

### **Podcasts**

Podcasts are an emerging medium on the internet and the number of shows is growing exponentially over the years

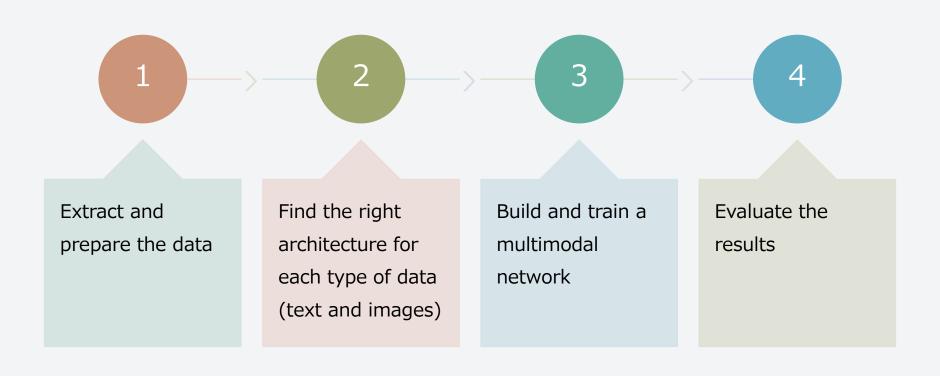
They provide huge amounts of data for many different tasks (e.g. audio transcription)

Streaming services (e.g. Spotify, Apple Music) usually classify shows on the basis of manual annotations and use those labels to suggest new contents to their users

Is it possible to automatically classify podcasts according to the metadata available?



### **Project workflow**





Lack of existing dataset focusing on this kind of task (e.g. Spotify dataset is meant for audio transcription)

#### **Dataset**

Extracted a dataset from Apple
Music using their APIs, including
nearly 30000 different shows





Each show has metadata regarding title, description, cover image, authors and primary genre

## Dataset: cover images

13 Minutes to the Moon (Technology)



Five Point Move - U.S. Greco-Roman Wrestling (Sports)



The Wellness Mama Podcast (Health)



The Interior Design Business (Design)



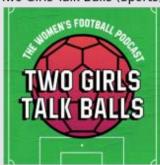
A Delectable Education Charlotte Mason Podcast (Education)



Metabolic Academy (Health)



Two Girls Talk Balls (Sports)



The Christian Woman Business Podcast (Business)



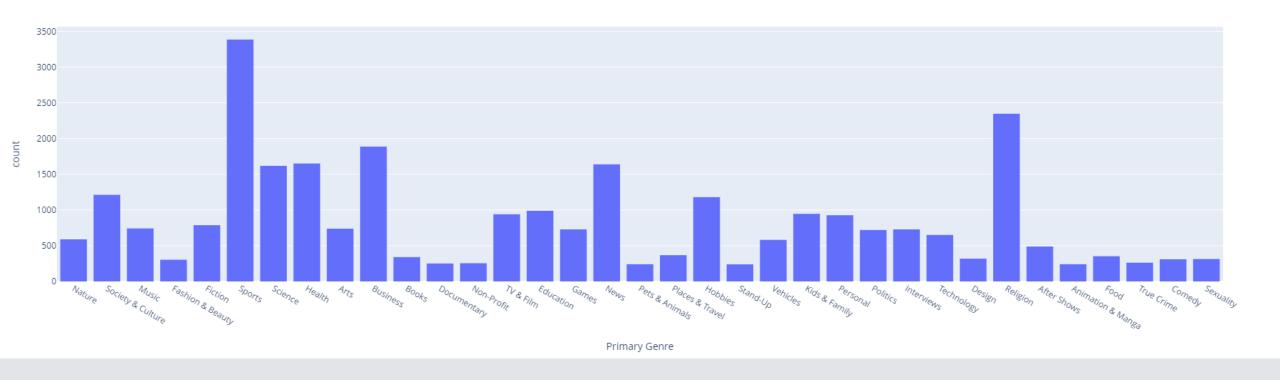
Quran recitations (Religion)



## Dataset: genres

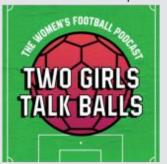
Originally 110 different genres with many overlaps

