





Table of Content What will We Learn Today?

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- 2. Handling Text Data (Tokenization, stopwords, stemming, lemmatization)
- 3. Feature Extraction (BOW and TF-IDF)







Feature Engineering

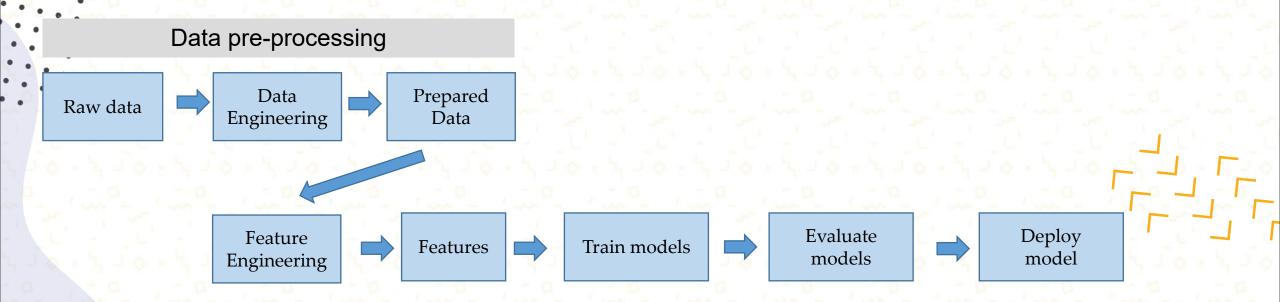






Feature Engineering

- Feature engineering is the process of transforming raw data into features that better represent the underlying problem to the predictive models
- Resulting in improved model accuracy on unseen data.
- Feature engineering consists of the creation of features, whereas pre-processing involves cleaning the data.





Dataset types

	1 100		_			-			1 30			
age	anaemia	creatinine_p	diabetes	ejection_	high_bloc	platelets	serum_cre	serum_so	sex	smoking	time	DEATH_EVENT
75	0	582	0	20	1	265000	1.9	130	1	0	4	1
55	0	7861	0	38	0	263358	1.1	136	1	0	6	1
65	0	146	0	20	0	162000	1.3	129	1	1	7	1
50	1	111	0	20	0	210000	1.9	137	1	0	7	1
65	1	160	1	20	0	327000	2.7	116	0	0	8	1
90	1	47	0	40	1	204000	2.1	132	1	1	8	1
75	1	246	0	15	0	127000	1.2	137	1	0	10	1
60	1	315	1	60	0	454000	1.1	131	1	1	10	1

Heart failure clinical records

review sentimer

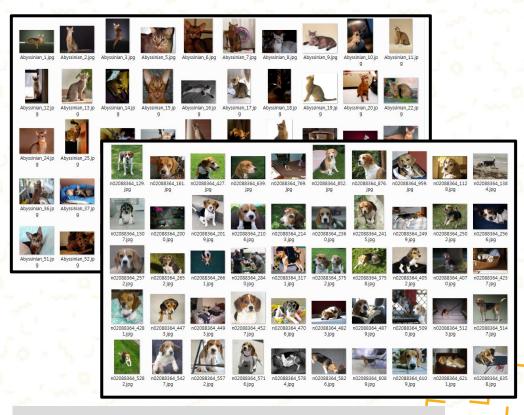
One of the other reviewers has mentioned that after watching just 1 Oz episode you'll be hooked. I positive A wonderful little production.

'> br /> The filming technique is very unassuming- very old-time positive I thought this was a wonderful way to spend time on a too hot summer weekend, sitting in the air c positive Basically there's a family where a little boy (Jake) thinks there's a zombie in his closet & his parents negative Petter Mattei's "Love in the Time of Money" is a visually stunning film to watch. Mr. Mattei offers u positive Probably my all-time favorite movie, a story of selflessness, sacrifice and dedication to a noble cau: positive I sure would like to see a resurrection of a up dated Seahunt series with the tech they have today it positive This show was an amazing, fresh & innovative idea in the 70's when it first aired. The first 7 or 8 yea negative Encouraged by the positive comments about this film on here I was looking forward to watching thi negative If you like original gut wrenching laughter you will like this movie. If you are young or old then you positive Phil the Alien is one of those quirky films where the humour is based around the oddness of everyt negative I saw this movie when I was about 12 when it came out. I recall the scariest scene was the big bird e negative So im not a big fan of Boll's work but then again not many are. I enjoyed his movie Postal (maybe in negative The cast played Shakespeare.

