

# MULTILABELS CLASSIFICATION OF PODCAST GENRES

An Experiment with Multimodal Neural  
Networks



# Podcasts

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Podcasts are an emerging medium on the internet and the number of shows is growing exponentially over the years

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They provide huge amounts of data for many different tasks (e.g. audio transcription)

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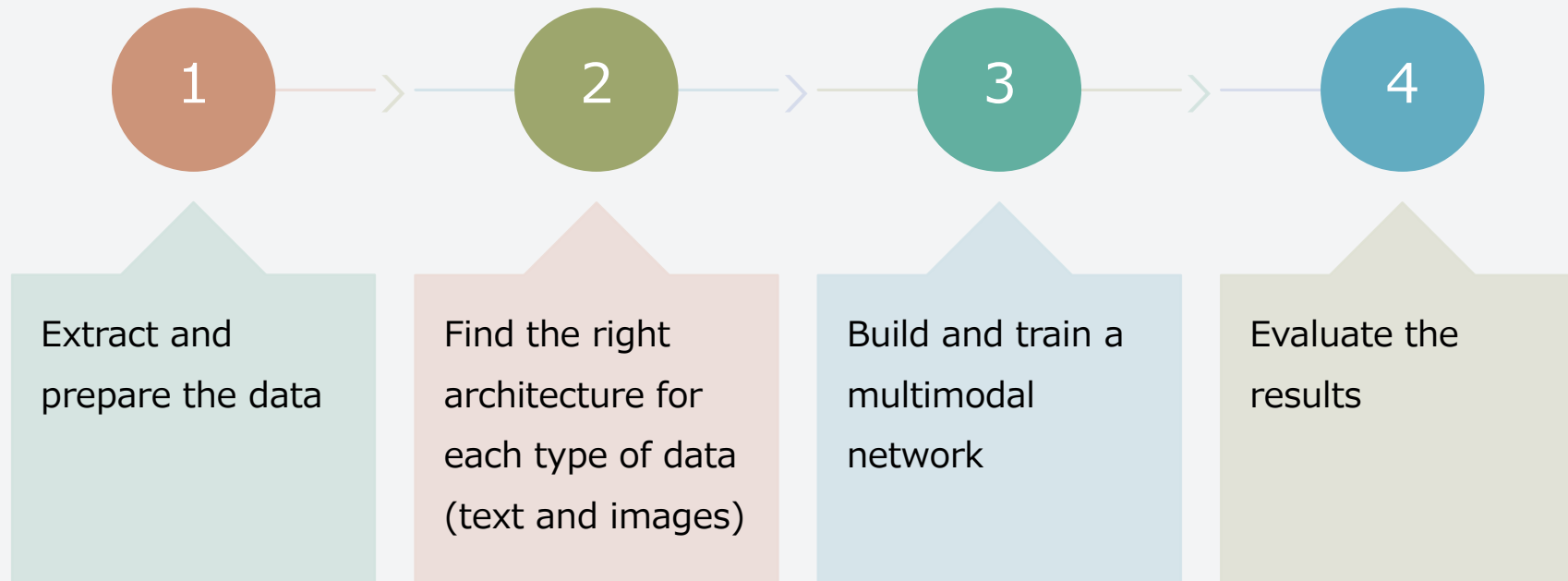
Streaming services (e.g. Spotify, Apple Music) usually classify shows on the basis of manual annotations and use those labels to suggest new contents to their users

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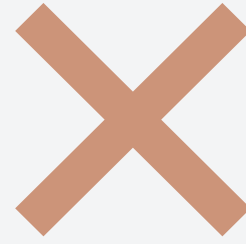
Is it possible to automatically classify podcasts according to the metadata available?



# Project workflow



# Dataset



Lack of existing dataset focusing on this kind of task (e.g. Spotify dataset is meant for audio transcription)

Extracted a dataset from Apple Music using their APIs, including nearly 30000 different shows



Each show has metadata regarding title, description, cover image, authors and primary genre

# Dataset: cover images

13 Minutes to the Moon (Technology)



The Interior Design Business (Design)



Two Girls Talk Balls (Sports)



Five Point Move - U.S. Greco-Roman Wrestling (Sports)



A Delectable Education Charlotte Mason Podcast (Education)



The Christian Woman Business Podcast (Business)



The Wellness Mama Podcast (Health)



Metabolic Academy (Health)



Quran recitations (Religion)

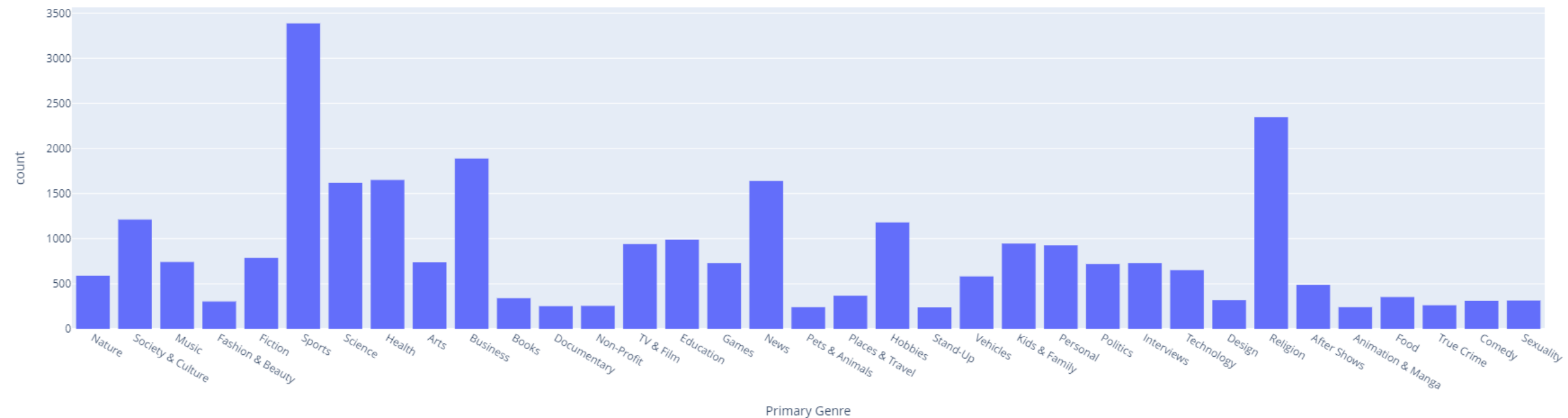




# Dataset: genres

Originally 110 different genres with many overlaps

After pre-processing only 35 different genres with a rather unbalanced distribution



