

# LAB 2 OD Matrices analytics

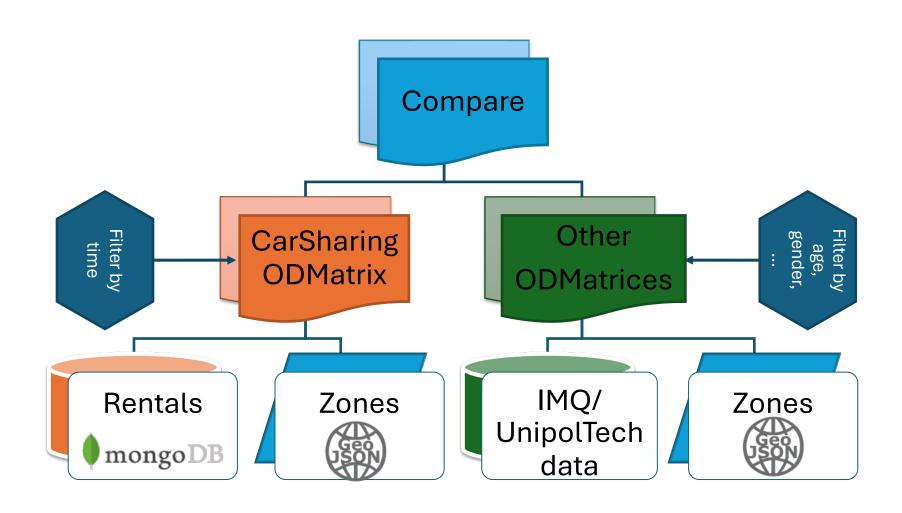


#### Goal

- This laboratory builds on the data analyzed during the first lab
- We want to find out which are the most likely class of users of car sharing system
- For this, we compare the OD matrices obtained from different sources
- Use metadata to filter
  - Based on gender, age, goals of trip, etc.
- And obtain the most similar OD matrix as the one from car sharing users



#### Overall view





## Datasets



#### 3 Datasets

- Car Sharing rentals to obtain OD matrix of car sharing users
  - Car rentals for Enjoy and Car2Go
  - 2 months of data, with Origin/Destination (indexed for running geospatial queries)
  - Stored on MongoDB
- Open data from IMQ 2013 (Indagine Mobilità e Qualità)
  - https://mtm.torino.it/it/dati-statistiche/indagini/matrici-od-imq-2013/
- Data from UnipolTech collected in 2024
- DO NOT SHARE carsharing and UnipolTech data

#### Carsharing dataset

- Rentals are available on MongoDB
  - ictts\_PermanentBookings
  - ictts\_enjoy\_PermanentBookings
- There are 3 indexes
  - init\_loc and final\_loc with 2D coordinates to support geospatial queries
  - init\_time for filtering over time



#### Extracting data from rentals



- We can filter
  - By time
  - By position
- Useful time operators in \$aggregate pipeline
  - \$hours extract the hour in UTC from a ISODate
    - E.g., filter on rentals between midnight and midday
  - \$dayOfWeek Returns the day of the week for a date as a number
    - 1 (Sunday) and 7 (Saturday)
    - E.g., filter on rentals on Monday, Tuesday,..., Friday only

#### Example



mongoDB

Transform the init\_date to get the hour and day

Filter on morning and weekdays (1=Sunday, ...)

Then count



#### Geospatial queries

- MongoDB's geospatial indexing allows you to efficiently execute spatial queries on a collection that contains geospatial shapes and points
- the geometry data in the location field must follow the GeoJSON format



#### Geospatial queries

- MongoDB support geopatial indexes that allow efficient queries
- A 2dsphere index supports queries that calculate geometries on an earth-like sphere

#### Possible queries

- \$geoWithin: query for location data found within a GeoJSON polygon
  - location data must be stored in GeoJSON format.



