

aldim.az

The Most Convenient Address For Shopping

E-commerce World Statistic.

According to Business.com, the 10 largest e-commerce markets in the world are:

- China - \$672 billion
- United States - \$340 billion
- United Kingdom - \$99 billion
- Japan - \$79 billion
- Germany - \$73 billion
- France - \$43 billion
- South Korea - \$37 billion
- Canada - \$30 billion
- Russia - \$20 billion
- Brazil - \$19 billion

The 10 largest ecommerce markets (by billion USD)



Cumulative data from Statistic anticipates a 246.15% increase in worldwide e-commerce sales, from \$1.3 trillion in 2014 to \$4.5 trillion in 2021.

Internet users in Azerbaijan and neighboring countries

According to internetworldstats.com Azerbaijan has the highest internet user penetration rating among the neighboring countries. Increased Internet penetration and improved affordability are the results of a gradual extension of mobile and fixed broadband networks, coupled with significant reduction in broadband access wholesale and retail prices for the country's Internet service providers (ISPs) and customers.

Region	Population (2018 est.)	Internet Users (Year 2000)	Internet Users 31-Dec-17	Penetration (% Population)	Facebook 31-Dec-17
Azerbaijan	9 923 914	12 000	7 999 431	80,60%	1 800 000
Russia	143 375 006		109 552 842	76,40%	12 000 000
Kazakhstan	18 403 860	70 000	14 063 513	76,40%	2 500 000
Turkey	80 417 526		56 000 000	69,60%	56 000 000
Iran	82 011 735	250 000	56 700 000	69,10%	17 200 000
Georgia	3 907 131	20 000	2 658 311	68,00%	2 100 000

E-commerce in Azerbaijan

There is no official data on e-commerce in Azerbaijan. So how should we measure the market? If we take the neighboring country Russia that has \$20 billion e-commerce market and divide it by internet population of that country which is 109,552,842 we get \$182 per capita. We multiply this number by Azeri internet population which is 7,999,431 and we get \$1.46 billion. This is a rough number and should be further analyzed taking into consideration the purchasing power of e-consumers of both countries.

Region	Population (2018 est.)	Internet Users 31-Dec-17	Ecommerce market
Russia	143 375 006	109 552 842	20 billion USD
Azerbaijan	9 923 914	7 999 431	≈1,46 billion USD

