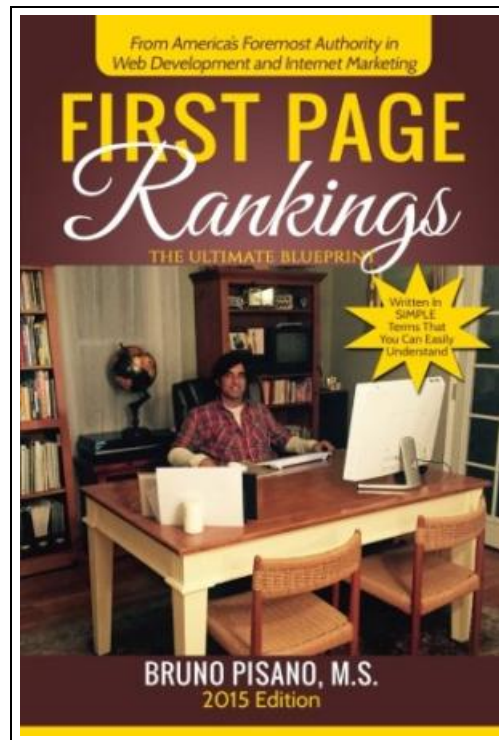


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Createspace Independent Publishing Platform, United States, 2015. Paperback. Condition: New. Language: English. Brand new Book. From America's Foremost Authority in Web Development and Internet Marketing FIRST PAGE RANKINGS The Ultimate Blueprint Written In SIMPLE Terms That You Can Easily Understand SEO is constantly changing and evolving. Years ago, "good SEO" didn't take much more than adding some keywords to a website, getting a few backlinks and watching it rank. Not anymore. While keywords still play a role, a thorough SEO strategy today consists of a LOT more, such as Social Media, Content Marketing, Reputation Management, Video Marketing, Mobile-Friendliness, and much more. This quick read book will give Business Owners an idea of what they should be doing. Some Areas That I Cover Include: - Benefits of Local SEO - Keyword Selection - On-Site SEO - Local Directory Listings - NAP Citations - Customer Reviews - Social Media Marketing - Mobile-Friendliness - Online Video Marketing - Content Marketing ABOUT THE AUTHOR: Bruno Pisano is a former professional athlete, who upon arriving to the United States, quickly understood the similarities between success in sports and business, and foresaw the importance of Internet for commerce; began his business helping local stores, right after graduating from UCLA and pioneering Web Design and Search Engine Optimization, Bruno is a true competitor at heart, who prefers to demonstrate results to his clients on a daily basis.

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