#### Geospatial queries

#### Other possible queries:

- \$geoIntersects to select all indexed points and shapes that intersect with the polygon defined by the coordinates array
- \$geoNear operator or \$geoNear return the points closest to the defined point and sorts the results by distance



#### Example of geospatial query

• Find all cars available in a region of 1000m from Politecnico di Torino entrance





Rentals mongo DB

- Useful geospatial operators in \$aggregate pipeline
  - \$geoWithin: selects documents with geospatial data that exists entirely within a specified shape
  - The shape can be
    - GeoJSON Polygon
    - GeoJSON MultiPolygon (Polygon with "holes")
  - The \$geoWithin operator uses the \$geometry operator to specify the GeoJSON object

#### Extracting the O/D matrix

])

```
var orig zone = ... // put here the arrays describing the zone
var dest zone = ... // put here the arrays describing the zone
db.ictts PermanentBookings.aggregate([
         { $match:
                   init loc: { $geoWithin :
                             { $geometry: {
                                               "type": "MultiPolygon",
                                               "coordinates": orig zone
                   final loc:
                               { $geoWithin :
                             $geometry:
                                               "type": "MultiPolygon",
                                                "coordinates": dest zone
```





Filter on init\_loc that falls within the orig\_zone

and final\_loc that falls within the dest\_zone

Then count

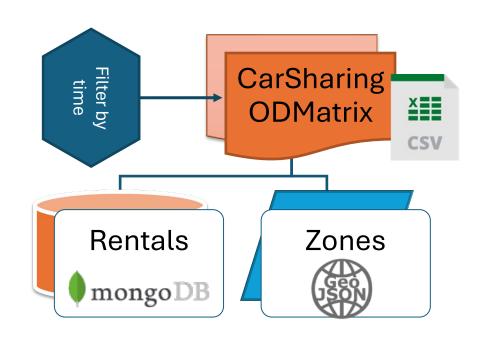


#### Putting everything together

#### Prepare a javascript file with the program to run

- For each orig\_zone
  - For each dest zone
    - Count rentals in ODMatrix
      - · From orig\_zone
      - To dest\_zone
      - In a given timeslot
- Derive different ODMatrixes
  - For Enjoy, Car2Go
  - Considering
    - All rentals
    - Rentals in weekends or weekdays only
    - Mornings and afternoons
  - ...
- Save in a CSV file







#### UnipolTech dataset

- Data collected by company Anonymized
  - One week in September 2024 in Torino
- Data in 2 .csv files, link them by vehicle ID (id veicolo)
- Information of users/vehicles (Info TO.csv)
  - In total about 38k users
  - Gender, age, whether for commercial use
- Information of trips (Trips OD TO.csv)
  - Origin/Destination location (latitude and longitude)
  - Departure/arrival time
  - In total 545k trip records





#### Dataset - IMQ

- IMQ 2013 contains data collected with phone interviews
  - 52120 completed interviews
  - 105099 trips reported
  - Trips from Monday to Friday
  - Covers 185 zones of Piedmont
    - 23 zones in Torino, we will use them
- Interviews are stratified by
  - Gender (male/female)
  - Age (11-19, 20-49, 50-64, 65+)
  - Motivation (go to work, got to school, visiting parents, ...)

#### Dataset - IMQ

- 183 zones
- Defined in a shape file
  - Resource: Zone\_IMQ\_TO.rar
- Available as geojson shape
  - Resource: zoneBeauty.geojson
- 23 zones in Torino
  - Resource: TorinoZonescol.geojson
  - Resource: TorinoZonesArray.geojson

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Q001	TORINO - CENTRO	
Q002	TORINO - S.SALVARIO	(
Q003	TORINO - CROCETTA	
Q004	TORINO - S.PAOLO	
Q005	TORINO - CENISIA	
Q006	TORINO - S.DONATO	
Q007	TORINO - AURORA	
Q008	TORINO - VANCHIGLIA	
Q009	TORINO - NIZZA-MILLEFONTI	
Q010	TORINO - LINGOTTO	
Q011	TORINO - S.RITA	
Q012	TORINO - MIRAFIORI NORD	
Q013	TORINO - POZZO STRADA	
Q014	TORINO - PARELLA	
Q015	TORINO - VALLETTE	
Q016	TORINO - MADONNA CAMPAGNA	
Q017	TORINO - B.TA VITTORIA	
Q018	TORINO - B.RA MILANO	
Q019	TORINO - FALCHERA	
Q020	TORINO - REGIO PARCO	
Q021	TORINO - MADONNA PILONE	
Q022	TORINO - CAVORETTO	
Q023	TORINO - MIRAFIORI SUD	



