



Credit Card Transaction Report

Total Revenue

55M

Total Interest

8M

Transaction Amount

45M

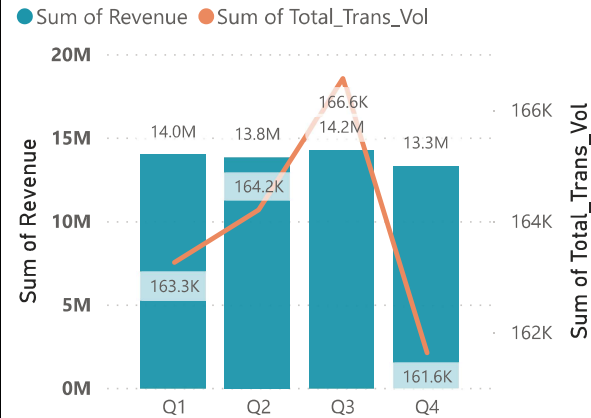
Transaction Count

656K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	46139398	6495888	2685635
Gold	2454072	373784	56210
Platinum	1135608	161629	20665
Silver	5586332	812081	187505
Total	55315410	7843382	2950015



Qtr Revenue and Transaction Count



Week_Start_Date

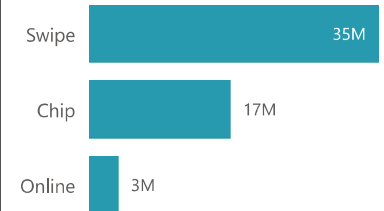
All

F M

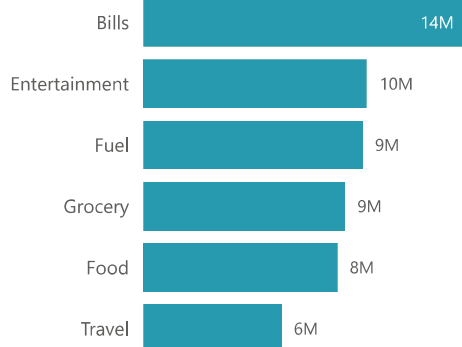
Low Med High

Silver Blue Gold Platinum

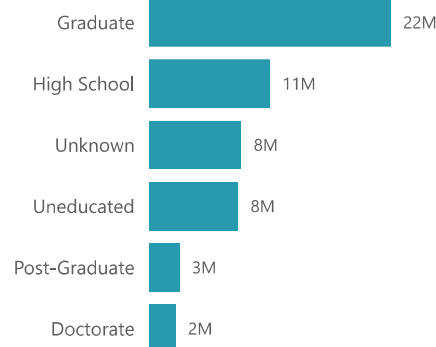
Revenue by Use Chip



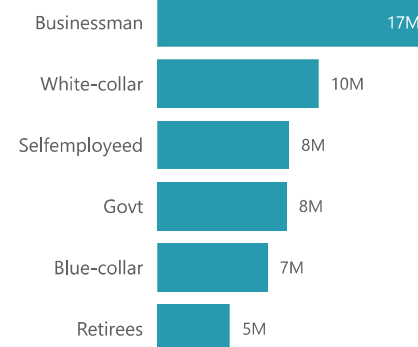
Revenue by Exp Type



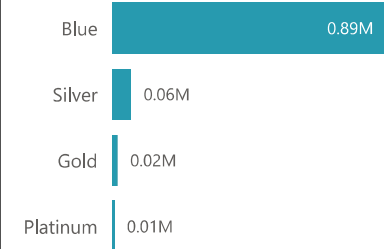
Revenue by Education_Level



Revenue by Customer_Job



Customer Acq Cost



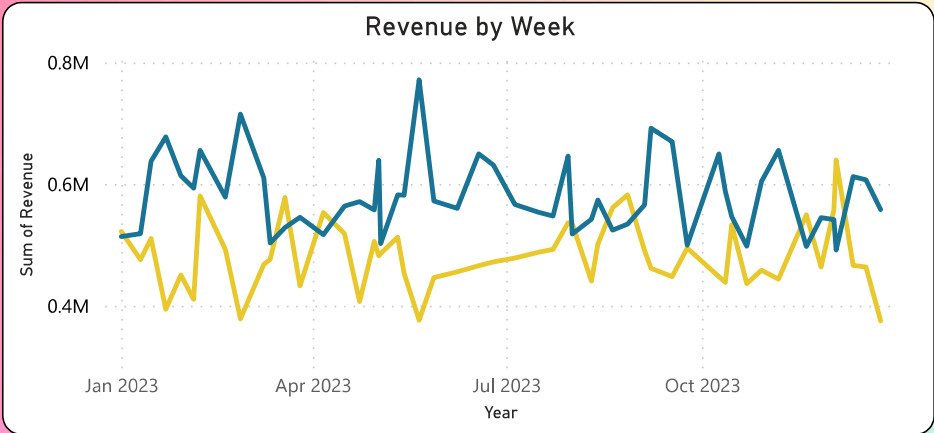
Credit Card Customer Report

Total Revenue
55M

Total Interest
8M

Total Income
576M

CSS
32K

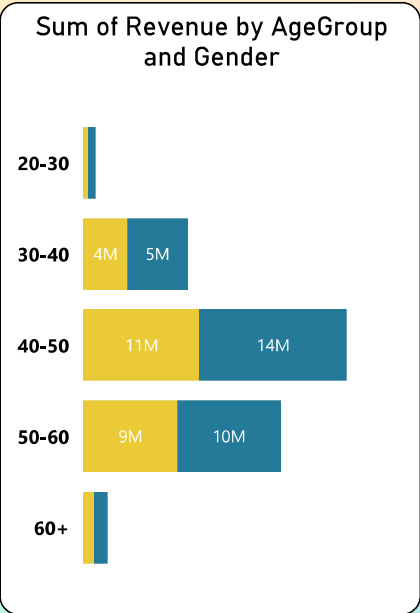


Q4

Q3

Q2

Q1



M

F

30M

25M

Week_Start_Date

All

Low

Med

High

Silver

Blue

Gold

Platinum

Customer_Job	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Income
Businessman	17387832	14285412	186959919
White-collar	10114656	8221742	103930055
Selfemployeed	8261758	6395026	75313288
Govt	8111701	6507875	88773989
Blue-collar	6904279	5488838	72262158
Retirees	4535184	3623120	48675030
Total	55315410	44522013	575914439