The cast played Shakespeare.

IMDB Movie Review





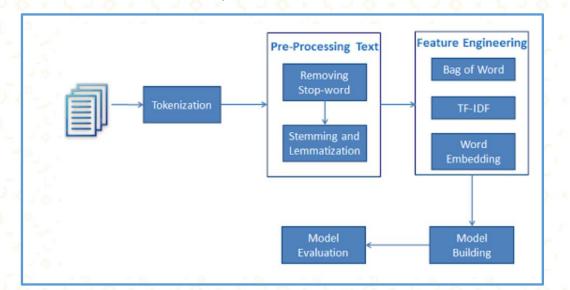
Cat and Dog dataset





Text Classification-Definition

- Text classification is the assignment of text documents to one or more predefined categories based on their content.
- A very interesting business application of text classification is sentiment analysis.
- It is a method to automatically understand the perception of customers towards a product or service based on their comments.
- The classifier:
 - Input: a set of m hand-labeled documents $(x_1, y_1), \dots, (x_m, y_m)$
 - Output: a learned classifier f:x → y









Example

- IMDB dataset having 50K movie reviews for natural language processing or Text analytics.
- This is a dataset for binary sentiment classification
- Source: https://www.kaggle.com/lakshmi25npathi/imdb-dataset-of-50k-movie-reviews?select=IMDB+Dataset.csv

review sentiment One of the other reviewers has mentioned that after watching just 1 Oz episode you'll be hooked. I positive A wonderful little production.

The filming technique is very unassuming- very old-time positive I thought this was a wonderful way to spend time on a too hot summer weekend, sitting in the air c positive Basically there's a family where a little boy (Jake) thinks there's a zombie in his closet & his parents negative Petter Mattei's "Love in the Time of Money" is a visually stunning film to watch. Mr. Mattei offers u positive Probably my all-time favorite movie, a story of selflessness, sacrifice and dedication to a noble cau positive I sure would like to see a resurrection of a up dated Seahunt series with the tech they have today it positive This show was an amazing, fresh & innovative idea in the 70's when it first aired. The first 7 or 8 year negative Encouraged by the positive comments about this film on here I was looking forward to watching thi negative If you like original gut wrenching laughter you will like this movie. If you are young or old then you positive Phil the Alien is one of those quirky films where the humour is based around the oddness of everyl negative I saw this movie when I was about 12 when it came out. I recall the scariest scene was the big bird e negative So im not a big fan of Boll's work but then again not many are. I enjoyed his movie Postal (maybe in negative The cast played Shakespeare.
 shr /> Shakespeare lost.
 lappreciate that this is trying negative







Reading CSV dataset

Read the CSV file

head()	
review	sentiment
One of the other reviewers has mentioned that	positive
A wonderful little production. The	positive
I thought this was a wonderful way to spend ti	positive
Basically there's a family where a little boy	negative
Petter Mattei's "Love in the Time of Money" is	positive





Handling text dataset







Tokenization

- Tokenization is breaking the raw text into small chunks.
- Tokenization breaks the raw text into words, sentences called tokens.
- These tokens help in understanding the context or developing the model for the NLP.

```
Text

"The cat sat on the mat."

Tokens

"the", "cat", "sat", "on", "the", "mat", "."
```







Tokenization

- Make sure that nltk library is downloaded
- We use word_tokenize function from nltk library

```
import nltk
    nltk.download('punkt')
    from nltk.tokenize import word_tokenize

df_resize = df[:1000]
    df_text = df_resize['review'].astype(str)
    df_class = df_resize['sentiment']
    lines = df_text.values.tolist()

list_tokens = list()
    for line in lines:
        line = line.replace("<br />","")
        tokens = word_tokenize(line)
        list_tokens.append(tokens)

[nltk_data] Downloading package punkt to /root/nltk_data...
[nltk_data] Package punkt is already up-to-date!
```

```
list_tokens[0]
     ['One',
      'of',
      'the',
      'other',
      'reviewers',
      'has',
      'mentioned',
      'that',
      'after',
      'watching',
      'just',
      'Oz',
      'episode',
      'you',
      'be',
      'hooked',
      'They',
      'are',
      'right',
```

