Aldo Reyes

Business Intelligence Analyst

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Profile Summary

Business Intelligence Analyst with 6.5 years of experience designing, implementing, and developing business solutions with BI tools in the food industry and helping with certifications for micro components developers. Dashboard and Report creation for strategic decision-making, KIP settings, tracking, and operational trigger reports.

Skills

Dashboard Desing, Power BI | ETL, Cloud, ODC and Local Connections, SQL | Data Modeling, M Language | Data Analysis & Insights Finding, DAX | Data Visualization, Figma | OKR/KPI Tracking | Advance Excel Reporting |

Working Experience

Intel / Project Analyst 11/2021-Today

    Salesforce Certified Instructor Program Dashboard

- Program Overview, Applicants Pipeline, Certified Instructors Status, Instructors Activity, Data Quality Review
- Data Model based on Salesforces Objects, Transformed in PowerBI Query Editor
- Excel Reports on demand exported from PBI Data Model.

    LSM Docebo Dashboard

- Provide insights about LMS Docebo programs consumption and the completion of program learning plans.
- Drill down to specific programs' consumption and insights.

    Quality Survey Workshop Dashboard

- Report on the results of Qualtrics Surveys conducted over workshops and events, including NPS and satisfaction over specific topics. This survey data was ingested into Cloudera Snowflake DB.

    DevCloud Developers Trained OKR Dashboard

- Maintain Smartsheet Intel Dev-Cloud solution, edit Forms, Smartviews, Calendar WorkApp, Smartsheet Dashboard, and Workspace.
- Provide Insights about workshops delivered to developers trained through the Intel DevCloud platform through a Power BI Dashboard
- Evolved to 2023 SP&E OKR Dashboard, adding two more OKRs to monitor; Developers Engaged in the consumption of oneAPI tools and oneAPI Projects.
- Evolved into the 2024 OCTO/SEE/Developer Programs Dashboard monthly tracking OKRs on AI Dev Engagements, Students Engaged, Meet Developers Where They Are, Developers Trained, Gaudi Impact, AI PC Impact, and Intel LiftOff Impact, mainly gathering information from a multidisciplinary team with Smartsheeths sources to be presented to the Leader Team.

    Docebo Certified Instructor Program Dashboard.

- Replace the Salesforce dashboard based on Docebo Excel reports via SFTP. Rebuild CIP Dashboard functionalities.

    MLOps Certified Developer Dashboard.

- Showcase the consumption funnel for developers certified in the MLOps Professionals Program through the stages of Sing in, Consum the Learning Program, Schedule the Exam, Exam Payment, Exam Passed, and Badge Claimed.

Conagra / Sales Analyst 1/2017-1/2020

Integrate the SO information from different sources of several clients of Wholesale Clubs and Retailers into an OLAP Data Model with Power Query to create reports such as **Sales Trends, Sales vs LY, Projections of growth for Sales Operations Quotas, Product Scope Matrix, Opportunities Catalog, Inventory Analysis, Velocity, Sales vs. LY, Sales Trend, SI vs. SO, and Projections of growth for Sales Operations Quotas**. This information was used for internal and client business meetings, commercial analysis, goals reporting, and leaders' decision-making.