Usa	bility review (Español)							
Yuzi	, ,	Score	Comments					
HI ON	over over a guideline for more information, examples of good practice and importance to the rerall user experience.	N/A = not applicable or can't be assessed	Optional - Provide a short rational for the score, such as a description of the issues found; examples of good practice and the likely impact for users.					
Featu	res & functionality			Weighting (out of 5)	Weighting ratio	Rating (0 - 5)	Score	Out of
	as características y la funcionalidad cumplen con las metas y objetivos omunes del usuario.	Moderate	Se puede comprar las entradas de un evento aunque no es fácil llegar hasta poder realizar la compra	5	100 %	3	3	5
2 Li	as características y la funcionalidad son compatibles con los flujos de abajo deseados por los usuarios.	Poor	No sigue una estructura clara, lo que más destacan son los post en vez de los eventos o agenda cultural.	5	100 %	2	2	5
fá	as tareas de uso frecuente están fácilmente disponibles (por ejemplo, icilmente accesibles desde la página de inicio) y están bien soportadas por ejemplo, los accesos directos están disponibles).	Very poor	Si mi ventana de navegación es la mitad de mi pantalla ni si quiera se ve el menú, por lo que no se puede navegar.	4	80 %	1	0,8	4
(F	os usuarios reciben un apoyo adecuado según su nivel de experiencia por ejemplo, atajos para usuarios expertos, ayuda e instrucciones para suarios novatos).	Very poor	No hay ningún tipo de consejo	3	60 %	1	0,6	3
	as llamadas a las acciones (por ejemplo, registrarse, agregar a la cesta, nviar) son claras, están bien etiquetadas y aparecen como cliqueables.	Very poor	Como he comentado antes, el diseño esconde bastante la función principal	3	60 %	1	0,6	3
Home	page / starting page							
6 Li	a página de inicio proporciona una instantánea clara y una descripción eneral del contenido, las características y la funcionalidad disponible.	Poor	No presenta grandes llamadas a la acción y las que hay no destacan mucho al no tener un contraste de color muy alto.	3	60 %	2	1,2	3
7 Li in	a página de inicio es eficaz para orientar y dirigir a los usuarios a la formación y las tareas deseadas.	Very poor	El task flow de la web no queda del todo claro.	4	80 %	1	0,8	4
8 E "e	l diseño de la página de inicio es clara y ordenada con suficiente spacio en blanco".	Poor	Hay bastante espacio en blanco, pero por los colores elegidos no es muy clara la página de inicio.	3	60 %	2	1,2	3
Navig	ation							
ej	os usuarios pueden acceder fácilmente al sitio o la aplicación (por jemplo, la URL es predecible y es devuelta por los motores de úsqueda).	Good	Sí aunque hay algunos fallos en las urls como por ejemplo la de sube tu evento es sube-tu-evento-2/ y ese dos sobra ya que no nos dice nada.	2	40 %	4	1,6	2
10 E	l esquema de navegación (por ejemplo, el menú) es fácil de encontrar, tuitivo y consistente.	Very poor	Cuando la página no tiene un tamaño considerable no existe menú alguno.	4	80 %	1	0,8	4
na	a navegación tiene la flexibilidad suficiente para permitir que los usuarios aveguen por los medios deseados (por ejemplo, búsqueda, navegación or tipo, navegación por nombre, más reciente, etc.).	Very poor	No incluye barra de navegación, es un simple navbar	3	60 %	1	0,6	3
12 Li ol	a estructura del sitio o la aplicación es clara, fácil de entender y aborda ojetivos comunes del usuario.	Moderate	El estilo no es maio, pero deja bastante que desear	5	100 %	3	3	5
13 L	os enlaces son claros, descriptivos y están bien etiquetados.	Good		3	60 %	4	2,4	3
14 Li	as funciones estándar del navegador (por ejemplo, 'atrás', 'adelante', narcador') son compatibles.	Good		4	80 %	4	3,2	4
15 Li	a ubicación actual está claramente indicada (por ejemplo, ruta de avegación, elemento de menú resaltado).	Good		2	40 %	4	1,6	2
16 Lo	os usuarios pueden volver fácilmente a la página de inicio o a un punto e inicio relevante.	Good	ERI menú acompaña a la navegación, pudiendo ir al home apretando el botón indicado.	2	40 %	4	1,6	2
	e proporciona un mapa del sitio o índice claro y bien estructurado uando sea necesario)	Very poor	No se especifica ningún mapa.	1	20 %	1	0,2	1
Searc	h							
18 U es	ina función de búsqueda consistente, fácil de encontrar y fácil de usar stá disponible en todas partes (cuando sea conveniente)	Good	La barra de búsqueda esta siempre visible	4	80 %	4	3,2	4
US	a interfaz de búsqueda es adecuada para cumplir los objetivos del suario (por ejemplo, parámetros múltiples, resultados priorizados, filtrado e resultados de búsqueda)	Moderate		4	80 %	3	2,4	4
ej	l servicio de búsqueda se ocupa de las búsquedas comunes (por iemplo, muestra la mayoría de resultados populares), faltas de ortografía abreviaturas.	Moderate		2	40 %	3	1,2	2
	os resultados de búsqueda son relevantes, exhaustivos, precisos y se suestran bien	Good		4	80 %	4	3,2	4
Contr	ol & feedback							
22 S de	e proporciona una respuesta rápida y apropiada (por ejemplo, después e una acción exitosa o no exitosa).	Poor		4	80 %	2	1,6	4
Ca	os usuarios pueden tácilmente deshacer, volver atrás y cambiar o ancelar acciones; o al menos tienen la oportunidad de confirmar una cción antes de cometer (por ejemplo, antes de realizar un pedido)	Poor	No pueden debido a que la única función que tiene es la de rellenar un formulario para poder pedir precios o poder alquilar.	3	60 %	2	1,2	3
	os usuarios pueden enviar comentarios (por ejemplo, por correo ectrónico o mediante un formulario de comentarios / contacto en línea)	Moderate		1	20 %	3	0,6	1
Forms	5							
fá	os formularios y los procesos complejos se dividen en pasos y secciones icilmente comprensibles. Cuando se utiliza un proceso, hay un indicador e progreso con números claros o etapas con nombre.	Moderate	El formulario es sencillo de relienar	3	60 %	3	1,8	3
la	e solicita una cantidad mínima de información y, cuando se proporciona , justificación necesaria para solicitar información (por ejemplo, fecha de acimiento, número de teléfono)	Moderate	Solicita pocas cosas, lo cual es bueno	2	40 %	3	1,2	2