#### IMQ data

- Phone interviews
  - From Tuesday to Saturday 9.30 and 21.30
- Asked about movements done the day before
  - Only obtained trips during weekdays
  - Hour, departure place, arrival place, reason for the trip, modes,...
  - http://mtm.torino.it/it/dati-statistiche/imq-alle-fasi-finali
  - Sampling specifications:
    - 3% in the Turin metropolitanea area
    - At least 60 interviews per zone
- Results are available as open data
  - <a href="http://mtm.torino.it/it/dati-statistiche/indagine-imq-2013/base-dati-imq-2013">http://mtm.torino.it/it/dati-statistiche/indagine-imq-2013/base-dati-imq-20





#### IMQ data

- Raw data in Microsoft Access from <a href="http://mtm.torino.it/it/dati-statistiche/indagine-imq-2013/base-dati-imq-2013/base-dati-imq-2013/IMQ2013\_opendata.zip">http://mtm.torino.it/it/dati-statistiche/indagine-imq-2013/base-dati-imq-2013/IMQ2013\_opendata.zip</a> [not available anymore]
- There are several tables
  - Spostamenti: information about the movements done in the previous day
  - Interviste: information about the person
  - Tab\_\*: tables explaining the mapping for each category
- We have extracted the subset of movements done in the Torino area
  - From zone Q\* to zone Q\*
  - 16567 trips in total



ID_INT	PROGR _USC	PROGR_ SPOST	SESSO	FASCIA_ETA	ZONA_RES	SCOPO	ZONA_PAR	PROV_PAR	ORA_PAR	ZONA_ARR	PROV_ARR	ORA_ARR
8139335	1	2	1	2	C006	5	Q005	1	02/02/17 10:00	Q023	1	02/02/17 10:20
8139641	1	2	2	4	C009	4	Q002	1	02/02/17 16:30	Q023	1	02/02/17 16:50
8139830	1	2	1	2	C004	4	Q019	1	02/02/17 14:30	Q019	1	02/02/17 14:50
8140616	1	2	1	2	C003	9	Q003	1	02/02/17 20:00	Q005	1	02/02/17 20:30
8140678	1	2	2	3	C011	4	Q009	1	02/02/17 09:00	Q009	1	02/02/17 09:10
8140745	1	2	2	3	C004	4	Q015	1	02/02/17 18:00	Q021	1	02/02/17 18:15
8140799	1	2	2	3	C006	4	Q010	1	02/02/17 10:45	Q020	1	02/02/17 11:00
8141314	1	2	2	3	C009	4	Q022	1	02/02/17 18:15	Q022	1	02/02/17 18:30
8141976	2	2	1	4	C003	9	Q001	1	02/02/17 15:40	Q007	1	02/02/17 16:10
8142800	1	2	2	2	C003	7	Q012	1	02/02/17 19:30	Q019	1	02/02/17 19:45
8143087	1	2	2	3	C003	4	Q006	1	02/02/17 15:00	Q006	1	02/02/17 15:10
8143375	1	2	1	4	C004	9	Q001	1	02/02/17 17:00	Q018	1	02/02/17 17:15
8146677	2	2	2	3	C023	7	Q008	1	02/02/17 19:20	Q002	1	02/02/17 19:40
8147093	1	2	1	1	C016	2	Q001	1	02/02/17 14:00	Q014	1	02/02/17 14:35



