



The Y. So Much More.

Our commitment to making the YMCA of the Greater Twin Cities accessible for all led us to some incredible people who have grown in ways uniquely their own. Through our relentless service, we've encouraged our members to challenge themselves and change their lives.

In the following, we share stories of lives transformed through our YMCA. Programs and activities to enrich youth development, improve healthy living and ignite social responsibility have strengthened our communities across the metro area. Our members and our team made 2014 a year to celebrate.

Watch how the Y transforms lives at [youtube.com/user/YMCATwinCities/videos](https://www.youtube.com/user/YMCATwinCities/videos)

Together We Make A Difference

In 2014 the YMCA of the Greater Twin Cities maximized community support and philanthropy to make a meaningful, enduring impact on youth development, healthy living and social responsibility.

In Financial Aid for Families

Y Members



Families & Adults Received Financial Assistance



Kids Participated in Y Programming



Teens Participated in Y Programming



Kids Joined Y Sports Programs



Youth Served in Y Intervention Programs



Kids in Y Child Care



Active Seniors Joined in Y Programming



Kids Went to Day Camp



Volunteer Hours Served



Individuals Learned Swimming & Water Safety Skills



Adults, Teens and Youth Participated in Overnight Camping



Runners Participated





Address the Achievement Gap

Together with schools, parents, guardians and families, the Y tackles the achievement gap with programming tailored to the needs of individual communities. Student attendance climbs right along with academic achievement.

At Moreland Arts & Health Sciences Magnet School in West St. Paul, students learn when academics are combined with play in a fun and safe environment. Parents drop off their children as early as six in the morning, an important feature for families. Children are involved in Y programs until school starts and return to their Y enrichment activities at the end of the day. The program often reintroduces subjects, such as art, cut from the regular school day.

Laughing and learning go together as children are exposed to art and humanities, science and technology, team and character building, and sports and games, as well as getting help with their homework and improving their literacy skills. The relaxed environment fosters a love for learning, healthy choices, social and leadership development, all wrapped into a support system to help them reach their potential.

During the school year, 294,354 children in Minnesota do not have access to before and after school programs and are left unsupervised after 3 p.m.

Afterschool Alliance, a nonprofit public awareness advocacy organization

“The program is important for our students because many of the students in the program come from a higher poverty environment so they don’t always have access to an art class at a studio or maybe an after school athletic program that has some fees and equipment that’s required.”

Eric Bradley, Principal, Moreland Arts & Health Sciences Magnet School
See Moreland School’s story at [youtube.com/user/YMCATwinCities/videos](https://www.youtube.com/user/YMCATwinCities/videos)



Create Meaningful Outdoor Experiences

Much to Hope's surprise, Y Camp changed her life. Her first awkward days at Camp Streefland in the Minnesota Valley were spent alone – she wanted NO part of camp. She boycotted it until the camp director found her sprawled under a tree crying and unearthed a common bond; they were both Irish. From that tiny connection, a whole new Hope emerged.

Together, they found her passion and set her onto a path of success. Just one activity was the beginning. That first interactive encounter was the key to unlocking her potential, because once the first barrier to social interaction was shattered, others followed. Hope says, "Once I started talking to people, I really had fun." Funny how that works.

Today Hope throws herself into camp activities with gusto. No challenge is too great – from team building and rope obstacle courses to high-line glides among the trees. In Hope's words, she is becoming honest, brave and caring. At YMCA Camp, she is expanding her world and gaining the skills which are opening up her options as she reaches out toward her potential. A reluctant camper is rapidly transforming into an avid leader.

"Camping is teaching me that even when I'm in the woods or somewhere different that I don't know, I can have fun if I open my mind to it."

Hope, a budding leader

See Hope's story at [youtube.com/user/YMCATwinCities/videos](https://www.youtube.com/user/YMCATwinCities/videos)

A woman with dark hair tied back is smiling and running on a treadmill. The background is a solid red color.

Combat Chronic Disease

Erica didn't know when she walked into the New Hope YMCA that her life was about to be transformed. A simple question made all the difference.

