



Sales and Customer Behavior Analysis

Payment Method
Category
Customer ID

Average ticket size
\$110,00

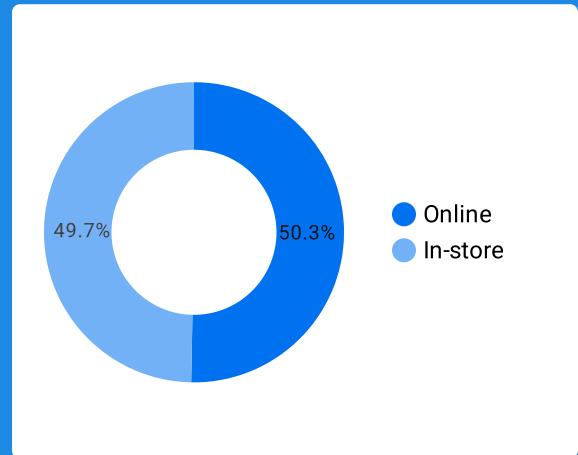
Unique customers
25,0

Total transactions
12,6 mil

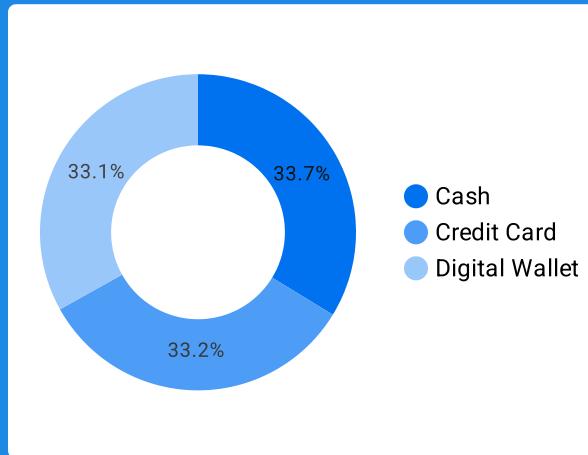
Total quantity sold
69,9 mil

Total Revenue
\$1,62 M

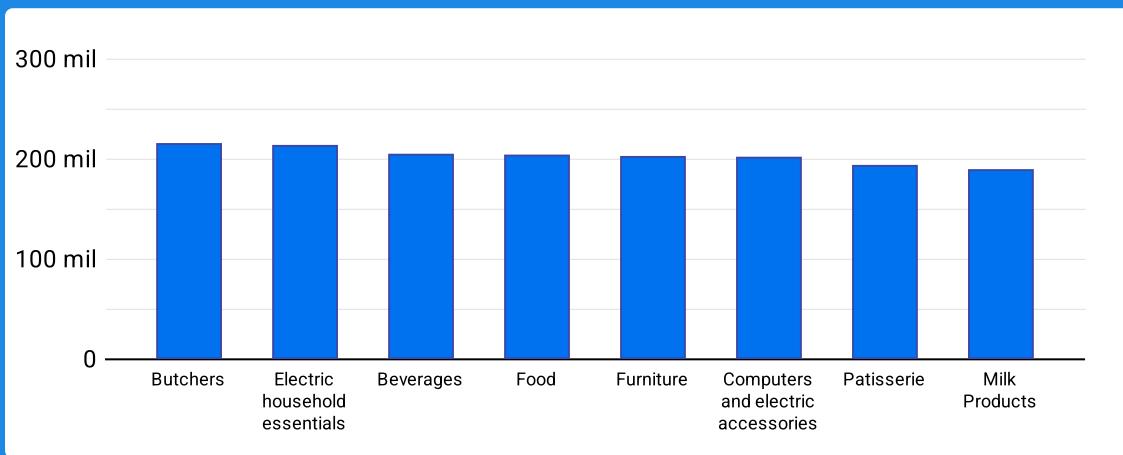
Total sales by Sales Channel



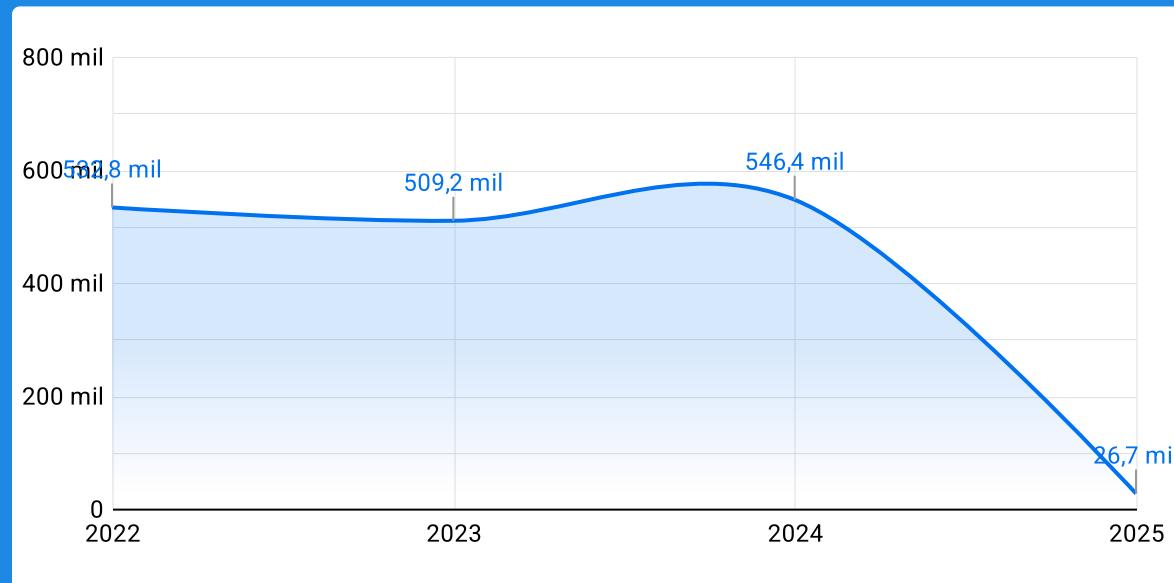
Total Sales by Payment Method



Sales by product category



Sales overtime



Average sale by day of the week



LINK DASHBOARD:

[https://lookerstudio.google.com/reporting/
25a1bf7d-0018-44c5-81ac-f198cf7c7826](https://lookerstudio.google.com/reporting/25a1bf7d-0018-44c5-81ac-f198cf7c7826)