

Winning The Future

EXECUTIVE SUMMARY

Today V-Guard is a listed company with BSE and NSE having various electrical, electronic and electro-mechanical products which apart from others include electric and solar water heaters, cables and wires, Domestic and Agricultural Pumps ETC ...

Sustainability: This is something that is everyone looking for in today's society. We can add some eco friendly and sustainable elements in home appliances. we can add eco friendly materials such as recycle recyclable and sustainable materials. Since the e waste is increasing it will be a great choice we can add this feature.

Smart sensors: there are smart sensors in the home appliances but we can add little more AI features to it like we can add Maintenance Alerts, energy harvesting, self- cleaning, bio-metric sensors

Customization: Today's generation is really focused on the customization according to their preferences. We can add choices according to their ideas and add so many colors so that they can match their interior.

By executing these features V-GURD can build

- Achieving sustainable growth and market leadership
- Enhancing brand reputation and customer loyalty
- Creating a better future for next generations
- Creating future-proof designs with modular, adaptable products
- Fostering winning partnerships with innovators, startups, and industry leaders

- Investing in a future-ready workforce through employee development and training

Also, our suggestion to add to V-GURD home appliances is that an AI self-cooking stove where we can add the ingredients and the food will be ready in minutes. It focused on the bachelors, hostelers, and office-going people for their easy convenience.

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