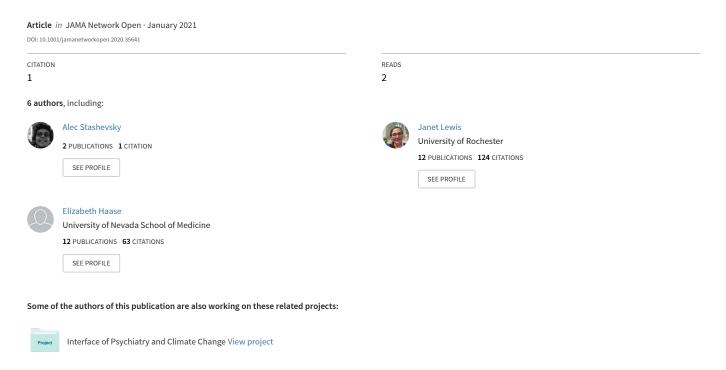
Estimation of the Carbon Footprint Associated With Attendees of the American Psychiatric Association Annual Meeting







Research Letter | Environmental Health

Estimation of the Carbon Footprint Associated With Attendees of the American Psychiatric Association Annual Meeting

Joshua R. Wortzel, MD, MPhil; Alec Stashevsky, BA; Jeremy D. Wortzel, MPhil; Beth Mark, MD; Janet Lewis, MD; Elizabeth Haase, MD

Introduction

The health care system produces 8% of US greenhouse gas emissions. ¹ International medical conferences contribute to these emissions substantially; 1 conference alone can produce the carbon dioxide equivalent (CO₂e) emissions of an entire city in a single week. ² Virtual conferences necessitated by the coronavirus disease 2019 (COVID-19) pandemic have been associated with reduced emissions of up to 99.97%, ³ and it is estimated that holding conferences biennially in accessible locations and increasing virtual presentations may be associated with reductions in emissions of 90%. ² The American Psychiatric Association (APA) has made addressing the effects of climate change on mental health one of its priorities, ⁴ yet it holds one of the largest annual

Author affiliations and article information are listed at the end of this article.

Table. Estimated $\rm CO_2e$ Emissions Associated With APA Annual Meetings at Actual and Theoretical Meeting Locations^a

Emissions rank	Location	Total CO ₂ e emissions, metric ton	Per capita CO ₂ e emissions, metric ton	Difference between actual and theoretical meeting emissions, %		
2018 New York City APA Annual Meeting						
1 ^b	New York City	19819	1.19	NA		
2	Philadelphia	19 965	1.20	1		
3	Washington DC	20 304	1.22	2		
4	Toronto	21 276	1.28	7		
5	Montreal	21 597	1.30	9		
6	Chicago	22 256	1.34	12		
7	Atlanta	23 069	1.39	16		
8	New Orleans	25 170	1.51	27		
9	Dallas	25 678	1.55	30		
10	Miami	25 898	1.56	31		
11	Los Angeles	31761	1.91	60		
12	San Diego	31 768	1.91	60		
13	San Francisco	32 708	1.97	65		
14	Honolulu	52 415	3.15	164		
2019 San Franci	sco APA Annual Meeting					
1	Washington DC	16 431	1.23	-23		
2	Philadelphia	16 475	1.24	-23		
3	Chicago	16 552	1.24	-23		
4	New York City	16 555	1.24	-23		
5	Toronto	16 741	1.26	-22		
6	Atlanta	17 433	1.31	-19		
7	Montreal	17 521	1.31	-18		
8	Dallas	18 234	1.37	-15		
9	New Orleans	18 473	1.39	-14		
10	Miami	20 023	1.50	-7		
11	Los Angeles	21 068	1.58	-2		
12	San Diego	21 108	1.58	-2		
13 ^b	San Francisco	21 456	1.61	NA		
14	Honolulu	37 564	2.82	75		

 $\label{eq:Abbreviations: APA, American Psychiatric Association; CO_2e, carbon dioxide equivalent; DC, District of Columbia; NA, not applicable.$

Open Access. This is an open access article distributed under the terms of the CC-BY License.

^a Actual and theoretical conference CO₂e emissions were calculated if attendees of the 2018 New York City and 2019 San Francisco meetings traveled to the locations of the past 40 APA annual meetings. Locations are ranked from the lowest to highest estimated emissions.

^b Estimated carbon footprints for conference populations in their actual locations.

psychiatric conferences in the world. We calculated the carbon footprint associated with the 2018 and 2019 APA annual meetings and assessed how it can be optimally reduced.