27	Los campos de formulario requeridos y opcionales están claramente indicados	Moderate	2 40 % 3 1,2	2
28	Se utilizan los campos de entrada apropiados (por ejemplo, el calendario para la selección de la fecha, el menú desplegable para la selección) y se indican los formatos requeridos	N/A	3 60 % 0 0	
29	Se proporcionan ayuda e instrucciones (como ejemplos, información requerida) donde sea necesario.	Very poor	Tan solo es un placeholder de lo que se pide en cada input, no hay ningún ejemplo  3 60 % 1 0,6	3
Err	ors			
30	Los errores son claros, fácilmente identificables y aparecen en la ubicación apropiada (por ejemplo, adyacente al campo de entrada de datos, adyacente al formulario, etc.).	Good	4 80 % 4 3,2	4
31	Los mensajes de error son concisos, están escritos en un lenguaje fácil de entender y describen qué ocurrió y qué acción es necesaria	Poor	Para el error de captoha no deja muy claro lo que es, una persona que no tenga conocimiento de lo que es el captoha no entendena ese mensaje de error.  3 60 % 2 1,2	3
32	Los errores de usuario comunes (por ejemplo, campos faltantes, formatos no válidos, selecciones no válidas) se han tenido en cuenta y, en la medida de lo posible, se han prevenido.	Good	El formulario no deja enviar campos requeridos vacios  3 60 % 4 2,4	3
33	Los usuarios pueden recuperarse fácilmente (es decir, no tienen que comenzar de nuevo) de los errores	Good	3 60 % 4 2,4	3
Co	ntent & text		- <del></del>	
34	El contenido disponible (por ejemplo, texto, imágenes, video) es apropiado y suficientemente relevante, y detallado para cumplir con los objetivos del usuario	Moderate	El texto y los imagenes proveen de una información base para el usuario.  5 100 % 3 3	5
35	Los enlaces a otros contenidos útiles y relevantes (por ejemplo, páginas relacionadas o sitios web externos) están disponibles y se muestran en contexto	Moderate	2 40 % 3 1,2	2
36	El lenguaje, la terminología y el tono utilizados son apropiados y son fácilmente comprensibles para el público objetivo	Good	4 80 % 4 3,2	4
37	Los términos, el idioma y el tono utilizados son consistentes (por ejemplo, el mismo término se usa en todo)	Good	3 60% 4 2,4	3
38	El texto y el contenido son legibles y escaneables, con buena tipografía y contraste visual	Moderate	3 60 % 3 1,8	3
He	p			
39	Se proporciona ayuda en línea y contextual y es adecuada para la base de usuarios (por ejemplo, está escrita en un lenguaje fácil de entender y solo usa términos reconocidos).	Poor	No se proporciona ayuda en la navegación de la página 4 80 96 2 1,6	4
40	La ayuda en línea es concisa, fácil de leer y escrita en un lenguaje fácil de entender	Poor	No existe (all apartado   3   60 % 2   1,2	3
41	El acceso a la ayuda en línea no impide a los usuarios (es decir, pueden reanudar el trabajo donde lo dejaron después de acceder a la ayuda)	Poor	3 60 % 2 1,2	3
42	Los usuarios pueden obtener más ayuda fácilmente (por ejemplo, teléfono o dirección de correo electrónico)	Good	2 40 % 4 1,6	2
Pei	formance			
43	El rendimiento del sitio o la aplicación no inhibe la experiencia del usuario (por ejemplo, descargas lentas de páginas, retrasos prolongados)	Moderate	No he experimientado algún problema de este tipo. 4 80 % 3 2,4	4
44	Los errores y problemas de confiabilidad no inhiben la experiencia del usuario	Moderate	4 80 % 3 2,4	4
45	Se admiten posibles configuraciones de usuario (por ejemplo, navegadores, resoluciones, especificaciones de computadora)	Good	3 60 % 4 2,4	3
Ov	erall usability score (out of 100) *	55	- Moderate 5 77 1	141

