

Summary

Active users

4,0

N/D vs. Prev Period

New users

4,0

Nessun dato

New User %

100%

Nessun dato

Pct Engaged

83%

Nessun dato

Pageviews per User

3,5

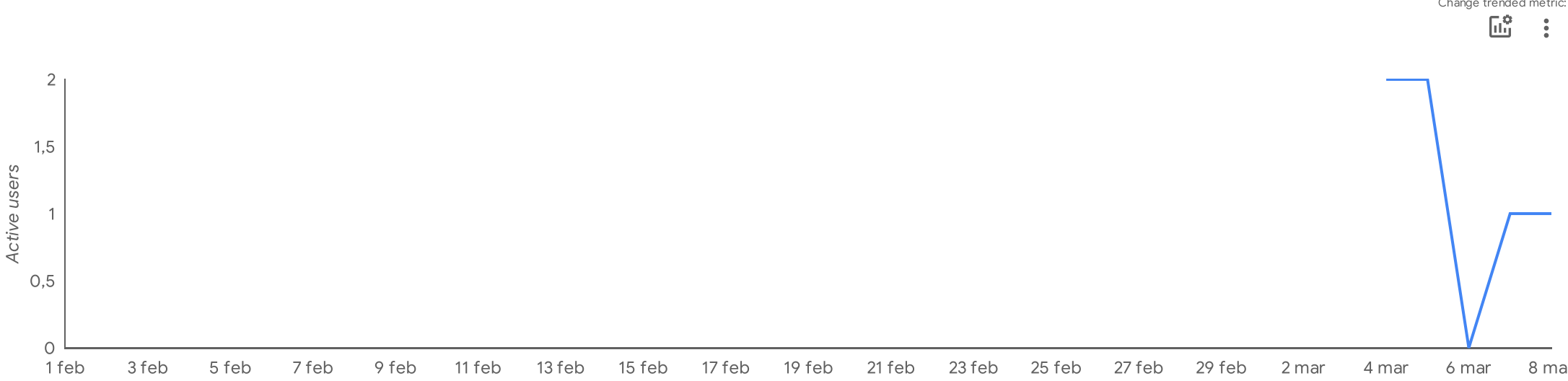
Nessun dato

Engagement Time

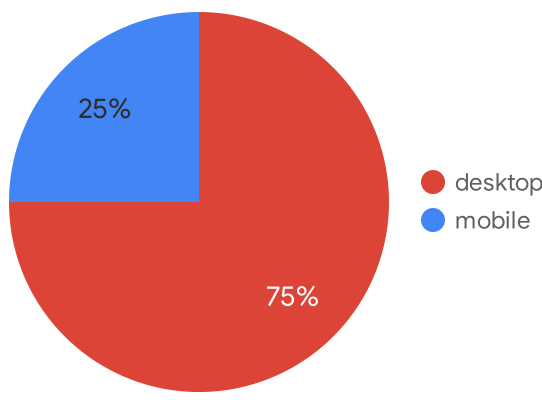
00:00:46

Nessun dato

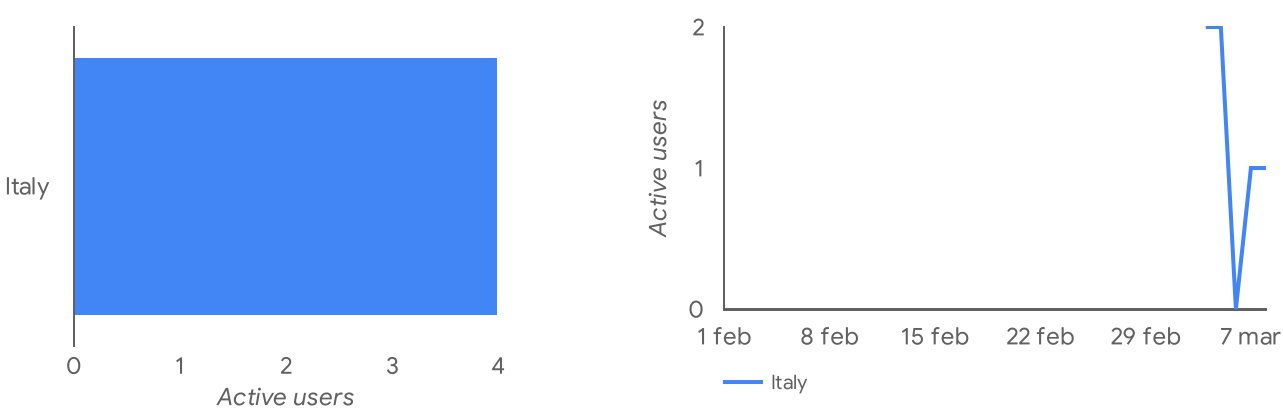
Trends



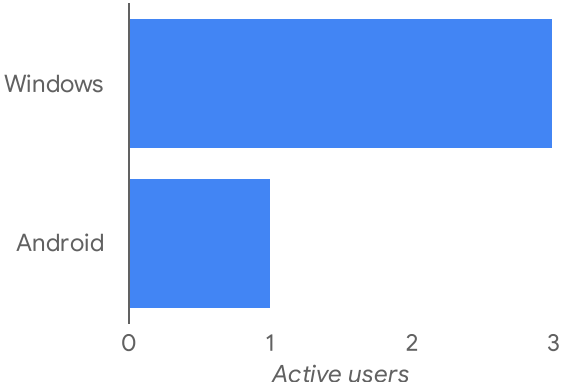
Device Category



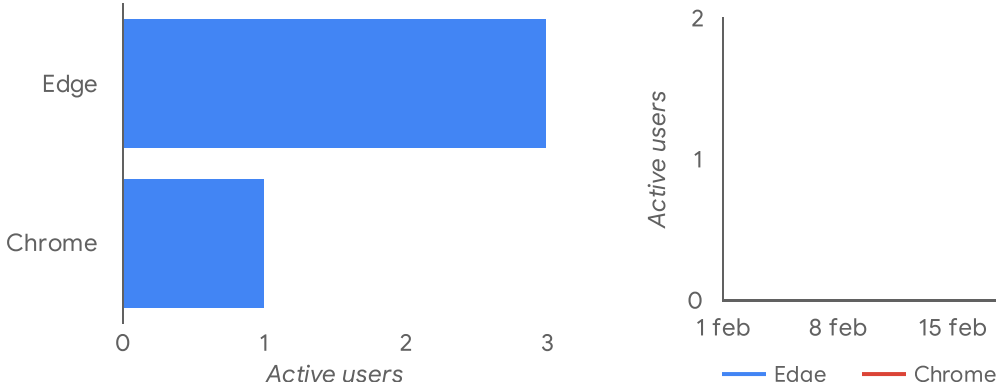
Top Countries



Operating System



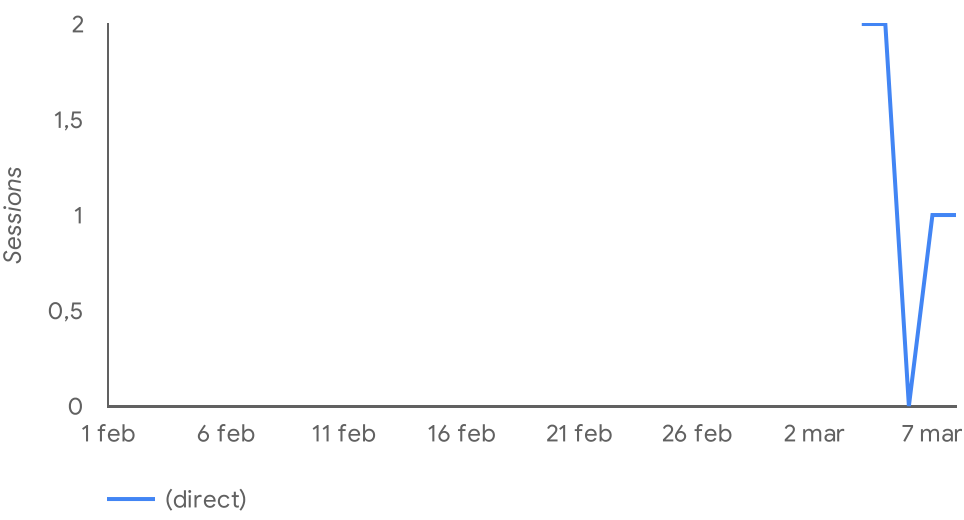
Browser





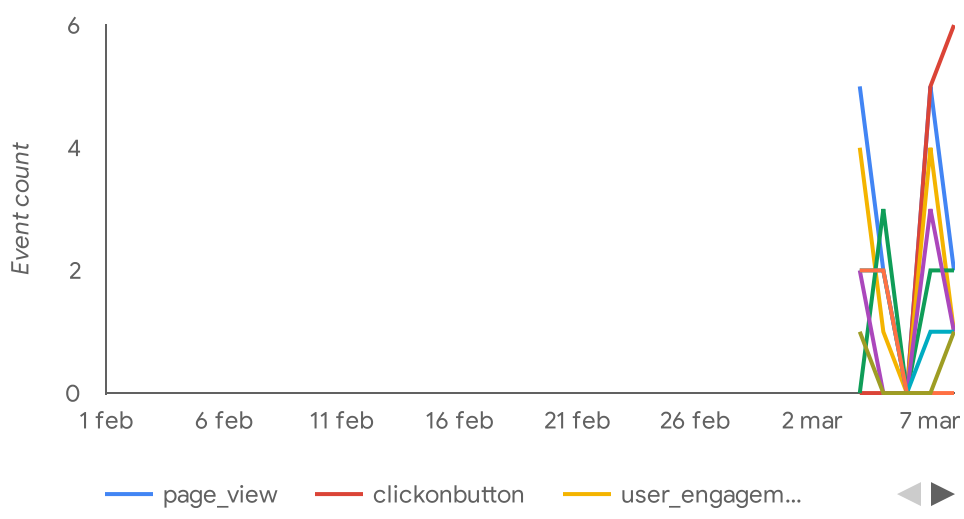
Top Traffic Sources