Methods

For this cross-sectional study, we obtained cities and countries of origin data for deidentified attendees of the 2018 APA Annual Meeting (May 5-9; $n=16\,620$) and the 2019 APA Annual Meeting (May 18-22; $n=13\,335$) from the APA. The Research Subjects Review Board at the University of Rochester determined that this research does not involve human participants as defined by the US Department of Health and Human Services and Food and Drug Administration regulations. This study followed the Strengthening the Reporting of Observational Studies in Epidemiology (STROBE) reporting guideline.

We identified likely transportation modes and departure airports for each attendee based on their geodesic distance from the meetings (ie, drivers, \leq 400 km; flyers, >400 km). Driving emissions were estimated using the Environmental Protection Agency's guidelines on passenger vehicles. Flying emissions were estimated using Flight Emissions API (GoClimate), which uses a radiative forcing index of 2—a conservative estimate. We explored carbon emissions for theoretical

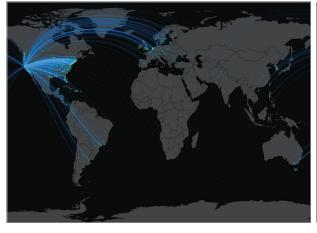
Figure. Places of Origin and Geodesic Distances of American Psychiatric Association (APA) Annual Meeting Attendees

A 2018 New York City APA meeting attendees



2018 New York City APA Meeting attendees (n = 16620)					
Region	Number	Percent			
North America	12386	74.5			
Europe	2032	12.2			
South America	921	5.5			
Asia	448	2.7			
Oceania	401	2.4			
Middle East	196	1.2			
Africa	129	0.8			
Central America	107	0.6			
Regional breakdown of US attendees (n=11351; 68.3% of total)					
Region	Number	Percent			
Northeast	6298	55.5			
West	1597	14.1			
Southeast	1562	13.8			
Midwest	1360	12.0			
Southwest	534	4.7			

B 2019 San Francisco APA meeting attendees



Europe	1125	8.4				
South America	605	4.5				
Asia	358	2.7				
Oceania	227	1.7				
Central America	100	0.7				
Middle East	72	0.5				
Africa	58	0.4				
Regional breakdown of US attendees (n=9899; 74.2% of total)						
(n=989	9; 74.2% of to	otal)				
(n=9899 Region	9; 74.2% of to Number	Percent				
(n=9899 Region Northeast	9; 74.2% of to Number 3603	Percent 36.4				
Region Northeast West	9; 74.2% of to Number 3603 3072	Percent 36.4 31.0				

2019 San Francisco APA Meeting

Number

10 790

Percent

80.9

Region

North America

The size of each point is proportional to the number of attendees departing from that location. The intensity of the arcs is proportional to the number of attendees traveling that geodesic distance to conference locations.

conferences if the 2018 and 2019 conference attendees had traveled to the past 40 APA meeting locations. In addition, we applied a geometric minimization algorithm to identify optimal meeting locations without geographic constraints. All analyses were performed using R, version 3.6.3 (R Project for Statistical Computing).

Results

The 2018 New York City and 2019 San Francisco APA annual meetings were estimated to have produced 19 819 (1.19 per capita) and 21 456 (1.61 per capita) metric tons of CO_2e emissions, respectively. For both meeting populations, theoretical conferences held in the western US and Hawaii were associated with estimated increases in carbon footprints by 21% to 164% compared with locations in the northeastern US (**Table**). The geometric minimization analysis corroborated that northeastern US locations were associated with optimized APA meeting emissions in worldwide location comparisons. Variations in CO_2e emissions across locations were associated with the proportion of attendees within driving distance of locations. This proportion was minimized for conferences in the northeastern US because 36% to 55% of US attendees were from this region (**Figure**). Estimated emissions were also minimized in Northeastern US locations for international attendees, who were predominantly from Europe.

Discussion

The estimated carbon emissions associated with the APA annual meetings were significant and could vary 3-fold by conference location. Results of this study suggest that the APA saved the estimated equivalent of burning 500 acres of dense forest or 22 million pounds of coal by holding the 2020 conference virtually. These estimates are likely less than the actual carbon emissions saved. A limitation of this study was the use of geodesic distances to approximate travel routes, which are less circuitous than the actual routes attendees would have taken. The intent of this analysis was not to encourage the elimination of in-person conferences. Attending professional meetings is critical for socialization, networking, and learning that leads to advancement in clinical practice, research, and policy. These meetings also provide large sources of income for the APA. There is an ethical imperative, however, to reduce the significant health and environmental damage caused by conference travel. Optimizing conference location alone may be associated with achieving the emissions reductions targeted by the United Nations Paris Agreement. Creative workarounds, such as prorated registration costs for attendees who must fly to emissions-optimized locations, could make this strategy more equitable. Use of intermittent virtual formats may be associated with further reductions in the carbon footprint associated with the APA meetings. All of these solutions exemplify a needed shift in the mindset of the medical community; sustainability does not have to be a zero-sum proposition in which the needs of clinicians, patients, and the planet are at odds. Instead, a more creative and intentional approach can be taken that meets our responsibility to do no harm as we innovate for new planetary realities.

