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Monacelli Press, United States, 2018. Hardback. Condition: New. Language: English. Brand new Book. Now We See Now chronicles the projects and findings of a firm that is charting bold new directions in generative design and other intersections of science and architecture. In the context of massive and accelerating change--in technology, science, climate, and society--the nature of architectural design is also evolving and coming to life in new ways. New York-based office The Living has developed a unique design approach that explores projects through the application of new technologies, materials, and the growing field of generative design (design that uses software to emulate nature's evolutionary processes). These methods are futuristic, even utopian, but also raw and immediate in their application of hands-on prototyping and testing through making. The Living addresses urgent issues through reframing design with today's tools. David Benjamin, founding principal of The Living, explains his methodologies through numerous projects and abundant research that are making real inroads to what is increasingly known as generative design. Benjamin executes numerous projects that demonstrate these surprising techniques, including the Princeton Embodied Computation Lab, a new building for research on next-generation design and construction technologies; Hy-Fi, a branching tower for MoMA PS1 made of a new type of biodegradable brick; and using principles of adaptive networks to prototype new structural dividers for Airbus that are nearly 50% lighter than traditional ones. Now We See Now documents this emerging body of work and points to new directions for an evolving discipline, surveying projects at a variety of scales for a variety for clients. For an era where rapid change is the norm, The Living demonstrates how future design practices can embrace uncertainty and generate surprising solutions to tomorrow's challenges.



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