A nurse and mother, she's been fighting a chronic weight problem almost as long as she can remember. She tried and failed on diet after diet. Erica thought working with a personal trainer would be a good idea, but she worried about the cost. The Y offered a solution.

Erica recalls struggling with an exercise and asking one of the trainers for help. "He explained it in a concise and professional manner and he really made me understand how and why I was doing that exercise."

His response was life changing. She sought out Damien, hired him as her personal trainer and through weekly sessions, Erica has gained personal confidence along with physical strength and energy. Simple tasks like bringing in the groceries used to exhaust her. Today, she no longer relies on others to do those simple tasks because every step is integral to her transformation.

For Erica, it goes beyond weight loss to a changing mind set and an inner conviction. She is thriving thanks to the Y's program and her tenacity.

"I'm doing amazing things that I never thought I could do and it makes me feel like an empowered, strong woman."

Erica, a New Hope YMCA member working with a personal trainer
See Erica's story at [youtube.com/user/YMCATwinCities/videos](https://www.youtube.com/user/YMCATwinCities/videos)

Obesity is widespread and continues to be a leading public health problem in the U.S. More than two-thirds of U.S. adults are overweight or obese.

**Robert Wood Johnson
Foundation**



Engage Active Older Adults

Death of a spouse can plunge the survivor into a tailspin. For Charlie, the four years following his wife's death were spent in mourning, withdrawn from social interaction. The Y and yoga changed his life.

Gentle yoga is a safe and welcoming exercise for adults in their 80s. It improves agility, enhances balance and increases strength, allowing the body, mind and spirit to relax and strengthen.

While Charlie believes multiple Y classes enrich his life, gentle yoga has had a profound impact on his day-to-day ease of movement. "Yoga class is great for helping me stretch. I am stiff and they help me stretch. I think it's making it easier for me to move. And that's what I want. I want to be able to move. For me that's living."

Charlie is thriving at the Y; his daily living is enhanced. He also finds it a good social outlet – the Y gives him a bigger pool of friends. He's watching his diet, his weight, but most of all he's determined to keep moving and living. Says Charlie, "The Y is a great place to do that and, after a while, you know, it gets to be a habit."

**"Moving is living. If you can't move, why, what are you?
You're a tree."**

Charlie, an 80+ year old Y member and yoga student
See Charlie's story at [youtube.com/user/YMCATwinCities/videos](https://www.youtube.com/user/YMCATwinCities/videos)

Inactivity increases with age. By age 75, about one in three men and one in two women engage in no physical activity.

Centers for Disease Control
and Prevention



Offer Water Safety For All

Across the world, water safety skills are important. In the Land of 10,000 Lakes, water safety skills can be life changing. The YMCA water safety classes have a lasting impact on children and their safety.

Aliya agrees with that. A timid kindergartner, she was frightened about getting into the pool. Three years later, her skills have improved significantly. She is jumping into the deep end and swimming back and forth across the pool. Her confidence in and out of the water has grown.

Like Aliya, many of the children in the Blaisdell YMCA neighborhood don't have the chance to take swimming lessons. That's why the Y program is so important. The Y offers the opportunity for everyone to get in the water and learn water safety skills. Being safe in water and having survival skills if you get into a bad spot are the focus of the Y's water safety programs. The Y staff teaches their swimmers to go into the water with a buddy or, even better, to have an adult with them when they go swimming.

Even so, any swimmer can get into a bad situation. To deter a fatal accident, the staff ensure the children know the "swim, float, swim" technique. Aliya has that down pat.

She says, "Sometimes if you're doing your front stroke you shouldn't keep swimming because then you'll get really tired. You should take a break and then you go for about five seconds and then you go back."

Aliya and the others in the Y's water safety programs are learning skills for a life time of safety in and near water. A good skill to have where open bodies of water seem to be around every corner.

"I feel safe around the water now because I know that if I was swimming by myself I would try to swim near land and I wouldn't go too far out."