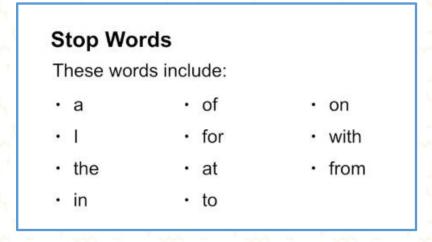


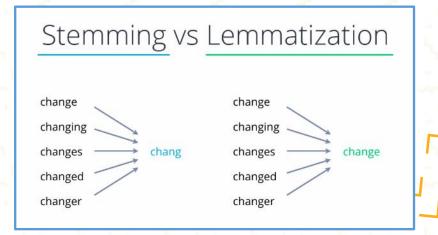




Pre-processing the Text

- Removing stop words
 - Punctuations
 - Example : .?"",';:-[]()
 - Prepositions
 - Example: "in," "at," "on," "of," and "to."
- Stemming
 - Stemming is the process of reducing inflected (or sometimes derived) words to their word stem, base or root form—generally a written word form.
 - Example: walker, walked, walking => walk
- Lemmatization
 - Lemmatization is the process of converting a word to its base form.
 - Converts the word to its meaningful base form









Remove stop words + stemming

We use small size dataset (10 records only), to reduce computation time.

```
import pandas as pd
nltk.download('stopwords')
#this one for lemmatization
#nltk.download('wordnet')
from nltk.tokenize import word tokenize
from nltk.corpus import stopwords
from nltk.stem import PorterStemmer
from nltk.stem import WordNetLemmatizer
df_resize = df[:10]
df text = df resize['review'].astype(str)
df class = df_resize['sentiment']
lines = df text.values.tolist()
list tokens = list()
porter=PorterStemmer()
lemmatizer = WordNetLemmatizer()
for line in lines:
    line = line.replace("<br />","")
    tokens = word_tokenize(line)
    tokens = [w.lower() for w in tokens]
    #check alphabhet
    tokens = [word for word in tokens if word.isalpha()]
    #remove stopwords
    tokens = [word for word in tokens if not word in stopwords.words()]
    #stemming
    tokens = [porter.stem(word) for word in tokens]
    #append into list
    list tokens.append(tokens)
```

```
list_tokens[0]
      'oz',
       mess'.
      'around',
      'first',
      'episod',
      'ever',
      'saw',
      'struck',
      'nasti',
      'surreal',
      'could',
      'say',
      'readi',
      'watch',
      'develop',
      'tast',
      'OZ',
      'got',
      'accustom',
      'high',
      'level',
      'graphic',
      'violenc',
      'violenc',
      'injustic',
      'crook',
      'guard',
      'sold',
      'nickel',
```







Remove stop words + lemmatization

We use small size dataset (10 records only), to reduce computation time.

```
import pandas as pd
nltk.download('stopwords')
#this one for lemmatization
nltk.download('wordnet')
from nltk.tokenize import word tokenize
from nltk.corpus import stopwords
from nltk.stem import PorterStemmer
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df resize = df[:10]
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    tokens = word_tokenize(line)
    tokens = [w.lower() for w in tokens]
    #check alphabhet
    tokens = [word for word in tokens if word.isalpha()]
    #remove stopwords
    tokens = [word for word in tokens if not word in stopwords.words()]
    #stemming
    #tokens = [porter.stem(word) for word in tokens]
    #lemmatization
    tokens = [lemmatizer.lemmatize(word) for word in tokens]
    #append into list
    list tokens.append(tokens)
```







Feature Extraction







Bag of Words

- Frequency of the term in the document
- We are only concerned with encoding schemes that represent what words are present, without any information about order

```
doc1 = "saya belajar pemrograman dan belajar melukis"
doc2 = "saya membantu adik saya belajar menulis"
```

doc3 = "ibu belajar menjahit"

adik	belajar	dan	ibu	melukis	membantu	menjahit	menulis	pemrograman	saya
0	2	1	0	1	0	0	0	1	1
1	1	0	0	0	1	0	1	0	2
0	1	0	1	0	0	1	0	0	0