# Dataset: descriptions

Two Girls Talk Balls (Sports)



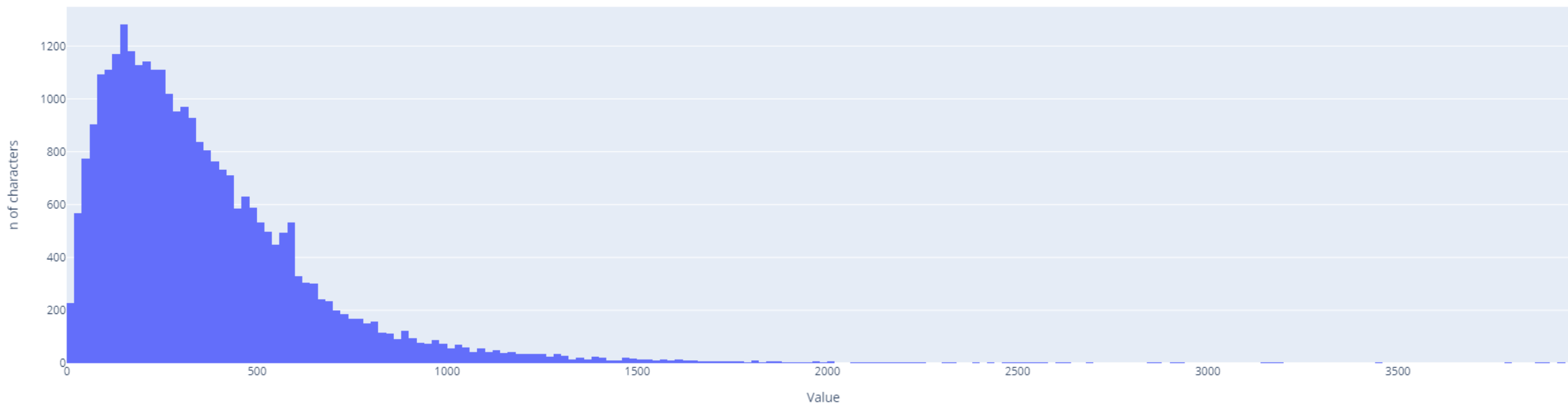
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Title: Two Girls Talk Balls

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Description: «An alternative take on Women's Football. Covering the WSL, NWSL, Euro 2022 and Women's Champions League; Charlotte and Tamsin bring a refreshing voice with debate, banter and highlights from the best of the Women's Game. Proudly sponsored by FotMob»

Description lenght distribution



# DNN: images

Images are coded as a numerical matrix (height x width x channels)

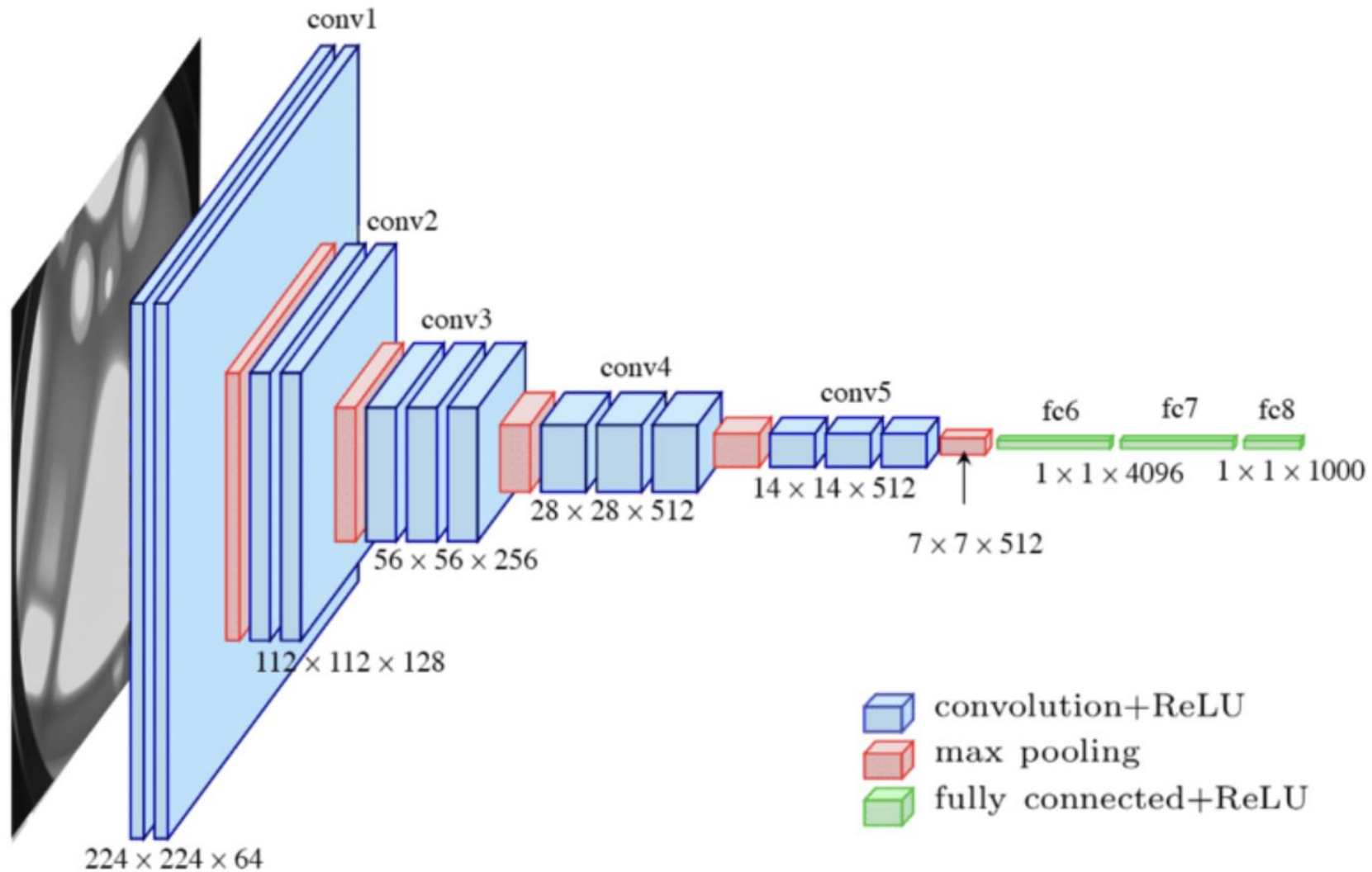
Each image in the dataset is in JPEG format and has a shape of 600 x 600 x 3 (RGB)