Aliya, a YMCA swimming program participant

See Aliya's story at [youtube.com/user/YMCATwinCities/videos](https://www.youtube.com/user/YMCATwinCities/videos)



Serve Youth In Transition

The YMCA's Youth Outreach Intervention Program inspired hope in Gabby at a point when she needed it most. Gabby was homeless, with a newborn and alone. She was couch hopping from friend to friend without a permanent, safe place to live.

Gabby was in crisis with no resources and no idea where to find help. Youth Intervention Services came into Gabby's life at the right time, with caring and an understanding of what she needed to become stronger and healthier.

With Y staff support, Gabby explored their housing program for single moms. Gabby believes, "The Y made a big difference in my life. They're helping me with housing. They're helping me with an exercise program so I can be stronger."

For Gabby, the Y was life changing. She works and lives in safe places. Her son is safe. She knows her future is brighter. She's becoming financially stable. She's stretching toward the potential within herself and enrolling in an education program.

Gabby is building skills for success and has hope for her future – she has grown dramatically during the last year. She is committed to enriching her life and making her mark in her community.

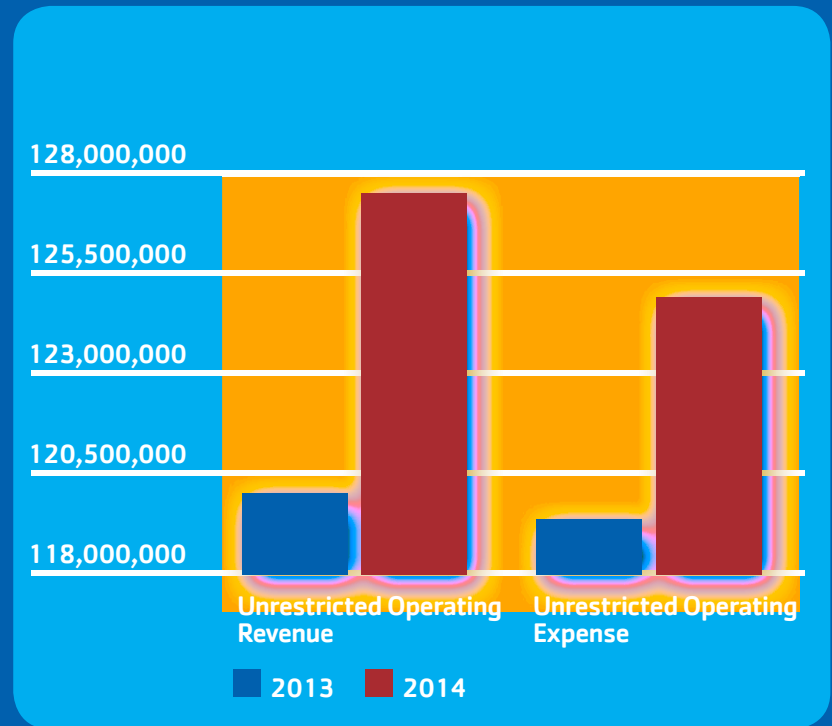
"The Y helped me with so much. I'm very grateful."

Gabby, a young mother who found the Y's Youth Outreach Intervention Program
See Gabby's story at [youtube.com/user/YMCATwinCities/videos](https://www.youtube.com/user/YMCATwinCities/videos)

YMCA of the Greater Twin Cities Consolidated Financial Statements

Statement of Financial Position December 31, 2014 and 2013

Assets	2013	2014
Cash, Cash Equivalents & Escrow Arrangements	6,800,456	9,888,409
Accounts & Pledges Receivable, Net	19,543,622	23,835,740
Other Receivables	11,396,400	11,396,400
Investments	75,836,668	91,891,530
Prepaid Expenses & Other Assets	2,087,939	2,055,806
Interest in Beneficiary Trusts	2,869,721	2,820,908
Land, Buildings, & Equipment, Net	146,294,414	144,400,561
Liabilities		
Accounts Payable & Accrued Expenses	8,402,377	8,235,543
Annuity Obligations	437,772	479,540
Bonds & Notes Payable	42,283,287	39,769,882
Capital Lease Payable	20,312,168	19,648,249
Deferred Liabilities	9,766,037	14,435,371
Net Assets		
Unrestricted	126,669,274	139,261,108
Temporarily Restricted	30,272,707	37,305,143
Permanently Restricted	26,701,598	27,000,511