After pre-processing only 35 different genres with a rather unbalanced distribution



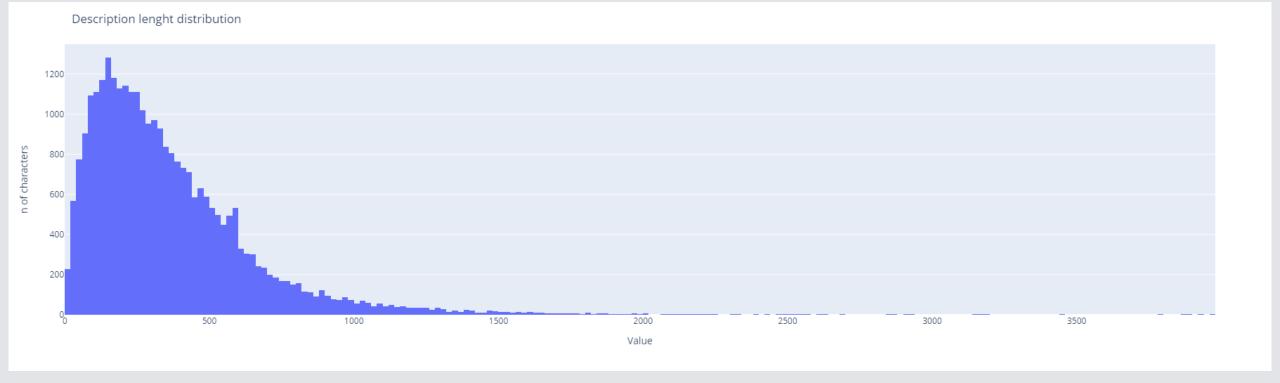
## Dataset: descriptions

Two Girls Talk Balls (Sports)



Title: Two Girls Talk Balls

Description: «An alternative take on Women's Football. Covering the WSL, NWSL, Euro 2022 and Women's Champions League; Charlotte and Tamsin bring a refreshing voice with debate, banter and highlights from the best of the Women's Game. Proudly sponsored by FotMob"



# DNN: images

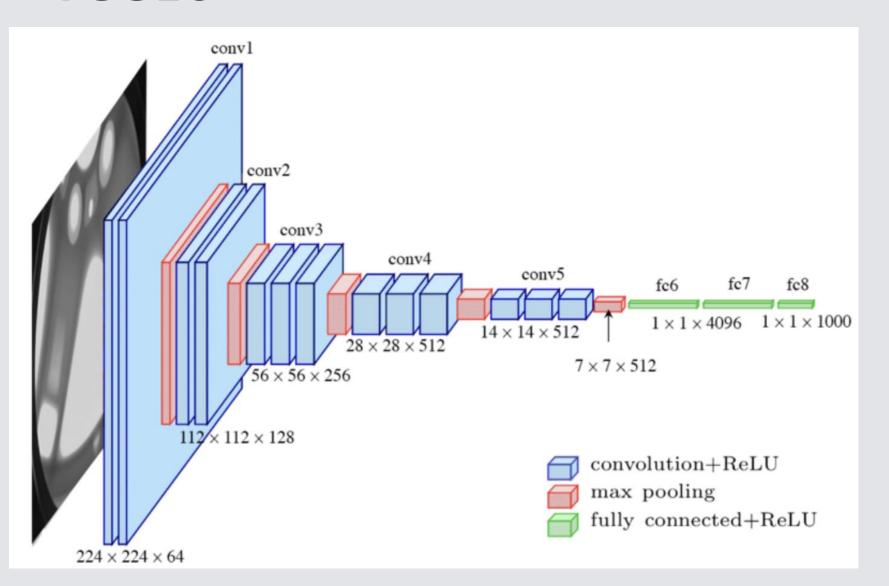
Images are coded as a numerical matrix (height x width x channels)

Each image in the dataset is in JPEG format and has a shape of  $600 \times 600 \times 3$  (RGB)

DNN can learn how to filter
(parts of) an image to extract
relevant features (Convolutional
Neural Network)

Instead of building from scratch a CNN, better performances are achieved use a pre-trained architecture (transfer learning)

