

Module 2

I chose to analyze Steve Anders's portfolio.

1. The buttons that link to the alum's contact info (Twitter, Facebook, etc.) are the same circular shape and similar colors. By the purpose of contrast, this creates a sense of unity in that you can tell they serve a similar purpose.
2. The text is the same font and color throughout the page. This is a good example of repetition as it makes the page look more organized.
3. There is a small box with text linking to a different website. The box remains on the screen and moves as the user scrolls up or down. I think this is visually unappealing, as it stands out too much and can even cover pictures and text, depending on where the user scrolls to.
4. I would replicate the use of the same font and over all color of the page. It makes the page look more organized and appealing, and it doesn't feel like I've stumbled onto the wrong site at any point.