











 Provide recommendation for the company to do in the early pandemic situation

Situation : Early pandemic, business going down

Task : Find actionables

Action : - Analyze the data and current business process

- Doing statistical analysis (correlation)

- Communicate with the related team

- Build machine learning model

Result : Recommendation and prediction model

Metrics : Mean Absolute Error (MAE)







Classify whether an account is being hijacked

Situation : Fraud rates are high

Task : Minimize fraud rates

Action : - Gathering data from platform

- Find patterns of fraud activities

- Adding new variables for machine learning models

Result : Analysis report and model update

Metrics : Confusion Matrix, Accuracy, Precision, Recall







Using time series data to do price forecasting

Situation : Want to know how much raw material to buy,

depending on the price

Task : Predict the raw material price in the next two months

Action : - Gathering data

- Gathering additional data from external sources

- Build machine learning model

Result : Prediction model and Dashboard

Metrics : Mean Absolute Error (MAE)







Company newspaper

Situation : Want to boost employee morale in the company

Task : Give appreciation and good news across the company

Action : - Monitoring data

- Find interesting topics

Result : Weekly news in company scale







Machine Learning model supervision and Database creation

Situation : Building a new product/service

Task : Supervise the Machine Learning team and create database

Action : - communicate with the Machine Learning team about data

and results

- create the database

- create automation for data input

Result : Workflow into Database







Dashboard creation

Situation : Each division has many different topics and metrics to monitor

Task : Create dashboard as per requested

Action : - Communicate with the user

- Act as a consultant in which metrics is relevant and

what kind of chart is needed

- Build the dashboard

Result : Personalized Dashboard













- Understand the **problem/goal** first, communicate with the stakeholder about the expected output
- Make sure the process and the expected output is align with problem/goal
- Asking the "why", why is this problem important, why is the goal like that, etc. to understand what is the stakeholder trying to achieve
- If possible, give recommendation about the better way to achieve the goal







- There is no need for perfection, finish the MVP (Minimum Viable Product) then gain feedback from the stakeholder
- ✓ Do not spend too much time on development part
- ✓ Finish MVP → Gain feedback → Revision/update







- Keep doing communication with stakeholder as much as possible to get familiar with their business process and pain point, this will help in making an impact or just to get comfortable with each other workflow
- ✓ Ask them about their day-to-day activities
- ✓ Be sensitive about their pain point







• Speak with their language, learn to share the finding in layman terms or as simple as possible





Actionables now:

- Learn tools
 Until the level where you understand what each tools do and what function is often being used
- Try doing projects
 From Kaggle or any other dataset source
- Join community and/or find mentor Sharing the learning enthusiasm and help each other Mentor helps in showing the path





Thank You