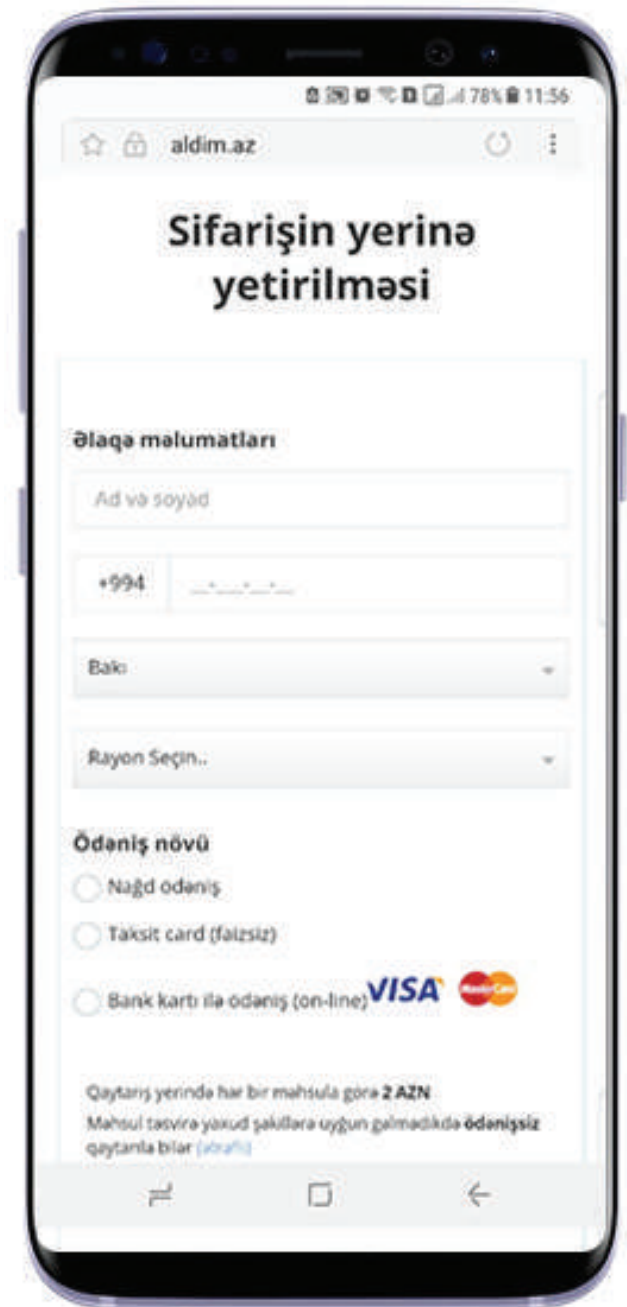
Research & Development

We have carefully researched and studied the market and developed user friendly and secure website and apps.



“Checkout” page:

Our research shows that most of the potential e-customers do not wish, or feel uncomfortable, to go through registration processes. Our easy to use “checkout” page only requires: Name, delivery region, and a phone number.

