### Budget Text Analysis

- Datatopian Visionaries

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## Overview of the Project

- Budget text Analysis for counties and cities:
  - ◆ Guilford County
  - ◆ Wake County
  - ◆ Mecklenburg County
  - ◆ Durham County
  - ◆ City of Charlotte
  - ◆ City of Durham
  - ◆ City of Raleigh



### Goals

- Understand the data
- Data Cleaning/Pre-processing
- \* Topic Modelling of the textual data
- Emotion and Sentiment Analysis of the budget texts to draw up public's emotional engagement.
- Next work recommender for the texts in budget.



### Team Structure

- \* All the individuals will work on preparing data i.e. Perform Data cleaning and Data preprocessing.
- \* Team will be divided into 2 groups to perform different tasks:
  - Team 1: Topic Modelling Members:
    - 1. Naseeb Thapaliya
    - 2. Miguel Gasper Utrera
    - 3. Sultan Al Bogami
  - Team 2: Emotion and Sentiment Analysis Members:
    - 1. Akash Meghani
    - 2. Unnati Khivasara



### Data Overview

- \* Primarily, 7 pdf files ranging from 400-500 pages long for each.
- Each pdf is converted to csv files by extracting all the relevant budget texts(words) from the pdf file.
- \* So, there are total of 638131 total words extracted from the budget files.



## Data Source



### Guilford County

Search...

Q

Services

**Our County** 

**Business** 

Get Connected

How Do I...

Budget, Management & Evaluation

FY 2019-20 Adopted Budget

How are your Tax Dollars Spent?

**Budget Amendments Reports** 

**Budget Performance Reports** 

- Budget History & Past Adopted Budget Documents
- + Capital Investment Plan & Capital Project Status

Other Financial Information

Contact Information

Our County » Budget, Management & Evaluation »

#### FY 2019-20 Adopted Budget

Font Size: 

Share & Bookmark

Feedback

Guilford County









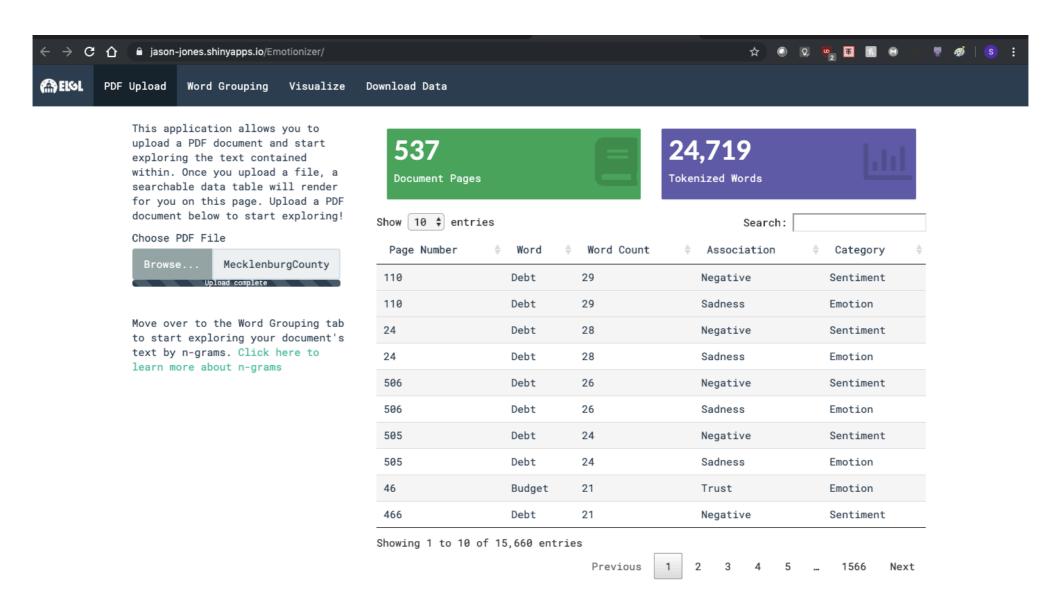
FY 2019-20 Adopted Budget Document

FY 2019-20 Adopted Budget-in-Brief



## Data Conversion

#### https://jason-jones.shinyapps.io/Emotionizer/





### Data Transformation

```
In [54]: GC df = pd.read csv(r"../util/data/structured/original/GuilfordCounty original data.csv")
          GC df.drop(['Unnamed: 0'], axis=1,inplace=True)
          GC df['label']='0'
          GC df.shape
          GC df.head(5)
Out[54]:
             page_number
                          word label
          0
                         guilford
          1
                                  0
                      2
                         county
                            by
          3
                      2
                                  0
                            the
                      2 numbers
In [55]: CC df = pd.read csv(r"../util/data/structured/original/CharlotteCity original data.csv")
          CC_df.drop(['Unnamed: 0'], axis=1,inplace=True)
          CC df['label']='1'
          CC df.head(5)
Out[55]:
             page_number
                            word label
          0
                      1
                          ensuring
                                    1
```