#### VGG16

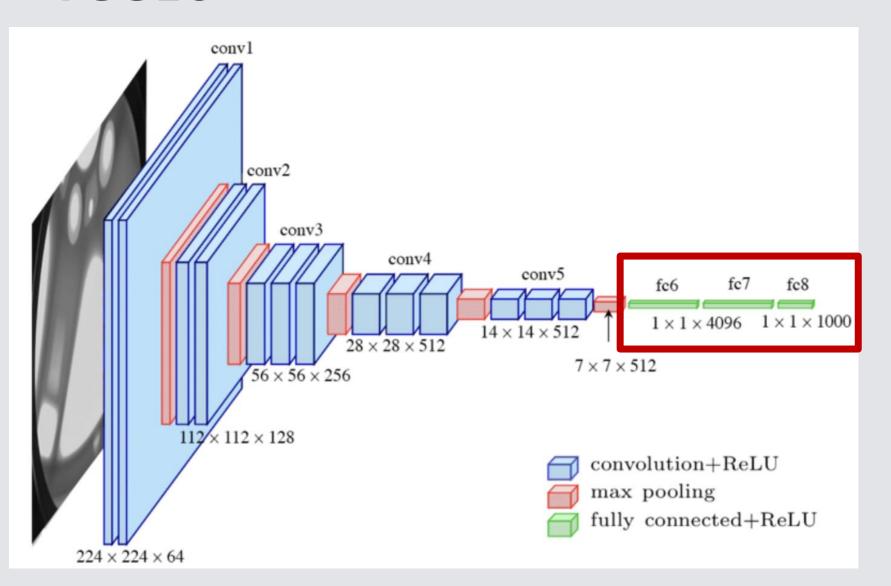


Large architecture trained on millions of images (ImageNet dataset)

Stack of convolutional layers and max pooling using ReLU as activation function

It can be used for different tasks without re-training thanks to transfer learning

#### VGG16



Cut the last layer (classifier head) and replace it with a dense layer with a neuron for each label (35)

Reshape images to 224 x 224 size and convert them from RGB to BGR (automatically pre-processed by Keras)

Use data augmentation to create artificially additional samples for training (random flip and random rotation)

# DNN: descriptions

Text is understood as a sequence problem, thus RNN are commonly used for text classification and language modelling

In order to be fed to RNNs, text must be normalized: tokenization, stop-words elimination, lemmatisation

Textual data has to be converted into numerical arrays (assigning each token to a numerical ID and passing it to an embedding layer)