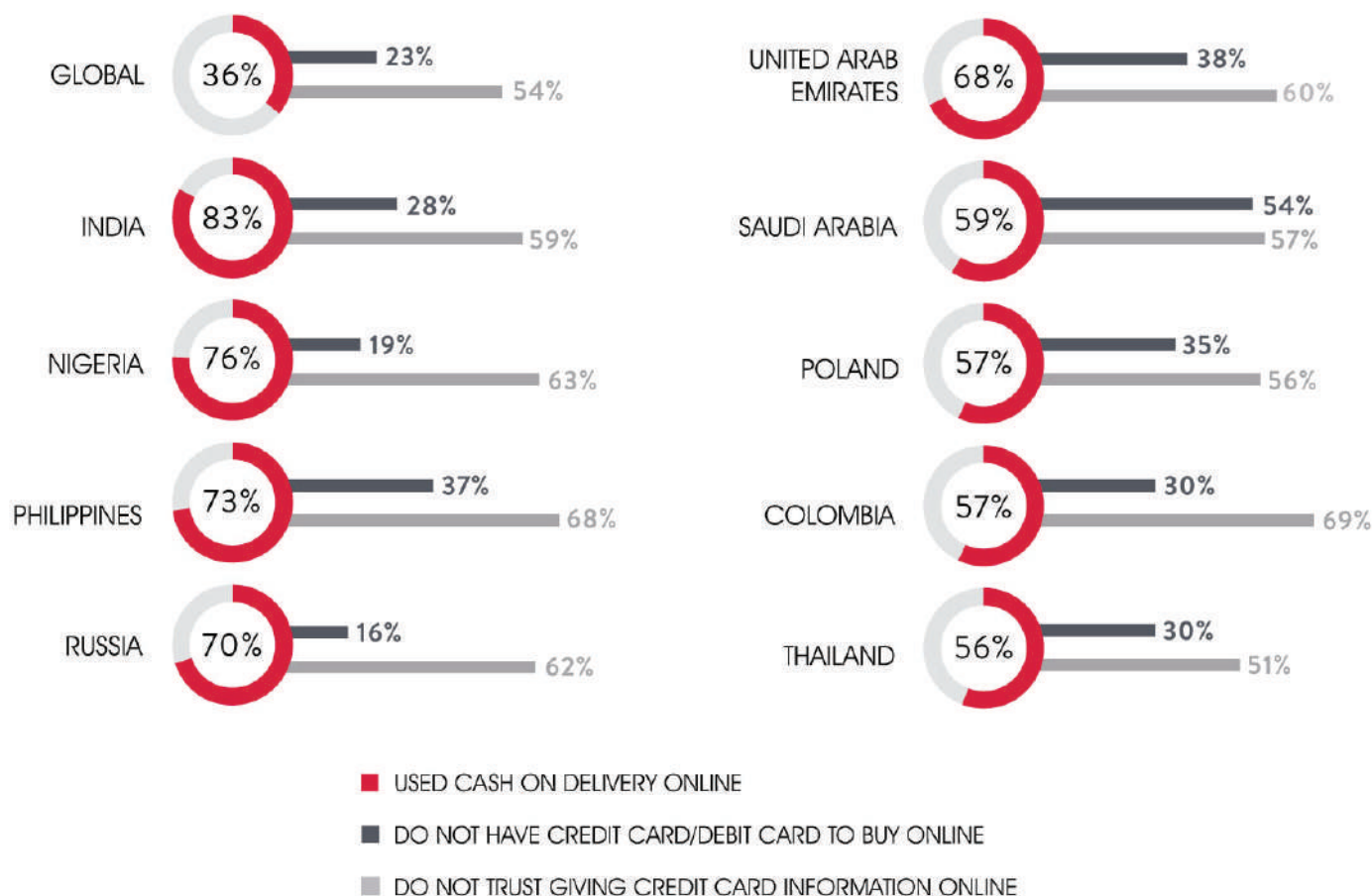


Payment methods

In Azerbaijan, cash on delivery is the most widely used option, cited by 90% of online respondents.

The popularity of cash on delivery is driven by a few factors. There is a sizeable group of unbanked consumers in Azerbaijan, credit card penetration is relatively low, and many consumers avoid paying with plastic due to security concerns. Moreover, e-commerce is still in its early stages of development in the country, and the ability to touch, feel and try on merchandise prior to purchasing reduces the risk of not getting what they paid for. The cash on delivery option is offered throughout the whole country except Nakhichevan.

CASH ON DELIVERY IS POPULAR IN COUNTRIES WHERE CREDIT CARD PENETRATION AND TRUST ARE LOW



Database

Our easy to use administration panel allows our suppliers to upload the offered product with ease.

The system then integrates with database and automatically optimizes the product with search engines like google, yandex etc.



Aldim

Əsas səhifə

Kateqoriyalar

Brendlər

Məhsullar

Sifarişlər

Sifarişdəki məhsullar

Размеры

Группа товаров

FF ESAS

2018 © Rademade Admin

Məhsullar

Добавить запись

Kateqoriyalar	Ad
Kişi ayaqqabıları	Mario Mikke, Türkiyə klassik dəri ayaqqabısı FF6237
Kişi ayaqqabıları	Mario Mikke, Türkiyə klassik dəri ayaqqabısı FF6236
Kişi ayaqqabıları	Mario Mikke, Türkiyə klassik dəri ayaqqabısı FF6235
Kişi ayaqqabıları	Mario Mikke, Türkiyə klassik dəri ayaqqabısı FF6234
Kişi	Mario Mikke

Our achievement

Database

Our customer Database is rapidly growing. By the end of 2016 we had 1500+ customers. In 2017 the number of customers grew more than 400% to 6,000+ customers.

CRM

Our Database includes phone numbers of each customer. This is a main asset for our CRM.

Delivery

We have successfully delivered over 10,000 parcels in Baku and other regions of Azerbaijan. According to Azərpoçt, we have outnumbered our closest competitor by 4 times in quantity of sent parcels.

