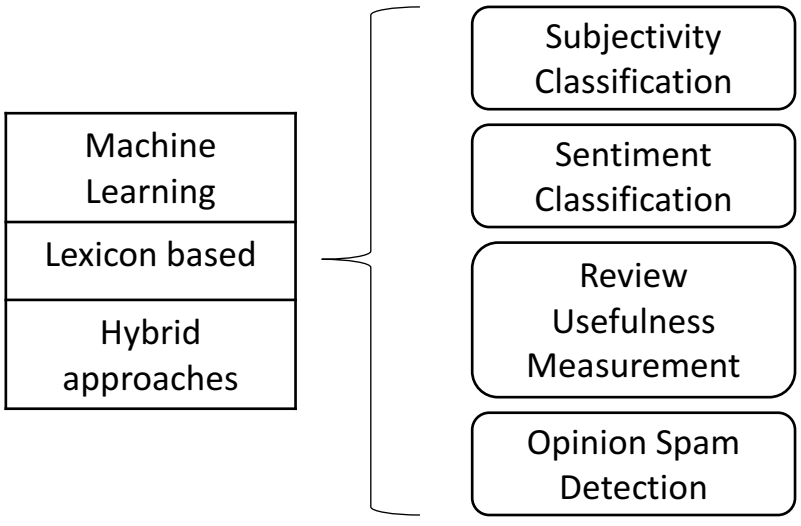
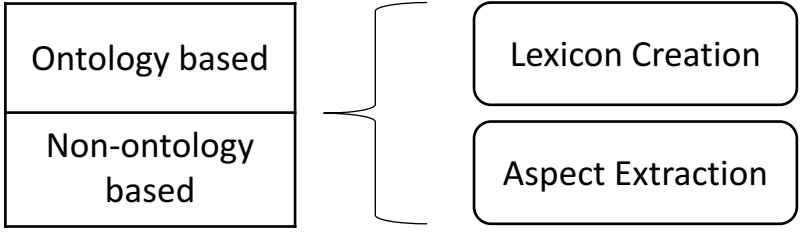

Machine Learning
Lexicon based
Hybrid approaches
Subjectivity Classification
Sentiment Classification
Review Usefulness Measurement
Opinion Spam Detection


Ontology based
Non-ontology based
Lexicon Creation
Aspect Extraction