

The background of the page features abstract, flowing patterns that resemble wings or feathers. These patterns are composed of numerous thin, curved lines that create a sense of movement and depth. The colors transition from a vibrant pink at the top to a deep purple at the bottom, with the patterns appearing to originate from the corners and sweep across the page.

## **Client exercise**

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## Interview with the client

First of all, we need to ask the client if he already have a website and he needs to update it or to create, for this example the client doesn't have one

### Questions

1. What does your business do?

Will be a rallycross track

2. What's the ideal timeline?

We are still building the field but in 3 months we will already have finished , we want the web site near that dates

3. What makes your company stand out?

There are no rallies circuits near but a lot of young people

4. Who are your competitors?

No one

5. Who is your ideal customer?

People with driving license that want to race and have fun

6. What is the main goal behind building the website?

Because it's a new business we need to promote it and also in the web you can reserve the field

7. What features must your website include?

- Payment system
- Reservation System with a calendar that show the available days
- Sale of insurance for the rally cars
- Rent of vehicles and equipment for rally
- Information about the duration and the prize

8. What are your favorite websites and why?

- [Disney+ | Originales exclusivos, películas de éxito y series \(disneyplus.com\)](#)
  - [Nike. Just Do It. Nike ES](#)
  - [React](#)
  - [iPhone - Apple](#)
9. Do you have an existing website, and what do you like and dislike about it?

No

10. Are you active on social media?

Not but we are creating an instagram and tik tok account for when the web is finish

11. Do you have a style guide or any existing images?

I don't have any style but I want it to have the colors of the wrc web to make it similar.