ID_INT	PROGR _USC	PROGR_ SPOST	SESSO	FASCIA_ETA	ZONA_RES	SCOPO	ZONA_PAR	PROV_PAR	ORA_PAR	ZONA_ARR	PROV_ARR	ORA_ARR
8139335	1	2	1	2	C006	5	Q005	1	02/02/17 10:00	Q023	1	02/02/17 10:20
8139641	1	2	2	4	C009	4	Q002	1	02/02/17 16:30	Q023	1	02/02/17 16:50
8139830	1	2	1	2	Gend	er					1	02/02/17 14:50
8140616	1	2	1	2		1	Male				1	02/02/17 20:30
8140678	1	2	2	3		2	Femal	e			1	02/02/17 09:10
8140745	1	2	2	3	C004	4	Q015	1	02/02/17 18:00	Q021	1	02/02/17 18:15
8140799	1	2	2	3	C006	4	Q010	1	02/02/17 10:45	Q020	1	02/02/17 11:00
8141314	1	2	2	3	C009	4	Q022	1	02/02/17 18:15	Q022	1	02/02/17 18:30
8141976	2	2	1	4	C003	9	Q001	1	02/02/17 15:40	Q007	1	02/02/17 16:10
8142800	1	2	2	2	C003	7	Q012	1	02/02/17 19:30	Q019	1	02/02/17 19:45
8143087	1	2	2	3	C003	4	Q006	1	02/02/17 15:00	Q006	1	02/02/17 15:10
8143375	1	2	1	4	C004	9	Q001	1	02/02/17 17:00	Q018	1	02/02/17 17:15
8146677	2	2	2	3	C023	7	Q008	1	02/02/17 19:20	Q002	1	02/02/17 19:40
8147093	1	2	1	1	C016	2	Q001	1	02/02/17 14:00	Q014	1	02/02/17 14:35



ID_INT	PROGR _USC	PROGR_ SPOST	SESSO	FASCIA_ETA	ZONA_RES	SCOPO	ZONA_PAR	PROV_PAR	ORA_PAR	ZONA_ARR	PROV_ARR	ORA_ARR
8139335	1	2	1	2	C006	5	Q005	1	02/02/17 10:00	Q023	1	02/02/17 10:20
8139641	1	2	2	4	C009	4	Q002	1	02/02/17 16:30	Q023	1	02/02/17 16:50
8139830	1	2	1	2	<sup>C(</sup> Age	)					1	02/02/17 14:50
8140616	1	2	1	2	CI		1 From	11 to	19		1	02/02/17 20:30
8140678	1	2	2	3	C(		2 From	1 20 to	49		1	02/02/17 09:10
8140745	1	2	2	3	C(		3 From	า 50 to	64		1	02/02/17 18:15
8140799	1	2	2	3	C(		465+				1	02/02/17 11:00
8141314	1	2	2	3	C009	4	Q022	1	02/02/17 18:15	Q022	1	02/02/17 18:30
8141976	2	2	1	4	C003	9	Q001	1	02/02/17 15:40	Q007	1	02/02/17 16:10
8142800	1	2	2	2	C003	7	Q012	1	02/02/17 19:30	Q019	1	02/02/17 19:45
8143087	1	2	2	3	C003	4	Q006	1	02/02/17 15:00	Q006	1	02/02/17 15:10
8143375	1	2	1	4	C004	9	Q001	1	02/02/17 17:00	Q018	1	02/02/17 17:15
8146677	2	2	2	3	C023	7	Q008	1	02/02/17 19:20	Q002	1	02/02/17 19:40
8147093	1	2	1	1	C016	2	Q001	1	02/02/17 14:00	Q014	1	02/02/17 14:35



ID_INT	PROGR _USC	PROGR_ SPOST	SESSO	FASCIA_	_ETA	ZONA_RES	SCOPO	ZONA_I	PAR P	ROV_PAR	ORA_PAR	ZONA_ARR	PROV_ARR	ORA_ARR	
8139335	1	2	1	2		C006	5	G	4 o t iv	otion					
8139641	1	2	2	4		C009	4	C	ΊΟτιν	/ation	0				
8139830	1	2	1	2		C004	4	C			Go to w				
3140616	1	2	1	2		C003	9	C_			Working	g reasor	<b>1</b>		
3140678	1	2	2	3		C011	4	C		3	Study				
8140745	1	2	2	3		C004	4	C		4	Shoppir	ng			
8140799	1	2	2	3		C006	4	C		5	Bring so	meone	)		
8141314	1	2	2	3		C009	4	C		6	Cures o	r medic	cal visit	S	
8141976	2	2	1	4		C003	9	C		7	Sport or	leisure	)		
8142800	1	2	2	2		C003	7	C		8	Going b	ack hor	me		
8143087	1	2	2	3		C003	4	C		9	Visiting	relative	es or fri	ends	
8143375	1	2	1	4		C004	9	C		10	other				
8146677	2	2	2	3		C023	7	C		11	Going b	ack hor	me on t	he day o	f the interv
8147093	1	2	1	1		C016	2	Q00	)1	1	02/02/17 14:00	Q014	1	02/02/17 14:35	