\*Very poor (less than 29) - Users are likely to experience very significant difficulties using this site or system and might not be able to complete a significant number of important tasks.

\*Poor (between 29 and 49) - Users are likely to experience some difficulties using this site or system and might not be able to complete some important tasks.

\*Moderate (between 49 and 69) - Users should be able to use this site or system and onlyete most important tasks, however the user experience could be significantly improved.

\*Good (between 69 and 69) - Users should be able to use this site or system with relative ease and should be able to complete the vast mainty-onlyet the vast mainty-only th

## **Usability** review

## [Enter product name]

Score



Hover over a guideline for more information, examples of good practice and importance to the overall user experience.

N/A = not applicable or can't be assessed

#### **Features & functionality**

1 Features and functionality meet common user goals and objectives.

**Enter score** 

2 Features and functionality support users desired workflows.

**Enter score** 

Frequently-used tasks are readily available (e.g. easily accessible from the homepage) and well supported (e.g. short cuts are available).

**Enter score** 

Users are adequately supported according to their level of expertise (e.g. short cuts for expert users, help and instructions for novice users).

**Enter score** 

Call to actions (e.g. register, add to basket, submit) are clear, well labelled and appear clickable.

**Enter score** 

#### Homepage / starting page

The Homepage / starting page provides a clear snapshot and overview of the content, features and functionality available.