Session source	Session medium	Sessions	% Sessions
(direct)	(none)	6	100,0%



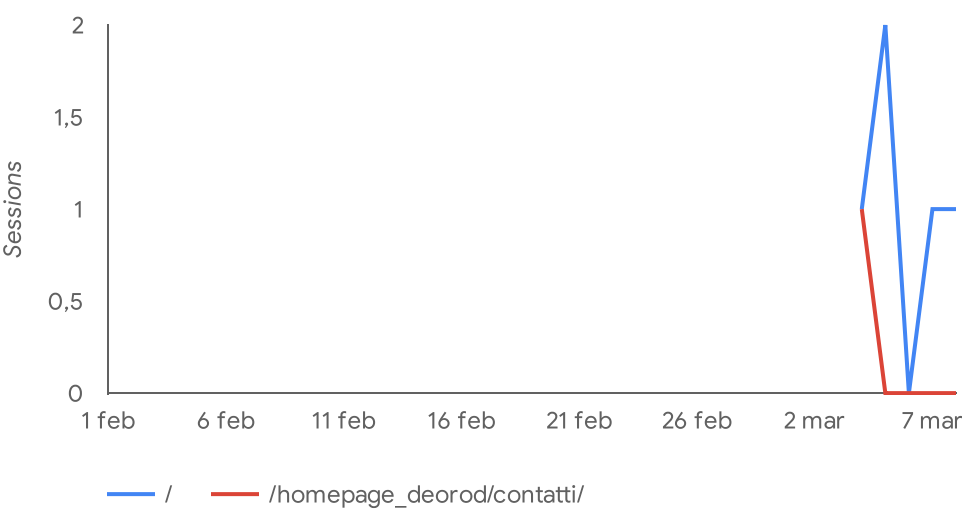
Top Events

Event name	Event count	% Events	Active users
page_view	14	22,6%	4
clickonbutton	11	17,7%	1
user_engagement	10	16,1%	4
view_item_list	7	11,3%	2
session_start	6	9,7%	4
scroll	6	9,7%	2
first_visit	4	6,5%	4
form_start	2	3,2%	2
form_submit	2	3,2%	2



Landing Pages

Landing page + query string	Sessions	% Sessions	Bounce rate
/	5	83%	20,0%
/homepage_deorod/contatti/	1	17%	0,0%



Conversions

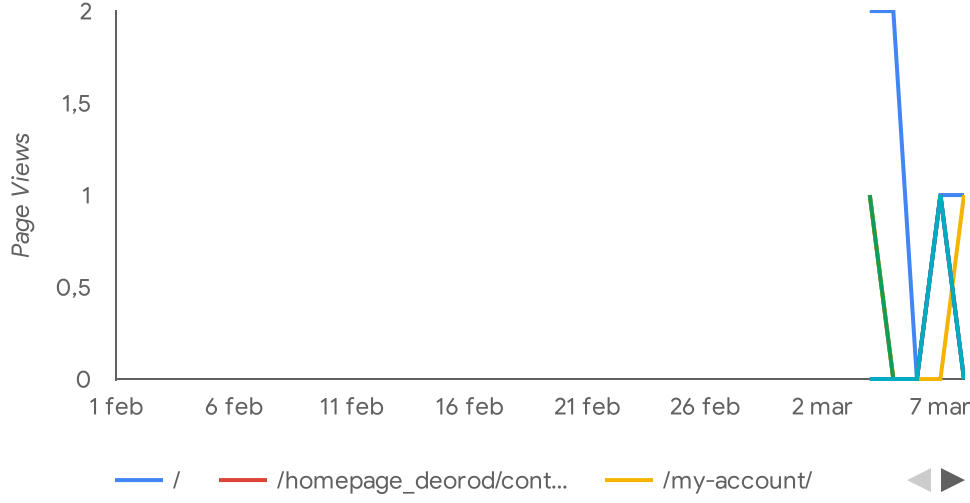
Event name	Conversions	% Conversions	Active users
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Nessun dato



Top Pages

Page path	Views	% Views	Active users
/	6	42,9%	4
/homepage_deorod/contatti/	2	14,3%	2
/my-account/	2	14,3%	2
/negozio/	2	14,3%	2
/homepage_deorod/blog/	1	7,1%	1
/prodotto/deodorante-roll-on-bio-deo...	1	7,1%	1



eCommerce

Total eComm Purchases	Conversion Rate	Purchase revenue	Average Order Value	Revenue per User
0	0,00%	\$0,0	Nessun dato	\$0,00
Nessun dato	Nessun dato	Nessun dato	Nessun dato	Nessun dato
Session Starts	6	100,0%		
Sessions viewed an item				
Sessions added to cart				
Sessions began checkout				
Sessions purchased				

eCommerce Trends