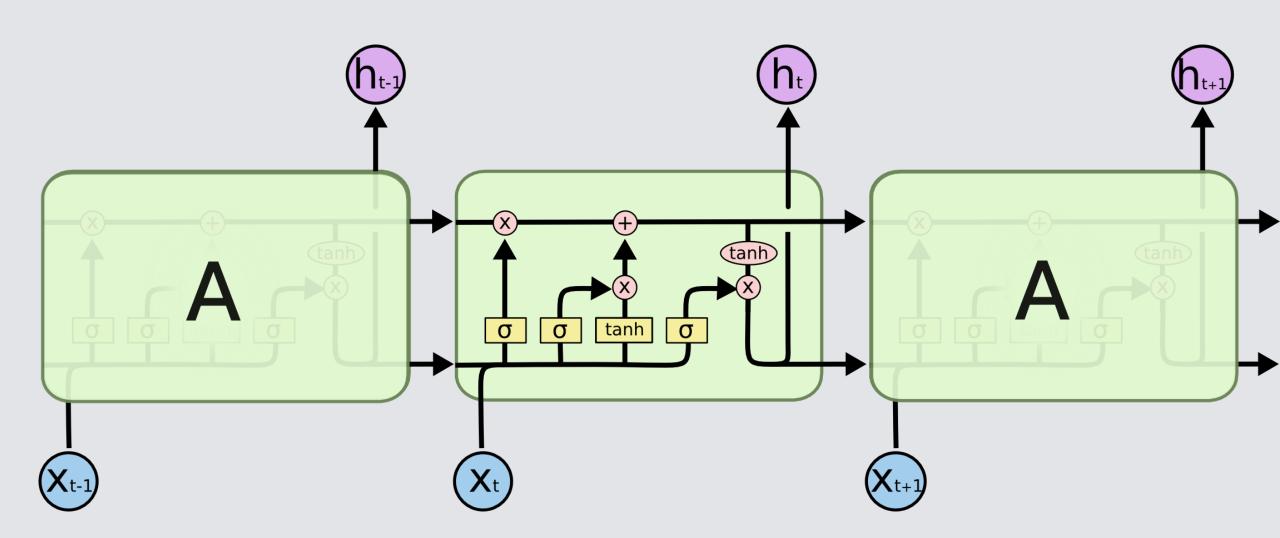
# DNN for text: GRU

Standard RNNs have problems with long sequences, which is rather usual in textual data (vanishing gradient problem)

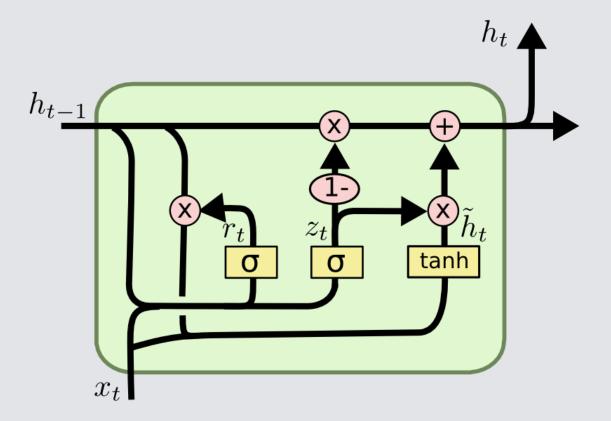
LSTM are able to solve this problem by implementing a form of long-term memory

GRU is a special kind of LSTM, faster to train and (usually) more efficient

# Brief introduction to LSTM



#### **GRU**



Simpler than normal LSTM

Combines forget and input gate into a single «update layer»

Merges cell states and hidden states into one

Reset gate decides whether the previous cell is important or not

## Multimodal network

### **Data fusion**



Framework in which multiple data source are mixed to make them more useful for a specific application



It can mix information to extract more knowledge and have a better form of abstraction of the problem



The goal is to improve the system performances both in terms of accuracy and robustness



Particularly useful in robotics or computer vision in general

# Late vs early fusion

In the literature the distinction between early and late fusion depends on the position of the fusion process

<u>Late</u>: it fuses the results of two or more different computational streams that work in parallel (this case)

Early: it merges data sources at the beginning of the process to create a joint representation of the data

### **Keras implementation**

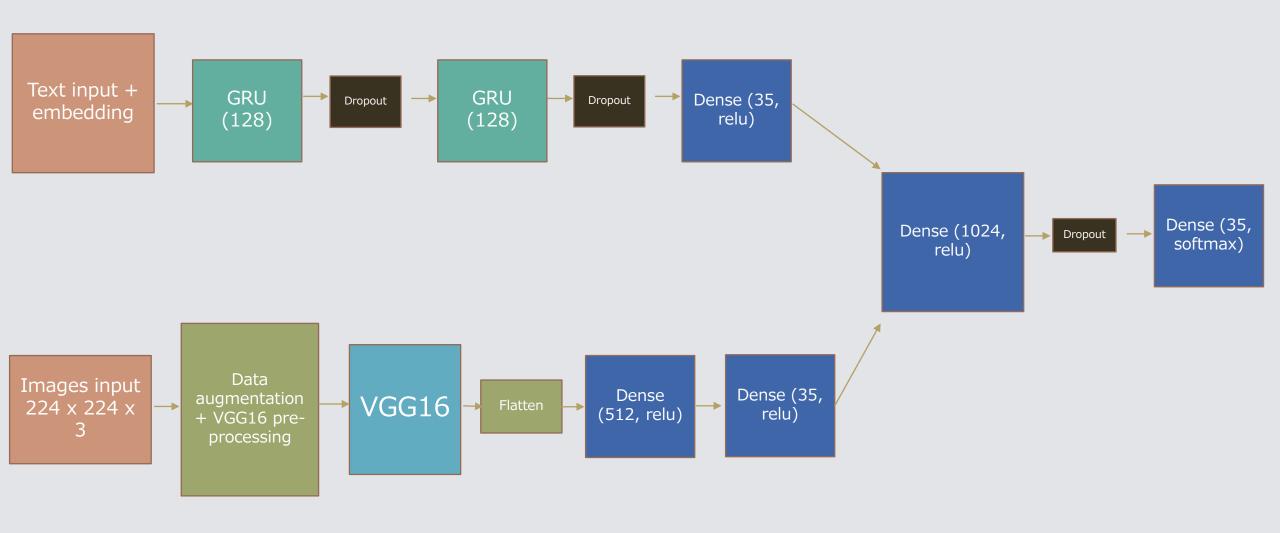
The project was implemented with Keras high level APIs, splitting the original dataset into training, validation and test sets