DNN can learn how to filter (parts of) an image to extract relevant features (Convolutional Neural Network)

Instead of building from scratch a CNN, better performances are achieved use a pre-trained architecture (transfer learning)



# VGG16

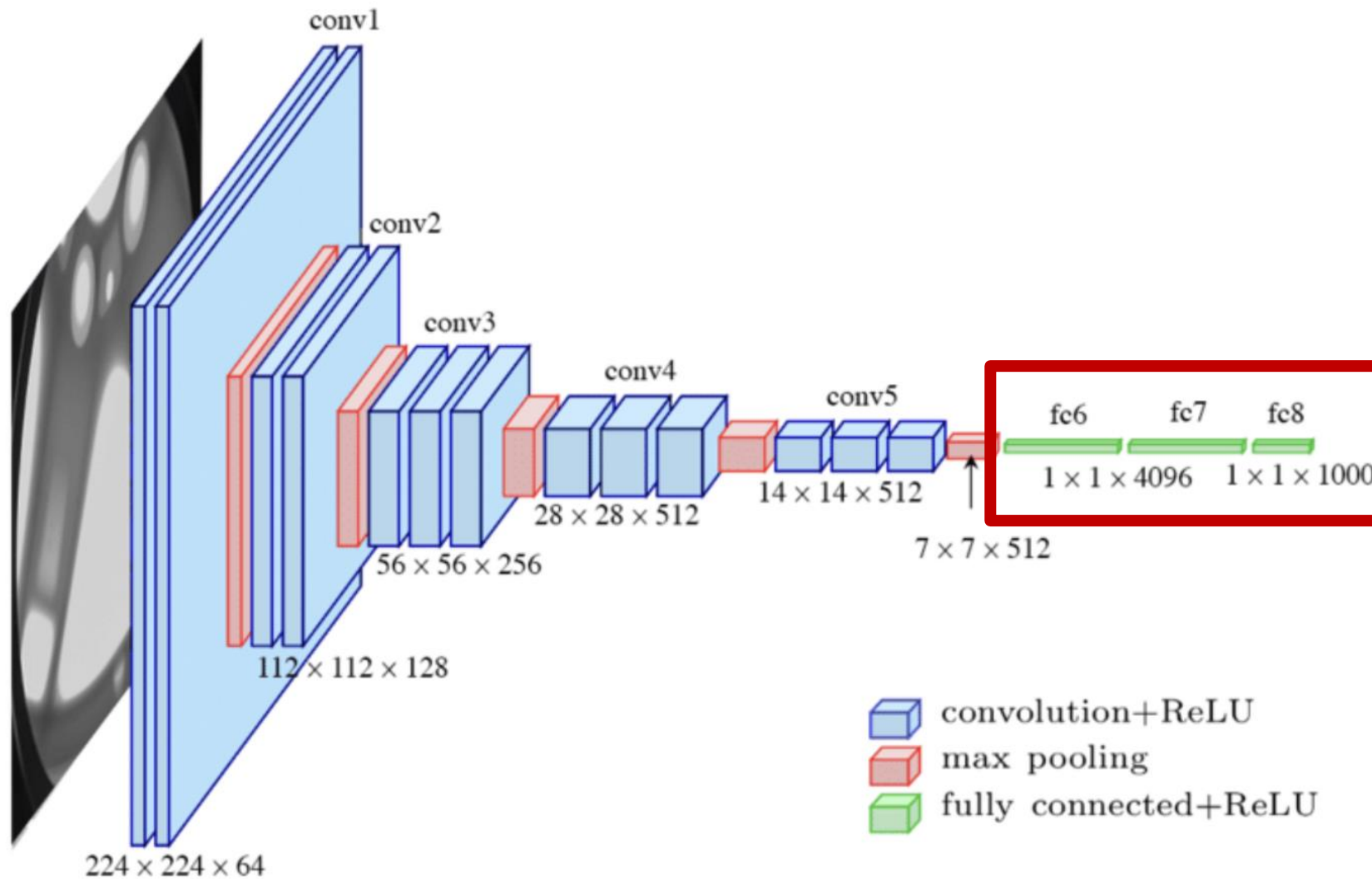


Large architecture trained on millions of images (ImageNet dataset)

Stack of convolutional layers and max pooling using ReLU as activation function

It can be used for different tasks without re-training thanks to transfer learning

# VGG16



Cut the last layer (classifier head) and replace it with a dense layer with a neuron for each label (35)

Reshape images to  $224 \times 224$  size and convert them from RGB to BGR (automatically pre-processed by Keras)

Use data augmentation to create artificially additional samples for training (random flip and random rotation)

# **DNN: descriptions**

Text is understood as a sequence problem, thus RNN are commonly used for text classification and language modelling



In order to be fed to RNNs, text must be normalized: tokenization, stop-words elimination, lemmatisation



Textual data has to be converted into numerical arrays (assigning each token to a numerical ID and passing it to an embedding layer)

