



Amal Jyothi College of Engineering Autonomous
Kanjirappally,
Kottayam
686518

16th August 2024

Subject: Exclusive Invitation to Sponsor the NASA Space Apps Challenge 2024 as a Diamond Sponsor

Respected Ma'am / Sir,

We are thrilled to extend an exclusive invitation for your organization to become a Diamond Sponsor and partner with us for the **NASA Space Apps Challenge 2024**, taking place at Amal Jyothi College of Engineering on October 5-6, 2024. This premier international hackathon will bring together over 1,000 innovators dedicated to solving global challenges using NASA's open data.

As a Diamond Sponsor, your company will enjoy unparalleled visibility and prestigious recognition throughout the event. The benefits of being a Diamond Sponsor include:

- **Premium Placement:** Your company's logo will be prominently displayed on event materials, including banners, brochures, and the event website.
- **Social Media Feature:** Highlighted promotion across our social media channels, reaching a wide audience before and during the event.
- **Exclusive Video Promo:** A dedicated promotional video featuring your brand, shared on event platforms and social media.
- **Direct Interactions:** Opportunities for face-to-face engagement with participants, visitors, and other sponsors.
- **Local Channel Advertisement:** Advertisement slots on local TV channels to enhance community visibility.
- **Newspaper Advertisement:** Prominent placement in event-related newspaper ads.
- **Promotional Emails:** Inclusion in targeted promotional email campaigns to participants and attendees.
- **Bootcamp Display Ads:** High-visibility display ads at bootcamps leading up to the event.



- Promotional Goodies: Your logo featured on registration tags, volunteers uniforms, and event promotional items.
- Stalls at Event Venues: Premium stall space at the event venues for showcasing your products and services.
- Valuable Networking Opportunities: Exclusive access to networking events and interactions with key industry leaders and innovators.
- Continued Digital Ads: Ongoing digital advertisements through event-related online channels.
- Advertisements Using Participants: Inclusion in promotional materials featuring participants and their projects.

The event will cover over 300 institutions, across 4+ districts, and will attract more than 1,500 participants and 2,000+ visitors. With 200+ teams competing, your brand will gain significant exposure to a diverse and engaged audience.

We would be honored to discuss how this partnership can align with your brand's goals and elevate your presence. Please find more details in the attached brochures and through our website : nasaspaceapps.ajce.in

We look forward to the opportunity to collaborate and make a lasting impact together.

Best regards,

Faculty Coordinator,
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