

Geographic Information Systems

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Introduction to Programming for Public Policy

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People love maps – emotional response to ‘seeing yourself.’

- ▶ GIS is a huge field. There are other classes at Harris for this.
 - ▶ A lot of work on spatial statistics, etc.
- ▶ But huge bang for the buck at the entry level.
 - ▶ Easy to make compelling graphics.
 - ▶ Many datasets represent a spatial area or point at a specific time.
 - ⇒ Great potential for joins!

1. Making simple maps with GeoPandas (pandas+).
 - ▶ Finding and importing shapefiles and geojson (like `read_csv()`).
 - ▶ Projections (briefly).
2. Attribute and spatial joins.
 - ▶ Using the census geolocation API (APIs).
 - ▶ Making a map with real data!
3. Making a simple web (!) map with GeoPandas
 - ▶ Largely revisiting old material.

Shapefiles

- ▶ Three forms of geographic objects: points (schools, crimes), lines (roads, rivers), and polygons (lots, census tracts, regions, lakes, etc.).
- ▶ Many, many sources for geographic data: data.cityofchicago.org, the [US Census](#), [USGS](#), etc.
- ▶ Much of this is provided in 'ESRI Shapefiles' (Environmental Systems Research Institute, major GIS company) or in geojson.
 - ▶ Shapefiles come zipped with a lot of other files, it's the shp you want.
 - ▶ Let's browse: [census shapefiles](#).
- ▶ Addresses may be geocoded and coordinates are also points!

Loading a Shapefile with GeoPandas

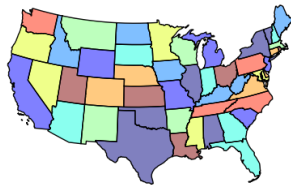
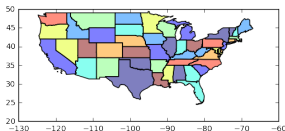
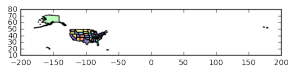
- ▶ **GeoPandas** simply adds a geometry series to a pandas DataFrame.
- ▶ It is tightly integrated with many other geographic programs, among them **fiona** for reading geojson/shapefiles and **shapely** for geometric operations (intersections, etc.).
- ▶ Really easy to import! Both shapefiles and geojson:

```
import geopandas as gpd
gdf = gpd.read_file("myfile.shp")
gdf.plot() # WOW!!!!
```

- ▶ All of the 'standard' dataframe operations (slicing, indexing, merging) are still available.

Making a Slightly Better Map

- ▶ Let's restrict ourselves to the contiguous 48 states.
- ▶ Make a mask to get rid of Alaska and Hawaii (STATEFP 2 and 15), and the territories (STATEFP ≥ 57).
- ▶ We can also use a better projection: `gpd.to_crs(epsg=2163)`.



Coordinate Reference Systems (CRS)

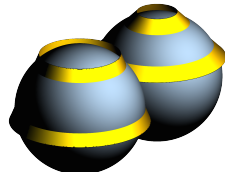
- ▶ To make maps, we need a description of the shape of Earth (an ellipsoid) and an origin/center. This is called a **datum**.
- ▶ We also need a **projection** from 3D to 2D.
- ▶ These are standardized in **EPSG codes**:
 - 4269** By default, GeoPandas uses a Plate-Carée projection: a mapping of longitude and latitude lines to horizontal and vertical lines (gross).
 - 3857** Most online maps use web Mercator, which is conformal (preserves shapes/angles) but much-maligned.
 - 2163** Albers Equal Area is a good conic projection for the US. ✓
- ▶ Inappropriate projections make maps look stupid.



Center of the World



~ Goode Homolosine



Albers Equal Area!!

Several distinct goals:

1. Visualize a dataset as a map (join it to a shapefile).
2. Attribute join on two datasets with matching geometries.
 - ▶ Don't care about the geometry, just use it!
3. Datasets with different geometries (e.g., points and polygons).
 - ▶ Use a spatial join; may not care about map!