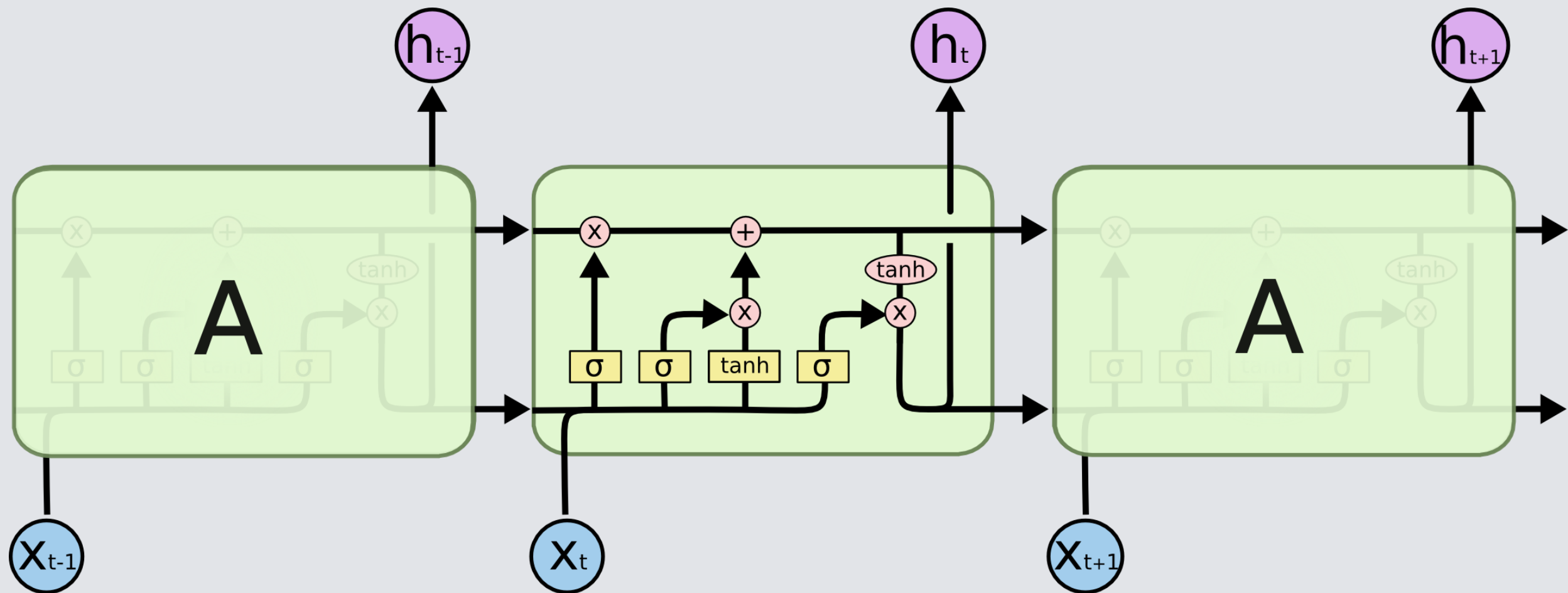
# DNN for text: GRU

Standard RNNs have problems with long sequences, which is rather usual in textual data (vanishing gradient problem)

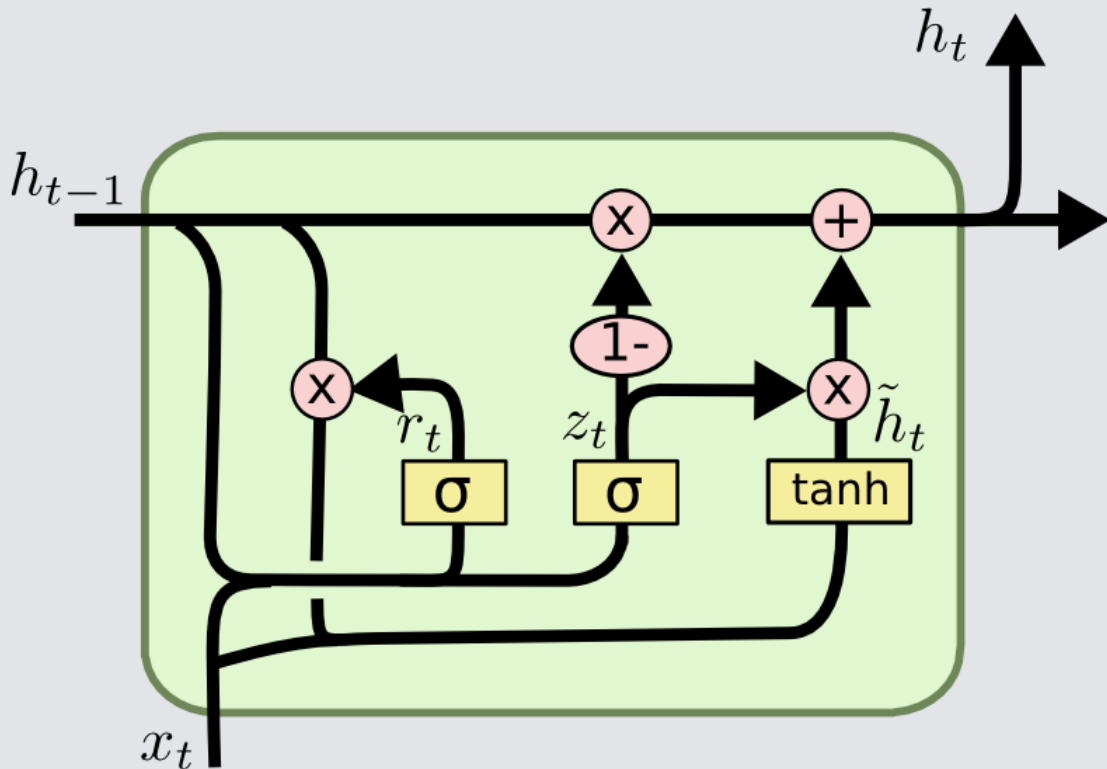
LSTM are able to solve this problem by implementing a form of long-term memory

GRU is a special kind of LSTM, faster to train and (usually) more efficient

# Brief introduction to LSTM



# GRU



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Simpler than normal LSTM

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Combines forget and input gate into a single «update layer»

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Merges cell states and hidden states into one

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Reset gate decides whether the previous cell is important or not



# Multimodal network

The bottom of the slide features a decorative graphic consisting of several overlapping, wavy lines in shades of light gray and white, creating a sense of movement and depth.