20	ıaı	.a	<b>5</b> a	шр	נכ					Q001	TORINO - CENTRO
	PROGR	PROGR								Q002	TORINO - S.SALVARIO
ID_INT	_USC	SPOST	SESSO	FASCIA_ETA	ZONA_RES	SCOPO	ZONA_PAR	PROV_PAR	ORA_F	Q003	TORINO - CROCETTA
0400005	4	0	,	0	0000	F	0005	4		Q004	TORINO - S.PAOLO
8139335	1	2	1	2	C006	5	Q005	1	02/02/17	Q005	TORINO - CENISIA
8139641	1	2	2	4	C009	4	Q002	1	02/02/17	Q006	TORINO - S.DONATO
8139830	1	2	1	2	C004	4	Q019	1	02/02/17	Q007	TORINO - AURORA
										Q008	TORINO - VANCHIGLIA
8140616	1	2	1	2	C003	9	Q003	1	02/02/17	Q009	TORINO - NIZZA-MILLEFONTI
8140678	1	2	2	3	C011	4	Q009	1	02/02/17	Q010	TORINO - LINGOTTO
8140745	1	2	2	3	C004	4	Q015	1	02/02/17	Q011	TORINO - S.RITA
0140743	'	2		3	C004	4	QUIJ	'	02/02/11	Q012	TORINO - MIRAFIORI NORD
8140799	1	2	2	3	C006	4	Q010	1	02/02/17	Q013	TORINO - POZZO STRADA
8141314	1	2	2	3	C009	4	Q022	1	02/02/17	Q014	TORINO - PARELLA
0444070					0000		0004			Q015	TORINO - VALLETTE
8141976	2	2	1	4	C003	9	Q001	1	02/02/17	Q016	TORINO - MADONNA CAMPAGNA
8142800	1	2	2	2	C003	7	Q012	1	02/02/17	Q017	TORINO - B.TA VITTORIA
8143087	1	2	2	3	C003	4	Q006	1	02/02/17	Q018	TORINO - B.RA MILANO
0110007	•			U			Quuu			Q019	TORINO - FALCHERA
8143375	1	2	1	4	C004	9	Q001	1	02/02/17	Q020	TORINO - REGIO PARCO
8146677	2	2	2	3	C023	7	Q008	1	02/02/17	Q021	TORINO - MADONNA PILONE
01/7002	1	2	1	1	C016	2	0001			Q022	TORINO - CAVORETTO
8147093	1	2	1	1	C016	2	Q001	1	02/02/17	Q023	TORINO - MIRAFIORI SUD

ZONE





# Zone Description

#### Extracting the zones

- There are 23 zones in Torino
  - Q001 Q023
- These are defined in
  - TorinoZonesArray.geojson
    - A javascript array ready for use
  - TorinoZonescol.geojson
    - Original geojson shape
    - Play with it in http://geojson.io/