1

2

3

1

1

1

1

an

and

equitable

1 sustainable

## Data Analysis

```
Combined_df.shape
n [47]:
Out[47]: (638131, 3)
In [45]: Combined df.describe()
ut[45]:
                page_number
          count 638131.000000
                  213.602262
          mean
                  137.058241
            std
                    1.000000
           min
           25%
                   100.000000
           50%
                  203.000000
           75%
                  305.000000
                  537.000000
           max
         Combined_df.to_csv("Combined_Counties.csv", sep='\t', encoding='utf-8')
n [50]:
In [ ]:
```



# Data Analysis

Out[35]:

	word	word_count	label
75694	httpschild and family policy dukeed uwp contentup loa	88	4
78633	httpwwwgotriangleorggolocal partners durham are at	77	3
79334	$httpdurhamncg ov facilities facility details we stpo \dots \\$	57	3
78490	httpwwwdurhambullscomstadium athletic park html	44	3
8062	https durhamncg ovcapital improvement plancip	41	3
76635	wwwrtporglocation fidelity investments	36	3
57200	industrialmanufacturingagricultural	35	2
84488	httpaccessncnccommercecomindexhtml	34	0
11712	httpwwwdconcgovhomeshowdocumentid	33	4
91713	educationalassemblyinstitutional	32	0
78049	httpwwwnchistoricsitesorgbennett	32	3
91706	educationalassembyinstitutional	31	0
27205	restitutionrestitutioncommunity	31	0
71676	httpsdurhamncgovciplistingsview	31	3
85368	internationalregionalmunicipal	30	0
46820	investigationsnarcoticsspecial	30	4
84055	trainingcertificationlicensing	30	6

```
In [36]: Combined_df.size
```

```
Out[36]: 2552524

In [37]: Combined_df.ndim
```

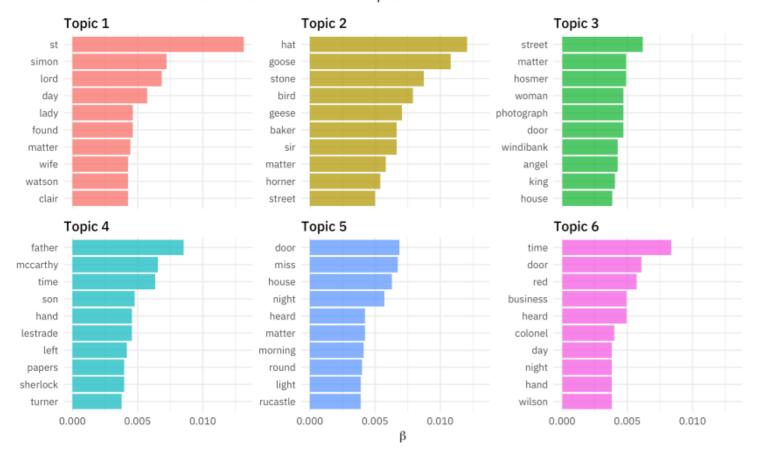
Out[37]: 2

```
In [ ]:
```

## Topic Modelling

#### Highest word probabilities for each topic

Different words are associated with different topics



• Finding a group of words (i.e topic) from a collection of documents that best represents the information in the collection.



## Emotion And Sentiment Analysis



• Sentiment analysis and emotional analysis are two key methods experts use to quantify audiences' emotional engagement.



## Next Word Recommender(optional)

• Whenever a user tries to enter a word/s suggest the next word based on combination of words used as input in previous searches.



## Relevant Work

- Emotion Sentiment Extraction Website by Jason.(https:// jason-jones.shinyapps.io/Emotionizer/)
- "Peoples Opinion on Indian Budget Using Sentiment Analysis" Varat Nayak