# Data fusion



Framework in which multiple data source are mixed to make them more useful for a specific application



It can mix information to extract more knowledge and have a better form of abstraction of the problem



The goal is to improve the system performances both in terms of accuracy and robustness



Particularly useful in robotics or computer vision in general

# Late vs early fusion

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In the literature the distinction between early and late fusion depends on the position of the fusion process

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Late: it fuses the results of two or more different computational streams that work in parallel (this case)

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Early: it merges data sources at the beginning of the process to create a joint representation of the data

# Keras implementation

The project was implemented with Keras high level APIs, splitting the original dataset into training, validation and test sets

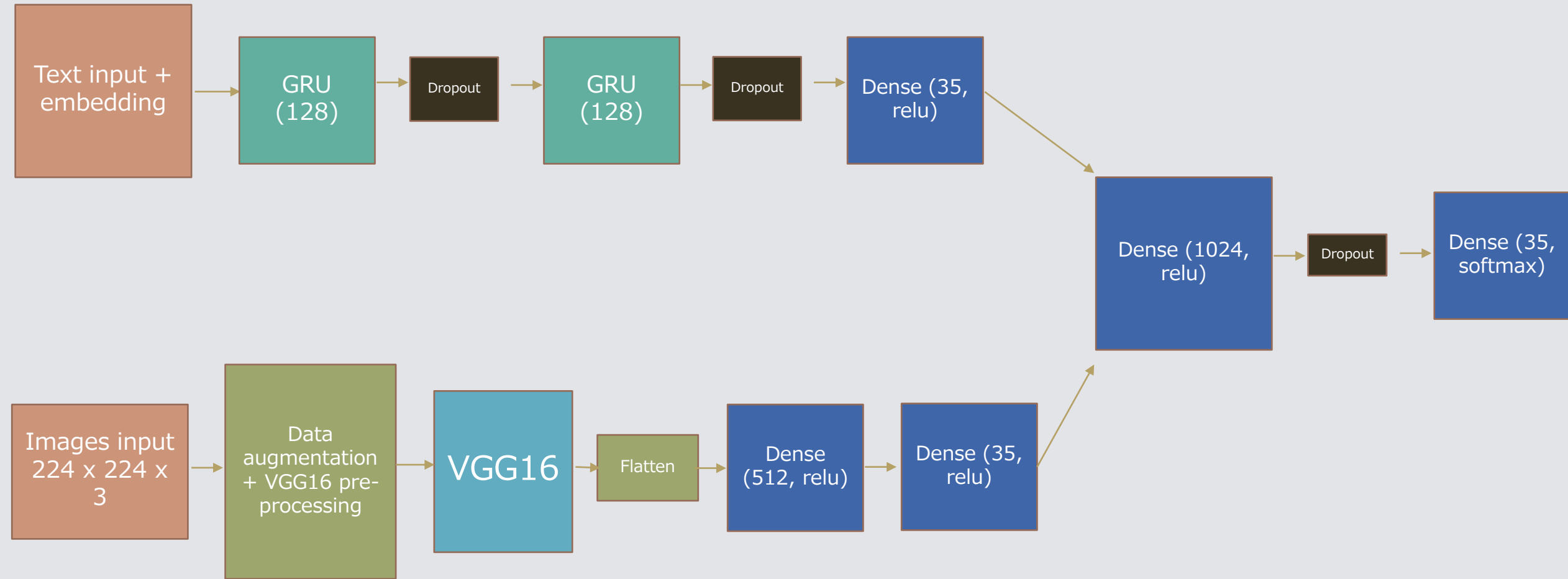
For VGG16 and the GRU model the standard Generator class was used to feed the network batches of data without saturating memory

The multimodal network required the development of a custom generator in order to feed mixed type of data to the network

Training was performed on Google Colab and Amazon Sagemaker Studio Lab (Tesla K80 vs Tesla T4)

Standard hyperparameters (Adam optimizer, batch size of 32, categorical cross-entropy as loss function) and early-stopping to avoid excessive overfitting

# The multimodal network (VGG16 + GRU)



# Results

The bottom of the slide features a decorative graphic consisting of several overlapping, wavy lines in shades of light gray and white, creating a sense of movement and depth.



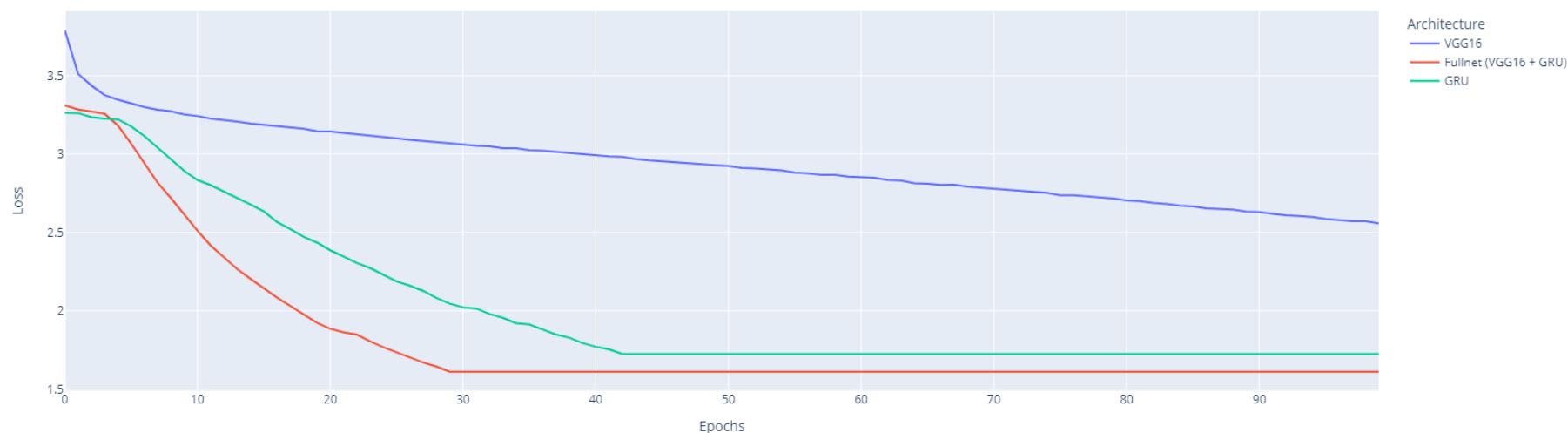
# Compared losses

VGG16 requires a much slower learning rate to gain adequate performances in training