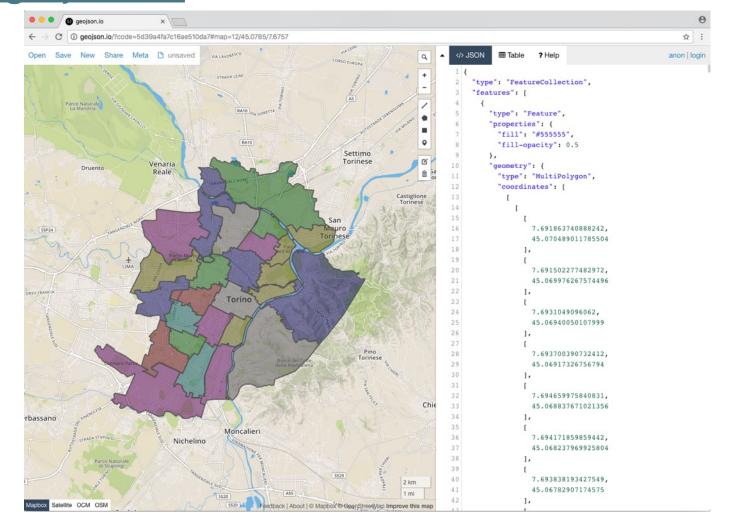


Q001	TORINO - CENTRO
Q002	TORINO - S.SALVARIO
Q003	TORINO - CROCETTA
Q004	TORINO - S.PAOLO
Q005	TORINO - CENISIA
Q006	TORINO - S.DONATO
Q007	TORINO - AURORA
Q008	TORINO - VANCHIGLIA
Q009	TORINO - NIZZA-MILLEFONTI
Q010	TORINO - LINGOTTO
Q011	TORINO - S.RITA
Q012	TORINO - MIRAFIORI NORD
Q013	TORINO - POZZO STRADA
Q014	TORINO - PARELLA
Q015	TORINO - VALLETTE
Q016	TORINO - MADONNA CAMPAGNA
Q017	TORINO - B.TA VITTORIA

#### **Zones in Torino**



Check the map at <a href="http://geojson.io/">http://geojson.io/</a>





## Analyzing OD matrix



#### Goal: extract OD matrix

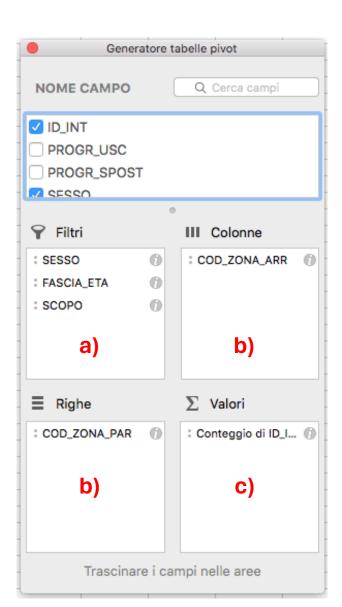
- OD matrix[i][j]: fraction of trips from zone i to zone j
- The simplest way to extract the OD matrix is using pivot tables
  - Pivot tables are simple ways to summarize data
  - They allow to process and transform data
  - And filter data
- You can do it with pandas dataframe
  - https://pandas.pydata.org/docs/reference/api/pandas.pivot\_table.html

#### Create a pivot table with Excel



[Example in Excel – but any spreadsheet allow you to do it]

- open a new spreadsheet and import the CVS file
- Add a pivot table [menu->data->add pivot table]
- 3. Drag elements
  - a) In filters: sesso, scopo, eta, ...
  - b) Rows and columns: zona\_par, zona\_arr
  - c) Value: any field [we are going to "count" occurrences]