**Enter score** 

7	The home page / starting page is effective in orienting and directing users to their desired information and tasks.	Enter score
8	The homepage / starting page layout is clear and uncluttered with sufficient 'white space'.	Enter score
Nav	igation	
9	Users can easily access the site or application (e.g. the URL is predictable and is returned by search engines).	Enter score
10	The navigational scheme (e.g. menu) is easy to find, intuitive and consistent.	Enter score
11	The navigation has sufficient flexibility to allow users to navigate by their desired means (e.g. searching, browse by type, browse by name, most recent etc).	Enter score
12	The site or application structure is clear, easily understood and addresses common user goals.	Enter score
13	Links are clear, descriptive and and well labelled.	Enter score
14	Browser standard functions (e.g. 'back', 'forward', 'bookmark') are supported.	Enter score
15	The current location is clearly indicated (e.g. breadcrumb, highlighted menu item).	Enter score

Users can easily get back to the homepage or a relevant start point. **Enter score** A clear and well structure site map or index is provided (where necessary). **Enter score** Search A consitent, easy to find and easy to use search function is available throughout (where desirable). **Enter score** The search interface is appropriate to meet user goals (e.g. multiparameter, prioritised results, filtering search results). **Enter score** The search facility deals well with common searchs (e.g. showing most popular results), misspellings and abbreviations. **Enter score** Search results are relevant, comprehensive, precise, and well displayed. **Enter score Control & feedback** Prompt and appropriate feedback is given (e.g. following a successful or unsuccessful action). **Enter score** Users can easily undo, go back and change or cancel actions; or are at least given the chance to confirm an action before committing (e.g. before **Enter score** placing an order).

24	Users can easily give feedback (e.g. via email or an online feedback / contact us form).	Enter score
For	rms	
25	Complex forms and processes are broken up into readily understood steps and sections. Where a process is used a progress indicator is present with clear numbers or named stages.	Enter score
26	A minimal amount of information is requested and where required justification is given for asking for information (e.g. date of birth, telephone number).	Enter score
27	Required and optional form fields are clearly indicated.	Enter score
28	Appropriate input fields (e.g. calendar for date selection, drop down for selection) are used and required formats are indicated.	Enter score
29	Help and instructions (e.g. examples, information required) are provided where necessary.	Enter score
Err	ors	
30	Errors are clear, easily identifiable and appear in appropriate location (e.g. adjacent to data entry field, adjacent to form, etc.).	Enter score
31	Error messages are concise, written in easy to understand language and describe what's occurred and what action is necessary.	Enter score

Common user errors (e.g. missing fields, invalid formats, invalid selections) have been taken into consideration and where possible prevented. **Enter score** Users are able to easily recover (i.e. not have to start again) from errors. **Enter score Content & text** Content available (e.g. text, images, video) is appropriate and sufficiently relevant, and detailed to meet user goals. **Enter score** Links to other useful and relevant content (e.g. related pages or external websites) are available and shown in context. **Enter score** Language, terminology and tone used is appropriate and readily understood by the target audience. **Enter score** Terms, language and tone used are consitent (e.g. the same term is used throughout). **Enter score** Text and content is legible and scanable, with good typography and visual contrast. **Enter score** Help Online help is provided and is suitable for the user base (e.g. is written in easy to understand languagge and only uses recognised terms). Where **Enter score** appropriate contextual help is provided.

Online help is concise, easy to read and written in easy to understand language. **Enter score** Accessing online help does not impede users (i.e. they can can resume work where they left off after accessing help). **Enter score** Users can easily get further help (e.g. telephone or email address). **Enter score Performance** Site or application performance doesn't inhibit the user experience (e.g. slow page downloads, long delays). **Enter score** Errors and reliabilty issues don't inhibit the user experience. **Enter score** Possible user configurations (e.g. browsers, resolutions, computer specs) are supported. **Enter score** 

## Overall usability score (out of 100) \*

\* Very poor (less than 29) - Users are likely to experience very significant difficulties using this site or system and might not be able to com

<sup>\*</sup> Poor (between 29 and 49) - Users are likely to experience some difficulties using this site or system and might not be able to complete sc

<sup>\*</sup> Moderate (between 49 and 69) - Users should be able to use this site or system and complete most important tasks, however the user ex

Good (between 69 and 89) - Users should be able to use this site or system with relative ease and should be able to complete the vast m

<sup>\*</sup> Excellent (more than 89) - This site or system provides an excellent user experience for users. Users should be able to complete all impo

## Comments

Optional - Provide a short rational for the score, such as a description of the issues found; examples of good practice and the likely impact for users.