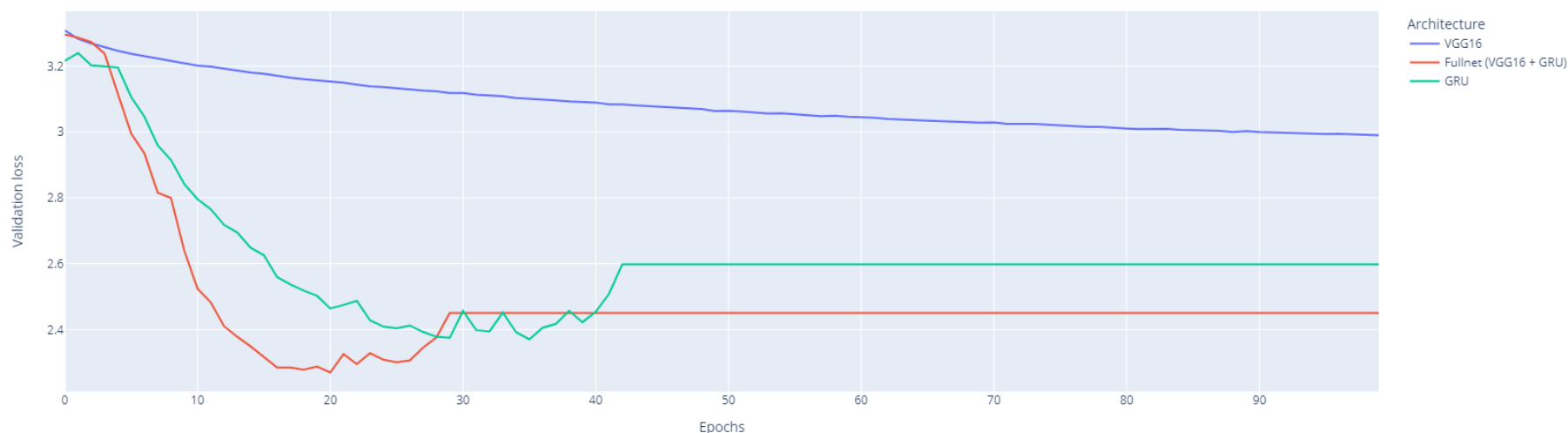
GRU and multimodal network are much faster and able to reach lower loss both in training and validation

