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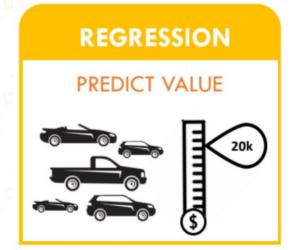
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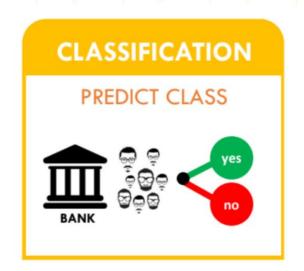
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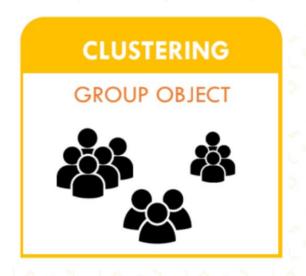
















## What is Regression?







#### **Regression Model**

Model the relationship between a dependent (target) and independent (predictor) variables with one or more independent variables









### **Examples of Regression Projects**













\$55500



???









| Advertisement | Sales  |
|---------------|--------|
| \$90          | \$1000 |
| \$120         | \$1300 |
| \$150         | \$1800 |
| \$100         | \$1200 |
| \$130         | \$1380 |
| \$200         | ??     |







## Regression: Linear Regression







### **Linear Regression**

#### Simple Linear Regression

1 independent variable

1 dependent variable

$$Y = \alpha + \beta x + \varepsilon$$

#### Multiple Linear Regression

n independent variables

1 dependent variable

$$Y = \alpha + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_3 + \dots + \beta_n x_n + \varepsilon$$

Y = predict value (variable independent)

x = feature value (variable dependent)

 $\alpha = intercept paramenter$ 

 $\beta$  = *slope parameter* 

 $\varepsilon = error (residual)$ 







### **Simple Illustration**

Dataset of Years of Experience and Salary (in 1000\$)

#### Independent Variables

| Years of Experience | Salary in 1000\$ |
|---------------------|------------------|
| 2                   | 15               |
| 3                   | 28               |
| 5                   | 42               |
| 13                  | 64               |
| 8                   | 50               |
| 16                  | 90               |
| 11                  | 58               |
| 1                   | 8                |
| 9                   | 54               |

Dependent Variables







#### **Simple Illustration**



| Years of<br>Experience | Salary (in<br>1000\$) | $(x_i - \bar{x})$ | $(y_i - \bar{y})$ | $(x_i - \bar{x})(y_i - \bar{y})$ | $(x_i-\bar{x})^2$ |
|------------------------|-----------------------|-------------------|-------------------|----------------------------------|-------------------|
| $x_i$                  | $y_i$                 |                   |                   |                                  |                   |
| 2                      | 15                    | -5.56             | -30.44            | 169.24                           | 30.91             |
| 3                      | 28                    | -4.56             | -17.44            | 79.53                            | 20.79             |
| 5                      | 42                    | -2.56             | -3.44             | 8.81                             | 6.55              |
| 13                     | 64                    | 5.44              | 18.56             | 100.97                           | 29.59             |
| 8                      | 50                    | 0.44              | 4.56              | 2.01                             | 0.19              |
| 16                     | 90                    | 8.44              | 44.56             | 376.09                           | 71.23             |
| 11                     | 58                    | 3.44              | 12.56             | 43.21                            | 11.83             |
| 1                      | 8                     | -6.56             | -37.44            | 245.61                           | 43.03             |
| 9                      | 54                    | 1.44              | 8.56              | 12.33                            | 2.07              |
| $\bar{x}_{=7.56}$      | ȳ = 45.44             |                   |                   | ∑ = 1037.8                       | Σ = 216.19        |

$$m = \frac{\sum (x_i - \bar{x})(y_i - \bar{y})}{\sum (x_i - \bar{x})^2}$$
$$b = \bar{y} - m * \bar{x}$$

m = 
$$1037.8 / 216.19$$
  
m =  $4.80$   
b =  $45.44 - 4.80 * 7.56 = 9.15$   
Hence,  $y = mx + b \rightarrow 4.80x + 9.15$   
 $y = 4.80x + 9.15$ 





### Linear Regression in Python

```
from sklearn.linear_model import LinearRegression

# Using Multiple Linear Regression
ols_model = LinearRegression().fit(X_train, y_train)

y_train_pred = ols_model.predict(X_train)
y_test_pred = ols_model.predict(X_test)
```







#### Linear Regression - Regularized

#### Lasso Regression

```
# Using Lasso Regression
from sklearn.linear_model import Lasso

lasso_model = Lasso(alpha = 0.8, normalize = True).fit(X_train, y_train)
y_train_pred = lasso_model.predict(X_train)
y_test_pred = lasso_model.predict(X_test)
```

#### Ridge Regression

```
# Using Ridge Regression
from sklearn.linear_model import Ridge

ridge_model = Ridge(alpha = 0.1, normalize = True).fit(X_train, y_train)

y_train_pred = ridge_model.predict(X_train)
y_test_pred = ridge_model.predict(X_test)
```

#### Elastic-Net Regression

```
# Using Elastic Net Regression
from sklearn.linear_model import ElasticNet
elastic_net_model = ElasticNet(alpha=1, ll_ratio=0.5, normalize=False).fit(X_train, y_train)
y_train_pred = elastic_net_model.predict(X_train)
y_test_pred = elastic_net_model.predict(X_test)
```





### Regression: Decision Tree







#### **Tree-based Regressor**

```
# Using Decision Tree Regressor
from sklearn.tree import DecisionTreeRegressor

dt_regressor = DecisionTreeRegressor().fit(X_train, y_train)

y_train_pred = dt_regressor.predict(X_train)

y_test_pred = dt_regressor.predict(X_test)
```

```
# Using Random Forest Regressor
from sklearn.ensemble import RandomForestRegressor

rf_regressor = RandomForestRegressor().fit(X_train, y_train)

y_train_pred = rf_regressor.predict(X_train)

y_test_pred = rf_regressor.predict(X_test)
```







#### **Evaluation Metrics**







#### **Mean Absolute Error**

Regression metric which measures the average
 magnitude of errors in a group of predictions,
 without considering their directions.

$$MAE = \frac{1}{n} \sum_{t=1}^{n} |e_t|$$







#### Mean Squared Error

Average squared difference between the
 predictions and expected results. In other words,
 an alteration of MAE where instead of taking the
 absolute value of differences, they are squared.

$$MSE = \frac{1}{n} \sum_{t=1}^{n} e_t^2$$





# Thank You