 Weighting (out of 5)	Weighting ratio	Rating (0 - 5)	Score	Out of
5	100 %	0	0	0
5	100 %	0	0	0
4	80 %	0	0	0
3	60 %	0	0	0
3	60 %	0	0	0
3	60 %	0	0	0

2	4	80 %	0	0	0
3	3	60 %	0	0	0
2	2	40 %	0	0	0
2	4	80 %	0	0	0
3	3	60 %	0	0	0
5	5 1	100 %	0	0	0
3	3	60 %	0	0	0
2	4	80 %	0	0	0
2	2	40 %	0	0	0

	2	40 %	0	0	0
	1	20 %	0	0	0
	4	80 %	0	0	0
	4	80 %	0	0	0
	2	40 %	0	0	0
	4	80 %	0	0	0
	4	80 %	0	0	0
	3	60 %	0	0	0

	1	20 %	0	0	0
	3	60 %	0	0	0
	2	40 %	0	0	0
	2	40 %	0	0	0
	3	60 %	0	0	0
	3	60 %	0	0	0
	4	80 %	0	0	0
	3	60 %	0	0	0

3	60 %	0	0	0
3	60 %	0	0	0
5	100 %	0	0	0
2	40 %	0	0	0
4	80 %	0	0	0
3	60 %	0	0	0
3	60 %	0	0	0
4	80 %	0	0	0

	_					
	3	3	60 %	0	0	0
	3	3	60 %	0	0	0
	2	2	40 %	0	0	0
	2	4	80 %	0	0	0
		4	80 %	0	0	0
	3	3	60 %	0	0	0
	Ę	5			0	0
plete a significant number of important tasks.						

ome important tasks.

najority of important tasks.

In tasks on the site or system.

operience could be significantly improved.

# Usability guidelines

**Importance** 

## **Features & functionality**

1	Features and functionality meet common user goals and objectives Key and common user goals and objectives (e.g. carry out some transaction, find some information, carry out some research etc) should have been identified and addressed. Ideally the site or application should allow users to meet all of their key goals and objectives.	Very high
2	Features and functionality support users desired workflows  The site or application should support or at least be compatible with the way that users wish to work. For example, users might want to be able to carry out bulk transactions or be able to save and return to their work.	Very high
3	Frequently-used tasks are readily available (e.g. easily accessible from the homepage) and well supported For example short cuts and a login to retrieve details might be provided to speed up the completion of frequently carried out tasks.	High
4	Users are adequately supported according to their level of expertise  For example, novice users are given help and instructions and features are progressively disclosed (e.g. advanced features not being shown by default).	Medium
5	Calls to action (e.g. register, add to basket, submit) are clear, well labelled and appear clickable  Possible actions should always be clear and the primary call to action (i.e. the most common or desirable user action) should stand out on the page or screen.	Medium

## Homepage / starting page

6	The Homepage / starting page provides a clear snapshot and overview of the content, features and functionality available  For example, an introduction and overview of the site is provided together with section snapshots and example content.	Medium
7	The homepage / starting page is effective in orienting and directing users to their desired information and tasks Users should be able to work out where they need to go to complete a given task (e.g. carry out some research, complete a transaction).	High
8	The homepage / starting page layout is clear and uncluttered with sufficient 'white space' Users should be able to quickly scan the homepage and make sense of both the content available and of how the site is structured.	Medium