Early stopping prevents excessive overfitting

Compared loss



Compared validation loss

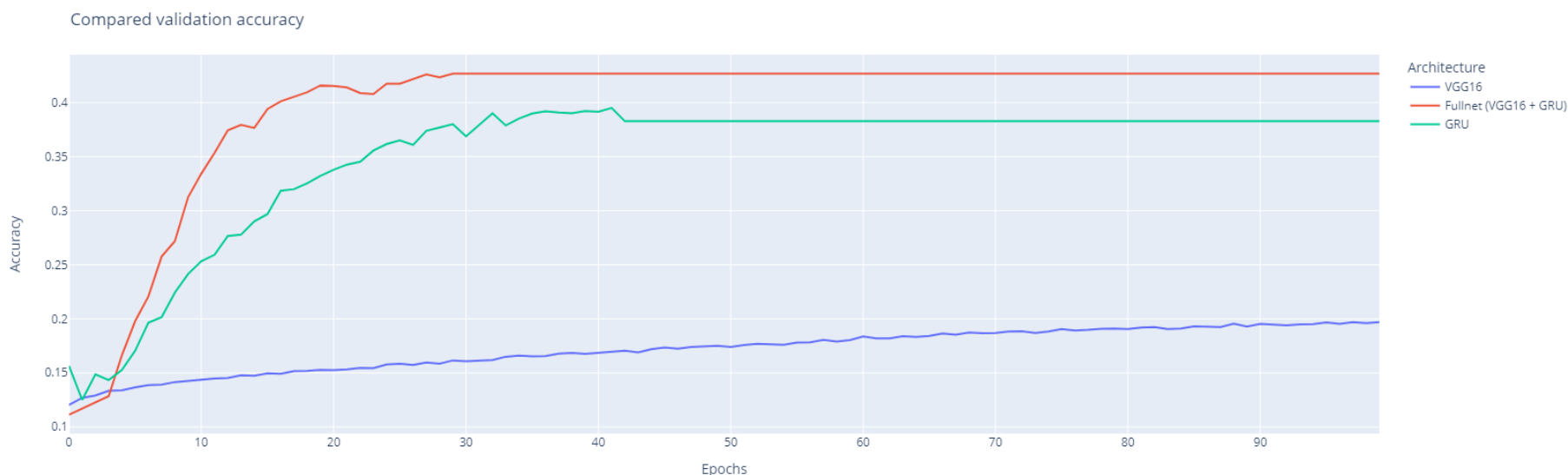


# Compared accuracy



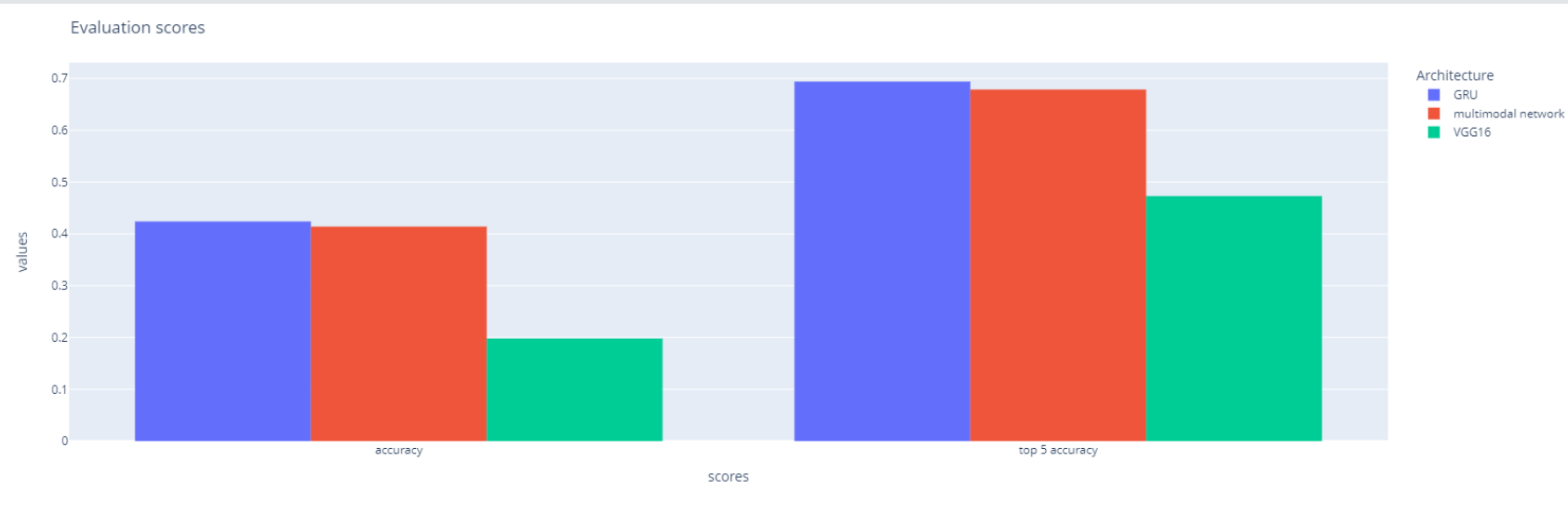
VGG16 is outperformed by both GRU and multimodal network

Multimodal network is able to reach better accuracy both in training and validation



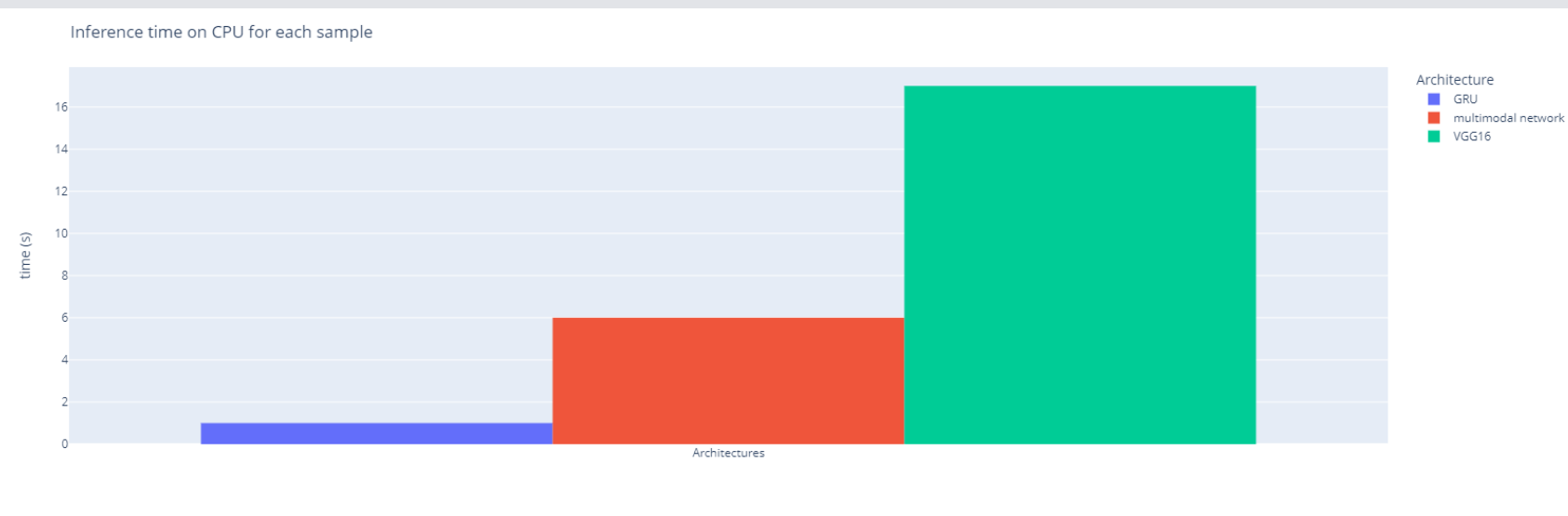
However training multimodal network is computationally more expensive than training GRU

# Evaluation metrics on testing set



GRU is slightly more accurate on the testing set

If we consider top 5 accuracy the difference between GRU/multimodal and VGG16 is less significant



Inference time increase for the multimodal network, but not as dramatically expected looking at how VGG16 performs on its own