For VGG16 and the GRU
model the standard
Generator class was used to
feed the network batches of
data without saturating
memory

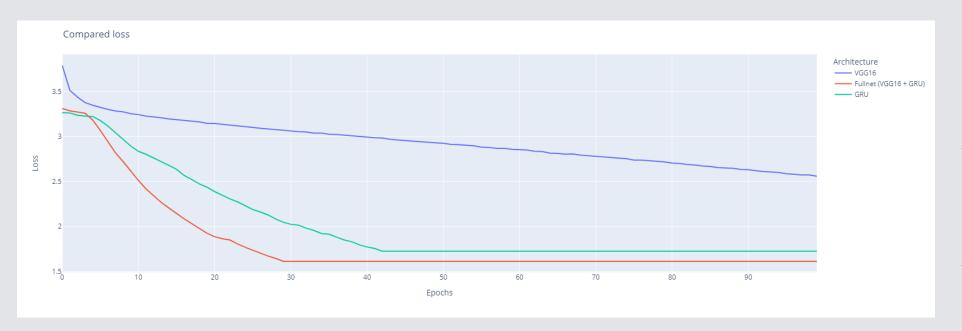
The multimodal network
required the development of
a custom generator in order
to feed mixed type of data to
the network

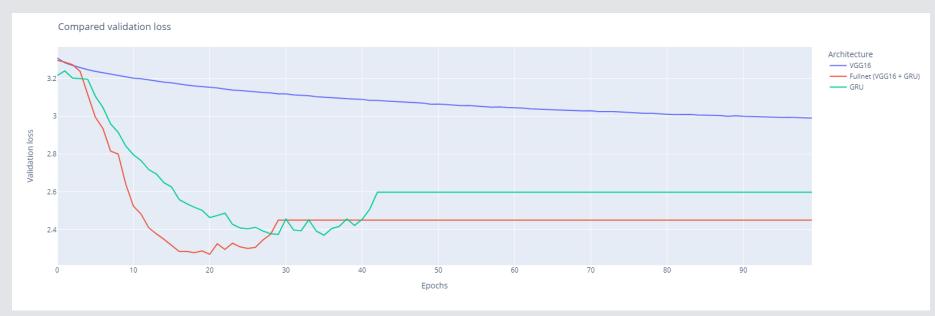
Training was performed on Google Colab and Amazon Sagemaker Studio Lab (Tesla K80 vs Tesla T4) Standard hyperparameters
(Adam optimizer, batch size of 32, categorical crossentropy as loss function) and early-stopping to avoid excessive overfitting