## **Navigation**

9	Users can easily access the site or application For example, the URL is predictable and is returned by search engines. If a user attempts to find the site via a search engine, it should ideally be returned on the first page of search results for likely queries.	Low
10	The navigational scheme is easy to find, intuitive and consistent Users should be able to very easily locate and use the navigational scheme (e.g. left hand menu, top menu, tabbed menu), and it should not be significantly different across the site or application (unless a decision has been made to specifically differentiate a given section or area).	High
11	The navigation has sufficient flexibility to allow users to navigate by their desired means  For example a user might want to be able to search for an item or browse by size, name or type. Although not all user preferences can or indeed should be addressed, the most useful and common navigational means should be supported.	Medium
12	The site or application structure is clear, easily understood and addresses common user goals  For example, gathering information, submitting data, carrying out research. Users should be able to work out where they need to go to carry out common user goals and be able to quickly gain an understanding of how the site or application is structured.	Very high
13	Links are clear, descriptive and well labelled Links should be clearly 'clickable' (e.g. underlined or colourised) and it should be clear to users where any given link goes to. Non-descriptive links such as 'click here' should be avoided and any links going to an external website or opening a new window should be identified as such.	Medium
14	Browser standard functions (e.g. 'back', 'forward', 'bookmark') are supported Users should be able to bookmark a page (or be presented with a URL to use) and go back and forth without breaking the site or losing any information they have entered.	High
15	The current location is clearly indicated (e.g. breadcrumb, highlighted menu item) Users should always know where they are in the site or application.	Low
16	Users can easily get back to the homepage or a relevant start point  For example, a homepage link might be part of the breadcrumb or a home link might be available as part of the header.	Low
17	A clear and well structure site map or index is provided (where necessary)  The sitemap might be part of the header or footer and should ideally be available from every page on the site.	Very low

## Search

18	A consistent, easy to find and easy to use search function is available throughout  The search function (where required) should be directly available from most pages on the site or application and should be consistently positioned (e.g. top left, top right or top centre).	High
19	The search interface is appropriate to meet user goals  For example users are able to filter search results, an advanced search is available (if necessary) and common search conventions such as quotation marks (") and natural language searches are handled.	High

20	The search facility deals well with common searches, misspellings and abbreviations Ideally synonyms (e.g. 'coat' should also match 'jacket') should mean that logical and appropriate search results are returned for common user queries. Popular search results (e.g. top matches) should also be identified for common queries.	Low
21	Search results are relevant, comprehensive, precise, and well displayed It should be easy for users to see what has been returned, to work out why something has been returned and to determine how many results there are.	High

#### Control & feedback

22	Prompt and appropriate feedback is given For example, a confirmation message is shown following a successful transaction, input errors are promptly highlighted and it's made clear to users when a page has been updated.	High
23	Users can easily undo, go back and change, or cancel actions If an action can not be undo then users should at least be given the chance to confirm an action before committing (e.g. before placing an order). For example, users can return to a step and change their options or dynamically change a value without having to start again. Where an action can't be undone (e.g. a deletion), this should be made clear to users.	Medium
24	Users can easily give feedback For example, via email or an online feedback / contact us form. There should be an indication of how long users can expect to wait for a response if a query has been made.	Very low

#### Forms

25	Complex forms and processes are broken up into readily understood steps and sections  For example, a checkout process might be broken up in to 'address', 'delivery options', 'payment' and 'confirmation'. Where a process is used a progress indicator is present with clear numbers or named stages.	Medium
26	A minimal amount of information is requested and where necessary justification is given for asking for information For example a site might outline that a telephone number is required in case there is an issue with a transaction. Users shouldn't be asked for extraneous information and where possible information should be auto populated (e.g. postcode lookup, code lookup) to keep input to a minimum.	Low
27	Required and optional form fields are clearly indicated (e.g. using text or '*') Where most fields are required the optional fields should be identified and when most fields are optional the required fields should be identified.	Low
28	Appropriate input fields are used and required formats are indicated Appropriate input fields might include calendar for date selection, drop downs for selection and radio button for small selections. Text might be used to indicate the required format or an example might be provided. Field lengths should correspond to the expected input so for example an email input field should be long, where as an initials input field should be very short.	Medium

29	Help and instructions (e.g. examples, information required) are provided where necessary	Medium
	Where input is non trivial or is likely to require some explanation this should be provided. Where a-lot of explanation is necessary	
	a link to a page outlining what is required should be provided.	