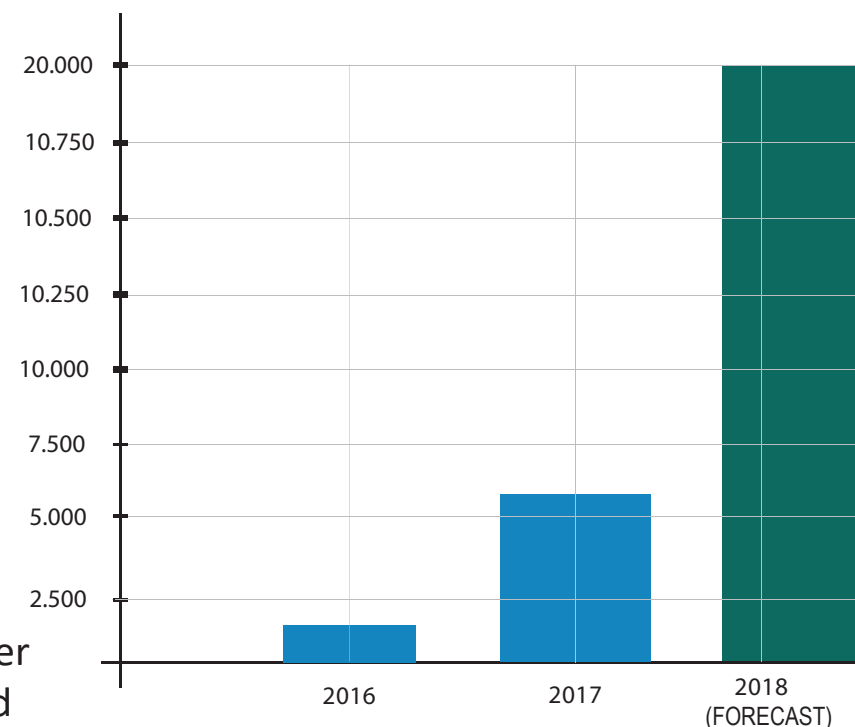
Ecosystem

36,000 + products successfully processed on the server.
10,000+ products synchronized and displayed daily.

Online marketing

Strong SEO

Valuable Social Media preference



What is aldim.az for customers?

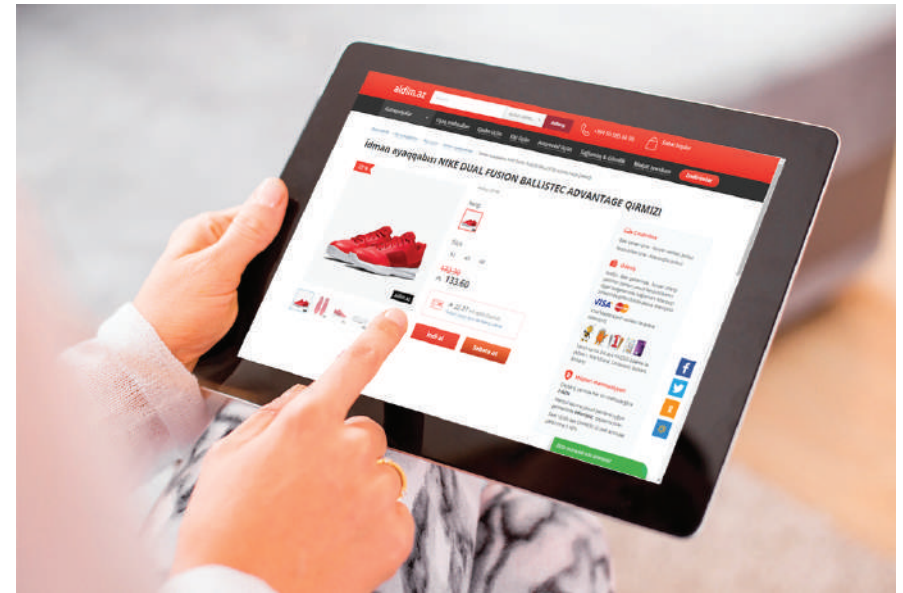
It's an online shopping portal where they can:
Search and order products from various categories.
Return or exchange products with no hassle.
Get the products delivered to any part of Azerbaijan within 2-3 business days.
Pay by cash upon delivery or by credit card online.
Get the installment payments up to 6 months with no interest.
(Albali+, Bolkart, Worldcard, Smilecard, Birkart)

What is aldim.az for suppliers?

