrated mobile app and back-office system that successfully accelerated company workflow by managing up to 80% of total orders in real time.
- Empowered decision-making with a tailored dashboard design, simplifying complex data for streamlined processes.
- Designed multiple landing pages to meet marketing objectives, resulting in substantial increases in brand visibility and outreach.



UI Designer Intern
BuildWith Angga Sep - Dec 2021

BuildWith Angga is a startup offering IT-specific courses in UI/UX design, Web Development, and Freelancing for beginners.

- Redesigned course dashboard to meet customer needs, successfully addressing user pain points and boosting user retention.
- Produced a variety of UI kits for GetShayna (formerly Elements by BWA), streamlining website development processes.



UI/UX Designer Freelance
PAZEL Group Jan - Apr 2021

Pazel Group operates a cloud kitchen for dine-in and delivery, serving customers via phone and online orders.

As a UI/UX Designer Freelancer, I conceptualized and designed Pazel Cloud, a bespoke internal POS system, successfully optimizing operational efficiency.



UI/UX Designer Intern
Jakpat Jul - Oct 2020

Jakpat is Indonesia's leading market researcher, providing reliable survey data and quick customer insight reports.

- Enhanced user satisfaction through optimized onboarding procedures
- Increased user engagement and conversion rates by revamping Jakpat's website landing page.
- Collaborated extensively in the ideation process and engaged in weekly discussions with developers, PMs, and fellow designers.

SKILLS

Design Process

- User research
- Storyboarding
- Information architecture
- User flow
- Problem solving & ideations
- Usability testing

Design Output

- Wireframing
- High-fidelity
- Auto layout
- Prototyping
- Design system

Tools

- Figma
- Adobe XD & Illustrator
- Whimsical
- Maze
- WordPress
- Webflow

EDUCATION

Universitas Gadjah Mada
2017 - 2021

Information Engineering, GPA: 3.37.

COURSES

NAP Learn
2023

Product-Design Cycle - Cohort 1.

Synrgy ACADEMY Batch 3
2021

UI/UX Research & Design Class.

Mamicamp 2020
2020

Front-End Developer Class.