**APIs**- is a set of routines, protocols, and tools for building software applications. Basically, an **API** specifies how software components should interact. Additionally, APIs are used when programming graphical user interface (GUI) components.

**React**- A JavaScript library for building user interfaces.

**Angular**- reuse your code and abilities to build apps for any deployment target.

**Pardot**- B2B marketing automation by Salesforce helps marketers create more leads, generate more pipeline, and empower sales to close more deals.

**Windows Forms (WinForms)** - is a graphical (GUI) class library included as a part of Microsoft .NET Framework, providing a platform to write rich client applications for desktop, laptop, and tablet PCs.

**User interface design (UI) or user interface** - engineering is the **design** of user interfaces for machines and software, such as computers, home appliances, mobile devices, and other electronic devices, with the focus on maximizing usability and the user experience.

**User experience design** (**UX**) - is the process of enhancing **user** satisfaction with a product by improving the usability, accessibility, and pleasure provided in the interaction with the product.

**Oracle SQL Developer** -is an integrated development environment for working with SQL in Oracle databases.

**AJAX** -stands for Asynchronous JavaScript And XML. In a nutshell, it is the use of the XMLHttpRequest object to communicate with servers. It can send and receive information in various formats, including JSON, XML, HTML, and text files.

**JSON (JavaScript Object Notation)** -is a lightweight data-interchange format. It is easy for humans to read and write. It is easy for machines to parse and generate.