Statement of Activities

For the Year Ending December 31, 2014

Revenue	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Contributions, United Way, Grants	3,227,180	17,617,443	484,320	21,328,943
Youth Development	45,903,505	—	—	45,903,505
Healthy Living	63,606,552	—	—	63,606,552
Social Responsibility	2,281,096	—	—	2,281,096
Other Revenue	4,200,165	1,141,380	—	5,341,545
Net Assets Released From Restriction	7,994,528	(7,994,528)	—	—

Expenses	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Youth Development	49,692,990	—	—	49,692,990
Healthy Living	43,199,469	—	—	43,199,469
Social Responsibility	2,308,611	—	—	2,308,611
Supporting Services	29,542,076	—	—	29,542,076
Change In Net Assets Before Non-Operating	2,469,880	10,764,295	484,320	13,718,495
Non-Operating Income (Expenses)	10,121,955	(3,731,859)	(3,731,859)	6,658,286

Statement of Activities

For the Year Ending December 31, 2013

Revenue	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Contributions, United Way, Grants	3,314,664	9,639,318	1,766,916	14,720,898
Youth Development	43,835,833	—	—	43,835,833
Healthy Living	58,911,519	—	—	58,911,519
Social Responsibility	2,099,082	—	—	2,099,082
Other Revenue	4,476,336	1,044,679	—	5,521,015
Net Assets Released From Restriction	7,061,409	(7,061,409)	—	—

Expenses	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Youth Development	49,877,894	—	—	49,877,894
Healthy Living	40,313,026	—	—	40,313,026
Social Responsibility	2,349,026	—	—	2,349,026
Supporting Services	26,331,124	—	—	26,331,124
Change In Net Assets Before Non-Operating	827,773	3,622,588	1,766,916	6,217,277
Non-Operating Income (Expenses)	7,781,884	167,243	(1,766,916)	6,182,211



The YMCA is a 501(c)(3) not-for-profit social services organization dedicated to Youth Development, Healthy Living and Social Responsibility

Thank You

Thriving – another word for the YMCA of the Greater Twin Cities. With your help, we're strengthening our communities, one person at a time. And we're relentless.

Our programs change lives and give our members and participants hope for a brighter future. Whether we're striving to close the academic achievement gap or creating meaningful outdoor experiences to stretch toward individual potentials or increasing water safety skills, children's lives are becoming stronger and more resilient. With programs to enrich and empower youth and adults, we're seeing change daily. As we work to combat chronic diseases and to engage active older adults, we're building strength in spirit, mind and body within the diverse communities we serve.

Thank you for your support in 2014. Together we are impacting individuals and strengthening communities. Your support along with funders such as Youthprise, UnitedHealth Group, Microsoft and United Way ensure we continue to offer vital programming and services in the Twin Cities.

We look forward to serving relentlessly with you in 2015 so all can thrive in each stage of life.

, Board Chair
, CEO and President



Board Chair

Vice Chair & Treasurer

Secretary

Past Board Chair

Griffin U. Allen
James L. Altman
Courtney Jordan Baechler
Anthony Bassett
John Bendt
Roger T. Chisley
Kathryn Chisley
Dana Cull
Richard K. Davis
Jacquelyn K. Daylor
Richard M. Dorn
Robert Ehren
Tyler E. Frieson
Tom Frieson
Jeffrey P. Greiner
Wile Gustafson
John H. Johnson
Robert L. Keene
Chuck Kelly
Michael L. Kingensmith
John L. Langan
Jeffrey LaFavre
Michael L. LeJeune
Rebecca L. Lohr
Michael J. Lovett
Matthew W. Marek
Robert J. Marzec
Steve W. Meads
Bruce W. Mooty
Elizabeth Nelson
Jayme D. Jaym Olson
Scott Peters
Kathryn Mitchell Ramstad
Michael Reeves
Jon F. Ruppel
Ronald J. Schutz
Rajni Shah

