ALEJANDRO MALDONADO

Data Analyst | Project Manager

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Professional Summary

Results-driven Data Analyst with a strong foundation in business intelligence, data visualization, and project management. Skilled in analyzing large datasets, designing insightful dashboards, and generating actionable insights that drive strategic decision-making. Proficient in SQL, Power BI, Tableau, and Excel, with a continuous learning mindset to stay updated on the latest analytical techniques. Adept at problem-solving, process optimization, and transforming raw data into meaningful business solutions.

Key Skills & Competencies

- Data Analysis & Business Intelligence: Power BI, Tableau, Excel, SQL, Python
- Data Visualization & Dashboard Development
- ETL & Data Processing
- KPI Tracking & Performance Analysis
- Predictive Analytics & Trend Forecasting
- Process Optimization & Automation
- Critical Thinking & Problem-Solving
- Bilingual Communication: Spanish (Native), English (B2)

Professional Experience

Data Analyst

GoldConstruct - BridgeTech | Apr 2024 – Dec-2024

- Conducting data analysis to optimize business operations and improve decision-making processes.
- Developing interactive dashboards to visualize key business metrics.
- Implementing ETL processes to ensure data accuracy and consistency in order to report projects progress.

Administrative, Financial & Project Coordinator

Team Safety SAS, Cúcuta | Jun 2018 – Jun 2019

- Analyzed financial and operational data to enhance business efficiency.
- Designed and implemented reporting structures for commercial and billing processes.
- Led data-driven initiatives to optimize resource allocation and cost reduction.

Credit Portfolio Coordinator

Gases del Oriente S.A. E.P.S., Cúcuta | May 2016 – Apr 2018

- Conducted in-depth portfolio analysis to improve financial risk assessment.
- Managed KPI tracking and reporting for portfolio performance optimization.
- Automated data collection processes to streamline decision-making.

Education & Certifications

- Data Analytics & Business Intelligence Training (Self-Learning & DataCamp Certifications)
- Project Management Specialist, Universidad Libre, 2019
- Bachelor of Business Administration, Universidad Francisco de Paula Santander, 2015.