ARTICLE INFORMATION

Accepted for Publication: December 9, 2020.

Published: January 28, 2021. doi:10.1001/jamanetworkopen.2020.35641

Open Access: This is an open access article distributed under the terms of the CC-BY License. © 2021 Wortzel JR et al. *JAMA Network Open*.

Corresponding Author: Joshua R. Wortzel, MD, MPhil, Department of Psychiatry, Strong Memorial Hospital, University of Rochester Medical Center Complex, 601 Elmwood Ave, PO Box PSYCH, Rochester, NY 14642 (Joshua_Wortzel@URMC.Rochester.edu).

JAMA Network Open | Environmental Health

Author Affiliations: Group for the Advancement of Psychiatry, Climate Committee (J. R. Wortzel, Stashevsky, J. D. Wortzel, Mark, Lewis, Haase); Department of Psychiatry, Strong Memorial Hospital, University of Rochester Medical Center Complex, Rochester, New York (J. R. Wortzel, Lewis); University of Pennsylvania School of Medicine, Philadelphia (J. D. Wortzel); University of Pennsylvania Counseling and Psychological Services, Philadelphia (Mark); Department of Psychiatry and Behavioral Sciences, University of Nevada School of Medicine, Reno (Haase).

Author Contributions: Dr J.R. Wortzel had full access to all of the data in the study and takes responsibility for the integrity of the data and the accuracy of the data analysis.

Concept and design: J.R. Wortzel, Stashevsky, Mark, Lewis, Haase.

Acquisition, analysis, or interpretation of data: J.R. Wortzel, Stashevsky, J.D. Wortzel, Haase.

Drafting of the manuscript: J.R. Wortzel, Stashevsky, J.D. Wortzel, Haase.

Critical revision of the manuscript for important intellectual content: All authors.

Statistical analysis: J.R. Wortzel. Stashevsky.

Administrative, technical, or material support: J.R. Wortzel, Stashevsky, Mark.

Supervision: J.R. Wortzel, Mark, Haase.

Conflict of Interest Disclosures: Mr Stashevsky reported being employed by NERA Economic Consulting and receiving a small stipend from the coauthors of this article. Dr Haase reported being on the steering committee of the Climate Psychiatry Alliance, being cochair of the Climate Committee of the Group for the Advancement of Psychiatry, and holding a director title for FuturePerfect.media. Dr Lewis reported being cochair of the Climate Committee of the Group for the Advancement of Psychiatry and being on the steering committee of the Climate Psychiatry Alliance. Dr Mark reported being on the steering committee of the Climate Psychiatry Alliance. Dr J.R. Wortzel reported being on the steering committee of the Climate Psychiatry Alliance. No other disclosures were reported.

Additional Contributions: Tristan Gorrindo, MD (American Psychiatric Association, Philadelphia, PA), helped with obtaining data. The Group for the Advancement of Psychiatry's Publication Committee assisted with review of the manuscript. No financial compensation was received for these contributions.

REFERENCES

- 1. Chung JW, Meltzer DO. Estimate of the carbon footprint of the US health care sector. JAMA. 2009;302(18): 1970-1972. doi:10.1001/jama.2009.1610
- 2. Klöwer M, Hopkins D, Allen M, Higham J. An analysis of ways to decarbonize conference travel after COVID-19. Nature. 2020;583(7816):356-359. doi:10.1038/d41586-020-02057-2
- 3. Burtscher L, Barret D, Borkar AP, et al. The carbon footprint of large astronomy meetings. Nature Astronomy. 2020;4(9):823-825. doi:10.1038/s41550-020-1207-z
- 4. Ursano RJ, Morganstein JC, Cooper R. American Psychiatric Association Position Statement: mental health and climate change. Accessed October 25, 2020. https://www.researchgate.net/publication/316364848_American_ Psychiatric Association Position Statement Mental Health and Climate Change
- 5. United States Environmental Protection Agency. Greenhouse gas emissions from a typical passenger vehicle. Accessed July 11, 2020. https://nepis.epa.gov/Exe/ZyPDF.cgi?Dockey=P100U8YT.pdf
- 6. American Petroleum Institute. GoClimate API reference. Accessed July 11, 2020. https://api.goclimate.com/docs