Suppliers can integrate the products into our system with 2 easy steps:

1. Upload the products to aldim.az portal using an online administration panel.
- Our easy to use administration panel allows our suppliers to upload the offered products with ease. The system, then integrates with database and automatically optimizes the product with search engines like google, yandex etc.
2. Integrate the database virtually without physically moving the stock to aldim.az warehouse.

Do you still think it's too complicated? We can help!
We will hire a dedicated account manager for your products integration, SMM and customer service.



OUR TEAM



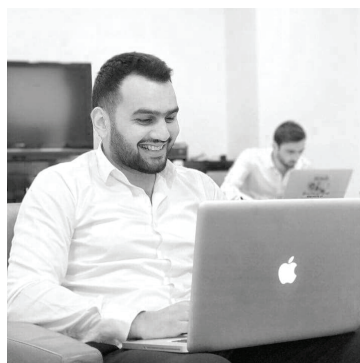
**Emin
Asgarov**

FOUNDER AND
CEO



**Aysel
Shikhlinskaya**

SMM MANAGER



**Pasha
Valizada**

GENERAL
MANAGER



**Shamil
Mammadov**

PRODUCT
MANAGER

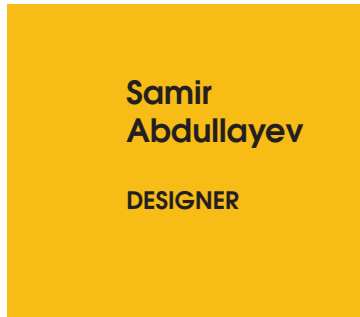
**Kamran
Eybatov**

CALL CENTER
MANAGER



**Samir
Abdullayev**

DESIGNER



**Chingiz
Mammadov**

SYSTEM
ADMINISTRATOR



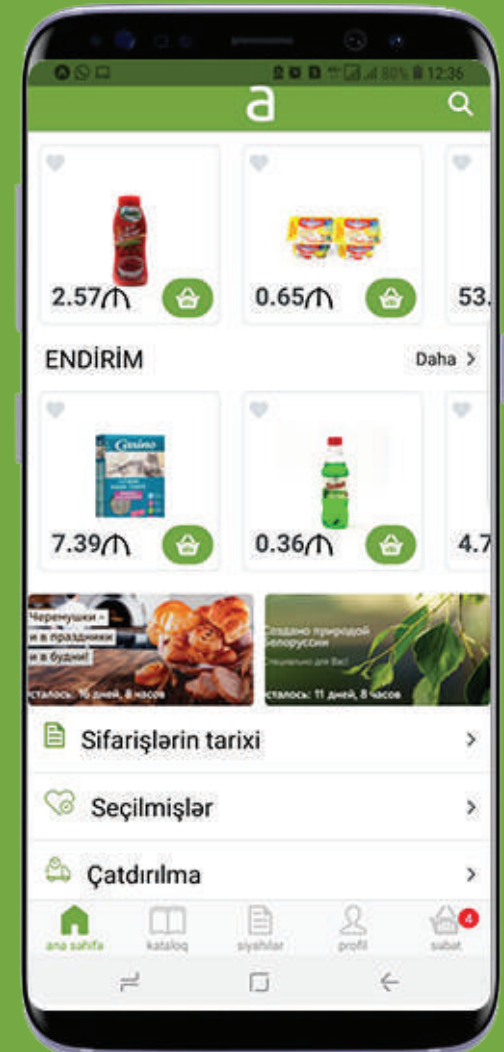
Coming soon

aldim.ge

We are going abroad. We are almost ready to deliver our products to neighboring Georgia. Expected to launch in June 2018

Aldim.az market

In addition to our current aldim.az application, which sells durable items, we've developed an app for consumable goods. "aldim.az market" is expected to be launched in April 2018 after finalizing terms and conditions with one of the largest market chain in Azerbaijan.



Start selling with us.

aldim.az

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