#### **Errors**

30	Errors are clear, easily identified and appear in appropriate locations  Errors should be immediately apparent to users and ideally be located close to the offending input or function (e.g. adjacent to an input entry field). Inputs causing an error should be highlighted, together with an explanation for the error.	High
31	Error messages are concise, written in easy to understand language and describe what's occurred and what action is necessary  Errors should avoid using very technical terms or jargon and should be written from the user's perspective.	Medium
32	Common user errors have been taken into consideration and where possible prevented Common user errors might be missing fields, invalid formats and invalid selections. For example, fields might limit input to particular a format (e.g. numbers only) or only become available once certain criteria have been met. JavaScript might also be utilised to provide immediate feedback for common formatting errors or errors caused by missing fields.	Medium
33	Users are able to easily recover (i.e. not have to start again) from errors For example, users might be able to re-edit and resubmit a form or enter a different value.	Medium

#### Content & text

34	Content available (e.g. text, images, video, audio) is appropriate and sufficiently relevant, and detailed to meet user goals	Very high
	Content should also be appropriately formatted, so for example videos and audio should be directly playable (i.e. shouldn't need to be downloaded to be played) and images should be of a sufficient quality.	
35	Links to other useful and relevant content (e.g. related pages, external websites or documents) are available and shown in context For example there might be links from an article to related articles, related content or related external websites.	Low
36	Language, terminology and tone used is appropriate and readily understood by the target audience Jargon should be kept to a minimum and plain language should be used where ever possible.	High
37	Terms, language and tone used are consistent (e.g. the same term is used throughout) Capitalisation (e.g. 'Main title'; 'Main Title'; 'MAIN TITLE') and grammar should be consistent, together with the use of formal or informal terms (e.g. could not vs couldn't; what's vs what is etc).	Medium
38	Text and content is legible and scanable, with good typography and visual contrast Users should be able to quickly scan headers and body text, in order to get an overview of what's available.	Medium

39	Online help is provided and is suitable for the user base Help should be written in easy to understand language and only uses recognised terms. Users should be able to easily find and access help and where appropriate contextual help should be available, such as help for a specific page, feature or process.	High
40	Online help is concise, easy to read and written in easy to understand language Help should cover the essentials without providing excessive detail and shouldn't use jargon or technical terminology that isn't likely to be understood by users.	Medium
41	Accessing online help does not impede users Users should be able to resume work where they left off after accessing help. Ideally help should be available directly on a page or using a new window. If help is provided in the form of a document, it should be formatted for the web (e.g. PDF, rather than a Word document).	Medium
42	Users can easily get further help (e.g. telephone or email address) If a telephone help number is provided the hours of operation should be shown. If an email address or online form is provided, an indication should be given of how long a response is likely to take (e.g. within the next 24 hrs).	Low

#### Performance

43	Site or application performance doesn't inhibit the user experience (e.g. slow page downloads, long delays) Web page downloads shouldn't take longer than 5 seconds and on page interactions (e.g. using an application or AJAX functionality) shouldn't take any longer than 1 second to respond. Interactions taking longer than 1 second to respond should provide suitable feedback to show that something is taking place (e.g. an hour glass or swirling graphic).	
44	Errors and reliability issues don't inhibit the user experience Sites and applications should be free of bugs and shouldn't have any broken links.	Medium
45	Possible user configurations (e.g. browsers, resolutions, computer specs) are supported Websites should be usable at a 800x600 screen resolution and should work with the most common browsers (IE, Firefox, Opera, Chrome etc). Applications should be usable with common computer specifications (operation system, memory, available disk space) and screen resolutions (e.g. 800x600, 1025x768).	Medium

Rating below	Rating	Rating ranges		
0				
1	Very Poor	less than	29	
29	Poor	between	29 and	49
49	Moderate	between	49 and	69
69	Good	between	69 and	89
89	Excellent	more than	89	