### The multimodal network (VGG16 + GRU)



# Results



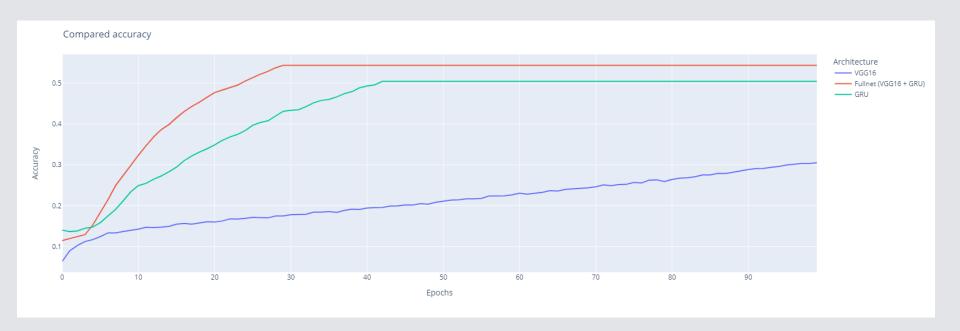


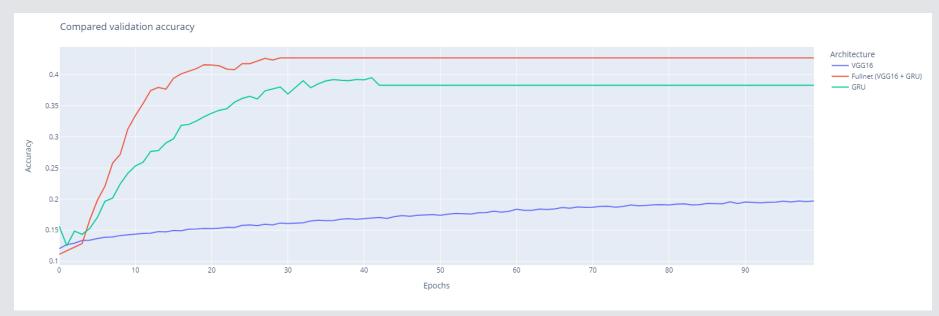
## **Compared losses**

VGG16 required a much slower learning rate to gain adequate performances

GRU and multimodal network are much faster and able to reach lower loss both in training and validation

Early stopping prevents excessive overfitting



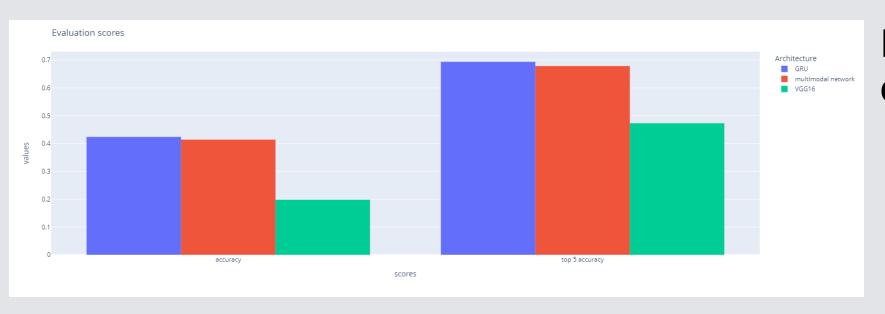


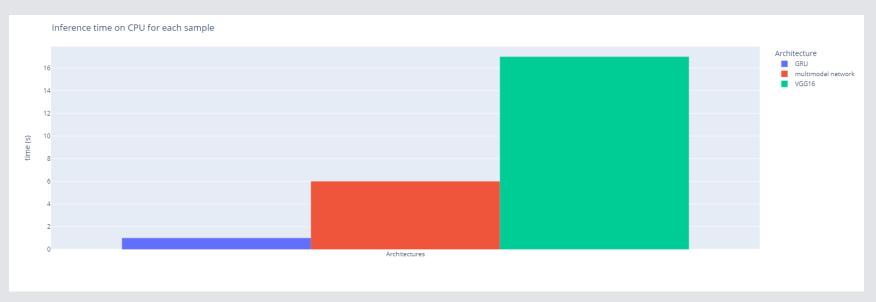
# **Compared** accuracy

VGG16 learns very slowly over time

GRU and multimodal network are much faster and able to reach lower loss both in training and validation

Early stopping prevents excessive overfitting





# **Evaluation metrics** on testing set

GRU is slightly more accurate on the testing set

If we consider top 5 accuracy the difference between GRU/multimodal and VGG16 is less significant

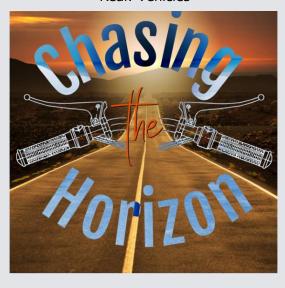
Inference time increase for the multimodal network, but not as dramatically expected looking at how VGG16 performs on its own

