



Value Based Business Planning: Practical Strategies for Non-Profit Sustainability (Paperback)

By Chris Wood

Createspace Independent Publishing Platform, United States, 2013. Paperback. Condition: New. Language: English. Brand new Book. We live in a value based society where money is the measure of success. However, money is just one way of assessing a business and there are other ways to be successful which are possibly more important. This book helps non-profit leaders to explore their organizations impact and financial sustainability from a different perspective. It is based on personal experience of creating and nurturing social businesses across five continents. This book looks at businesses in terms of the value they create and trade rather than focusing solely on money. Our economies are based on exchanges of money which is a proxy that represents value in terms of a commonly traded item. We will explore how value is created and exchanged which cannot or should not be converted to money and offers ways in which social businesses can operate more comfortably in line with their core beliefs and ethics. The value of what you do has a lot more relevance in many social businesses than hard cash, so the focus is on getting the value exchanges right. Of course money is important; it is what drives...



Reviews

Merely no words and phrases to describe. I am quite late in start reading this one, but better then never. I found out this ebook from my i and dad encouraged this pdf to find out.

-- Hyman Auer

I actually started out looking over this publication. It can be writter in easy phrases and never difficult to understand. Your lifestyle span will probably be transform as soon as you comprehensive looking over this ebook.

-- Prof. Dayne Crist Sr.

Related PDFs



Genuine new book Essentials of Leadership: Principles and Practice (4th Edition) (U.S.) Shiliboge. (U.S.(Chinese Edition)

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2012-05-01 Pages: 280 Publisher: Welcome to Our Publishing House of Electronics Industry. service and quality to your satisfaction. please...



THE WADSWORTH GUIDE TO RESEARCH 2ED (IE): MILLER-COCHRAN S

Κ

PAPERBACK. Condition: New. Book Cover and ISBN may be different from US edition but contents as same US Edition. Excellent Quality, Service and customer satisfaction guaranteed! We may ship the books from Asian regions for inventory purpose. Our courier service is not...



Transgressive Sex: Subversion and Control in Erotic Encounters

Berghahn Books, United Kingdom, 2012. Paperback. Condition: New. Language: English. Brand new Book. Hastings Donnan and Fiona Magowan have compiled a series of chapters on the cutting edge of sexuality and gender studies. All of the authors presented here are quite honest in...



Elements Of Optoelectronics & Fiber Optics (Pb:

Chen

PAPERBACK. Condition: New. Book Cover and ISBN may be different from US edition but contents as same US Edition. Excellent Quality, Service and customer satisfaction guaranteed! We may ship the books from Asian regions for inventory purpose. Our courier service is not...



Nessus Network Auditing: Beale Jay

Et.Al

PAPERBACK. Condition: New. Book Cover and ISBN may be different from US edition but contents as same US Edition. Excellent Quality, Service and customer satisfaction guaranteed! We may ship the books from Asian regions for inventory purpose. Our courier service is not...



Biochemistry: Concepts and Connections, Global Edition (Paperback)

Pearson Education Limited, United Kingdom, 2018. Paperback. Condition: New. 2nd edition. Language: English. Brand new Book. For courses in biochemistry. Engage students in biochemistry visually and through real-world applicationsBiochemistry: Concepts and Connections engages students with a unique approach to visualization, synthesis of...