



# Alejandra Sierra

Web and UX/UI designer | Front-end developer

## About me

After a few years of customer service in the aviation industry, I decided to redirect my career to do what I'm passionate about: web design and development.

I consider myself a committed, responsible, proactive and enthusiastic person, I use to correspond easily on collaborative atmospheres and I am willing to learn and develop new skills.

## Education

### Concpetualization and web development master's degree

CEI - Escuela de Diseño  
2020 - 2021

#### UX/UI

Agile methodologies, UX Research, UI Design, design systems, atomic design, material design, Information architecture, wireframing and prototype design.

#### Wordpress

Web site builders as Elementor, Divi, and WooCommerce, plugins and theme settings.

#### Frontend

Web design using HTML5, CSS3, SASS, LESS, Bootstrap, responsive design.

#### Backend

Use of JavaScript, PHP, jQuery, AJAX, JSON, SQL, Git, NPM, Angular, Ionic.

### Bachelor of Visual Design

Fundación Universitaria Compensar  
2016 - 2022

## Work Experience

### eNubes

#### Internship - UX/UI

(October 2021 - April 2022)

Interface, corporate slides, websites, newsletter, usability and printing materials design.

### Freelance

Corporate identity design and collaboration on web projects using HTML and CSS.

### Avianca Holdings S.A.

#### Cabin crew

(December 2014 - October 2021)

Intern and extern customer service, teamwork and leadership activities, execution of standard functions.

## Contact

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**Email:** [asierra0321@gmail.com](mailto:asierra0321@gmail.com)

**Portfolio:** [www.asierra-design.com](http://www.asierra-design.com)

## Skills



HTML



CSS



JavaScript



PHP



Wordpress



Git



Bootstrap



Figma



Photoshop



Adobe XD



Illustrator



InDesign

## Languages

**Spanish:** Native.

**English:** B2.

## Additional info

**Avaliability:** Immediate.

**Location:** Madrid, Spain.