# Sergei Ezov Frontend Developer

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#### **SUMMARY**

Frontend Developer with 4 years of expertise in React, PWA, UI/UX design, and performance optimization. Integrated personal accounts and web push notifications, reducing SMS costs by 20%, and improving conversion rates for private banking and loan sections. Enhanced UI performance by 20%, implemented micro frontend architecture, and increased test coverage to 80%. Proficient in ApexCharts, webpack, Docker, Nginx, and CI/CD, with a strong focus on optimizing data handling and improving development efficiency.

#### PROFESSIONAL EXPERIENCE

# **Frontend Developer**

Jan 2023 - to present

### Post Bank, Russia, Moscow

A Russian universal bank, founded in 2016, offering a wide range of financial services through its branch network and online platforms.

- Integrated the personal account into the mobile app and developed a PWA, increasing client coverage.
- Created a tutorial and implemented support for visually impaired users, simplifying navigation and onboarding.
- Integrated web push notifications, saving 20% of the SMS budget.
- Redesigned the calculator, increasing revenue by 3 billion rubles.
- Increased test coverage from 40-50% to 80% and moved functionality to a micro frontend to simplify development.

# Middle frontend developer

Apr 2022 - Jan 2023

#### LOCKO-Bank, Russia, Moscow

A Russian bank offering a wide range of financial services.

- Developed private banking and loan sections, increasing conversion rates for loans and refinancing.
- Implemented error logging and integrated Google Analytics for better tracking and content optimization.
- Optimized UI, improving load times and responsiveness by 20%.
- Built an adaptive landing page builder for A/B testing.
- Improved code quality, earning a promotion to Lead Specialist after 6 months.
- Automated testing with Jest, boosting efficiency by 30%.
- Achieved 98% Pixel Perfect accuracy in HTML templates.

# React Frontend Developer SEOTLT, Tolyatti

Oct 2022 - Apr 2022

A company from Tolyatti specializing in SEO, online marketing, and web development, helping businesses improve search engine visibility and increase traffic.

- Developed an online car showroom with filtering and online payment capabilities, increasing sales and improving the pre-order process.
- Created a dealer dashboard for sales analytics and managing car orders and configurations from the factory.
- Implemented metrics for monitoring web traffic and analyzing user behavior.
- Optimized the website and images, improving loading speed.
- Implemented localization for international markets, expanding language coverage.
- Trained new employees and interns, improving onboarding processes.

### PROJECT WORK

# Frontend Developer GetValet, Russia, Moscow

Jul 2023 - to present

A company offering valet parking and parking management services for private clients and businesses.

- Developed an app for clients and service providers and a dashboard for parking management.
- Built the app architecture and integrated it with the server.
- Created a UI kit, speeding up development and standardizing the design.
- Set up Docker and Nginx, automating deployment and CI/CD.

# **Frontend Developer**

Feb 2022 - May 2022

#### 2D3Ws Idea Lab Inc., Canada

A Canadian company likely focused on developing innovative ideas and technologies

- Developed a step-by-step form with data input and video upload, enhancing user experience.
- Configured webpack and removed unnecessary libraries, increasing load speed and reducing app size.
- Used framer-motion for animations, improving visual effects and interface dynamics.

#### **EDUCATION**

Samara University, Bachelor's Degree, Maintenance of aviation electrical systems and navigation systems, 2021. National University of Science and Technology, Master's Degree, Web Development, to present.

<u>LANGUAGES</u> Russian: Native, English: Upper-Intermediate, German: Elementary.

<u>SKILLS</u>
React, PWA, JavaScript, TypeScript, NextJS, A/B Testing, Jest, Micro Frontend, HTML, Pixel Perfect, Docker, Nginx, ApexCharts, UI Kit, Webpack, Framer-Motion, Image Optimization, CI/CD, Virtual Lists, Pagination.