Attribute Join

- ▶ Attribute joins are the joins we've already been doing with pandas.
- ▶ Prepare them for the join by matching the indices (state codes).

Two examples:

1. Single mothers in the United States.
 - ▶ Join the state shapes to data from the (census API).
2. Voting returns in Pennsylvania from the election return site

Choropleth Maps: Shaded Areas

- ▶ Easy to make basic, beautiful choropleth maps!

```
gdf.plot(column = "Percent Mothers Unmarried",  
         scheme = "quantiles", k = 5,  
         cmap = "rainbow", legend = True,  
         alpha = 0.4, linewidth = 0.5,  
         figsize = (12, 8))
```

- ▶ The built-in method also allows for quantiles (default), equal_intervals (linear), and fisher_jenks.
 - ▶ Fisher Jenks defines categories by minimizing the in-group variance , and maximizing the between-group variance.
 - ▶ Most lay-people will only understand equal intervals!!
- ▶ There are many, many [colormaps](#).
- ▶ The defaults only allow 9 breaks; see `Adanced.ipynb` for a gradient.

Point to Polygon: Spatial Joins

- ▶ GeoPandas provides many powerful geometric operations.
- ▶ Spatial joins (`sjoin`) behave as you might expect:
`gpd.sjoin(pt_df, poly_df, how = 'left', op = 'within')`
- ▶ This joins rows with locations (points) in one dataframe, to regions (polygons) in the other.

Building a GeoDataFrame from Scratch

- ▶ We also need to be able to create a GeoDataFrame from scratch.
- ▶ A GeoDataFrame, as we've said, is just a DataFrame with a geometry.
- ▶ So we need to build the GeoSeries...
- ▶ In this case, the GeoSeries consists of a list of points, which we can construct as

```
import from shapely.geometry import Point  
pt = Point(x, y)
```

- ▶ Then create a GeoDatFrame, by setting the geoemtry and crs:

```
gpd.GeoDataFrame(crime_df, crs = tract_df.crs,  
geometry=geometry)
```

**Example: associate murders to
census tracts and community areas.**

- ▶ Folium creates a powerful javascript map on OpenStreetMap.
- ▶ Really nice interface, easily embedded in other sites:
 - ▶ `<iframe src="map.html" width=800px height=500px></iframe>`

```
import folium
```

```
m = folium.Map([39.828175, -98.5795], tiles='cartodbpositron',  
               zoom_start=4, max_zoom=14, min_zoom=4,)
```

```
ft = "Percent Mothers Unmarried"
```

```
cmap = folium.colormap.linear.YlOrRd.scale(merged[ft].min(), merged[ft].max())
```

```
folium.GeoJson(merged, style_function=lambda feature: {  
    'fillColor': cmap(feature['properties'][ft]),  
    'fillOpacity': 0.6,  
    'weight': 2, 'color': 'black'  
}).add_to(m)
```

```
cmap.caption = 'Percent Children Born to Single Mothers'  
cmap.add_to(m)
```

```
m.save("us_single_mothers.html")
```

- ▶ Often, we have latitudes and longitudes (ready to be wrapped as points), but addresses.
- ▶ Geocoding is the process of turning addresses into coordinates.
- ▶ Many geocoding services can additionally provide census tracts, counties, etc. \implies Huge time saver!

- ▶ geopy plugs into the OpenStreetMap 'Nominatim' API.
- ▶ Super easy to use!!

```
from geopy.geocoders import Nominatim
nom = Nominatim()
location = nom.geocode("1155 E. 60th St, Chicago 60637")
location
```


- ▶ The Census geocoding API matches tracts in geography endpoint
 - ▶ Also standard location mode.
- ▶ Capable of up to 1000 addresses at a time in batch mode:

```
curl -F addressFile=@short.csv -F layers=9 \  
-F vintage=ACS2015_Current \  
-F benchmark=Public_AR1_Current \  
https://geocoding.geo.census.gov/geocoder/geographies/addressbatch
```