

SEO Tool Feature Specification (Ahrefs & SEMrush Lite Copy)

Module 1: Keyword Research Tool

- Keyword search bar with country and language selection
- Keyword overview dashboard (search volume, keyword difficulty, CPC, competition)
- 12-month keyword trend graph
- Related keywords suggestions
- Long-tail keyword suggestions
- Question-based keywords (People Also Ask)
- Autocomplete keyword suggestions
- Semantic / LSI keyword generation
- SERP analysis showing top 10 ranking pages
- Display domain authority and backlinks of top results
- Estimated traffic for ranking pages
- Keyword list saving and project folders
- Keyword tagging and organization
- Export keywords in CSV and Excel format

Module 2: AI Content Generator

- AI blog/article generator (SEO optimized)
- SEO title generation
- Meta description generator
- H1, H2, H3 heading structure generation
- Full long-form article generation (1000–5000 words)
- FAQ section generation
- Content tone selection (professional, casual, sales)
- Multi-language content generation
- AI content optimization score (SEO score 0–100)
- Keyword density checker
- NLP keyword suggestions
- Readability score analysis
- AI meta tags generator (Title, Description, Open Graph)
- Schema markup (JSON-LD) generator
- Competitor URL content analysis
- Content gap analysis vs competitor pages

Module 3: Website SEO Auditor (On-Site SEO Checker)

- Full website crawler
- Sitemap detection and crawling
- Broken links detection
- Redirect chain detection
- Missing meta title detection
- Duplicate meta title detection
- Missing meta description detection
- Title length optimization check
- Heading structure analysis (H1, H2, H3)
- Multiple H1 detection
- Thin content detection
- Keyword presence check on pages

- Duplicate content detection
- Technical SEO audit (HTTPS, canonical, indexability)
- Core Web Vitals and page speed analysis
- Mobile friendliness check
- Image SEO analysis (ALT tags, image size)
- Internal linking analysis
- Orphan pages detection
- Anchor text analysis
- SEO audit score (0–100)
- Downloadable SEO audit report (PDF)