Bag of Words

- First, combine the tokens into sentence
- Use CountVectorizer from sklearn

```
inew_doc = list()
for doc in list_tokens:
    row= ' '.join(doc)
    new_doc.append(row)

vectorizer = CountVectorizer(max_features=1000)
    X_input = vectorizer.fit_transform(new_doc)
```

```
print(X_input.toarray())
print(vectorizer.vocabulary_)
print(vectorizer.get_feature_names())

[[1 0 0 ... 0 0 0]
        [0 0 0 ... 0 0 0]
        [0 0 0 ... 0 0 0]
        [0 0 0 ... 0 0 0]
        [0 0 0 ... 0 0 0]
        [0 0 0 ... 0 0 0]
        [0 0 0 ... 0 1 0]]
{'reviewer': 371, 'mentioned': 278, 'watching': 496, 'oz': 310, 'episode': 133, 'hooked': 206, 'right': 373, 'exactly': 137, ['accustomed', 'acting', 'action', 'actor', 'addiction', 'adrian', 'agenda', 'agreement', 'air', 'aired', 'almost', 'amazing
```







Term frequency—inverse document frequency,

doc1 = "saya belajar pemrograman dan belajar melukis"

doc2 = "saya membantu adik saya belajar menulis"

doc3 = "ibu belajar menjahit"

- Numerical statistic that is intended to reflect how important a word is to a document in a collection or corpus
- TF-IDF are word frequency scores that try to highlight words that are more interesting, e.g. frequent in a document but not across documents.

$$w_{i,j} = tf_{i,j} \times \log\left(\frac{N}{df_i}\right)$$

For a term i in document j:

```
tf_{ij} = number of occurrences of i in j

df_i = number of documents containing i

N = total number of documents
```

```
adik
           belajar
                      dan
                                ibu
                                      melukis
                                               membantu
                                                              menjahit
                                                                           menulis
                                                                                     pemrograman
                                                                                                      saya
                   2.0986123
                                      2.0986
                                                    0
                                                                 0
                                                                                      2.09861229
                                                                                                    1.405465
2.098612
                                 0
                                               2.09861229
                                                                          2.0986123
                                                                                                    2.81093
                        0
                              2.0986
                                         0
                                                            2.09861229
                                                    0
                                                                               0
```







- First, combine the tokens into sentence
- User TfidfVectorizer from sklearn

```
[39] from sklearn.feature_extraction.text import TfidfVectorizer

new_doc = list()

for doc in list_tokens:

row= ' '.join(doc)

new_doc.append(row)

tfidf_vectorizer = TfidfVectorizer(max_features=1000)

X_input = tfidf_vectorizer.fit_transform(new_doc)
```

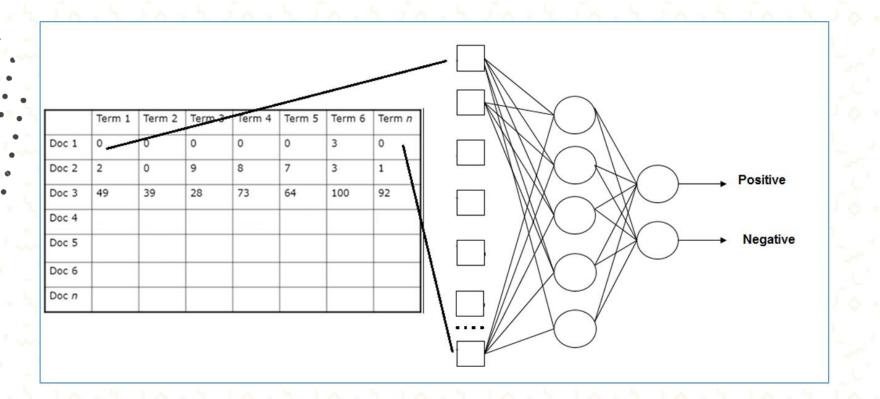






Sentiment analysis using MLP

Use X_train as features for MLP









Let's practice





Thank YOU

