

Alector **FoodPrint**

Revolutionizing food transparency & traceability

Opportunity

3 in 5 global consumers¹

interested in **“learning more about where their food comes from and how it is made.”**

46% of consumers

“restaurant-branded products are a convenient way to attain the **restaurant experience and flavors at home”** (COVID lockdowns)

1. 2020 Innova Consumer Survey

<https://www.prnewswire.com/il/news-releases/innova-identifies-top-10-food-and-beverage-trends-to-accelerate-innovation-in-2021-301155638.html>

Milk

(100 Lt)

AFP ID

4

Produced by

Florent X.

0XAA7...1EA

Produced In

France

Currently held by

Vertikos L.

0X64E...031

Currently in

Greece



Etherscan [🔗](#)

Produced by

Florent X., France

0XAA7...1EA

Etherscan [🔗](#)

Transfer from

Florent X., France

0XAA7...1EA

to

Giannis P., Greece

0XD5D...B6C

Etherscan [🔗](#)

Transfer from

Giannis P., Greece

0XD5D...B6C

to

Vertikos L., Greece

0X64E...031



Producer

Food Asset (AFP)



Warehouse



Vendor



ALYRA



UNIVERSITY OF
HOHENHEIM



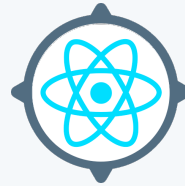
CENTRE FOR
AUTOMATION AND ROBOTICS

*research group for **precision agriculture** (pa)
& **precision farming** (pf)*

Alector FoodPrint

Technologies

Front End



Smart Contract

