



# Kai Ye

Male | Age 31  
6 Years of UX Experience

## Introduction

- Current Position: UX/UI Design Director
- Deeply involved in the end-to-end process of multiple 2C and 2B projects, from ideation to implementation
- Proficient in user-centered design, adept at creating simplified design solutions
- Possesses efficient work habits, quick learning skills, and a knack for summarizing information; skilled in establishing design standards

## Target Position

Senior Product Designer (UX/UI)

## Contact

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Residing in Shanghai

## Job Experience

- Shanghai Jiufangyun Technology Co., Ltd (2019.03-Now)  
**Design Director / UX Designer**  
Played a key role in the development design of the flagship product, the "九方智投" App. Led significant updates and iterations of UX/UI design, enhancing the user experience throughout the product lifecycle.  
Designed the back-office efficiency tool, "天秤", empowering and enhancing efficiency for the business team.  
In April 2023, I was promoted to Design Director, overseeing the UX/UI team. I managed team resources, improved collaboration, and facilitated the enhancement of the App's user experience.
- Shanghai SysGraph Technology Co., Ltd (2018.01-2019.03)  
**UX Designer**  
Participated in the R&D project of the flagship product, SysGraph Modeler, where I took the lead in the entire process, from initial research and process mapping to UX/UI design.  
Also managed the intelligent hardware backend management system project for external collaborations.
- APPLE (2017.04 – 2018.01)  
**Specialist**  
Worked as a Specialist at the Apple Store in Shanghai Hong Kong Plaza. Collaborated with the Creative team on Today@Apple courses and Assisted in developing an internal website to share Store Events.

## Education

- East China Normal University (2015.09 - 2018.01)  
**Master of Computer Science in HCI**  
Published multiple essays on important international conferences. In April 2017, I was invited to Wellington University in New Zealand to deliver an academic lecture.  
Gathered a lot of experience on personal interview, data analysis, qualitative and quantitative research.
- Zhejiang Normal University (2011.09 - 2015.06)  
**Bachelor of Computer Science**  
Top 5% of the Class.  
Founded the university Model United Nation Association and organized multiple conferences.

## Personal

- **Skills**
  - National psychological consultant - level 3
  - Fluent in English (Communication, Writing and Reading)
  - Video Editing, graphic design
- **Software**
  - Axure, Sketch, Figma, Ps, Ai
  - Keynote, Pages, Xmind
  - FinalCutPro, DaVinci
- **Interests**  
🎵 Music / 🎬 Movie / 🎮 Console Game  
Organizing fan events (Marvel, Harry Potter, etc.)