#### Result

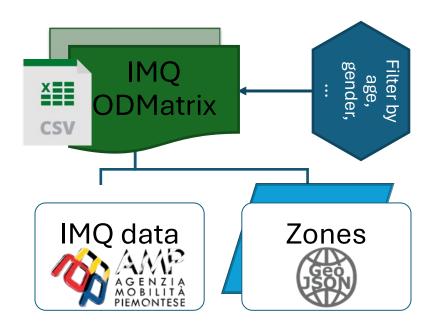
You can get different ODmatrixes

	1										þ	y s	ele	ctin	ig d	iffe	ren	t fil	ters	3					
FASCIA_ETA	(più elementi)	=										_													
SCOPO	(più elementi)	ΨŢ																							
SESSO	(Tutto)	$\nabla$																							
ORA_ARR	(Tutto)	₩																							
	R Etichette di co	▼																							
Etichette di r	Z Q001		Q002	Q003	Q004	Q005	Q006	Q007	Q008	Q009	Q010	Q011	Q012	Q013	Q014	Q015	Q016	Q017	Q018	Q019	Q020	Q021	Q022	Q023	Totale com
Q001		102	11	25	1	18	15	10	19	11	11	3	6	9	12	3	3	4	3	1	1	9	8	8	293
Q002		37	27	12	1	5	1	6	6	16	2	1	4	3	3	1	2	1	1	1	3	2	4	5	144
Q003		35	7	41	7	11	8	5	4	9	9	6	2	2	1	2		3		2			2	1	157
Q004		18	8	7	11	16	8	4	3	6	2	8	8	7	3	1	1	2	1			1		5	120
Q005		28	7	17	6	33	14	4	4	5	2	5	6	21	8	3		5		1			5	5	179
Q006		50	7	14	3	14	70	12	15	13	8	2	4	6	13	6	7	14		3	2	2	4	5	274
Q007		44	5	11	2	10	18	36	15	5	3	3	7	4	8	2	9	8	7	17	5	2	3	2	226
Q008		44	6	1	5	3	3	12	32	3	2	3	2	1	2	1	4	3	4	3	5	4	7		150
Q009		27	14	6	2	5	2	10	4	46	14	2	1	1	4	1	2	4	2	1	1	1	2	2	154
Q010		21	5	11	2	3	3	4	6	14	29	7	7	7	2		3	5		1	3	1	1	15	150
Q011		15	8	8	7	6	4	7	2	4	8	27	14	2	1	3	4	1			1			4	126
Q012		19	4	8	3	10	11	4	2	15	14	13	27	9	2		3	2	1	2		2	2	16	169
Q013		34	4	15	10	9	11	3	8	8	4	4	7	46	28	5	4	3		4	2	1	1	6	217
Q014		28	6	6	4	6	23	5	3	4	4	5	6	15	41	1	2	6		3	1			2	171
Q015		17	3	3	2	1	11	1	6	6	3	1	2	2	7	20	9	4		5		1			104
Q016		30	2	9	4	9	15	6	7	6	7		2	4	5	12	22	17	5	10	4	1		8	185
Q017		35	6	7	2	5	18	11	6	3	8	4	2	3	11	8	12	57	3	7	3	1		5	217
Q018		25	6	5	2	3	10	25	7	2	2	2	1	1	2	3	8	9	35	25	16	2	3	5	199
Q019		19	4	5	1	1	4	6	2	1			1		1	2	2	6	10	25	5	1		1	97
Q020		13	2	4			2	3	5	3						1	2	2	2	5	14			2	60
Q021		17	1		3	5	4	5	15	1	4		1	1		1	1	2	3	1		11	6	2	84
Q022		16	12	1		1	4	2	6	3	1	1	1	1	3	1					1	2	16	4	76
Q023		26	4	6	2	5	3	1	7	12	22	2	6	1	1			2	1	1	2	2	3	27	
Totale comple	SS	700	159	222	80	179	262	182	184	196	159	99	117	146	158	77	100	160	78	118	69	46	67	130	3688



#### Results

- you can compute different OD matrixes
  - For different age
  - For different sex
  - For different trip reason
  - •





Compare

#### Last step: compare similarity

• Given matrices  $\mathbf{A}=[a_{ij}]$  and  $\mathbf{B}=[b_{ij}]$  similarity can be defined as the sum of "distance" between each element

$$d_1(\mathbf{A}, \mathbf{B}) = \sum_{i=1}^n \sum_{j=1}^n |a_{ij} - b_{ij}|$$



$$d_{\infty}(\mathbf{A}, \mathbf{B}) = \max_{1 \le i \le n} \max_{1 \le j \le n} |a_{ij} - b_{ij}|$$

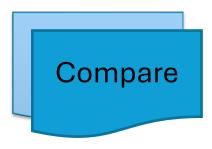
$$d_m(\mathbf{A}, \mathbf{B}) = \max\{\|(\mathbf{A} - \mathbf{B})\mathbf{x}\| : \mathbf{x} \in \mathbb{R}^n, \|\mathbf{x}\| = 1\}$$



#### Last step: compare similarity

To better appreciate the distance computation, compare

- Two uniform random matrices
  - $a_{ij} = rnd(0,1)$  and  $b_{ij} = rnd(0,1)$
- Two OD matrices extracted from the same dataset



- From car sharing data: A = OD(first week), B = OD(second week)
- From car sharing data: A = OD(enjoy), B = OD(Car2Go)
- From IMQ: A= OD(all), B = OD(males), ...
- A uniform random matrix and a matrix from the data



#### Warning

1. Normalize elements, e.g.,  $\Sigma_{ij}(a_{ij})=1$ 

2. Compute distance of each element

 $d_{ij} = (a_{ij} - b_{ij})^n$  similarity

1. Sum all distances

$$D_n(A,B) = \Sigma_{ij}(d_{ij})$$