Wendy S. Lovell-Smith
Paul Snyder
David
Ronald
Andrea M. Walsh
Lance Whitacre
Betsy
C

Jolee Molitor, Chair
Allison Boes, Executive
Director
(P) 761-1-52

Jennifer Anderson
Linda Madson, Co-Chair
Caleb Cooper, Executive
Director
(P) 612-2-401

Bob
Scott Peterson, Executive
Director
(P) 652-898-9622

Matthew
Murre Rask, Executive
Director
(P) 763-785-7882

Heidi Springmeyer, Chair
Mike Lavin, District
Executive Director
(P) 651-456-9622

Julie Miller, Chair
Molly Hanson, Executive
Director
(P) 763-230-2800

Colleen Youngquist, Chair
Derrick Jaeger, Executive
Director
(P) 651-480-8887

Jim Gelina, Chair
Bryan Soper, Executive
Director
(P) 715-386-1616

Mark Groff, Chair
Sharna Braucks, Executive
Director
(P) 651-795-9622

Joe Fickie, Chair
Matt Lund, Executive
Director
(P) 612-371-8740

Jeff Towey, Chair
Colleen Haubner, Executive
Director
(P) 763-535-4800

Mat Thompson, Chair
Mark Ihrke, Executive
Director
(P) 952-544-7708

Jack Haugan, Chair
Mary Erickson, Executive
Director
(P) 952-230-9622

David King, Chair
Shannon Kinstler,
Executive Director
(P) 651-483-2671

Mario Carrington, Chair
Greg Hanks, District
Executive Director
(P) 952-835-2567

James Knapp, Chair
Mary Britts, Executive
Director
(P) 651-292-4143

Steven Wertz, Chair
Courtney Troyer, Executive
Director
(P) 651-771-8881

Nate Kuehl, Chair
David Dominick, District
Executive Director
(P) 651-441-4557

Sharon Reichenbach, Chair
Katie Lowe, Executive
Director
(P) 651-457-0048

John Poulson, Chair
Shane Hoefer, Executive
Director
(P) 651-777-8103

David Wolterstorff, Chair
Heidi Barlowell, Executive
Director
(P) 651-731-9507

Joffrey Wilson, Chair
Henry Crosby, Executive
Director
(P) 612-821-2193

Eric Alexander, Chair
Matt Knutstad, Executive
Director
(P) 612-938-9484

Matthew Audette, Chair
Margie Raske, Executive
Director
(P) 612-789-8803

Jerry Rinehart, Chair
Jenny Wright Collins,
Executive Director
(P) 612-615-7700

Scott J. Peterson, Chair
Orville Lindquist, Program
Executive
(P) 612-823-1381

Jane Armstrong, Chair
Niki Giesler, Executive
Director
(P) 218-365-365

Sam Schuth, Chair
Bob Gagner, Executive
Director
(P) 715-268-837

Todd Faber, Chair
Kerry Pioske, Executive
Director
(P) 763-479-146

Katy Hargis, Chair
Doug Nethercut, Executive
Director
(P) 218-388-4497

Tom Madigan, Chair
Amy Snyder, Executive
Director
(P) 715-386-1616

Doug Mayo, Chair
David Searl, Executive
Director
(P) 218-444-4222

Erin Walsh, Chair
Liz Flinn, Executive
Director
(P) 651-645-6605

Chief Executive Officer

Chief Operating Officer

Chief Financial Officer

Chief Human Resource
Officer

Chief Experience Officer

Senior Vice President of
Real Estate Development

Vice President Mission
Advancement

Vice President Operations
– South Region

Vice President Camp
Operations

Vice President
Membership Development

Vice President Operations
– North Region

Senior Vice President
Experience and
Technology

Associate Vice President
Facility Services

Vice President Youth
Development

Vice President Healthy
Living

Associate Vice President
Major Gifts and Planned
Giving

Vice President Social
Responsibility