

Contact

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Top Skills

Digital Marketing

Communication

Problem Solving

Arjun Dinesh M

Education Brand Growth Consultant | EdTech · Learning Systems ·
Teacher Enablement · Retention
Kasaragod, Kerala, India

Summary

I am an Education Brand Consultant and Learning Systems Strategist, focused on helping EdTech and education teams build stronger, performance-driven learning environments.

In today's rapidly evolving education landscape, growth is no longer defined by marketing reach alone. Sustainable success depends on how effectively learning is designed, delivered, and retained. My work centers on strengthening that foundation.

I support education brands in transforming their academic structure, enabling teachers with practical systems, and improving learner engagement through strategic frameworks and responsible AI adoption.

What I Do

I provide structured consultation in the following areas:

- Learning System Design

Designing clear, outcome-oriented course structures and learning journeys that improve engagement and completion.

- Teacher Enablement & Performance Frameworks

Building structured teaching workflows that enhance delivery quality, reduce overload, and improve consistency.

- AI Integration for Education Teams

Guiding educators and brands in adopting AI tools responsibly to improve productivity, assessment, and content delivery.

- Student Engagement & Retention Strategy

Identifying learning gaps, drop-off points, and designing systems that increase participation and accountability.

- Academic & Instructional Consultation

Aligning pedagogy, structure, and performance metrics to build scalable and sustainable education models.

My Approach

I believe education grows when:

Systems support teachers

Learning outcomes guide decisions

Structure replaces chaos

Technology enhances, not replaces, educators

My goal is to help education brands move beyond content delivery and toward measurable learning performance and long-term impact.

I am currently open to collaborating with EdTech platforms, hybrid education brands, and learning startups looking to refine their academic systems and scale with clarity.

Experience

Kerala Police Academy

Forensic Analyst

February 2026 - Present (1 month)

Thrissur, Kerala, India

Currently undergoing internship training in the Forensic Department, gaining practical exposure in the application of biological sciences to criminal investigations.

Seedhouse Learning

Academic Advisor

June 2024 - Present (1 year 9 months)

Kasargode

As an Academic Advisor and Learning Strategist, I support students and parents in making clear, confident, and informed academic decisions. My work

is focused on building strong academic foundations, guiding stream and career selection, and improving learning efficiency for long-term success.

Freelance

Learning Strategist

January 2024 - Present (2 years 2 months)

Enhance student performance in Learning

Freelance

Academic Advisor

June 2023 - Present (2 years 9 months)

Kasargode

Academic growth consultantion, Learning Strategist, Career planner

Education

Kannur University

Bachelor of Science - BS, Botany/Plant Biology · (2020)

Kannur University (KU)

Master of Science - MS, Botany/Plant Biology · (August 2024 - March 2026)