# Predictions: VGG16

Predicted: Sports  
Real: News



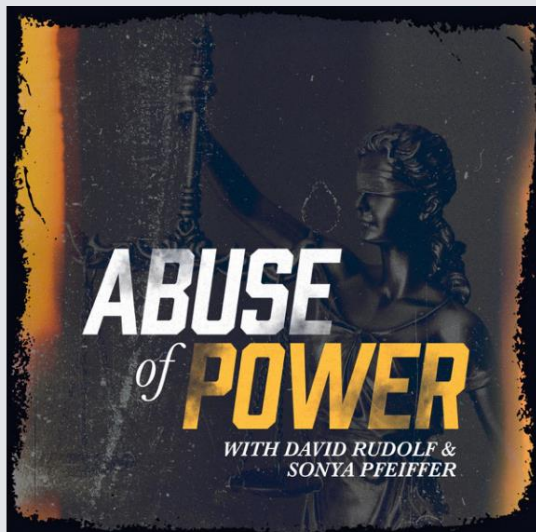
Predicted: Religion  
Real: Vehicles



Predicted: Society & Culture  
Real: Religion



Predicted: Sports  
Real: Documentary



Predicted: Business  
Real: Religion



Predicted: Sports  
Real: Society & Culture



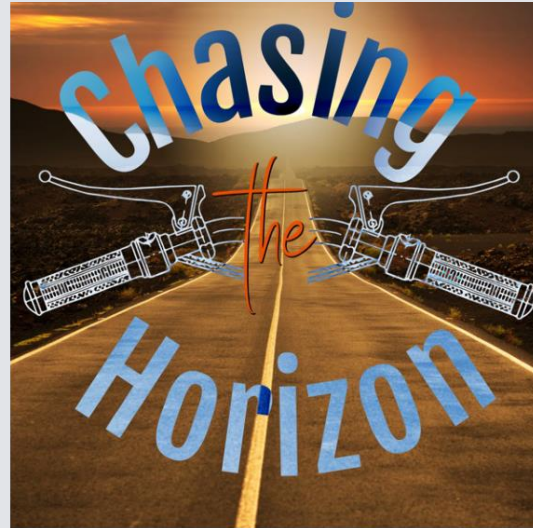


# Predictions: GRU

Predicted: Sports  
Real: News



Predicted: Religion  
Real: Vehicles



Predicted: Religion  
Real: Religion



Predicted: Interviews  
Real: Documentary



Predicted: Fiction  
Real: Religion



Predicted: TV & Film  
Real: Society & Culture

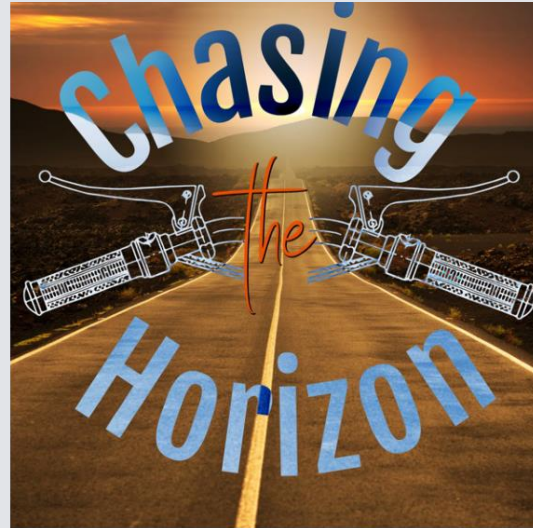


# Predictions: multimodal network

Predicted: True Crime  
Real: News



Predicted: Vehicles  
Real: Vehicles



Predicted: Vehicles  
Real: Religion



Predicted: Arts  
Real: Documentary



Predicted: Religion  
Real: Religion

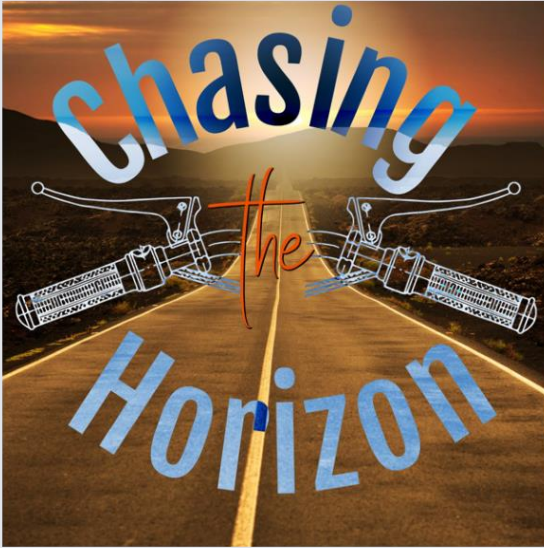


Predicted: Politics  
Real: Society & Culture





# Balance vs unbalanced metadata



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VGG16: Religion  
GRU: Religion  
Multimodal: Vehicles



«Hindu slokas»

VGG16: Society & Culture  
GRU: Religion  
Multimodal: Vehicles

# Conclusions

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The multimodal model converges faster (in terms of epochs) during training and it tends to have better accuracy

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However, the GRU model performs a little better on the testing set: this might be due to the fact that the dataset is largely unbalanced and so is the testing set

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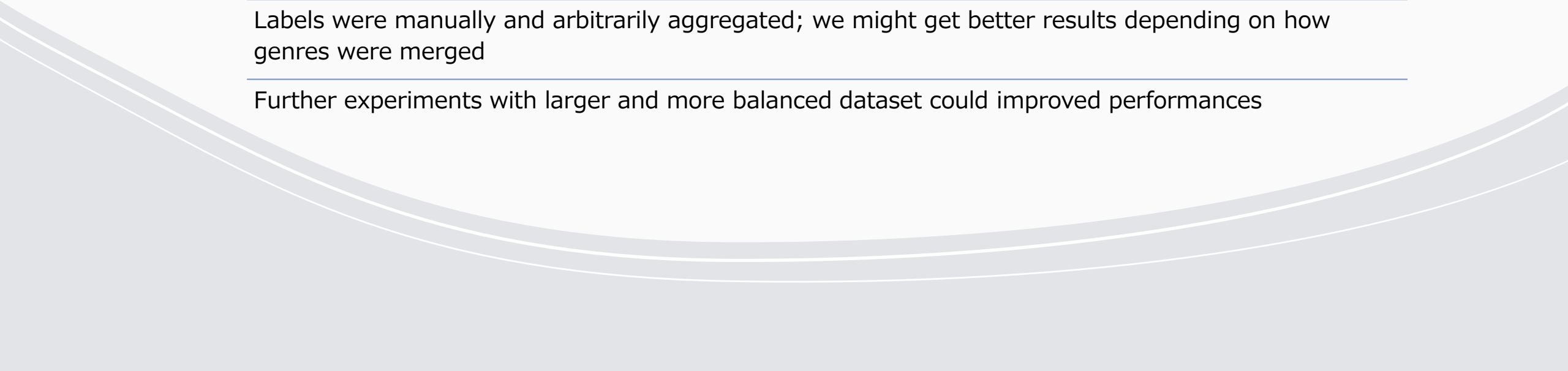
The multimodal approach seems to help in cases in which the two features are likely mixed, but it might lead to mistakes in unbalanced cases (e.g. less text and confusing image)

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Labels were manually and arbitrarily aggregated; we might get better results depending on how genres were merged

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Further experiments with larger and more balanced dataset could improved performances



# Bibliography

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