

INTRODUCTION

After having introduced the conceptual background of online disinformation strategies, this module will present the tools to debunk them and present methodologies to assess the reliability of a news source with concrete examples and a case study. It will also provide adult educators with tips to spot disinformation networks and to verify the reliability and transparency of a Facebook page. For this training, we chose to focus on Facebook because it is one of the most widely used social network, with 2 billion active users in the world¹.

A large amount of the module materials are visual, so it would be a good idea to prepare a PowerPoint presentation, print some of the images/visual aids in colour or prepare handouts for learners to see the information and examples more clearly.

CONTENTS

- Analysing Internet-based information
- Analysing information on social networks
- Tools to verify information

OBJECTIVES

By the end of this module, adult educators will have been able to:

- Understand the strategy behind a typical disinformation campaign
- Check and question written contents/images/videos
- Identify indicators of who is behind disinformation
- Verify the reliability of a Facebook page
- Verify the reliability of the information on Twitter

METHODS

- Desk research, visual verification of information
- Facebook transparency features
- Specific tools (InVid, CrowdTangle)

EQUIPMENT

- Computer, tablet or smartphone
- Facebook account
- Internet connection
- The following downloadable tools: InVid, CrowdTangle

¹ <https://www.statista.com/statistics/264810/number-of-monthly-active-facebook-users-worldwide/>