Aleksandr Oleinikov
Front-end Developer

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SUMMARY

Front-End Developer with over 3 years of experience in crafting intuitive and visually appealing user interfaces that blend design with usability. Demonstrates expertise in collaborating with cross-functional teams to produce layouts and designs that increased lead generation by over 25%. Focused on adding value to innovative projects in the IT and web development sectors, driving exceptional project outcomes.

PROFESSIONAL EXPERIENCE

Front-end Developer   **Mar 2023 - Apr 2024**
Softline Digital, Russian

International IT company, IT solutions and services provider operating in the markets of Russia, Eastern Europe, Central Asia, America, India and South-East Asia.

- Implemented responsive design to ensure a seamless experience across all devices, including desktops, tablets, and mobile phones.
- Accelerated product page launches by reducing the time from prototype to traffic, bringing new initiatives to market in 3 weeks instead of 2 months.
- Configured the integration of lead management tools (Webflow, Kaiten), increasing leads by 25% and optimizing the sales funnel.
- Automated the process of sending new leads from websites to Kaiten via REST API, reducing manual entry and optimizing data flow.
- Facilitated the integration of marketing tools into the website for the marketing department.
- Worked on projects using React to add interactivity and optimize performance.

Front-end Developer   **May 2021 - Mar 2023**
Eco-terminal, Russian

A privately owned, full service freight railcar maintenance company.

- Integrated templates into content management systems (CMS) such as WordPress and ProcessWire, allowing non-technical users to easily update site content.
- Used JavaScript to implement dynamic features such as drop-down menus, sliders, and modal windows, which increased user engagement and satisfaction by 25%.
- Optimized HTML structure for SEO using title tags, alt attributes, and metadata, resulting in a 50% increase in organic traffic.
- Applied advanced CSS techniques, including Flexbox and Grid systems, for styling and responsive design.

EDUCATION

Peoples' Friendship University of Russia, Computer Science, 2020

CERTIFICATES

Front-End Developer, GeekBrains, 2019

LANGUAGES

Russian: Native, English: B2.

SKILLS

React.js, Next.js, JavaScript, TypeScript, MongoDB, HTML5, CSS3, SASS, Tailwind CSS, Zustand, Redux, Next UI, Shadcn UI, Webpack, Vite, Git, Webflow, Prisma ORM, Agile, Scrum.