

open your eyes HANDBOOK

How to identify and tackle online disinformation?

A tool for adult educators



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INTRODUCTION



ABOUT THE PROJECT

<u>Open Your Eyes</u> is a European project which aims to improve the digital literacy of adult learners by providing them with the tools to **identify and tackle disinformation online**. The project, implemented between 2018 and 2020, produced two main results:

- A <u>database of initatives against disinformation</u> collected across the European Union and beyound;
- The present Handbook, which aims to guide educators in setting up "Check It Out" Labs: workshops for adults who are interested in learning more about disinformation, how to recognise it and how to limit its spread, particularly online.

ABOUT THE HANDBOOK

The Handbook is divided in three consecutive modules covering the following topics:

- Common understanding of media literacy in the EU context;
- Conceptualising disinformation;
- How to tackle disinformation: tools and methodologies.

After familiarising themselves with the concepts of media literacy and disinformation, the educator will be guided through a series of increasingly practical activities which will provide them with the tools to analyse online content and assess its reliability — and pass on such knowledge to adult learners.

ABOUT THE "CHECK IT OUT" LABS

The final purpose of this Handbook is to enable educators to set up **workshops for adult learners** on the topic of disinformation. The "Check It Out" Labs can be held both face to face or within an online learning environment; both scenarios have been foreseen in the development of the suggested activities.

The suggested duration of a "Check It Out" Lab is of **4.5 - 6 hours** (three sessions of 1.5 - 2 hours each, corresponding to the three modules). Each session should include:

- A presentation of the theoretical content (CHECK IT OUT): 30 40 min;
- Practical activities (DO IT YOURSELF): 1 1.15 hours;
- Assessment and Q&A round (VERIFY): 5 10 min.

The first session should include a short presentation of the project.