### Predictions: VGG16

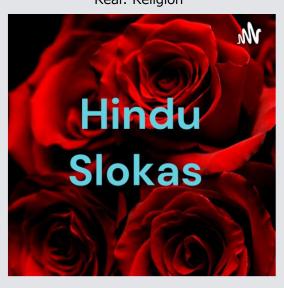
Predicted: Sports Real: News



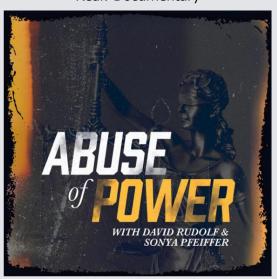
Predicted: Religion Real: Vehicles



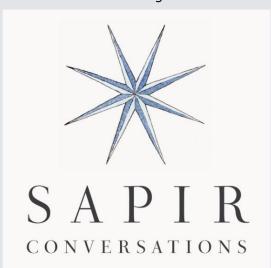
Predicted: Society & Culture Real: Religion



Predicted: Sports Real: Documentary



Predicted: Business Real: Religion



Predicted: Sports Real: Society & Culture

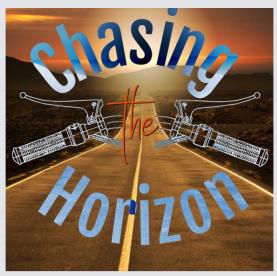


### Predictions: GRU

Predicted: Sports Real: News



Predicted: Religion Real: Vehicles



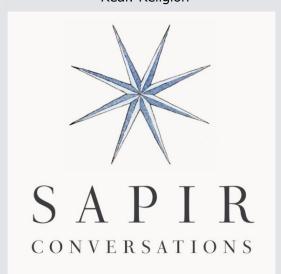
Predicted: Religion Real: Religion



Predicted: Interviews Real: Documentary



Predicted: Fiction Real: Religion



Predicted: TV & Film Real: Society & Culture

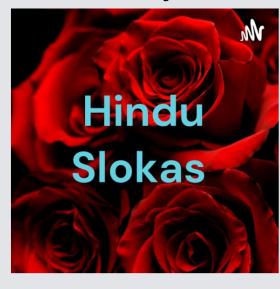


## Predictions: multimodal network

Predicted: True Crime Real: News Predicted: Vehicles Real: Vehicles Predicted: Vehicles Real: Religion

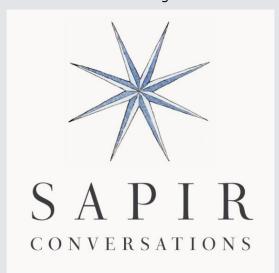






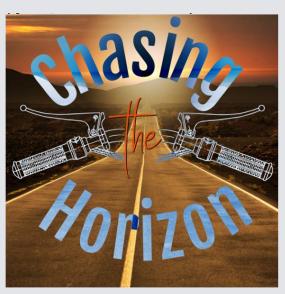
Predicted: Arts Real: Documentary Predicted: Religion Real: Religion Predicted: Politics Real: Society & Culture







### Balance vs unbalanced metadata



«Chasing the Horizon is a podcast by, about and for motorcyclists. We talk to motorcycle industry figures, technical experts and riders just like you no matter what bike they love to ride. Please sign up on the mailing list at http://tinyletter.com/chasingthehorizon and subscribe in popular podcast apps or listen to every episode at http://chasingthehorizon.us»

VGG16: Religion

GRU: Religion

Multimodal: Vehicles



«Hindu slokas»

VGG16: Society & Culture

GRU: Religion

Multimodal: Vehicles

#### Conclusions

The multimodal model converges faster (in terms of epochs) during training and it tends to have better accuracy

However, the GRU model performs a little better on the testing set: this might be due to the fact that the dataset is largely unbalanced and so is the testing set

The multimodal approach seems to help in cases in which the two features are likely mixed, but it might lead to mistakes in unbalanced cases (e.g. less text and confusing image)

Labels were manually and arbitrarily aggregated; we might get better results depending on how genres were merged

Further experiments with larger and more balanced dataset could improved performances

## Bibliography

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